

0.1 The purpose of this book

The book is for:

- urban designers, architects, planners, landscape architects, surveyors and engineers engaged in urban design projects
- graphic designers, artists and the producers and publishers of urban design work
- those who commission graphics for urban design
- educators and students in urban design and graphics.

The graphical language of urban design has an important role to play in promoting urban quality; creating visions which inspire and motivate; engaging communities and others involved in planning and development; and presenting information objectively and honestly for assessment purposes.



2-D illustration of Nottingham city centre masterplan



3-D computer model of Spencer Dock, Dublin