

# IT ENTREPRNEURSHIP (SCK3463/SCD4763)

# Activity 4 Pasta Tower

Hairudin Abdul Majid SoC UTM



## **Objectives**

Teamwork

- Coordination
- Leadership
- Creativity
- Cooperation
- Innovation
- Patience



### Instruction

- Objective: Based on the limited resources, design and construct a pasta tower that can hold as much paper as possible.
- Resources:
  - Member: 6 person
  - Free Material: 1 Fettuccine, 1 Penne, 1 Elbow
  - Time:
    - Design: 30 minutes
    - Construction: 30 minutes



### **Materials**

Fettuccini





Penne

Elbow



### **Cost of Materials**

www.utm.my

Items	Min: 1 - 10	Min: 11 - 19	Min: 20 - 30
Fettuccine	RM25	RM50	RM75
(each)			
Penne (each)	RM10	RM15	RM20
Elbow (each)	RM10	RM15	RM20
Jelly (each)	RM50	RM75	RM100



## **Material Order Sheet**

#### www.utm.my

ltem	Cost	Quantity	Total



### **Reward Structure**

www.utm.my

• RM100/ paper



### Results

#### www.utm.my

Group	Cost	Reward	Profit/ Loss





 The Strongest Tower – Most Cost Effective (Profitable)

 The Most Stylish & Innovative Tower – Most Astatically Design & Most Unique and Consumer Friendly Design





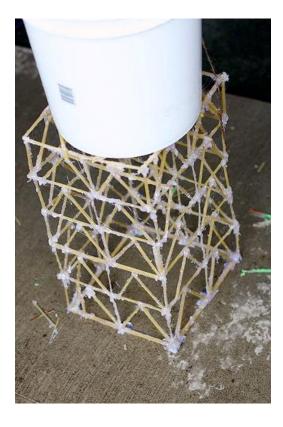
 Make sketches of any good ideas you have and make plans for how you will construct the tower – good planning and design are essential to building a successful tower!

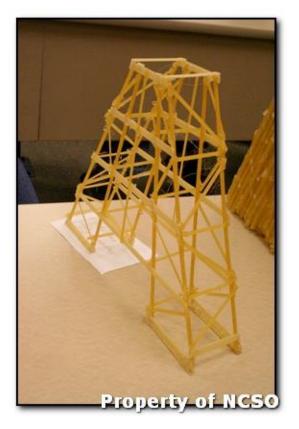
- Where you choose to shortened pieces of spaghetti, make sure you cut them accurately. If you don't use pieces of equal length in a particular section of the tower, it may start to twist and topple.
- Carefully choose the site that you want to construct your tower
- Choose a member with steady hand (placing the paper on the tower). How you stack and organize the paper will influence the no of papers!



### Sample Design

#### www.utm.my









### Schedule

• 08:00 - 08:30: Briefing

- 08:30 09:00: Designing
- 09:00 09:30: Building
- 09:30 10:00: Testing & Evaluating
- 10:00 11:00: Reflection & Lesson Learned