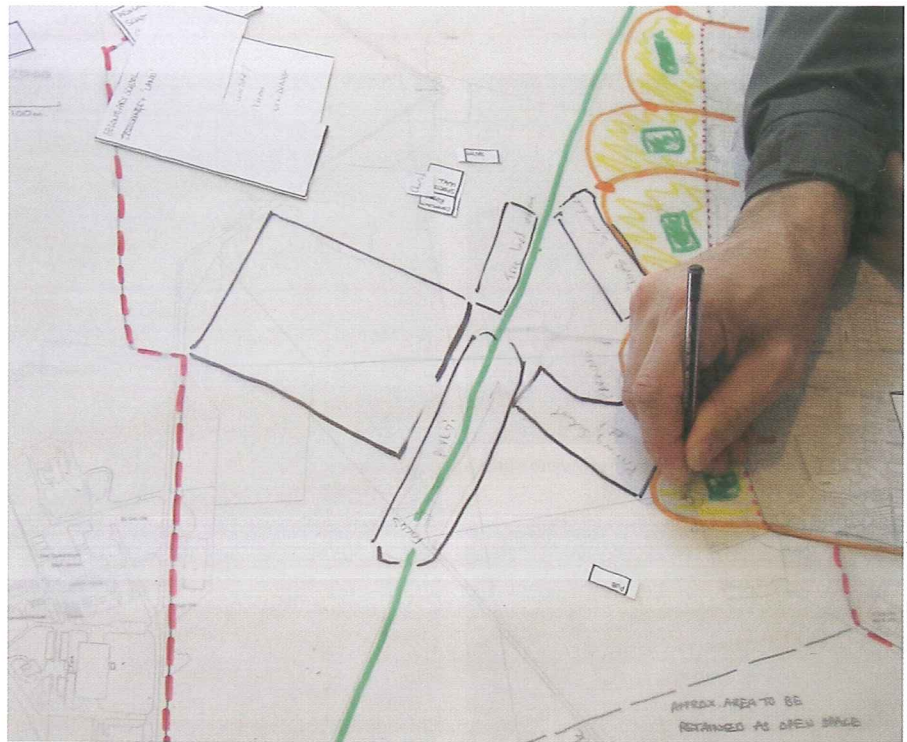


Public participation graphics:

- Most members of the public are not trained in map and plan reading. Many know their locality well but will read a map of it with difficulty. Illustrate landmarks and familiar features on maps to help people relate to them – churches, monuments, parks, schools and public art etc.
- The public generally have a strong understanding of an area; what is good, bad, works or does not work. They will need help in expressing their thoughts visually.
- Keep it simple, clear and focused on the main messages; this is not the arena for technical bravado.
- Think what covers the messages best: written lists, annotated photographs etc. Sketches may have a stronger role than plans.
- Keep plans clear and uncluttered; keys/legends, notes, scales and north points must be read easily.
- Making a simple physical block model on an Ordnance Survey® base jointly with members of the public is a worthwhile exercise where time allows.
- Use photographs, including historic photographs, if possible. Community memory can be a powerful contribution.



Materials checklist:

- All materials for drawing painting, sticking, cutting etc.
- Pens, markers, crayons all checked in advance.
- Sketch and tracing paper, acetates.
- Supplementary lighting to illuminate specific areas.
- Audio visual and recording equipment.
- Feedback forms.
- Staff t-shirts and name badges.
- Background and contextual images and photographs.

