

# Design Thinking

For Teaching, Research, & Development in Computing



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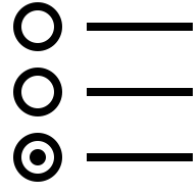
### **Manager (Student Innovation)**

UTM Centre for Student Innovation  
Office of Vice Chancellor (Academic & International)

# Design Thinking



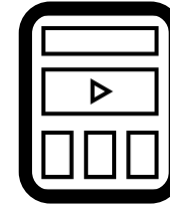
Empathy



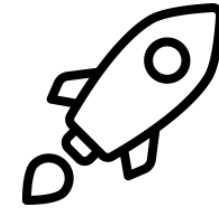
Define



Ideate



Prototyping

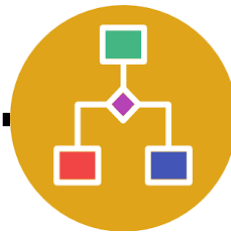


Deploy

Software Development Lifecycle



Planning



Analysis



Design



Implementation

Research Methodology



Problem Statement



Empirical Study



Data Analysis

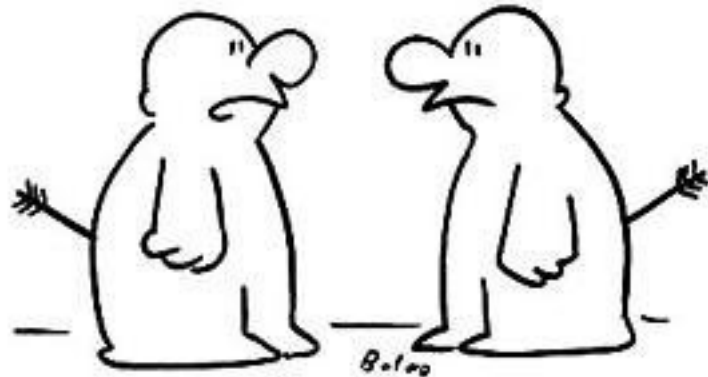


Experimentation

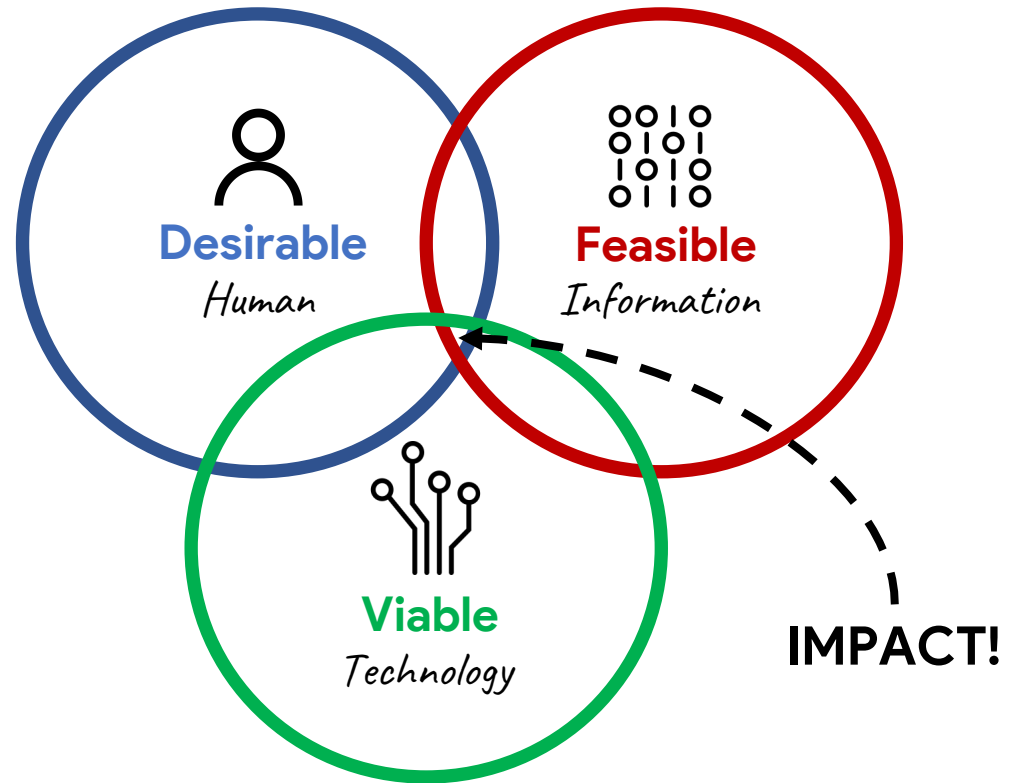


Result Analysis

# Empathy



"I know how you feel."





# Identify Problem

Persona (User)



Goal



# Activity #1 Post-It

Form a group (at least 4 members) with common research interests or current project team or just thinking a new idea in research. Think about **ONE BIG** project related to the interests. Discuss about:

1. Problems need to be addressed
2. Current progress toward solving the problems
3. Advantages of the current solutions
4. Potential new solutions

# “Problems in teaching programming at primary school”

Teachers not ready

Teacher work loads

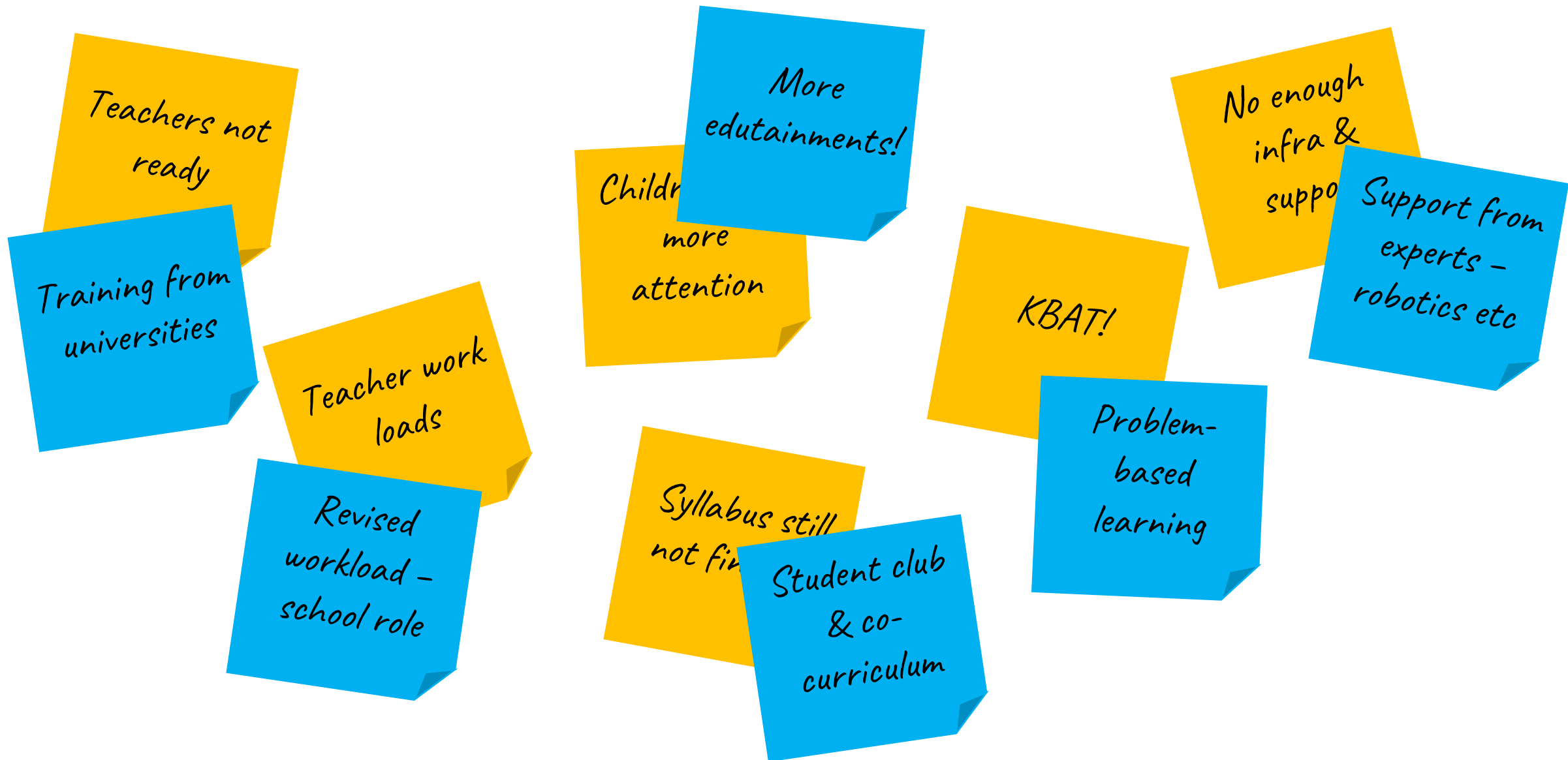
Children need more attention

Syllabus still not finalized

KBAT!

No enough infra & support

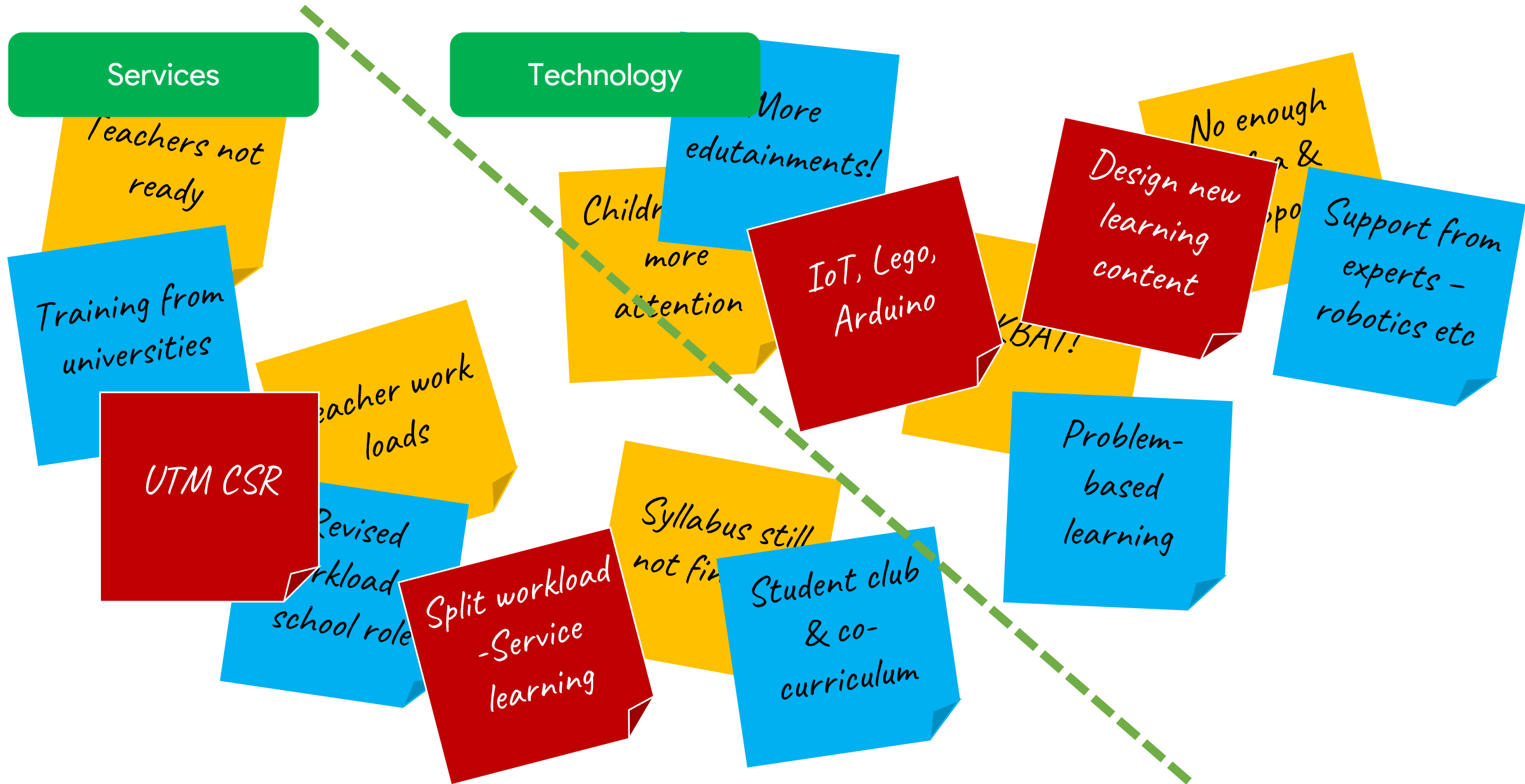
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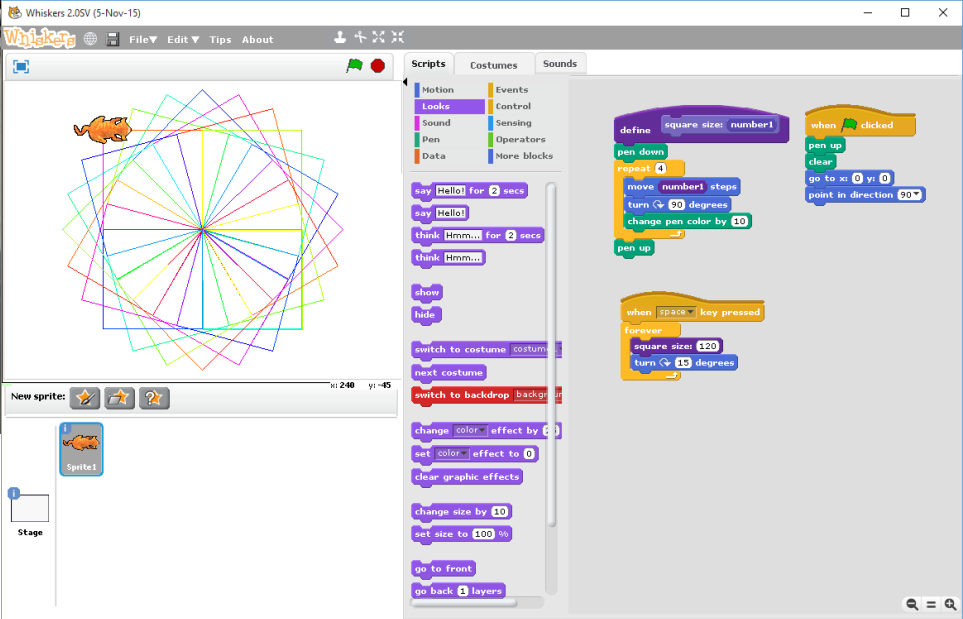
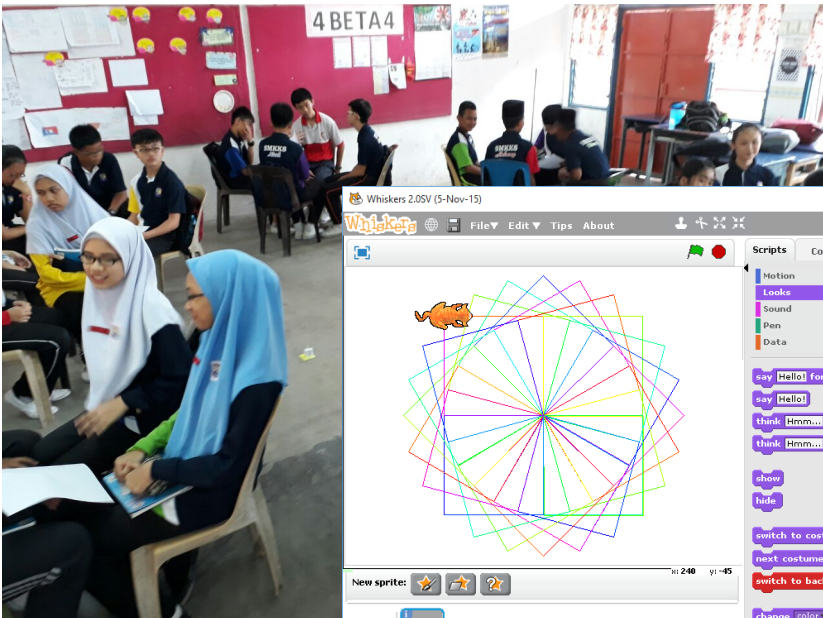


# Technology





# Services







Organized by **MDEC** In Conjunction With **PETROSAINS SCIENCE FESTIVAL KUALA LUMPUR**

HALL 6, KUALA LUMPUR CONVENTION CENTER  
16 & 17 SEPTEMBER 2017  
10.00 am - 6.00 pm

**#mydigitalmaker FAIR '17**

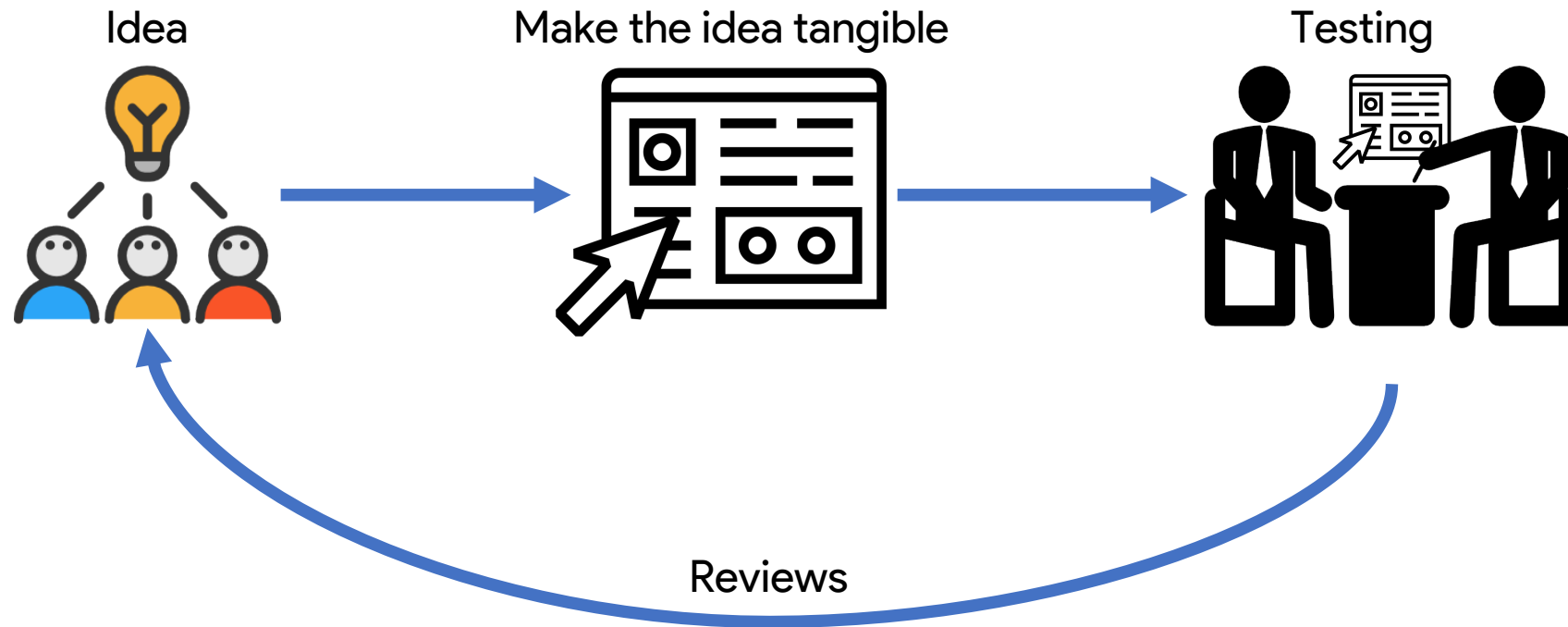
**FREE ADMISSION**

## What is #mydigitalmaker

*#mydigitalmaker is a joint public-private-academia initiative to transform Malaysian youth from digital users to producers in the digital economy*



# Prototyping



# Activity #2 Paper Prototype

Based on the problem identifies, discuss on how to materialize your idea. You are provided with papers, pencils, glue, scissors, marker pens, and manila cards

1. Decide what platform will be used to the solutions
2. Use the card boards as the platform and papers as the screen
3. Design the user interface using marker pens (or sharpie)
4. Present your prototype to potential users (can do video recording etc)
5. Improvise





