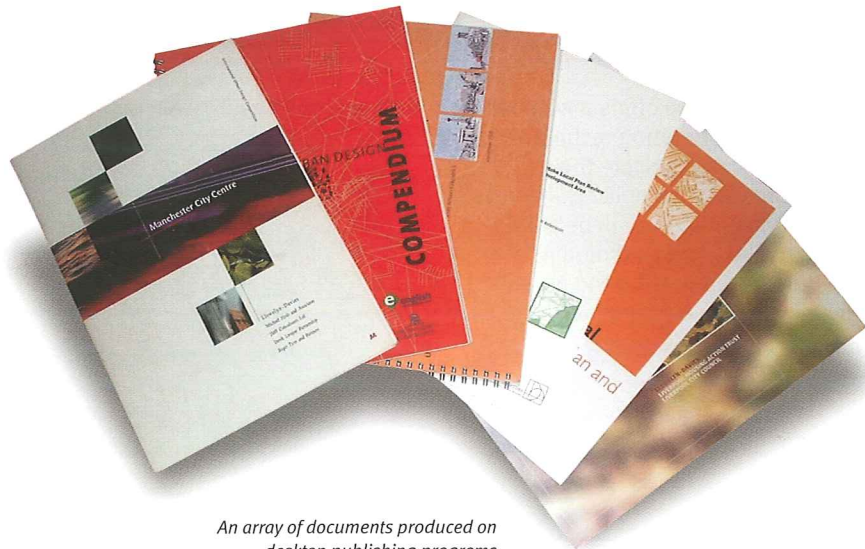


3.5 Desktop publishing (DTP)

Desktop publishing (DTP) combines all of the figures, diagrams, photographs, drawn images and visualisations produced as a single or a series of convenient documents.

Modern DTP programs give designers full control over document layout, typography and colour in a program that can be run on a basic computer. Documents can be printed using a laser printer or other print processes. It is also common to create portable document formats (PDFs) for printing, viewing on-screen or downloading from the internet.

The graphical quality of documents continues to rise as DTP packages become more sophisticated. They provide opportunities to brand and package projects for the client or the intended audience. This can be done by either creating standard templates in word-processing packages to customise the look and 'feel' of all documents, or producing bespoke designs in professional DTP software to give each project its own brand and identity. Whichever is preferred, graphic devices can help make documents eye-catching and easy and enjoyable to read.



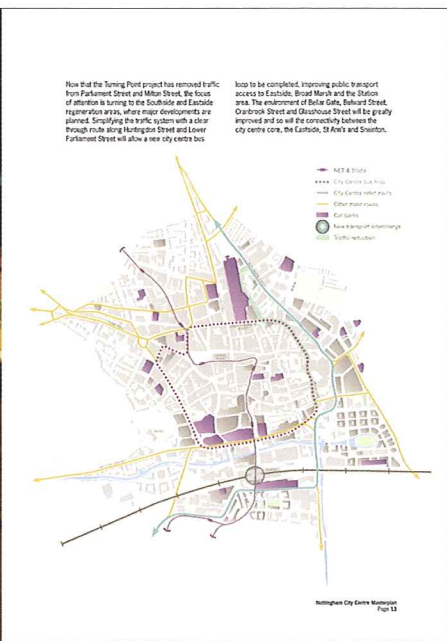
An array of documents produced on desktop publishing programs

Transport

For cities to thrive people need to be able to access goods and services swiftly and efficiently. City 2000 and 2010 have focused heavily on how cities shape the streets and places to which the city centre needs to be a compact, vibrant and accessible place. It is the way that in ten years the 2000s will be enhanced and transformed that a successful strategy that allows the city to grow and prosper will be seen. The 2010s will see the city centre as the hub of the city's transport network.

Now that the Turning Point project has removed traffic from Parliament Street and Milan Street, the focus of attention is turning to the Southside and Eastside regeneration areas, where major developments are planned. Streamlining the traffic system with a clear through route along Harrington Street and Lower Fortham Street will allow a new city centre bus loop to be completed, improving public transport access to Eastside, Broad Marsh and the Station area. The environment of Bell Gables, Bedford Street, Oatbrook Street and Glasshouse Street will be greatly improved and so will the connectivity between the city centre core, the Eastside, St Ann's and Swinton.

"people need to be able to access goods and services swiftly and efficiently"



DTP spread combining text, photography and illustration

Watchpoints

- There is a limit to the graphical capability of word processing applications, although very basic DTP is possible.
- DTP requires training.
- Other software applications are normally used in conjunction with DTP – photo bitmap editing software to enhance imagery for example.
- Spell-check text at each stage of the DTP process.
- Start DTP when text and images are complete.