

the waterfront. In response to the disjointed nature of this situation, the Port Authorities of Las Palmas decided to combine resources to rethink the nature of a three-mile stretch of waterfront between Barranco Guinguada and Santa Catalina. The aim of this exercise was similar to the Genoa effort in that it sought to unite the city with the waterfront whilst integrating port uses compatible with other urban functions.

With this goal in mind, the various public agencies have been working together to find an appropriate way to coordinate their respective efforts. Some efforts already taken, typically by isolated agencies, lack a coordinated effort. Studies have been undertaken by the Port Authorities of Las Palmas on the possible reuse of the Santa Catalina mole, the former Trasmediterránea building, the Sovhispan building and the Sanupú and Wilson moles. The Town Council of Las Palmas de Gran Canaria has undertaken studies on the rehabilitation of the Parque Santa Catalina and the surrounding area and has produced a municipal Master Plan for Las Palmas. The Puerto de la Luz de Las Palmas has undertaken studies for a variety of its properties. The Canary Government Department of Tourism and Transport has a project looking at an intermodal hub in Santa Catalina. The General Coastal Department of the Ministry of Environment has a plan for the remodeling of the Avenida Marítima Roadway. Finally, the Canary Government Department for Territorial Organization, together with the Town Council, has produced "The Special Waterfront Plan for the East Coast of Las Palmas de Gran Canaria." As one might expect, the waterfront in Las Palmas is a heavily contested zone. While these plans all aim at improving various aspects of the waterfront, a communal vision remains illusive.

The "Special Waterfront Plan" aims at establishing the systematic organization of the operations for the coastal margin along the east coast between the very north of Playa de Las Alcaravaneras and the extreme south of the beach at La Laja. The plan establishes and defines relationships from the seafront and the building façades on the west side of the Marine Parade, Avenida Marítima. This is a controversial document. The

7.12 Playa de San Augustin, Las Palmas.

