

## CONCLUSION

---

The presentation of urban design ideas takes a number of forms depending upon the information to be communicated and to whom. When dealing with the public, such information, whether written or visual, should be simple and direct. Britain is a multi-cultural society where several minority languages are spoken. Projects sited in areas where such languages are spoken should consider the preparation of important project information in the locally spoken minority languages. This is a common feature of most planning work in local authorities. It is an example allied professions and private developers might follow. Drawn communication for the implementation of projects requires precision. Such drawings are needed for the calculation of land areas, volumes of materials and the precise physical location of each element of the project. The preparation of production drawings requires a number of different professional skills. These skills are seldom found in the same person and they are often not found in the same urban design team. Clearly, production drawings should conform to both the spirit and purpose of the project design. It is, therefore, in the interest of those working in the field of urban design to be conversant with the varied forms of maps and drawings used for the purpose of project implementation.

## REFERENCES

---

- 1 Gowers, Sir Ernest (1962) *The Complete Plain Words*, Harmondsworth: Penguin.
- 2 Fowler, H.W. (1981) *A Dictionary of Modern English Usage*, 2nd Edn, Revised by Sir Ernest Gowers, London: Book Club Associates; Roget, M. (1962) *Roget's Thesaurus*, Abridged R.A. Dutch, Harmondsworth: Penguin.
- 3 Gowers (1962) *op. cit.*
- 4 *Ibid.*
- 5 Little, W., *et al.* (1952) *Shorter Oxford English Dictionary*, Revised Edn, C.T. Onions, Oxford: The Clarendon Press.
- 6 Leicester City Council (undated) *Report Writer's Guide and Guide to Plain English*, Leicester: Leicester City Council.
- 7 Potterton, H. (1978) *Pageant and Panorama, The Elegant World of Canaletto*, London: Book Club Associates.
- 8 Wainwright, A. (undated) *A Lakeland Sketchbook*, Kendal: Westmorland Gazette, and Hutchings, G E. (1960) *Landscape Drawing*, London: Methuen.
- 9 Tibbalds, F. (1962) *Making People-Friendly Towns*, Harlow: Longman.
- 10 Cullen, G. (1961) *Townscape*, London: Architectural Press.
- 11 Wiltshire, S. (1989) *Cities*, London: Dent and Sons.
- 12 Tibbalds, Colbourne, Karski, Williams in association with Touchstone (1991) *National Heritage Area Study: Nottingham Lace Market*, Nottingham: Nottingham City Council.
- 13 Day, A. (1994) New tools for urban design, *The Urban Design Quarterly*, No. 51, July.
- 14 Cole, G.A. (1996) *Management: Theory and Practice*, London: D P Publications.