plazas are much the same, too. Similarly, shmoozing patterns in Milan's Galleria are remarkably like those in New York's garment center. Modest conclusion: given the basic elements of a center city—such as high pedestrian volumes, and concentration and mixture of activities—people in one place tend to act much like people in another.

Source and copyright

This chapter was published in its original form as:

Whyte, W.H. (1980), 'The Life of Plazas', in Whyte, W.H. (1980). The Social Logic of Small Urban Spaces, Conservation Foundation, Washington D.C., 16-23, Project for Public Spaces, New York, www.pps.org

Copyright W.H. Whyte estate. Reprinted by permission of the Albert LaFarge Literary Agency.