

Enrique del Moral. It is a more purist Modernist spatial design than Universidad Central de Venezuela with buildings located within an overall orthogonal geometry. The design of the buildings involved over 150 architects but whether the result is a total or all-of-a-piece urban design is open to debate based on perceptions of whether it was really one large team that designed it or a variety of architects. The State University of New York (SUNY) at Purchase is clearly an all-of-a-piece design although some observers might regard it as a plug-in urban design.

The term 'campus', as has already been observed, has been applied to other development types than universities. In common with universities they consist of sets of buildings located in landscaped, park-like surroundings. They may be located in the heart of cities or on the periphery. The Denver Technology Center (DTC), on the outskirts of the Denver, Colorado metropolitan area is one of those developments on a green-field site that is often considered to be a campus. DTC and SUNY at Purchase are the examples of campus planning and design that are included here.

CASE STUDY

The State University of New York, Purchase, NY, USA: a university campus (1967 to the present)

Purchase College is one of SUNY's 64 tertiary educational institutions. It is located 30 miles (50 kilometres) from New York City near White Plains and New Rochelle on what was a 500-acre (200-hectare) farm. The college has a general education programme but it is best known for its conservatory programmes in theatre arts, film-making and music, and the visual arts. The first students were admitted in 1968 into the Continuing Education Program; juniors were admitted in 1971, and the first freshmen in 1973. The development of the campus has gone in fits and starts; enrolments have fluctuated and so has its funding.

Purchase is a product of the expansionist education policies in New York State under the leadership of Governor Nelson Rockefeller. While SUNY Albany was a total

urban design, SUNY Purchase is an all-of-a-piece one with a strong basic infrastructure as a point of departure. Like SUNY Albany, its central idea is that of an internationally renowned architect. In this case it was Edward Larabee Barnes. He was appointed to be the master architect, but other equally well-regarded architects designed many of the individual buildings following specified guidelines. Barnes, himself, designed a number of the buildings as well. The capital cost to the state was \$US87 million but additional funds were obtained from private donors such as Roy A. Neuberger whose art collection forms the backbone of the Museum of Art at the university (Figure 8.62).

Barnes' master plan placed the main buildings along a 900-foot (274-metre) court. The central buildings are on a raised platform that crosses a road, Lincoln Drive.