

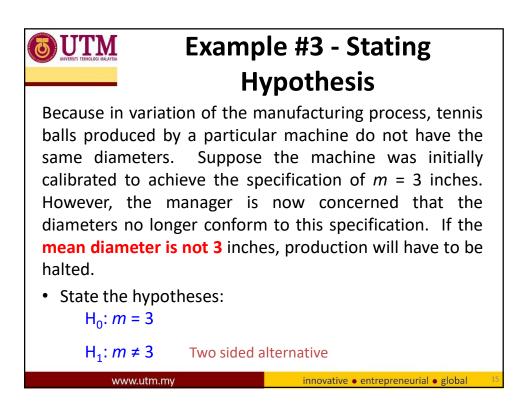
## Example #2 - Stating Hypothesis

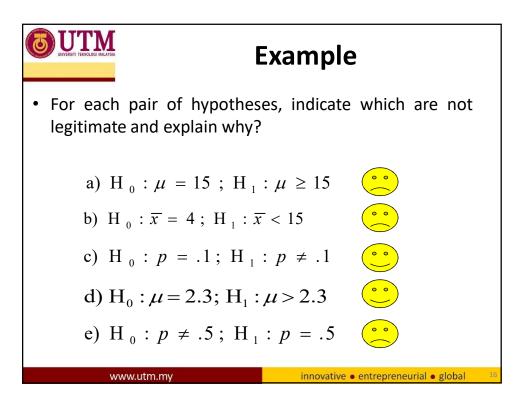
Compact florescent (cfl) light bulbs are much more energy efficient than regular incandescent light bulbs. Eco bulb brand 60-watt cfl light bulbs state on the package "Average life 8000 hours". People who purchase this brand would be unhappy if the bulbs lasted less **than 8000 hours**. A sample of these bulbs will be selected and tested.

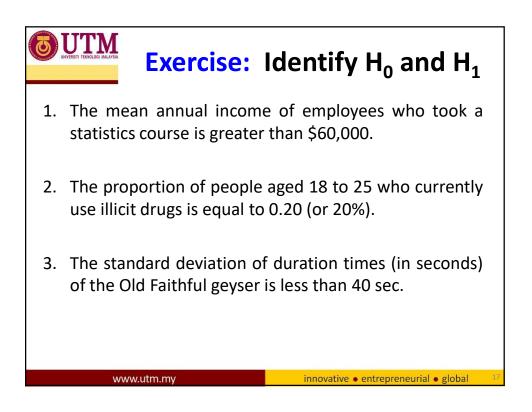
• State the component of a hypotheses test:

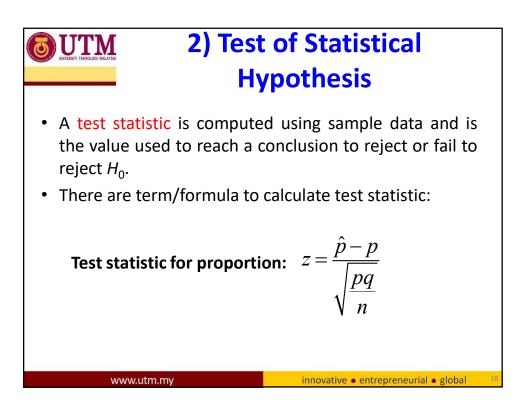
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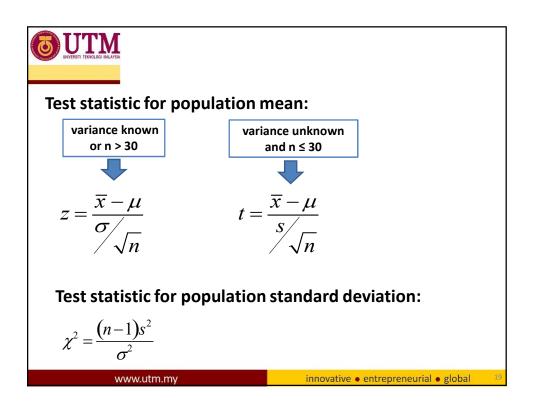
 $H_0: m = 8000$ The true mean (m) life of the cfl light bulbs $H_1: m < 8000$ One sided alternative.www.utm.myinnovative • entrepreneurial • global

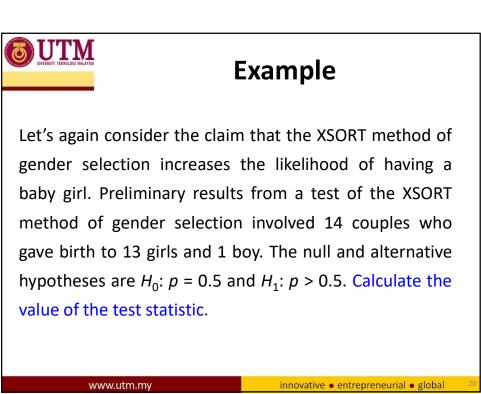


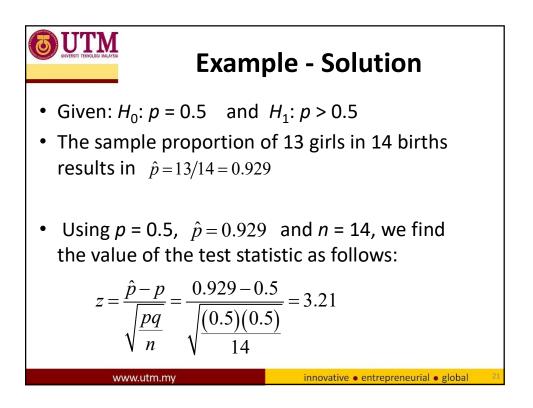


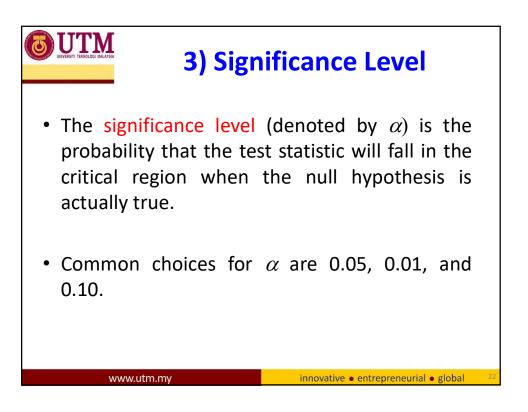


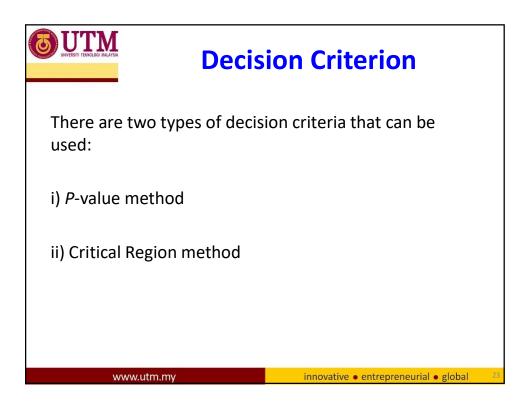


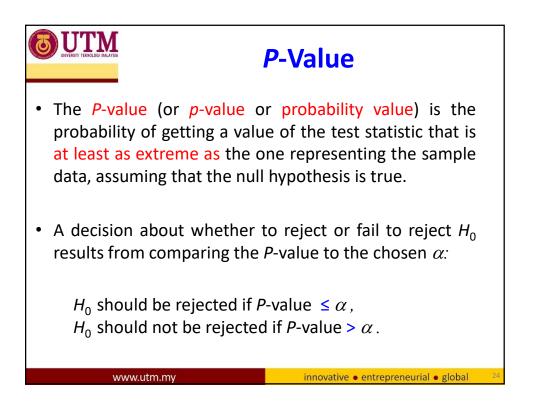


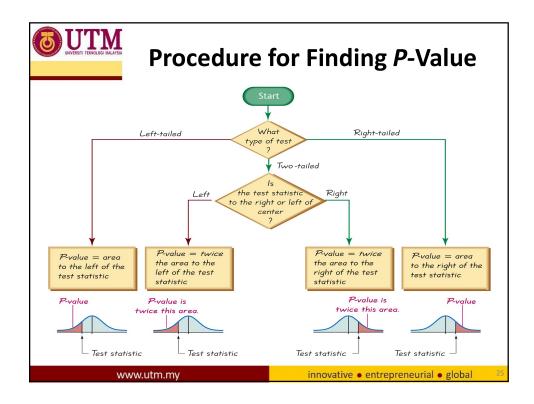


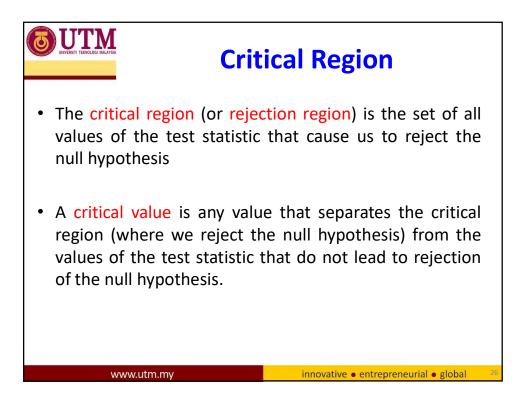


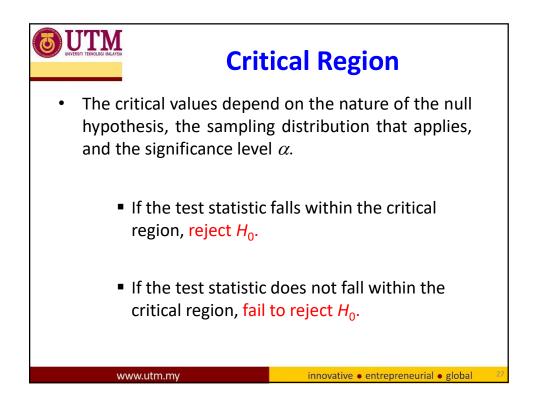


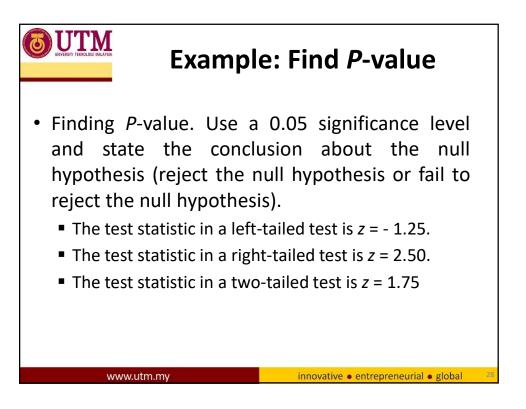


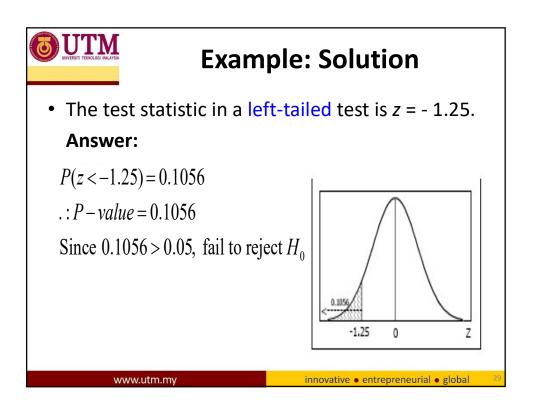


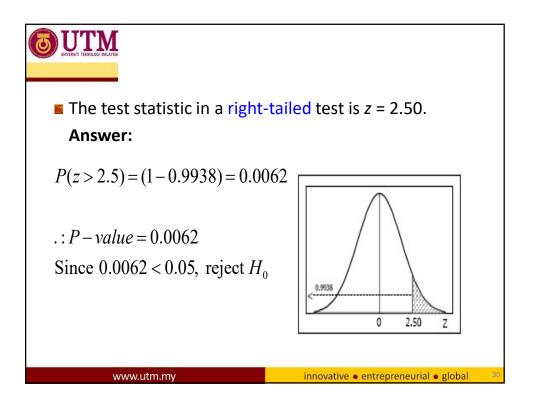


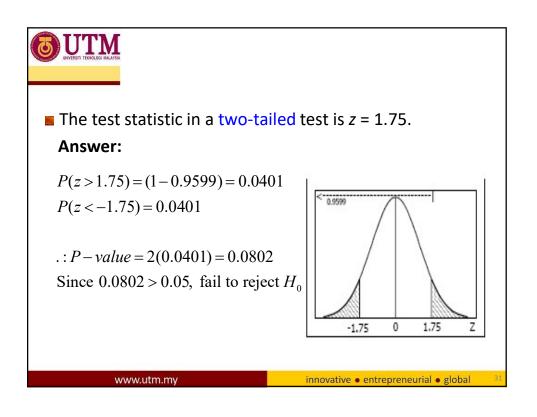


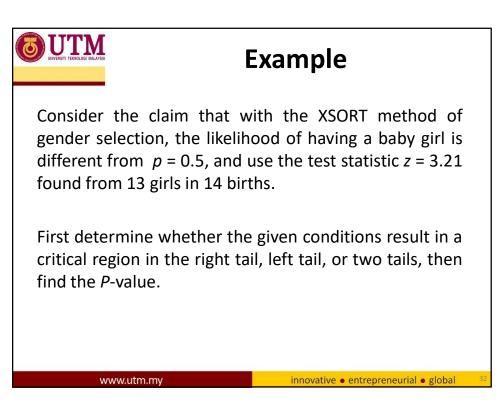


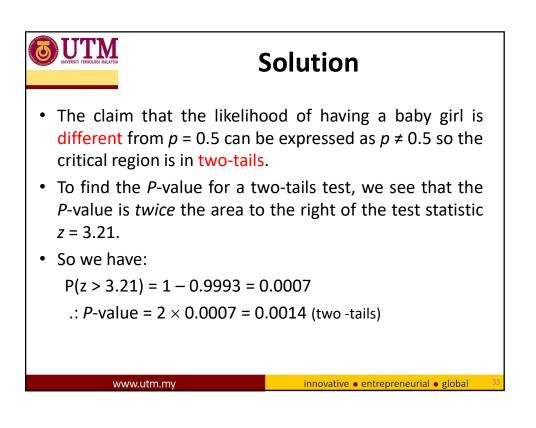


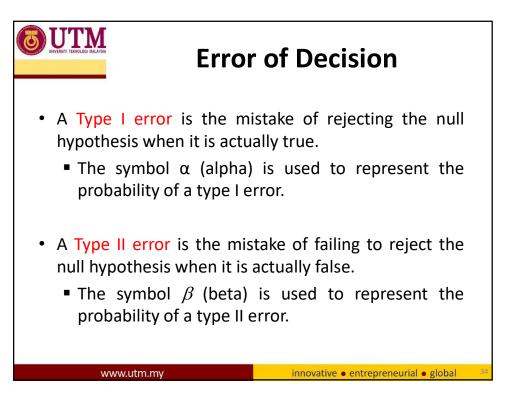




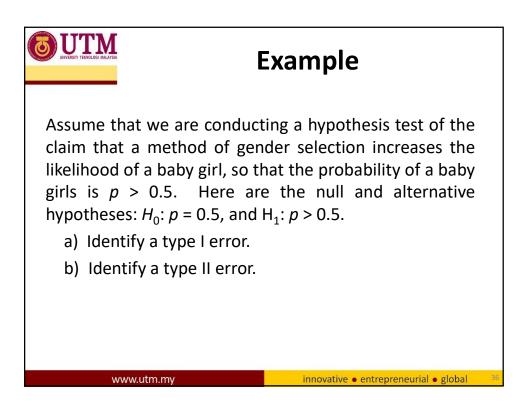


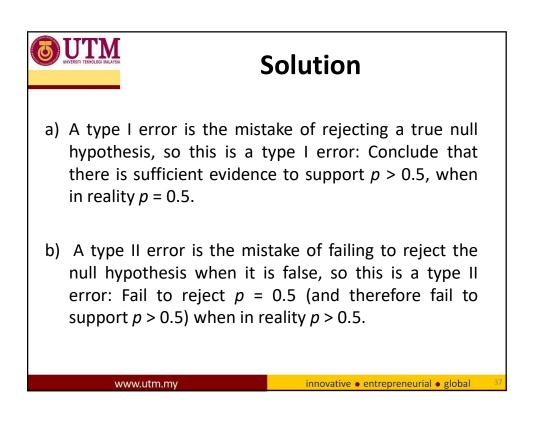


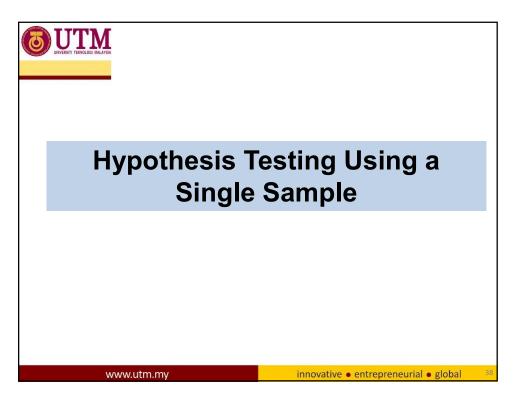


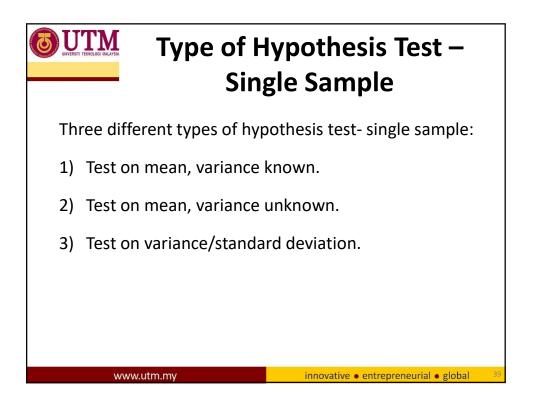


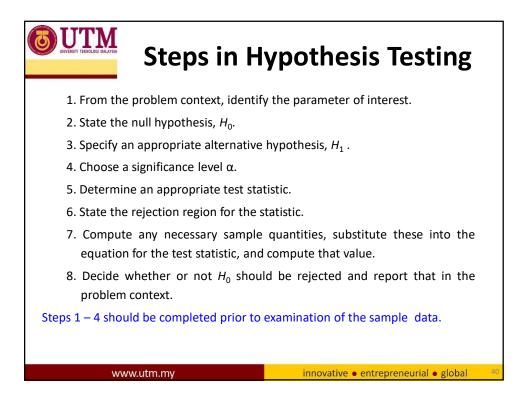
	Type I and Type II Errors			
		The null hypothesis is true	The null hypothesis is false	
Decision	We decide to reject the null hypothesis	<b>Type I error</b> (rejecting a true null hypothesis) $P$ (type I error) = $\alpha$	Correct decision	
	We fail to reject the null hypothesis	Correct decision	<b>Type II error</b> (failing to reject a false null hypothesis) $P$ (type II error) = $\beta$	
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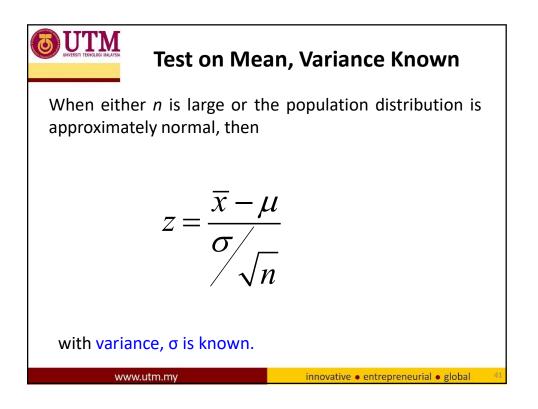


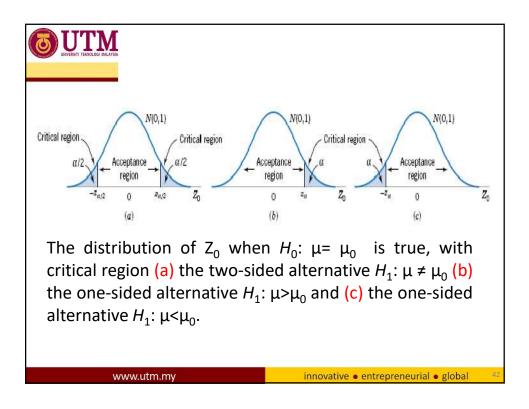










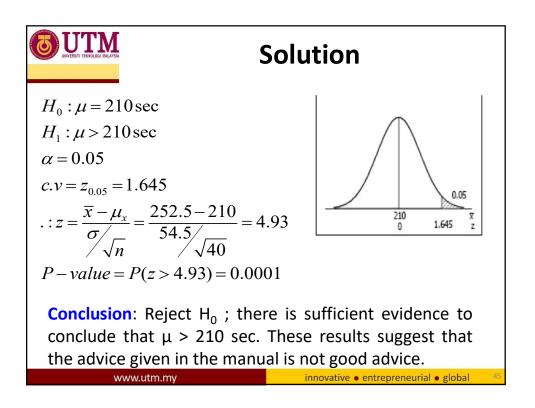


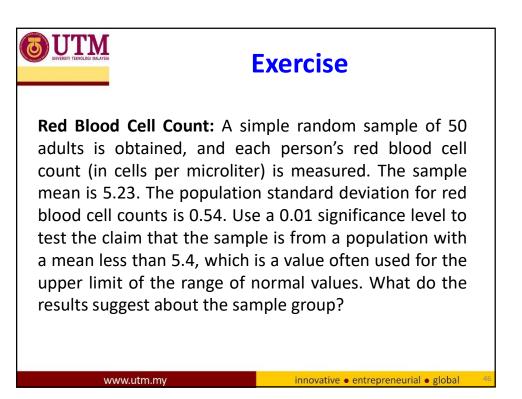
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•	Null hypothesis : <i>H<sub>o</sub>: µ</i>	$i = \mu_o$	
•	Test statistic:		
	Alternative hypothesis	Rejection Region	
	$H_1: \mu \neq \mu_0$	$ z  \ge z_{\alpha/2}$	-
	$H_1:\mu > \mu_0$	$z \ge z_{\alpha}$	
	$H_1: \mu < \mu_0$	$Z \leq -Z_{\alpha}$	
			:
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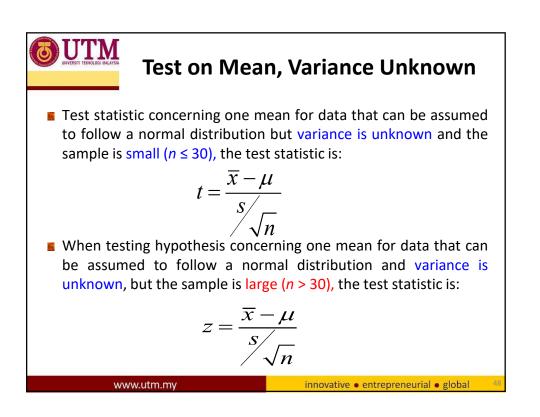


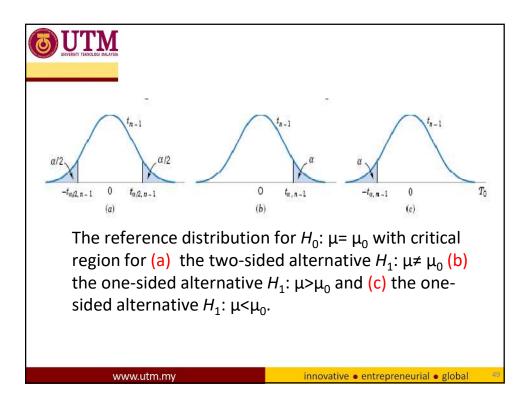
## Example

Writing a Hit Song: In the manual "How to Have a Number One the Easy Way," by KLF Publications, it is stated that a song "must be no longer than three minutes and thirty seconds" (or 210 seconds). A simple random sample of 40 current hit songs results in a mean length of 252.5 sec. Assume that the standard deviation of song lengths is 54.5 sec. Use a 0.05 significance level to test the claim that the sample is from a population of songs with a mean greater than 210 sec. What do these results suggest about the advice given in the manual?









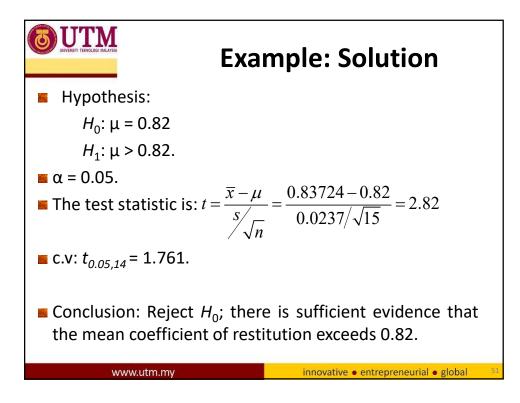
## Example

The increased availability of light materials with high strength has revolutionized the design and manufacture of golf clubs, particularly drivers. Clubs with hollow heads and very thin faces can result in much longer tee shots, especially for players of modest skills. This is due partly to the "spring-like effect" that the thin face imparts to the ball. Firing a golf ball at the head of the club and measuring the ratio of the outgoing velocity of the ball to the incoming velocity can quantify this spring-like effect. The ratio of velocities is called the coefficient of restitution of the club. An experiment was performed in which 15 drivers produced by a particular club maker were selected at random and their coefficients of restitution measured. In the experiment the golf balls were fired from an air cannon so that the incoming velocity and spin rate of the ball could be precisely controlled. It is of interest to determine if there is evidence (with  $\alpha$ = 0.05) to support a claim that the mean coefficient of restitution exceeds 0.82. The observations follow:

0.8411 0.8191 0.8182 0.8125 0.8750 0.8580 0.8532 0.84 0.8276 0.7983 0.8042 0.8730 0.8282 0.8359 0.8660

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## Exercise

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The report "Highest Paying Jobs for 2009–10 Bachelor's Degree Graduates" (National Association of Colleges and Employers, February 2010) states that the mean yearly salary offer for students graduating with a degree in accounting in 2010 is \$48,722. Suppose that a random sample of 50 accounting graduates at a large university who received job offers resulted in a mean offer of \$49,850 and a standard deviation of \$3300. Do the sample data provide strong support for the claim that the mean salary offer for accounting graduates of this university is higher than the 2010 national average of \$48,722? Test the relevant hypotheses using  $\alpha = .05$ .

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