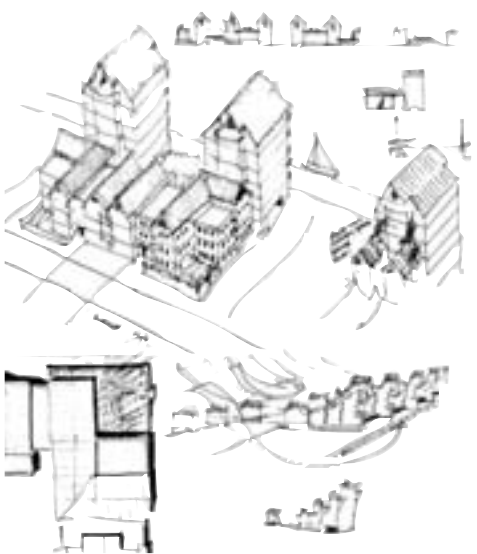




Michelin building, Fulham Road, London



Sketching concepts to respond to place

Table 2.2 Character appraisal inventory

	Subject area	Considerations
Roles and relationships of the site/area to its strategic context	<ul style="list-style-type: none"> • Function • Linkages to wider area • Relationship to adjacent areas 	<ul style="list-style-type: none"> • Current performance relative to similar areas • Identity
Contiguous areas	<ul style="list-style-type: none"> • Land uses • Views and skyline 	
Character appraisal	<ul style="list-style-type: none"> • Historical development • Settlement pattern • Archeology (initial appraisal) • Cultural characteristics and heritage • Local history • Colour and textures • Local vernacular • Facade treatments • Roofscape 	<ul style="list-style-type: none"> • Building elements and fenestration • Rhythm and pattern • Details and richness • Local community aspirations • Local/regional building traditions and materials • Other local traditions • Events/festivals • Place names • Natural environment/ ecology / local provenance (plants, trees etc.)
Streetscape and public realm analysis	<ul style="list-style-type: none"> • Visual clutter • Lighting • Barriers • Live edges 	<ul style="list-style-type: none"> • Street furniture, public information and signing • Public art • Safety
Buildings, structures and spaces	<ul style="list-style-type: none"> • Layout and form of spaces • Public /private interface • Layout and form of buildings (including height, scale and massing) • Age and condition of buildings and structure • Relationship between built and unbuilt form 	<ul style="list-style-type: none"> • Sense of enclosure • Types of buildings • Continuity of facades • Urban grain • Public and open spaces
Uses and activities	<ul style="list-style-type: none"> • Ground floors • Upper floors • Evening economy • Activity spines and nodes • Public and open spaces 	<ul style="list-style-type: none"> • Arts and culture • Amenities and facilities • Education • Leisure and recreation • Employment • Wildlife
Visual analysis	<ul style="list-style-type: none"> • Image and perception of the area • Gaps and enclosure • Views (local and strategic), vistas and landmarks • Skylines • Gateways and thresholds 	<ul style="list-style-type: none"> • Boundaries and barriers • Aesthetic quality • Legibility