

COURSE OUTLINE

School/ Faculty:	School of Computing/ Faculty of Engineering	Page:	1 of 4
Course code:	SCSD 3761	Academic Session/Semester:	2019-2020/1
Course name:	Techpreneurship Seminar (eGLOW)	Pre/co requisite (course name and code, if applicable):	-
Credit hours:	1		

Course synopsis	<p>This 1-credit course will provide an extension to the existing 2-credit subject (UCD2762) on how to analyze and evaluate the business opportunities using the knowledge and skills acquired from the previous subject. Class members will consider business planning, self-assessment, idea generation, and operating strategies required to start a new small business. Students will also be exposed to Harvard Business School Case Method in order to give them exposure to the real world problems and their solutions. Active participation by students during class discussions and activities is encouraged & expected.</p> <p>Students successfully completing this course will be able to: Research, recognize and access business opportunities. Use analytical and critical thinking skills to determine the feasibility of a business concept. Gained hands on experience with conducting research, develop, write, evaluate, presenting and defending segments of a business plan.</p>			
Course coordinator (if applicable)	Ahmad Fadhil Yusof			
Course lecturer(s)	Name	Office	Tel	E-mail (@utm.my)
	Ahmad Fadhil Yusof	N28, 403-03	32407	ahmadfadhil@utm.my

Mapping of the Course Learning Outcomes (CLO) to the Programme Learning Outcomes (PLO), Teaching & Learning (T&L) methods and Assessment methods:

No.	CLO	PLO (ICGPA CODE)	Weight (%)	*Taxonomies and **generic skills	T&L methods	***Assessment methods
CLO1	Describe (C2) the fundamental concept of entrepreneurship and how it relates to technology and innovation.	PLO10 (ES)	100	ES1 , ES2	Lecture, active learning	PR, GR

Refer *Taxonomies of Learning and **UTM's Graduate Attributes, where applicable for measurement of outcomes achievement
 ***T – Test; Q – Quiz; HW – Homework; L – Lab, GR – Group Project; PR – Personal Report; F – Final Exam etc.

Prepared by:	Certified by:
Name: Dr. Norasnita binti Ahmad (Course Owner)	Name: PM. Dr. Roliana binti Ibrahim (Director)
Signature:	Signature:
Date: 12/9/2018 (updated)	Date:

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Course name:	Seminar and E-Rezaki	Pre/co requisite (course name and code, if applicable):	-
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Details on Innovative T&L practices:

No.	Type	Implementation
1.	Active learning	Conducted through in-class activities
2.	Project-based learning	Conducted through case study project. Tasks are given in sequential steps throughout the semester. Students in a group of 3/4 are require demonstrating the prototype design based on analysis and design method using structured methodology approach. The report must comply to the case study be given in the form of written report.

Week	Date	Topic	Remarks
PART 1 – WHY BECOME AN ENTREPRENEUR?			
1	27 Jan – 2 Feb 2019	Course Introduction 1.0 Introduction to Entrepreneurship	Ice Breaking
2	3- 9 Feb 2019		
3	10 – 16 Feb 2019		
4	17-Feb-19	Industrial Talk	Class Activity: a Session with an entrepreneur to learn their experience and how to manage a business. Task: Produce a report from the session
PART 2 – HOW TO DEVELOP A GREAT BUSINESS IDEAS?			
5	24-Feb-19	Case Study Briefing	
6	3-Mar-19		
7	10-Mar-19		
PART 3 – HOW TO MOVE FROM IDEA TO REALITY?			
8	17-Mar-19	Case Study Discussion	
9	24-Mar-19	Mid-Term Break	27 & 28 March only
10	31-Mar-19		
11	7-Apr-19		
12	14-Apr-19	Case Study - Class Activity	
13	21-Apr-19		
14	28-Apr-19		
15	5-May-19		
16	12 May 19		

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ACTIVITIES	ASSIGNMENT
Industrial Talk	1. Industrial Talk Report
Case Study (Entrepreneur)	1. Discussion Session 2. Video Preparation 3. Case Study Presentation

Transferable skills (generic skills learned in course of study which can be useful and utilised in other settings):

Team working, Writing technical report
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Student learning time (SLT) details:

Distribution of student Learning Time (SLT) Course content outline					Teaching and Learning Activities		TOTAL SLT
	Guided Learning (Face to Face)				Guided Learning Non-Face to Face	Independent Learning Non-Face to face	
CLO	L	T	P	O			
CLO1	12	4				12.5h	28.5h
Total SLT	21	4	9	38	10	64.5	146.5

Continuous Assessment		PLO	Percentage	Total SLT
1	Industrial Talk (Report) - Individual	ES	40	1h
2	Case Study • Report	ES	20	1h
3	Case Study • Video (Discussion)	ES	20	1h
4	Case Study • Class Activity	ES	20	1h

Special requirement to deliver the course (e.g: software, nursery, computer lab, simulation room):

Computer Lab

Academic honesty and plagiarism:

Copying of work (report, assignment, etc.) from other students/groups or from other sources is not allowed. Brief quotations are allowed and then only if indicated as such. Existing texts should be reformulated with your own words used to explain what you have read. It is not acceptable to retype existing texts and just acknowledge the source as a reference. Be warned: students who submit copied work will obtain a mark of zero for the assignment and exams and disciplinary steps may be taken by the Faculty. It is also unacceptable to do somebody else's work, to lend your work to them or to make your work available to them to copy.
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Other additional information (Course policy, any specific instruction etc.):

1. Attendance is compulsory and will be taken in every lecture session. Student with less than 80% of total attendance is not allowed to sit for final exam.
2. Students are required to behave and follow the University's dressing regulation and etiquette all the time.
3. Exercises and tutorial will be given in class and some may be taken for assessment. Students who do not do the exercise will lose the coursework marks for the exercise.
4. Assignments must be submitted on the due dates. Some points will be deducted for late submissions. Assignments submitted three days after the due date will not be accepted.
5. Make up exam will not be given, except to students who are sick and submit medical certificate confirmed by UTM panel doctors. Make up exam can only be given within one week of the initial date of exam.

Course Learning Outcome

No.	Assessment	% each	P10				Total
			C01				
1	Industrial Talk (Report)	40	40				40
2	Case Study (Report)	20	20				20
3	Case Study (Video)	20	20				20
4	Case Study (Class Activity)	20	20				20
Overall Total		100	100				100
						100	100

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