RURAL SENSE OF COMMUNITY OF OJA IN NIGERIA

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1.0 Background of the study cont......

1.) Venue for distribution of goods and services
   - Omole et al., (2014); Ogeah and Omofonmwan (2013)

2.) Easy accessibility, and equal right of use
   - Adejumo et al., (2012); Dines and Cattell (2006)

3.) Effective planning, design and management of Oja becomes necessary in recent times
   - Oluwole 2000; Omole et al., 2012; Zakariya et al., 2016

Market Square (Oja)......
Problem Statement

The 3-Groups constitutes between 60 -70 % of the total ethnics’ population in Nigeria (Blench and Dendo 2003; Kollehlon 2003; Attah 2013)
7.0 Research Aim and Objectives

Determining the significance of Oja as a neighborhood opens space towards enhancing rural sense of community in Nigeria.

<table>
<thead>
<tr>
<th>Research Objectives</th>
<th>Research Questions</th>
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<tr>
<td>1. To explore the evolution and physical spatial development of Oja in rural community of South west, Nigeria.</td>
<td>What are the factors that contributed to the evolution and physical spatial development of Oja and the neighbourhood community?</td>
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<td>2. To identify the perception of Oja among Yoruba, Hausa and Ibos ethnic residents, resulting to place attachment.</td>
<td>Does the residents’ perception on Oja differ among the three ethnic groups?</td>
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<td>3. To determine the impact of residents’ utilization of Oja on Sense of community.</td>
<td>Does residents’ utilization of Oja influence the residents’ sense of community?</td>
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<td>4. To assess the residents’ satisfaction degree through the use of Oja</td>
<td>Does residents’ satisfaction with Oja is a function of their utilization?</td>
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## RESEARCH PROCESS and ANALYSIS

### RO #1
Transformation in spatial planning of *Oja* as rural landscape

### RO #2
Meanings attributed to *Oja* among Yoruba, Hausa and Ibo ethnic residents.

### RO #3
Impact of utilizing *Oja* on creating a sense of community.

### RO #4
Impact of residents’ utilization of *Oja* on their satisfaction within the *Oja*.

### Rural morphology
Spatial planning, land use analysis and significance of *Oja*

### Residents’ perceptual characteristics, attitudes and preference

### Perception, attitudes and sense of community

### Perception, attitudes and satisfaction

### Methodology
Survey questionnaires (n=382); Focus group (n=35); Observation (n=50)

### Analysis
SPSS, AMOS, Content Analysis And Behavioral Mapping

### TRIANGULATIONS

### PHYSICAL AND SOCIAL FACTORS:
Significance of *Oja*, Meaning of *Oja*, and Residents’ sense of community

### IMPLICATIONS: POLICY, DESIGN AND MANAGEMENT
Sustainability of *Oja*, and the community
Result and Discussion for objective 1: The transformation in spatial planning of Ijebu-jesa market

Period 2000-2015 (Phase 3)
Research New Finding: 5 main relationships among 10 actors

Legend:
- Intimate relationship
- Casual relationship
- Symbiotic relationship
- Weak relationship
- Competitive relationship
21.0 Research contributions to Knowledge

1. Establishment of new meanings and hub of relationships in people and place study in Nigeria as showcased by culture and the character of diverse ethnic residents.

2. The study fills the knowledge gap by identifying the morphology of a rural neighbourhood as showcased by the residents’ culture and character favouring future rural planning and design in Nigeria.

3. The research framework could be adopted as a strategy tool for policy formulation and development of neighborhood open space by the three tiers of Local, State and the Federal government of Nigeria.
