



| <b>Birmingham Urban Design Strategy (BUDS): <i>The basis for a new beginning</i></b> |   |
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| Location   | A study looking at the whole of the City Centre.  |
| Designer   | Tibbalds, Colbourne, Karski, Williams   |
| Client   | City of Birmingham  |
| Project  | An urban design study of Birmingham City Centre addressing the failings of the city in urban design terms.  |
| Details  | BUDS sought to make the city easier to read, to enhance the streets and open spaces and to reinforce the areas of character. To achieve this it advocated enhancing gateways and landmarks, downgrading the inner ring road, increasing activities at street level, improving the public realm, and building on the assets of existing core areas. This study provided the foundation for a host of initiatives that have been developed in the city in the 1990s. These include the Convention Quarter with Brindley Place, the Jewellery Quarter and the Gun Quarter which have now been or are in the process of being developed. Although now eight years old, this document is still considered when development control decisions are being made. It has been suggested that this study is now in need of updating in order to take account of recent projects and studies. |
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