



UN Studio, New Orleans, Mediatheque (rendering), New Orleans, Louisiana, 2005. Courtesy of UN Studio.

the Dutch should stop having second thoughts about earning money by selling their expertise to a devastated city because the Americans themselves did not worry about it all—on the contrary, they welcomed the entrepreneurial spirit of the Dutch. So will Adriaan Geuze and Winy Maas design the new New Orleans? No, it turns out Wijn was talking about the world-renowned Dutch dredging companies, water management consultants, and marine engineering firms.

Apart from it being funny that a Calvinist Christian-Democrat politician finds his moral qualms so easily washed away by American pragmatism, this news item finally put Holland's equally renowned architectural and urbanistic know-how into context. The plans, with their utopian, hip, daring, humanitarian, and politically correct visions