

## 4.4 Presentation drawings

**Definition:** Two-dimensional presentation of an urban design project using scaled plans, elevations, sections and other views, generally printed on large standard format sheets (A2 – AO).

**Production:** Hand or computer drawn to scale. Can be rendered or colour enhanced.

Presentation drawings:

- can be used to present clear and unambiguous elements of project
- are a useful medium for discussion, review and negotiation
- can be valuable in presenting correct relationships between existing and proposed.

### Watchpoints

- Presentation of detail may require large format drawings.
- Mounting and display height will affect ease of viewing when part of exhibition.
- Important to balance image against background white space.
- Mini-sets of reduced drawings useful for briefing and distribution.
- Normally presented as a series of drawings so keep keys, titles etc consistent.
- Mounting on boards will make them more durable.

### Example of good presentation drawing East Devon New Community

**Size:** A1 landscape

**Print process:** Large format printer

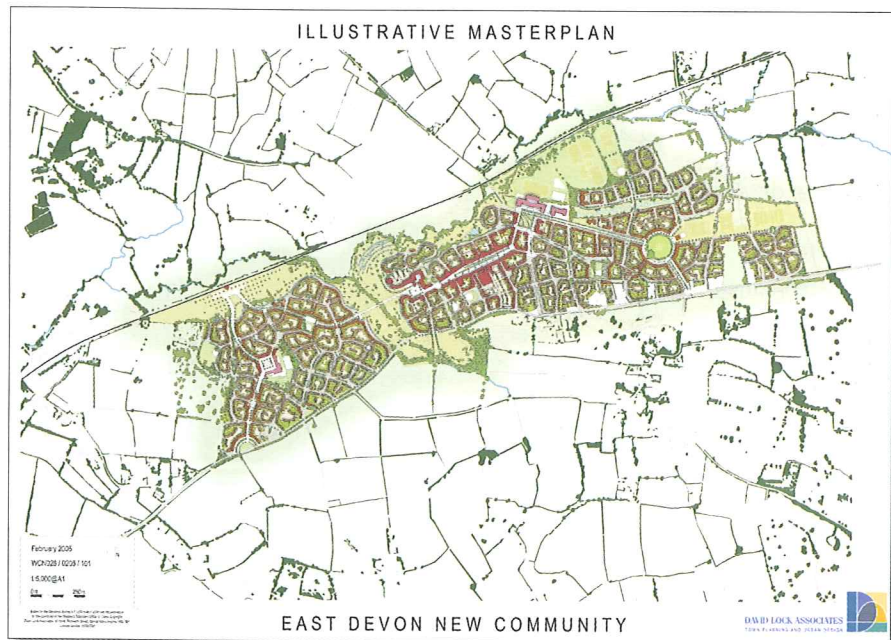
**Stock:** Heavy coated paper

Information included:

- project title
- drawing title
- originator
- title block
- scale bar/north point.



*Presentation drawings are a very useful medium at meetings and workshops*



*East Devon New Community Illustrative Masterplan*