



Hand-drawn images

Effective in:

- Quickly communicating simple ideas.
- Emphasising the provisional status of proposals.
- Creating a unique personality.
- Explaining concepts without being over-precise.
- Conveying the atmosphere and vibrancy of a place.
- Encouraging participation – tools and materials are inexpensive, easily transported and useable by all.

Weaknesses:

- May not be accurate.
- Not easy to update drawings in series.
- Changing views or designs generally means redrawing.
- Can lack clarity.

Computer graphics

Effective in:

- Accurately mapping information.
- Presenting definitive solutions.
- Simulating complex views.
- Making changes easily.
- Conveniently storing and retrieving many complex images.
- Linking to external information or databases.
- Replicating and transmitting information to others.

Weaknesses:

- Can be expensive to set up.
- Difficult to share access.
- Have a finished/resolved visual feel.
- Extensive training may be required.
- Systems failures can be difficult to handle.