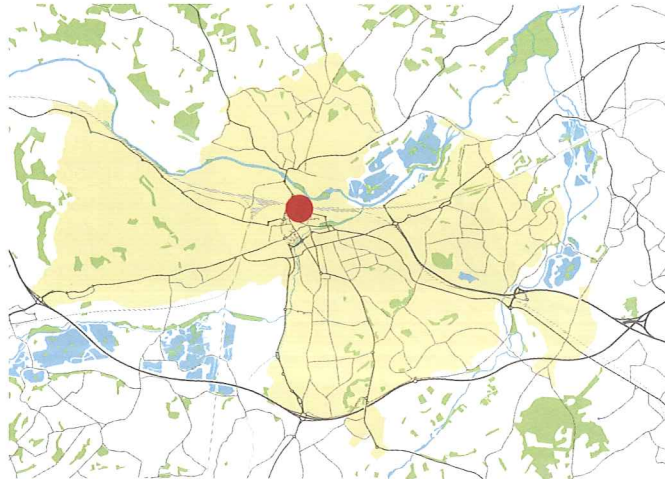


2.1.2 Locating the site

A sequence of maps at successively larger scales helps guide the user through increasing levels of detail from the strategic to the local to the site-specific. At each level the graphics should be appropriate to the detail required at that scale.

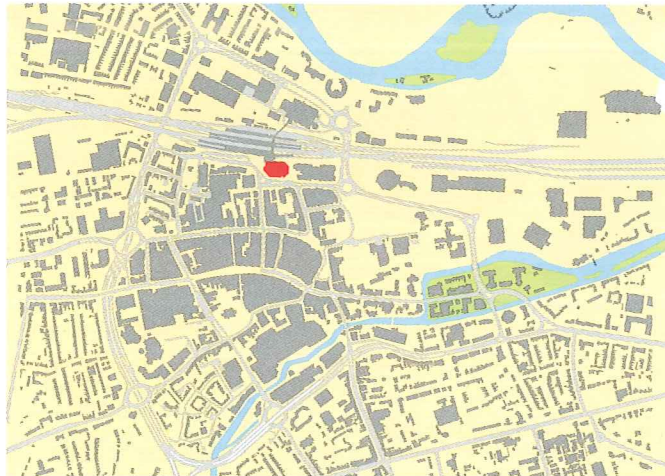


Greater Reading

Strategic context

Shows the strategic location of the site related to:

- transport links
- pattern of urban development
- geographical features.

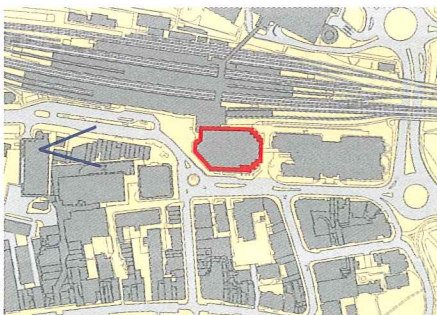


Central Reading

Local context

Shows how the site is located in relation to:

- transport links and local hierarchy of routes
- urban density and scale
- general features including rivers and main green spaces.



Reading railway station

Site context

Shows the precise site boundary in relation to:

- roads
- footpaths
- buildings
- plot boundaries.

Satellite, aerial or terrestrial photography can help at all scales. If terrestrial, indicating the camera location is important.