COURSE INFORMATION

School/Faculty:	Language Academy/FSSH	**Page:**	1 of 4
Program name:	Master of Language in Communication and Digital Culture (MLCDC)		
Course code:	MHLC 1143	**Academic Session/Semester:**	2020/21/1
Course name:	Computer Mediated Communication	**Pre/co requisite (course name and code, if applicable):**	
Credit hours:	3		

Course synopsis	This course provides overview of theories and applications of technology in disseminating information with relevance to the fundamental concepts of CMC. Established and emerging modalities of computer mediated communication and mediums will be explored to further understand how human-to-human communication interactions have been influenced or altered through the use of computer technology. Using computer technology as a tool for communication, students will discuss and review critically issues on CMC from both research and practical perspectives.
Course coordinator (if applicable)	Assoc. Prof. Dr. Abdul Rahim Hj Salam

Course lecturer(s)	**Name**	**Office**	**Contact no.**	**E-mail**
	Assoc. Prof. Dr Abdul Rahim Hj Salam	D06-3E	Ext 31931	m-arahim@utm.my

Mapping of the Course Learning Outcomes (CLO) to the Programme Learning Outcomes (PLO), Teaching & Learning (T&L) methods and Assessment methods:

No.	CLO	PLO (Code)	*Taxonomies and **generic skills	T&L methods	***Assessment methods
CLO1	Discuss basic theories and contemporary issues concerning CMC.	PLO1	C2	Lecture, active learning	Online Discussion Entries (20%)
CLO2	Review and analyse research articles on CMC	PLO2	C5	Active learning	Critical Analysis on Research Paper (25%)
CLO3	Create and present CMC platform in the form of E-Portfolio Website using suitable digital technologies and appropriate software	PLO6	C5	Project Based Learning	E-Portfolio (35%)
		PLO5	CS5		Presentation (10%)
CLO4	Demonstrate ability for autonomous learning	PLO9	LL2		Discussion on Research Projects (10%)

Prepared by:	Certified by:
Name: Assoc. Prof. Dr Abdul Rahim Hj Salam	Name:
Signature:	Signature:
Date:	Date:

School/Faculty:	Language Academy/FSSH	Page:	2 of 4
Program name:	Master of Language in Communication and Digital Culture (MLCDC)		
Course code:	MHLC 1143	Academic Session/Semester:	2020/21/1
Course name:	Computer Mediated Communication	Pre/co requisite (course name and code, if applicable):	
Credit hours:	3		

Refer *Taxonomies of Learning and **UTM's Graduate Attributes, where applicable for measurement of outcomes achievement
***T – Test; Q – Quiz; HW – Homework; Asg – Assignment; PR – Project; Pr – Presentation; F – Final Exam etc.

Details on Innovative T&L practices:

No.	Type	Implementation
1.	Active learning	Conducted through in-class activities
2.	Project-based learning	Conducted through design assignments. Students in pairs or a group of 3 are given projects that require data analysis and writing of articles. Designing website using free online web editor is another project that meets the concept of computer media communication in the form of e-portfolio.

Weekly Schedule:

Week 1	Introduction to the course – General overview and expectations
Week 2	Defining and Theorizing CMC • Technologies for Communication • Technology and Social Interaction *Reading 1 Journal of Computer-Mediated Communication*
Week 3	Contextualizing CMC • Interpersonal • Group *Reading 2 Journal of Information, Communication & Society*
Week 4	Issues in CMC *Reading 3 Journal of Computer-Mediated Communication*
Week 5	CMC Activities • Searching and Researching on the Internet • Online Collaboration: Doing and Discussing CMC *Reading 4 Journal of Computer-Mediated Communication*
Week 6	Making Conversation : Online Chat and Messaging
Week 7	CMC and Fieldwork
Week 8	Developing Basic CMC Technology Tool - E-Portfolio Project
Week 9	Mid-Semester Break
Week 10	Researching CMC – Article Project
Week 11	Categorizing CMC Data
Week 12	Analysing CMC
Week 13	Project Presentation of E-Portfolio
Week 14	Article Project / Report Presentation

School/Faculty:	Language Academy/FSSH		Page:	3 of 4	
Program name:	Master of Language in Communication and Digital Culture (MLCDC)				
Course code:	MHLC 1143		Academic Session/Semester:		2020/21/1
Course name:	Computer Mediated Communication		Pre/co requisite (course name and code, if applicable):		
Credit hours:	3				

Week 15	Article Project / Report Presentation

Transferable skills (generic skills learned in course of study which can be useful and utilised in other settings):

Team working
Written communication

Student learning time (SLT) details:

Distribution of student Learning Time (SLT) Course content outline	Guided Learning (Face to Face)				Teaching and Learning Activities		TOTAL SLT
					Guided Learning Non-Face to Face	Independent Learning Non-Face to face	
CLO	**L**	**T**	**P**	**O**			
CLO 1	4h			4h	6h	12h	**26h**
CLO 2	3h			5h	6h	14h	**28h**
CLO 3	7h			14h	5h	26h	**52h**
CLO 4	3h			4h	4h	3h	**14h**
Total SLT	**17h**			**27h**	**21**	**55**	**120h**

	Continuous Assessment	PLO	Percentage	Total SLT
1	Online Discussion Entries	PLO1	20	As in CLO1
2	Critical Analysis on Research Paper	PLO2	25	As in CLO2
3	Project E-Portfolio Presentation	PL06 PLO5	25 15	As in CLO3
4	Discussion on Research Projects	PLO9	10	As in CLO4
	Final Assessment		Percentage	Total SLT
	-	-	-	-
	Grand Total		**100**	**120h**

L: Lecture, T: Tutorial, P: Practical, O: Others

School/Faculty:	Language Academy/FSSH	Page:	4 of 4
Program name:	Master of Language in Communication and Digital Culture (MLCDC)		
Course code:	MHLC 1143	Academic Session/Semester:	2020/21/1
Course name:	Computer Mediated Communication	Pre/co requisite (course name and code, if applicable):	
Credit hours:	3		

Special requirement to deliver the course (e.g: software, nursery, computer lab, simulation room):

Computer lab with Sanako Classroom Management System

Learning resources:

Journal of Computer Mediated Communication (2017). Volume 22**,** Issue 2**,** pages I–II**,** 55-103 March 2017

Barnes, N., & Lescault, A. (2014, October). The 2014 fortune 500 and social media: Linkedin dominates as use of newer tools explodes. Retrieved 3 October 2014 from http://www.umassd.edu/cmr/socialmediaresearch/2014fortune500andsocialmedia/

Batenburg, A., & Das, E. (2014). Emotional approach coping and the effects of online peer-led support group participation among patients with breast cancer: A longitudinal study. *Journal of Medical Internet Research*, 16(11), e256. doi:10.2196/jmir.3517 CrossRef, Web of Science®

Computer Mediated Communication: Social Interaction and the Internet, by Crispin Thurlow,

Laura Lengel, and Alice Tomic (Los Angeles, CA: Sage Publications, 2007).

Online
http://elearning.utm.my

Academic honesty and plagiarism: *(Below is just a sample)*

Assignments are individual tasks and NOT group activities (UNLESS EXPLICITLY INDICATED AS GROUP ACTIVITIES) Copying of work (texts, simulation results etc.) from other students/groups or from other sources is not allowed. Brief quotations are allowed and then only if indicated as such. Existing texts should be reformulated with your own words used to explain what you have read. It is not acceptable to retype existing texts and just acknowledge the source as a reference. Be warned: students who submit copied work will obtain a mark of **zero** for the assignment and disciplinary steps may be taken by the Faculty. It is also unacceptable to do somebody else's work, to lend your work to them or to make your work available to them to copy.

Other additional information (Course policy, any specific instruction etc.):

-

Disclaimer:

All teaching and learning materials associated with this course are for personal use only. The materials are intended for educational purposes only. Reproduction of the materials in any form for any purposes other than what it is intended for is prohibited.
While every effort has been made to ensure the accuracy of the information supplied herein, Universiti Teknologi Malaysia cannot be held responsible for any errors or omissions.