



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

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# IT ENTREPRENEURSHIP (UHAK1032)

## Activity 1 Ice Breaking & Team Formation

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SoC

UTM

INSPIRING CREATIVE AND INNOVATIVE MINDS



## Steps

1. Form a group of 4 people;
2. In the group, introduce yourself to the rest of the members;
3. Identify CEO, CTO, CFO, COO;
4. Give name to your group;
5. Identify a tagline/ motto for your group/ start-up company;
6. Write down those details and pass it to me;
7. Choose a member and present your start-up company to the rest of the class.