possibilities and limits. A small, upper-middle-class holiday community, it is modeled on the indisputable charms of Martha's Vineyard, Fire Island, and Portmeirion, environments whose beautiful settings, consistent architectures, and common programs of relaxation support that special amiable subjectivity of people on holiday. These atmospheres are both delightful and artificial, and their viability as precedents for more general town making is limited precisely by the inevitability of their exclusions, the things that one takes a vacation to escape: work, mess, encounters with the nonvacationing other, unavoidable inequalities, demanding formal variety, schools, mass transit, unsightly infrastructure, nonconforming behaviors, and so on.

Celebration, an actual project of the Disney Corporation, is slightly closer to the idea of a town. It is larger, its residents work, it has a bit more social and economic infrastructure and a slightly wider spread of price points for the buy-in, but—like most New Urbanist work is mainly a repatterning of the suburbs. Celebration's sole economic sector is consumption, and its residents are no less dependent on the automobile to get to work than suburbanites anyplace else. Like Seaside, its orderliness is assured by strict covenants that conspire to produce both hygienic conformity and the vaguely classical architecture that is of such bizarre importance to the New Urbanist leadership. The homeowners' associations that provide the necessary instruments of governance and constraint are, as organizations, something between co-op boards and BIDs, with similar agendas to maintain property values, to police levels of otherness, to secure the physical character of the place, and to supplement and evade normal democratic legality.

Although New Urbanists' work has been primarily suburban, their rhetoric derives much of its authority from the example of the city, and there has been much reciprocation between the New Urbanist project and the broader workings of American urban design in the richer and more resistant environment of actual cities. Both tendencies understand their performative tasks as the provision of "urban" amenity, and the good city is primarily associated with the ability of its physical spaces to support a rich and intricate visuality that promotes what is, in practice, the pleasures of the yuppie lifestyle and its program of shopping and dining, of fitness, of stylishness and mobility, and of a certain level of associative urban connoisseurship, based on the recognizability of their programs and architectures. To the degree that they embody a social or political affect, it