lines so as not to be offensive, expressive or unique. In our search for the contextual, we deny the possibility of new expressions. Amsterdam provides us with a different attitude, an alternative. This attitude allows for new ways of thinking about the cultural production of space and the role of heritage in that production. Contextualism, in this sense, is not about the reproduction of the old but about the ability of the new to make relationships with the old. The new can make us aware of the old in new and exciting ways.

In Havana these issues are critical and pressing. What Havana needs is a way to conceptualize the identity of the city in such a manner as to prioritize the manipulation of the old fabric and the integration of the new. This would be well served by small-scale incremental approaches to the development of the city. Approaches that would suit the economic reality of Cuba and be flexible enough to adapt to changing circumstances.

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