



## CURRICULUM VITAE

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### ACADEMIC QUALIFICATION

2006 : **Ph.D (Language and Communication)**  
Cardiff University  
2001 : **Postgraduate Diploma (Language and Communication Research)**  
Cardiff University  
1993 : **M.Sc. TESP**  
Aston University  
1989 : **B. Sc. (Hons) Maths with Education (Minor Physics)**  
Universiti Teknologi Malaysia

### AWARDS AND HONORS RECEIVED

2018. : **Penghargaan Penerbitan Berindeks.**  
2017 : **Anugerah Perkhidmatan Cemerlang (Excellent Service Award)**  
2012 : **Anugerah Buku Asli (Original Book Award)**  
2012 : **Anugerah Perkhidmatan Cemerlang (Excellent Service Award)**

2008 : **Anugerah Perkhidmatan Cemerlang (Excellent Service Award)**

#### **JOURNAL EDITOR/EDITORIAL/ADVISORY PANEL**

1 January 2021 – 31 December 2022 : Board of Directors, The Linguistic Association of Korea (Member)

1 February 2021 – 31 January, 2023 : Editorial Board Member, The Society of Teaching English through Media (STEM), Republic of Korea

November 2020 - Present : Editorial Board Member, Vision: Journal for Language and Foreign Language Learning

15 March 2015 - Present : Editorial Board Member, LSP International Journal

1 November 2013 – 6 June 2015 : Editorial Board Member, Jurnal Teknologi (Social Sciences)

1 April 2012 – 31 March 2014 : Editor of ESP Malaysia Journal

#### **ADMINISTRATIVE EXPERIENCE**

##### **Job Position**

July 1989 – July 1996 : Assistant Lecturer A

August 1996 – April 2007 : Lecturer (DS45)

7 May 2007 – October 2018 : Senior Lecturer (DS52)

November 2018 : Associate Professor (DS54)

##### **Administrative Position**

1 July 2018 - Present : Chair of Language Academy, Faculty of Social Sciences and Humanities, Universiti Teknologi Malaysia (Pengerusi Akademi Bahasa, Fakulti Sains Sosial dan Kemanusiaan)

1 March 2015 – 14 February 2016 : Academic Manager (Research), Language Academy, UTM (Pengurus Akademik Penyelidikan)

2014 – Dec 2020 : Leader of Language and Communication in Society Research Group (Ketua Kumpulan Penyelidikan Bahasa dan Komunikasi dalam

Masyarakat)

### **University Level**

- 1 June 2018 – Present : Member of University Research and Publication Committee, UTM
- 1 June 2018 – Present : Member of University Senate, UTM
- 1 January 2018 – 31 December 2018 : Member of University Postgraduate Studies Academic Committee (Ahli Jawatankuasa Akademik Pengajian Siswazah Universiti, JAPSU)
- 2 April 2017 - Present : Member of Institutional Audit for UTM SWAAKREDITASI Task Force (Task Force Audit Institusi bagi Tujuan Pengekalan Status SWAARKREDITASI UTM)
- 11 August 2015 – 1 August 2017 : Member of Technical Quotation Evaluation Committee (AJK Penilaian Teknikal Sebut Harga RMC), Research Management Centre
- 1 June 2012 – 30 November 2012 : Member of MOHE Entrepreneurial Award (MEA) Task Force, Office of Deputy Vice Chancellor Research and Innovation, UTM
- 24 February 2010 – 31 December 2011 : Member of Restructuring University General Course Task Force, (Task Force Penyusunan Semula Kursus Umum Universiti)
- April 2008 - 10 April 2009 : Member of Reviewing the Effectiveness of University General Courses Committee (Jawatankuasa Semakan Semula Keberkesanan Subjek Umum)

### **NATIONAL/STATE LEVEL**

- Januari 2021 - : Pegawai Fokal, Pembangunan dan Pemantauan Bahasa Melayu di Universiti Awam
- December 2020 - : AJK Pemartaban Bahasa Melayu di Universiti Awam
- July 2018 - Present : Member of Language Dean Council
- 14 – 31 August, 2016 : Appointment as a member of English Language Enhancement Programme Main Committee, Johor Education Department

- 27 – 29 September, 2011 : Appointment as a member of Interview Panel for Johor Student Leaders Council, Johor Education Department
- 10 September, 2011 : Appointment as a member of Jury Panel for Fully Residential School (FRS) International Symposium, Ministry of Education

### **PROFESSIONAL MEMBERSHIP AND RECOGNITION**

- 2012 - present : The International Systemic Functional Linguistics Association (ISFLA)
- 2012 - present : ASIA TEFL, ID number is MA1512

### **TEACHING EXPERIENCES**

### **UNDERGRADUATE COURSES**

- SHL 2183 : METHODOLOGY IN TESL II
- SLAE 2052 : METHODOLOGY IN TESL II
- SHL 4052 : DISCOURSE ANALYSIS
- SHL 4052 : LANGUAGE LEARNING THEORIES
- SHL 2372 : ACADEMIC SKILLS FOR TEACHERS OF ESL

### **POSTGRADUATE COURSES**

- MPB 1353 : LANGUAGE TEACHING METHODOLOGY
- MLAC 1113 : LANGUAGE AND COMMUNICATION THEORIES AND PRACTICES
- MLAC 2153 : MULTIMODAL DISCOURSE
- UVB 6013 : ACADEMIC COMMUNICATION FOR POSTGRADUATE 1

### **POSTGRADUATE TUTOR (Centre of Language and Communication Research, Cardiff University)**

- SE 1103 : COMMUNICATION PROCESSES

SE 1105	:	INTRODUCTION TO MEDIA COMMUNICATION
SE 1107	:	INTRODUCTION TO HUMAN COMMUNICATION
SE 1109	:	MEDIA COMMUNICATION

#### **RESEARCH PROJECT UNDERTAKEN**

2019 - 2022	:	Designing a Guide for the Implementation of CEFR-Aligned English Language Tests. CRG 48.0. Budget approved RM100,000.00
2019 - 2022	:	Determining the Congruence of Students' Results in Three CEFR-Aligned Test Components: Online, Speaking and Writing Tests. CRG 48.1. Budget approved RM40,000.00
2017 - 2019	:	Project Member. Community Based Flood Disaster Preparedness Program: A Case Study of the Districts in Johor. Budget approved RM40,000.00 (Q.J130000.2541.16H63)
2016 - 2018	:	Project Member. Developing a Communication Training Framework for Entrepreneurship Development: A Discourse Analysis of Women Entrepreneurs. Budget approved RM50,000.00 (Q.J130000.2541.12H90)
2016 - 2018	:	Project Member. HIV Communication Challenges of Health Care Professionals: Achieving Zero Infection by 2030. Budget approved RM7,000.00 (Q.J130000.2641.13J23)
2016 - 2017	:	Project Member. Volunteerism as an Active Ageing Activity among Older Adults in Malaysia: Towards Achieving the Goals of the 11th Malaysian Plan. Budget approved RM10,000.00 (Q.J130000.2641.11J76)
2014 - 2016	:	Project Member. An Investigation of Workplace Oral Communication Strategies Employed by UTM-TECS Candidates. Budget approved RM30,000.00 (Q.J130000.2441.02G95)
2012 - 2013	:	Project Member. Exploring New English Language Teaching Methods as an Alternative to the Communicative Language Teaching Approach. Budget approved RM32,000.00 (Q.K130000.2641.08J93)
2011 - 2012	:	Project Member. Malaysians' Awareness on Mental Illness: Towards an Innovative Health Campaign Model. Budget approved RM40,000.00 (Q.J130000.2641.04J51)
2011 - 2012	:	Project Leader. The Role of Intercultural Communication in Realising 1Malaysia. Budget approved RM40,000.00 (Q.J130000.2641.04J93)
2009 - 2011	:	Project Leader. An Investigation of the Significant Linguistic and Non-

Linguistic Features of Online Shops. Budget approved RM40,000.00  
(R.JI300000.7729.3T043)

- 2007 - 2008 : Project Leader. Analysing the Persuasive Strategies of Tourism Discourse. Budget approved RM10,000.00
- 1993 - 1994 : Project Leader. Linking Hypertext Mark Up Language to Language Learning. Budget approved RM40,000.00 (Vot 71177 )
- 1997 - 1998 : Project Member. Evaluating the Effectiveness of Self-Access Learning Modules. Budget approved RM20,000.00 (Vot 71145)
- 1995 - 1996 : Project Member. Designing and Developing Web-based Materials for Self Access Language Learning. Budget approved RM40,000.00 (Vot 71533)
- 1992 -1993 : Project Member. Survey on UTM Students' English Language Communicative Competence During Practical Training. Budget approved RM40,000.00 (Vot 71125)
- 1990 - 1992 : Project Member. Adapting the Contents of CALL Software to Meet the Needs of ESP for Management Students. Budget approved RM40,000.00 (Vot 61569)

#### **FUNDAMENTAL RESEARCH GRANT SCHEME (FRGS FUND)**

- 2017 - 2020 : Project Member. Media Representation of MH370 and MH17: A Critical Discourse Study of Three National Newspapers. Budget approved RM54,060.00 (FRGS/1/2017/SSI01/UTM/02/1)
- 2014 - 2017 : Project Member. The FEXMELT (Framework of Excellence among Malaysian English Language Teachers: An Instrument for Selection of Excellent Local ELT Trainers in Malaysia. Budget approved RM68,200.00 (FRGS/1/2014/SSI09/UTM/02/18)
- 2014 -2016 : i) Project Leader. A Tourism and Hospitality Communication Framework: Realising the World Class Tourism and Culture Destination through Language. Budget approved RM68,200.00 (FRGS/1/2014/SSI01/UTM/02/3)
- ii) Project Member. Malaysian English Language Teacher Higher Order Thinking Skills Interpretive Framework (MELTeHOTSIF): Transforming Teachers Thinking and Pedagogical Knowledge in Second Language Education. Budget approved RM66,200.00 (FRGS/1/2014/SSI09/UTM/02/9)

- iii) Project Member. A Linguistic Aptitude for Forestry Professional Framework (LinguAFoR): Realising Sustainable Forest Management Practices. Budget approved RM100,000.00 (FRGS/2/2014/SS101/UTM/02/2)
- iv) Project Member. MyDialek: Development of a Phonological Model and an Audio-visual Speech Corpus of Malay Dialects in Malaysia. Budget Approved RM68,200.00 (FRGS/2/2014/SSI01/UTM/03/1)

2012-2014 (ERGS) : Project Leader. An Exploratory Study of Communication Roles of Tourism Advertising in Promoting Malaysian Culture. Budget approved RM50,000.00 (ERGS/1/2012/SSI01/utm/03/1)

#### **INTERNATIONAL CONTRACT RESEARCH PROJECT AWARDED BY THE BRITISH COUNCIL**

2008 - 2010 : Project Member. Corpus of Spoken Academic Discourse. Budget approved RM50,000.00. This project was conducted in collaboration with Coventry University.

#### **CONTRACT RESEARCH PROJECT AWARDED BY JOHOR STATE EDUCATION DEPARTMENT**

2016 : Project Leader. Technology in Education for English Language Enrichment Programme. Budget approved RM1240.00 (S.J1300000.7341.4X208)

#### **CONTRACT RESEARCH PROJECT AWARDED BY ZAABA UPSI**

2007 - 2008 : Project Member. Learning Strategies of Malay Top UPSR Scorers. Budget approved RM12,000.00

#### **POSTGRADUATE SUPERVISION**

##### ***PhD Students***

<b><i>Year</i></b>	<b><i>No.</i></b>	<b><i>Name</i></b>	<b><i>Status</i></b>	<b><i>Title</i></b>	<b><i>Roles of supervisor</i></b>
2021	1	Omairi Hamid Tarad Lafta	Graduated (Result: A)	Multimodal Representations of Islamic State Organisation's Ideology on Facebook	Supervisor
2017	2	Wan Farah Wani binti Wan Fakhruddin	Graduated (Result: B1)	Functions of Language in Forest Resource	Supervisor

				Report Genre from a Systemic Functional Linguistics Perspective	
2015	3	Muhammad Arfin bin Muhammad Salim	Graduated (Result: B2)	Discourses of Tourism in the Official Tourism Websites in Southeast Asia	Co-Supervisor
2015	5	Norazmah Suhaila binti Abdul Malek	Active	The Use of Facebook in Constructing Branding among Higher Institutes of Learning.	Co-Supervisor
2015	6	Liew Tze Siew	Active	Computer Mediated Discourse Analysis of the Representations of Malaysian Identity in Youtube Comments	Supervisor
2016	7	Rubina Akhtar	Active	A Comparative Study of Blended Learning versus Traditional Learning in ESL Class at Graduate Level	Main Supervisor
2017	8	Mohd Razwan bin Zulkafli	Active	Multimodal Analysis: Promoting Social Status through Mobile Phone Advertisements	Supervisor

### ***Masters Students***

<b>Year</b>	<b>No.</b>	<b>Name</b>	<b>Status</b>	<b>Title</b>	<b>Type</b>	<b>Roles Of Supervisor</b>
2019	1	Siti Norashikin binti Azmi	Graduated (Result: B1)	The Narrative Structure of Malay Short Stories using SFL Framework	MPhil (Full Research)	Supervisor
2018	2	Nur Dinah binti Taib	Graduated (Result: B1)	Multimodal Meaning-Making of Tourism Promotional Videos	MPhil (Full Research)	Supervisor
2015	3	Nur Salawati binti Mohd Nadzri	Graduated (Result: B1)	The Stereotypical Linguistic and Visual Features of Multi-Ethnic Identities in Animation	MPhil (Full Research)	Supervisor
2014	4	Rohani binti Embong	Graduated (Result: B2)	Lingustic and Visual Representations of a Political Figure in Editorial Cartoons	MPhil (Full Research)	Supervisor



2018	1	Zikri Effandy Zainudin	Graduated	Incorporating Online Materials in Developing Phonemic Awareness among LINUS Pupils	M.Ed TESL (Mixed Mode) Result: B2	Supervisor
2013	2	Linda a/p V. Prapagara	Graduated	Incorporating Netmeeting in Collaborative Writing	M.Ed TESL (Mixed Mode) Result: B2	Supervisor
2009	3	Aminahbibi binti Saidalvi	Graduated	Oral Communication Skills in English: Matching the Skills with the Need and Demand of the Industry	M.Ed TESL (Mixed Mode) Result: B1	Supervisor
2018	1	Mazura binti Mohd Yusof	Graduated	Integrating Grammar Translation Method and Communicative Approach in Teaching Writing	M.Ed TESL (Taught Course)	Supervisor
2017	2	Varshna Roopa a/p K Vasudevan	Graduated	Vocabulary Building through Nursery Rhymes	M.Ed TESL (Taught Course)	Supervisor
2017	3	Mohd Hisham bin Haris	Graduated	Exploring the Use of Online Materials in the Teaching of Phonemes through Computer Assisted Language Learning	M.Ed TESL (Taught Course)	Supervisor
2016	4	Khairon Nisa binti Shafeei	Graduated	Teachers' Perceptions on Higher Order Thinking Skills (HOTS) Questioning in Developing Students' Critical Thinking	M.Ed TESL (Taught Course)	Supervisor
2015	5	Hadariah binti Sanusi	Graduated	Students' Perceptions towards Speaking Activities in ESL Classroom	M.Ed TESL (Taught Course)	Supervisor
2015	6	Siti Asnidah binti Said	Graduated	The Use of Lexical Words in Shared and Personal Product Advertisements	M.Ed TESL (Taught Course)	Supervisor
2015	7	Suhana binti Sulaiman	Graduated	English Language Teachers' Attitudes	M.Ed TESL (Taught	Supervisor

				toward LINUS Programme	Course)	
2013	8	Kanakambigai a/p Subramaniam	Graduated	An Investigation on Intercultural Elements found in English Language Teaching Textbooks using Multimodality	M.Ed TESL (Taught Course)	Supervisor
2013	9	Johana binti Johari	Graduated	Teaching English Language and Literacy (TELL) Programme: The Effects on Teachers' Professional Development	M.Ed TESL (Taught Course)	Supervisor
2012	10	Puteh Kamariah binti Abdullah	Graduated	Using Facebook to Enhance the Learning of Subject-Verb-Agreement (SVA)	M.Ed TESL (Taught Course)	Supervisor
2012	11	Nurhazlinda Mazlan	Graduated	Students' and Teachers' Perceptions on the use of Praise and Feedback in the English Lesson	M.Ed TESL (Taught Course)	Supervisor
2012	12	Norhidayah binti Mahiyar	Graduated	The Effects of Corrective Feedback in Minimising Subject-Verb-Agreement Errors in Descriptive Writing	M.Ed TESL (Taught Course)	Supervisor
2012	13	Faridatuljana Mohd Noor	Graduated	English Language Needs of Tourism Students	M.Ed TESL (Taught Course)	Supervisor
2011	14	Siti Jamilah binti Azmi	Graduated	Learners' Perceptions towards Explicit and Implicit Grammar Teaching of Past Tense Verb Rules	M.Ed TESL (Taught Course)	Supervisor
2009	15	Rania M.A. Lemgham	Graduated	A Case Study: An Error Analysis of Arabic-Speaking Students' L2 Writing	M.Ed TESL (Taught Course)	Supervisor
2009	16	Premaraj Gurusamy	Graduated	Language Games in an ESL Classroom: A Case Study	M.Ed TESL (Taught Course)	Supervisor
2008	17	Maimunah Beham binti Abdul Majid Khan	Graduated	Utilizing Language Games to Enhance Vocabulary Learning	M.Ed TESL (Taught Course)	Supervisor

2007	18	Jalinawaty binti Abdul Jalil	Graduated	The Uses of Internet Based Activities in Teaching Subject-Verb-Agreement	M.Ed TESL (Taught Course)	Supervisor
2007	19	Kalai Selvi a/p Sivapirakasam	Graduated	Using Language Learning Websites to Teach Primary School Pupils Present Tense Verbs: A Case Study	M.Ed TESL (Taught Course)	Supervisor

### POSTGRADUATE EXAMINATION /VIVA

#### MASTERS EXTERNAL EXAMINER

Year	Name of Candidate	Thesis Title	Programme
2021	Shakina binti Shahlee	Morphological Processes of Neologisms in Social Media among the Social Media Influencers	Master Full Research (UTHM)
2015	Dia Widyawati Amat	A Systemic Functional Linguistic Investigation of Interpersonal Meanings in Malay Help-Seeking and Help-Providing Texts	Master Full Research (UM)

#### MASTERS (FULL RESEARCH/MIXED MODE) INTERNAL EXAMINER

Year	Name of Candidate	Thesis Title	Programme
2017	Most. Gul Raihan	Sociocultural Communication Challenges to Adaptation of International Visitors at a Higher Learning Institution in Malaysia	MPhil (full research), Language Academy
2015	Norul Alima binti Nordin	The Use of Speech Acts among Preschool Children in Various Classroom Contexts	M.Ed TESL (full research)
2015	I) Rama Praba a/p Ramdu II) Nabihah binti Razali	Conversation Analysis of Interaction among Speakers of Different Ethnicities Fostering Students' Response to Poetry in Literature Circles	M. Ed TESL (mixed mode)
2012	I) Mohammad Ali Moslehifar II) Fatemeh Amiri	English Language Oral Communication Needs of HRD Undergraduates at Workplace Situation in Malaysia The Effects of Text Structure and Discourse Markers on EFLS Reading Comprehension	M. Ed TESL (mixed mode)

2011	I) Wan Farah Wani binti Wan Fakhruddin II) Amna Mohamed Ali Mehad III) Haifa Omar Mohamed Yahya  IV) Vahid Rafieyan	Genre Analysis of Civil Engineering Lab Reports Method to Teach Reading in English to Libyan Children Language Learning Strategies Employed by TEFL Libyan University Students in Learning English Language at Al-Fateh University Bridging Cultural Gap in Translation Process Through Developing Cultural Awareness	M. Ed TESL (mixed mode)
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### PhD EXTERNAL EXAMINER

Year	Name of Candidate	Thesis Title	Programme
2021	Qayssar Abbas Abdulridha	Developing Iraqi Pre-Service Teachers' Critical Thinking Skills and Understanding of Hamlet Through Reader Response Strategy	Ph.D in Sciences (UTHM)
2020	Ismael Hasan Obaid Alsanafi	A Systemic Functional Linguistic Investigation of Interpersonal Meanings in Malay Help-Seeking and Help-Providing Texts	Ph.D in Sciences (UTHM)
2020	Raed Nafea Farhan	Utilization of Online Discussions to Enhance Students' Engagement with William Golding's "Lord of the Flies"	Ph.D in Sciences (UTHM)

### PhD INTERNAL EXAMINER

Year	Name of Candidate	Thesis Title	Programme
2021	Sohrab Khan	Oral Communication Barriers Faced by Arab Medical Students	Ph.D (Language Academy)
2021	Fatima Tamim Alkhodari	Strategies of Persuasion in the Discourse of the Islamic Preacher Dr Zakir Naik	Ph.D (Language Academy)
2021	Khalaf Bilal Khalid Khalaf	Developing Embedded Situational Context Model in Translation Studies	Ph.D (Language Academy)
2019	Mohammad Ali Moslehifar		Ph.D (Language Academy)
2019	Yasmin binti Hanafi Zaid		Ph.D (TESL)

			(School of Education)
2017	Yuan Xin	Influence of First Language Reading Strategies on Second Language Reading of Academic Texts	Ph.D (Language Academy)

## **PUBLICATIONS AND PAPER PRESENTED**

### **ORIGINAL BOOK**

1. Hanita Hassan. (2012). *Multimodal Communication of Corporate Website Design*. Skudai: UTM Press
2. Faizah Mohamad Nor, Ghazali Hj Bunari, Hanita Hassan, Marzilah Abdul Aziz, Noor Mala Ibrahim. (2007). *English for Career Search*. Selangor: Pearson Prentice-Hall

### **EDITED BOOK**

1. Hadina Habil and Hanita Hassan. (2008). *New Perspectives in Language and Communication Research*. Skudai: UTM Press.

### **BOOK CHAPTER**

1. Suhana Sulaiman, Hanita Hassan and Faizah Mohd Nor. (2016). Teachers' Attitudes toward English Language LINUS Programme. In Noor Zainab Abdul Razak (Ed.) *Research Insight on Second Language Learning and Teaching in Malaysia*. Skudai: UTM Press. 89-119.
2. Kanakambigai Subramaniam, Hanita Hassan and Hafilah Zainal Abidin. (2015). Intercultural Elements found in ELT Textbooks. In Mahani Stapa and Haliza Jaafar (Eds.) *Research in Language Teaching and Learning*. Skudai: UTM Press. 25-53
3. Siti Asnidah Said, Hanita Hassan and Noor Mala Ibrahim. (2015). Lexical Words as Identification Markers of Shared and Personal Product Advertisements. In Mahani Stapa and Haliza Jaafar (Eds.) *Research in Language Teaching and Learning*. Skudai: UTM Press. 55-78.
4. Lim Wen Ching, Hanita Hassan and Marzilah Abdul Aziz. (2014). Learners' Perceptions towards the Use of Group Discussions in Language Classroom. In Noor Zainab Abdul Razak (Ed.) *Teaching Practices in the ESL Classroom*. Skudai: UTM Press. 1-32
5. Norsyariza Hanim Mohd Sabri and Hanita Hassan. (2013). The Effects of Teachers' Communication Behaviour on Students' Learning. In Zaidah Zainal and Zairus Norsiah Azahar (Eds.) *Classroom Communication Research*. Skudai: UTM Press. 53-70
6. Hanita Hassan, Hadina Habil and Zaliza Mohd Nasir. (2008). Persuasive Strategies of Tourism Discourse. In Hadina Habil and Hanita Hassan (Eds.) *New Perspectives in Language and Communication Research*. Skudai: UTM Press. 1-19
7. Hanita Hassan and Theo van Leeuwen. (2008). Semiotic Analysis: Compositional Meaning of Corporate Web Pages. In Hadina Habil and Hanita Hassan (Eds.) *New Perspectives in Language and Communication Research*. Skudai: UTM Press. 39-52

- 8 Hanita Hassan and Theo van Leeuwen. (2008). The Generic Structure of 'About Us' Web Pages. In Hadina Habil and Hanita Hassan (Eds.). *New Perspectives in Language and Communication Research*. Skudai: UTM Press. 95-110

## JOURNAL

### Scopus

1. Yin, L., Hassan, H., & Mokhtar, M. (2021). Application of SPSS Data Processing Technology in International Education in China. 2nd International Conference on Education, Knowledge and Information Management (ICEKIM). 29-31 January 2021. *IEEE*. 570-574.
2. Amra, S., Hassan, H., Akram, N., Ali, Z., Siddique, F., Khan, M. H., & Fatima, M. (2021). Impact of multimodal critical literacy training on students' critical understanding of ESL texts. *Linguistica Antverpiensia*. 3. 6252-6267.
3. Fang, L. and Hanita Hassan. (2020). Multimodal representation of violence in chinese cartoons. *Journal of Adanced Research in Dynamical and Control Systems*. 12(7). 2904-2913.
4. Rubina Akhtar, Hanita Hassan, Aminabibi Saidalvi and Hussain, S.. (2019). A Systematic Review of the Challenges and Solutions of ESL Students' Academic Writing. *International Journal of Engineering and Advanced Technology*. 8(5). 1167-1171.
5. Siti Norashikin Azmi, Hanita Hassan and Wan Farah Wani Wan Fakhruddin. (2019). The Narrative Structure and Ideational Meaning of Malay Short Stories. *International Journal of Engineering and Advanced Technology*. 8(5). 1180-1183.
6. Muhammad Arfin Muhammad Salim, Noor Aireen Ibrahim, Hanita Hassan. (2018). Authenticating the Tourist Destination on the Official Tourism Website of Indonesia: A Multimodal Perspective. *Astra Salvensis – revista de istorie si cultura Sup. 1*: 333-343.
7. Rohani Embong, Hanita Hassan, Noor Aireen Ibrahim. (2016). The Representations of Leadership by Example in Editorial Cartoons. *Jurnal Komunikasi: Malaysian Journal of Communication*. 32(1). 625-650.
8. Rohani Embong, Hanita Hassan. (2013). The Representations of Tun Dr Mahathir in Lat's Cartoons in Addressing Issues of International Affairs. *Jurnal Teknologi (Sciences and Engineering)*. 65(2). 93-99.
9. Salawati Mohd Nadzri, Hanita Hassan. (2013). The Language Identities of Malaysian Ethnics Portrayed in Upin and Ipin. *Jurnal Teknologi (Sciences and Engineering)*. 65(2). 109-114.

### Non-Indexed

1. Fakhruddin, W. F. W. W., Saidalvi, A., Zaid, Y. H., & Hassan, H. (2021). Enriching Student Knowledge on Sustainable Forest Management Practices by Forestry Professionals: A Look into the Generic Structure Potential of Malaysian Forestry Annual Reports. *International Journal of Academic Research in Business and Social Sciences*, 11(7), 864–880. - ERA indexed.
2. Yamin, Z. and Hanita Hassan. (2020). The analysis of multilmodal coherence in children's picture books: where the wild things are. *Journal of Critical Reviews*. 7(7). 1528-1538.
3. Liew, T.S. & Hanita Hassan. (2019). Proud to be a Malaysian! – Malaysian Identity in YouTube Comments. *International Journal of Recent Technology and Engineering*. 8(3S2). 745-751.

4. Hamid TaradLafta, Hanita Hassan & Farah Abdul Jabbar Al Manaseer. (2019). Multimodal Representational Meanings of ISIS's Victims on Facebook. *International Journal of Recent Technology and Engineering*. 8(352). 739-74
5. Hamid Tarad Lafta, Hanita Hassan, Farah Abdul Jabbar Al Manaseer and Fidaa Al Mawla. (2020). Power and Ideology in Donald Trump's Speech at the United Nations: A Critical Discourse Analysis. *International Journal of Psychosocial Rehabilitation*. 24(5). 5498-5509.
6. Rubina Akhtar, Hanita Hassan and Aminabibi Saidalvi. (2020). The effects of ESL students' attitude on academic writing apprehensions and academic writing challenges. A Critical Discourse Analysis. *International Journal of Psychosocial Rehabilitation*. 24(5). 5405-5412.
7. Siti Norashikin Azmi, Hanita Hassan, Wan Farah Wani Wan Fakhruddin & Zaliza Mohamad Nasir. (2019). Narrative Experiential Meaning-Making in Malay Short Stories/ Pemaknaan Naratif Pengalaman dalam Cerpen Melayu. *LSP International Journal*, 6(2), 61-77.
8. Hanita Hassan. (2017). The Functions of Language in Shaping Tourism Information. *LSP International*. 4(2). 27-36.
9. Siti Norashikin Azmi and Hanita Hassan. (2017). Narrative Structure of Storytelling in Kelantanese Dialect. *LSP International*. 4(2). 51-58.
10. Khairon Nisa Shafeei, Hanita Hassan, Fauziah Ismail and Azian Abdul Aziz. 2017. Incorporating Higer Order Thinking Skill (HOTS) Questions in ESL Classroom Contexts. *LSP International*. 4(1). 101-116.
11. Nik Murni Nik Mustafa, Hadina Habil, Noor Aireen Ibrahim, Hanita Hassan. (2015). Awareness Level on Mental Illness among Secondary School Students in Skudai, Johor. *Psychology and Behavioral Sciences*. Vol.4, No. 5, 181-189.
12. Hanita Hassan. (2015). Social Semiotics: Realizing Destination Image by Means of Cultural Representations. *International Journal of Social Science and Humanity*. 5(1). 149-153.
13. Wan Farah Wani Wan Fakhruddin, Hanita Hassan. (2015). A Review of Genre Approaches within Linguistic Traditions. *LSP International*. 2(2). 53-68.
14. Muhammad Arfin Muhammad Salim, Noor Aireen Ibrahim, Hanita Hassan. (2014). Promoting Diversity via Linguistic and Visual Resources: An Analysis of the Malaysian Tourism Website. *LSP International*. 1. 1-14.
15. Hanita Hassan. (2014). The Representation of Malaysian Cultures in Tourism Brochures. *Procedia – Social and Behavioral Sciences*, 118. 140-151.
16. Muhammad Arfin Muhammad Salim, Noor Aireen Ibrahim, Hanita Hassan. (2012). Language for Tourism: A Review of Literature. *Procedia – Social and Behavioral Sciences*. 66. 136 – 143.

## REFEREED CONFERENCES

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