

space. This effort aims at establishing a model in Europe to define other historic adaptations. The introduction of a massive public service facility will revitalize the economy of the area and attract new businesses, bars, restaurants and, it is hoped, new residential development.

The Ponte Parodi Conversion involves the construction of a large center in the heart of the historic port. Located in the center of the Genoese arc, it is the only modern pier projecting into the port basin. The plan calls for the construction of a large public square facing the sea, focusing on leisure and cultural activities. An international architectural competition will be held for the site with the intention of creating a building and space that projects an internationally recognizable image of the city. The New Ferry Terminal in the San Benigno Administrative Center includes a multifunctional building for transiting passengers, with business services, bars and restaurants, travel agencies, and offices. The terminal will accommodate 2.5 million passengers, 700,000 cars, and approximately 110,000 trucks each year.

The new Genoa Port Master Plan

The revitalization of the waterfront in Genoa is a massive undertaking. The new Port Master Plan for Genoa summarizes the intentions of the city and the port and is a remarkable document. The formal adoption of the Master Plan, in 2000, by the Port Committee establishes a productive relationship between the port and the city for the first time. The Master Plan aims to contribute toward a new pattern of development in the city, one that

7.8 Old wharves, Genoa.

