## CHAPTER 6

Chi-Square Test \& Contingency<br>Analysis<br>(Chi-Square Test for $\boldsymbol{k}$ Proportions, Chi-Square Test of Independence Contingency Table)

## Chi-Square Test <br> \& <br> One Way Contingency Table

- Categories with Equal Frequencies/Probabilities
- Categories with Unequal Frequencies/Probabilities


## Multinomial Experiment

An experiment that meets the following conditions:

1. The number of trials is fixed.
2. The trials are independent.
3. All outcomes of each trial must be classified into exactly one of several different categories.
4. The probabilities for the different categories remain constant for each trial.

## Multinomial Experiment (cont.)

- $n$ identical trials
- k outcomes to each trial
- Constant outcome probability, $p_{k}$
- Independent trials
- Random variable is count, $o_{k}$
- Example: Ask 100 People ( $n$ ) which of 3 candidates $(k)$ they will vote for.


## Goodness-of-fit Test

Goodness-of-fit test is used to test the hypothesis that an observed frequency distribution fits (or conforms to) some claimed distribution.

## Goodness-of-fit Test (cont.)

## Notation:

0 represents the observed frequency of an outcome
E represents the expected frequency of an outcome
$k$ represents the number of different categories or outcomes
$n$ represents the total number of trials

## Expected Frequencies

If all expected frequencies are equal:

$$
\mathrm{E}=\frac{\mathrm{n}}{\mathrm{k}}
$$

the sum of all observed frequencies divided by the number of categories.

## Expected Frequencies (cont)

If all expected frequencies are not all equal:

$$
\mathrm{E}=\mathrm{n}^{*} \mathrm{p}
$$

each expected frequency is found by multiplying the sum of all observed frequencies ( n ) by the probability for the category (p).

Expected Frequencies (cont.)

## Key Question :

Are the differences between the observed values (O) and the theoretically expected values (E) statistically significant?

Answer:

We need to measure the discrepancy between $O$ and $E ;$ the test statistic will involve their difference: O-E


Critical Values (Chi-square value from table):

1. Found in table $\chi^{2}$ using $k$ - 1 degrees of freedom where $k=$ number of categories.
2. Goodness-of-fit hypothesis tests are always right-tailed.

## Test Hypothesis

## $H_{0}$ : No difference between observed and expected probabilities.

## $H_{1}$ : At least one of the probabilities is different from the others.

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- A close agreement between observed and expected values will lead to a small value of $\chi^{2}$ and a large $p$ value.
- A large disagreement between observed and expected values will lead to a large value of $\chi^{2}$ and a small $p$ value.
- A significantly large value of $\chi^{2}$ will cause a rejection of the null hypothesis of no difference between the observed and the expected.



## Chi-Square ( $\chi^{2}$ ) Test for $k$ Proportions

- Tests Equality (=) of Proportions Only
- Example: $p_{1}=0.2, p_{2}=0.3, p_{3}=0.5$
- One variable with several levels.
- Assumptions:
- Multinomial Experiment
- Large Sample Size
- All expected counts 5
- Uses One-Way Contingency Table
One-Way Contingency Table
- Shows number of observations in $k$ Independent Groups (Outcomes or Variable Levels)


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Finding Critical Value
Example: What is the critical $\chi^{2}$ value if $k=3$, and $\alpha=0.05$ ?


# Categories With Equal Frequencies/Probabilities 

| Categories with Equal |
| :---: |
| Frequencies/Probabilities |

Statement of test hypothesis:

$H_{1}$ : at least one of the probabilities is different from the others.

## Example 1

A study was conducted on 147 cases of industrial accidents that required medical attention. Test the claim that the accidents occur with equal proportions on the 5 workdays.

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Day | Mon | Tues | Wed | Thurs | Fri |
| Observed accidents | 31 | 42 | 18 | 25 | 31 |

## Example 1 - Solution

Claim: Accidents occur with the same proportion. Therefore, $p_{1}=p_{2}=p_{3}=p_{4}=p_{5}$
i. State the test hypothesis:
$H_{0}: p_{1}=p_{2}=p_{3}=p_{4}=p_{5}$
$H_{1}$ : At least 1 of the 5 proportions is different from others.

## Example 1 - Solution (cont.)

ii. Calculate the expected frequency:

$$
E=n / k=147 / 5=29.4
$$

| Day | Mon | Tues | Wed | Thurs | Fri |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Observed accidents | 31 | 42 | 18 | 25 | 31 |
| Expected accidents | 29.4 | 29.4 | 29.4 | 29.4 | 29.4 |

## Example 1 - Solution (cont.)

iii. Calculate the different between O and E :
$(O-E)^{2} / E$

Observed and Expected Frequencies of Industrial Accidents


## Example 1 - Solution (cont.)

Observed and Expected Frequencies of Industrial Accidents

| Day | Mon | Tues | Wed | Thurs | Fri |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Observed accidents | 31 | 42 | 18 | 25 | 31 |
| Expected accidents | 29.4 | 29.4 | 29.4 | 29.4 | 29.4 |
| $(O-E)^{2} / E$ | 0.0871 | 5.4000 | 4.4204 | 0.6585 | 0.0871 (rounded) |

iv. Calculate the test statistic: (calculated chi-square value)

$$
\chi^{2}=\Sigma \frac{(\mathbf{O}-\mathbf{E})^{2}}{\mathbf{E}}=0.0871+5.4000+4.4204+0.6585+0.0871=10.6531
$$

## Example 1 - Solution (oont)

v. Find the critical value: (chi-square value from table)

- Refer to table $\chi^{2}$ with $k-1=5-1=4$; and $\alpha=0.05$.
- It will show that $\chi^{2}{ }_{4,0.05}=9.48$



## Example 1 - Solution (cont.)


vi. Based on the result, state the conclusion:

Test statistic falls within the critical region, therefore we reject hypothesis null. That is, we reject claim that the accidents occur with equal proportions (frequency) on the 5 workdays.

## Example 2

As personnel director, you want to test the perception of fairness of three methods of performance evaluation.
Of 180 employees,
63 rated Method 1 as fair.
45 rated Method 2 as fair.
72 rated Method 3 as fair.
At the 0.05 level, is there a difference in perceptions?


## Example 2 - Solution (cont.)

i. Test hypothesis:
$H_{0}: p_{1}=p_{2}=p_{3}=1 / 3$
$\mathrm{H}_{1}$ : At least 1 is different
ii. Find the critical value:
$\alpha=0.05 ; k=3-1=2$


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## Example 2 - Solution (ont)

iii. Calculate the expected counts and,
iv. Find the test statistics value:

| Cell, i | Observed <br> Count, $\mathrm{o}_{\mathrm{i}}$ | Expected <br> Count, $\mathrm{e}_{\mathrm{i}}$ | $\left[\mathrm{o}_{\mathrm{i}}-\mathrm{e}_{\mathrm{i}}\right]^{2} / \mathrm{e}_{\mathrm{i}}$ |
| :---: | :---: | :---: | :---: |
| 1 | 63 | $(1 / 3) \times 180=60$ | 0.15 |
| 2 | 45 | $(1 / 3) \times 180=60$ | 3.75 |
| 3 | 72 | $(1 / 3) \times 180=60$ | 2.40 |
| Total | 180 | 180 | $\chi^{2}=6.30$ |

Example 2 - Solution (cont.)


| Test Statistic: | $\chi^{2}=6.3$ |
| :--- | :--- |
|  |  |
| Critical value: | $\chi^{2}(\mathrm{k}=2, \alpha=0.05)$ |
|  | $=5.991$ |
| Conclusion: |  |
| Reject $\mathrm{H}_{0}$ at $\alpha=.05$ |  |

There is evidence of a difference in proportions.
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## Example 3

- Are technical support calls equal across all days of the week?
-Sample data:

|  | Sum of calls for each day: |
| :--- | :---: |
| Monday | 290 |
| Tuesday | 250 |
| Wednesday | 238 |
| Thursday | 257 |
| Friday | 265 |
| Saturday | 230 |
| Sunday | 192 |
|  | $\Sigma=1722$ |

## Example 3 - Solution

- If calls are equal across all days of the week, the 1722 calls would be expected to be equally divided across the 7 days:

$$
\frac{1722}{7}=246 \text { expected calls per day }
$$

i. Test hypothesis:

$$
H_{0}: p_{1}=p_{2}=p_{3}=p_{4}=p_{5}=p_{6}=p_{7}=1 / 7
$$

$\mathrm{H}_{1}$ : At least 1 is different
ii. Calculate the expected counts and,
iii. Find the test statistics value:

|  | Observed <br> $\mathrm{o}_{\mathrm{i}}$ | Expected <br> $\mathrm{e}_{\mathrm{i}}$ | $\left.\left[\mathrm{o}_{\mathrm{i}}-\mathrm{e}_{\mathrm{i}}\right)\right]^{2} / \mathrm{e}_{\mathrm{i}}$ |
| :--- | :---: | :---: | :---: |
| Monday | 290 | 246 | 7.8699 |
| Tuesday | 250 | 246 | 0.0650 |
| Wednesday | 238 | 246 | 0.2602 |
| Thursday | 257 | 246 | 0.4919 |
| Friday | 265 | 246 | 1.4675 |
| Saturday | 230 | 246 | 1.0407 |
| Sunday | 192 | 246 | 11.8537 |
| TOTAL | 1722 | 1722 | $\chi^{2}=23.0489$ |

## Example 3 - Solution (cont.)

iv. Find the critical value:

- $k-1=6$ (7 days of the week) so use 6 degrees of freedom

$$
\chi_{.05,6}^{2}=12.592
$$

v. State the decision:

## Conclusion:

$\chi^{2}=23.0489>\chi^{2}{ }_{\alpha}=12.592$ so reject $\mathrm{H}_{0}$ and conclude that the
 distribution is not uniform.

| Categories with Unequal |
| :---: |
| Frequencies/Probabilities |

$\mathrm{H}_{0}: \mathrm{p}_{1}, \mathrm{p}_{2}, \mathrm{p}_{3}, \ldots, \mathrm{p}_{\mathrm{k}}$ are as claimed.

## $\mathrm{H}_{1}$ : at least one of the above proportions is different from the claimed value.

## Example 4

Mars, Inc. claims its M\&M candies are distributed with the color percentages of $30 \%$ brown, 20\% yellow, 20\% red, $10 \%$ orange, $10 \%$ green, and $10 \%$ blue. At the 0.05 significance level, test the claim that the color distribution is as claimed by Mars, Inc. The observed frequency as shown below:

Frequencies of M\&Ms candies

|  | Brown | Yellow | Red | Orange | Green | Blue |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Observed frequency | 33 | 26 | 21 | 8 | 7 | 5 |

## Example 4 - Solution

Claim: $p_{\text {brown }}=0.30, p_{\text {yellow }}=0.20, p_{\text {red }}=0.20$,
$p_{\text {orange }}=0.10, p_{\text {green }}=0.10, p_{\text {blue }}=0.10$
i. Statement of test hypothesis:
$H_{0}: p_{\text {brown }}=0.30, p_{\text {yellow }}=0.20, p_{\text {red }}=0.20$, $p_{\text {orange }}=0.10, p_{\text {green }}=0.10, p_{\text {blue }}=0.10$.
$H_{1}$ : At least one of the proportions is different from the claimed value.

## UTM

## ii. Calculate the expected frequency:

Frequencies of M\&Ms candies

|  | Brown | Yellow | Red | Orange | Green | Blue |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Observed frequency | 33 | 26 | 21 | 8 | 7 | 5 | $n=100$ |

## Expected frequency:

$$
\begin{aligned}
\text { Brown } \mathrm{E} & =n p=(100)(0.30)=30 \\
\text { Yellow } \mathrm{E} & =n p=(100)(0.20)=20 \\
\text { Red } \mathrm{E} & =n p=(100)(0.20)=20 \\
\text { Orange } \mathrm{E} & =n p=(100)(0.10)=10 \\
\text { Green } \mathrm{E} & =n p=(100)(0.10)=10 \\
\text { Blue } \mathrm{E} & =n p=(100)(0.10)=10
\end{aligned}
$$

iii. Calculate the test statistic @chi-square value:

|  | Brown | Yellow | Red | Orange | Green | Blue |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Observed frequency | 33 | 26 | 21 | 8 | 7 | 5 |
| Expected frequency | 30 | 20 | 20 | 10 | 10 | 10 |
| $(O-E)^{2} / E$ | 0.3 | 1.8 | 0.05 | 0.4 | 0.9 | 2.5 |

Test statistics value:
$\chi^{2}=\sum \frac{(\mathrm{O}-\mathrm{E})^{2}}{\mathrm{E}}=5.95$

## UTM

iv. Find the critical value from chi-square table:

Critical Value $\chi^{2}=11.071$
(with $k-1=5$ and $\alpha=0.05$ )
v. State the decision:

Test statistic value $\left(\chi^{2}=5.95\right)<$ critical value $\left(\chi_{k=5, \alpha=0.05}^{2}=11.071\right)$, that is it does not fall within critical region. Thus, we do not reject $H_{0}$.
There is not sufficient evidence to warrant rejection of the claim that the colors are distributed with the given percentages.
$\qquad$

## Exercise

It was claimed that population at ABC country in 2008 consisted of $50.7 \%$ English, 6.6\% French, 30.6\% Irish, 10.8\% Asians, and 1.3\% other ethnic groups. Suppose that a random sample of 1000 student graduating from ABC colleges and universities in 2008 resulted in the accompanying data on ethnic group (see table below).

| Ethnic Group | Number in Sample |
| :--- | :---: |
| English | 679 |
| French | 51 |
| Irish | 77 |
| Asian | 190 |
| Other | 3 |

Do the data provide evidence that the proportion of students graduating from colleges and universities in ABC for these ethnic group categories differs from the respective proportions in the population for ABC ? Test the appropriate hypotheses using $\alpha=0.01$.

## Chi-Square ( $\chi^{2}$ ) Test of Independence

- To shows if a relationship exists between 2 qualitative variables, when
- One sample is drawn.
- Does not show causality.
- Assumptions:
- Multinomial experiment.
- All expected counts $\geq 5$
- Uses two-way contingency table


## UTM

- Shows \# observations from 1 sample jointly in 2 qualitative variables:



## Test hypotheses \& Test Statistic

- Test hypothesis:
$\mathrm{H}_{0}$ : Variables are independent.
$\mathrm{H}_{1}$ : Variables are related (dependent).
Observed count
- Test Statistic:

- Degrees of Freedom: $(r-1)(c-1)$


## Calculation of Expected Counts

- Statistical independence means joint probability equals product of marginal probabilities.
- Compute marginal probabilities \& multiply for joint probability.
- Expected count is sample size times joint probability.


| House Style | Marginal probability $=\frac{112}{160}$ |  |  |
| :---: | :---: | :---: | :---: |
|  | Location |  | Total |
|  | Urban Obs. | Rural Obs. |  |
| Split-Level | 63 | 49 | 112 |
| Ranch | 15 | 33 | 48 |
| Total | 78 | 82 | 160 |



## Example 5 (cont)

Expected Count calculation formula:

$$
\mathrm{e}_{\mathrm{ij}}=\frac{\left(\mathrm{it}^{\text {th }} \text { Row total }\right)\left(\mathrm{j}^{\text {th }} \text { Column total }\right)}{\text { Total sample size }}
$$




You're a marketing research analyst. You ask a random sample of 286 consumers if they purchase Diet Pepsi or Diet Coke. At the 0.05 level, is there evidence of a relationship?

|  | Diet Pepsi |  |  |
| :--- | ---: | ---: | ---: |
| Diet Coke | No | Yes | Total |
| No | 84 | 32 | 116 |
| Yes | 48 | 122 | 170 |
| Total | 132 | 154 | 286 |

## Example 6 - Solution

i. State the test hypothesis:
$\mathrm{H}_{0}$ : No relationship between variables.
$H_{1}$ : Variables has relationship.
ii. Find the critical value (refer to chi-square table):

$$
\begin{aligned}
& \alpha=0.05 \\
& d f=(2-1)(2-1)=1
\end{aligned}
$$



## Example 6 - Solution (cont.)

iii. Calculate the expected counts:

| Diet Coke | Diet Pepsi |  |  | $/^{\frac{116.154}{286}}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | No |  | S |  |
|  | Obs. Exp. | Obs. | Exp. | Total |
| No | $84 \times 53.5$ | 32 | 62.5 | 116 |
| Yes | 4878.5 | 122 | 91.5 | 170 |
| Total | $132 / 132$ | 154 | 154 | 286 |
|  | $\frac{170 \cdot 132}{286}$ |  |  | . 154 |

$\sqrt{ } e_{i j} \geq 5$ in all cells

## Example 6 - Solution (cont)

iv. Calculate the test statistic value:

| Cell, ij | Observed <br> Count, $\mathrm{o}_{\mathrm{ij}}$ | Expected <br> Count, $\mathrm{e}_{\mathrm{ij}}$ | $\left[\mathrm{o}_{\mathrm{ij}}-\mathrm{e}_{\mathrm{ij}}\right]^{2} / \mathrm{e}_{\mathrm{ij}}$ |
| :---: | :---: | :---: | :---: |
| 1,1 | 84 | $(116)(132) / 286$ <br> $=53.5$ | 17.39 |
| 1,2 | 32 | $(116)(154) / 286$ <br> $=62.5$ | 14.88 |
| 2,1 | 48 | $(170)(132) / 286$ <br> $=78.5$ | 11.85 |
| 2,2 | 122 | $(170)(154) / 286$ <br> $=91.5$ | 10.17 |
|  |  |  |  |

## Example 6 - Solution (cont)

v. State the decision:

Test Statistic: $\chi^{2}=54.29$
Critical value: $\chi_{k=1, \alpha=0.05}^{2}=3.841$
Decision:
Since, test statistic value > critical value, thus reject $\mathrm{H}_{0}$ at $\alpha=0.05$

Conclusion:
There is evidence of a relationship between the variables.

## Example 7

- Left-Handed vs. Gender
- Dominant Hand: Left vs. Right
- Gender: Male vs. Female
$\mathrm{H}_{0}$ : Hand preference is independent of gender
$\mathrm{H}_{1}$ : Hand preference is not independent of gender


## UTM

## Example 7 - Solution

- Sample results organized in a contingency table:
sample size $=\mathrm{n}=300$ :

| 120 Females, 12 were |
| :---: |
| left handed |
| 180 Males, 24 were left |
| handed |


| Gender | Hand Preference |  |  |
| :---: | :---: | :---: | :---: |
|  | Left | Right |  |
|  | 12 | 108 | 120 |
| Male | 24 | 156 | 180 |
|  | 36 | 264 | 300 |

## Example 7 - Solution (cont)

- Observed frequencies vs. expected frequencies:

| Gender | Hand Preference |  |  |
| :---: | :---: | :---: | :---: |
|  | Left | Right |  |
| Observed $=12$ |  |  |  |
| Expected $=14.4$ | Observed $=108$ <br> Expected $=105.6$ | 120 |  |
|  | Observed $=24$ <br> Expected $=21.6$ |  | 180 |
|  | 36 | 264 | 300 |

## Example 7 - Solution (cont)

| Cell, ij | Observed <br> Count, $\mathrm{o}_{\mathrm{ij}}$ | Expected <br> Count, $\mathrm{e}_{\mathrm{ij}}$ | $\left[\mathrm{o}_{\mathrm{ij}}-\mathrm{e}_{\mathrm{ij}}\right]^{2} / \mathrm{e}_{\mathrm{ij}}$ |
| :---: | :---: | :---: | :---: |
| 1,1 | 12 | $(120)(36) / 300$ <br> $=14.4$ | 0.4000 |
| 1,2 | 108 | $(120)(264) / 300$ <br> $=105.6$ | 0.0545 |
| 2,1 | 24 | $(180)(36) / 300$ <br> $=21.6$ | 0.2667 |
| 2,2 | 156 | $(180)(264) / 300$ <br> $=158.4$ | 0.0364 |
| $\chi^{2}=$ |  |  |  |

## Example 7 - Solution (cont)

Test Statistic: $\chi^{2}=0.7576$
Critical value: $\chi^{2}{ }_{k=1, \alpha=0.05}=3.841$

## Decision:

Since, test statistic value < critical value, thus do not reject $\mathrm{H}_{0}$ at $\alpha=0.05$

Conclusion:


There is evidence that gender and hand preference are independent.

## Exercise

Jail inmates can be classified into one of the following four categories according to the type of crime committed: violent crime, crime against property, drug offenses, and public-order offenses. Suppose that random samples of 500 male inmates and 500 female inmates are selected, and each inmate is classified according to type of offense.

| Type of Crime | Gender |  |
| :--- | :---: | :---: |
|  | Male | Female |
| Violent | 117 | 66 |
| Property | 150 | 160 |
| Drug | 109 | 168 |
| Public-order | 124 | 106 |

We would like to know whether male and female inmates differ with respect to type of offense. Test the relevant hypotheses using a significance level of 0.05 .

