technique, Recombinant Urbanism: Conceptual Modeling in Architecture, Urban Design and City Theory (Cambridge: Wiley, 2005). While I do not always agree with his interpretation of urban design or his conclusions about key figures such as Lynch, the book represents a comprehensive overview of some of the material cited here.

- 6. That Lynch's social science, that is, the public interviews and surveys he conducted, lacked procedural rigor and a statistical population sample large enough to make his findings valid does not necessarily indicate that his methods, better executed, could not facilitate democratic representation. Yet, as far as I know, none of his followers has ever improved significantly on his record.
- 7. I am indebted to Andrew Hartness for the notion of Starbucks' ubiquitous semiotic.
 - 8. Shane, Recombinant Urbanism, 85-86.
- 9. The reference is to Colin Rowe's explication of the influence of Rousseau's philosophies of the Noble Savage on Le Corbusier. See Colin Rowe and Fred Koetter, "Utopia: Decline and Fall" in *Collage City* (Cambridge, Mass.: MIT Press, 1978), 9–32.
- 10. Here I am merely extending to the wider formation of the metropolis Adolf Loos's one-hundred-year-old observation of how critical the electric light and plumbing were to the creation of Modern architecture (more than any new style).
- 11. See Wayne W. Copper, "The Figure/Grounds," Cornell Journal of Architecture 2, 1982.
- 12. Note to Andrés Duany: Holding Harvard's Graduate School of Design (GSD) up as the evil empire of avant-garde urbanism is laughable. With regard to the challenges we face in designing the city, Harvard's GSD is no more the problem than your movement is the solution. Not to mention that a school has different intellectual and ethical obligations than a "congress" with a missionary agenda. Finally, aren't your considerable rhetorical skills and criticism better focused on entities more suited to the scale of your ambitions and on groups less likely to be familiar with the facts surrounding the history of the American city?
- 13. See Anatole Kopp, Constructivist Architecture in the USSR (New York: Academy Editions; London: St. Martins Press, 1985).