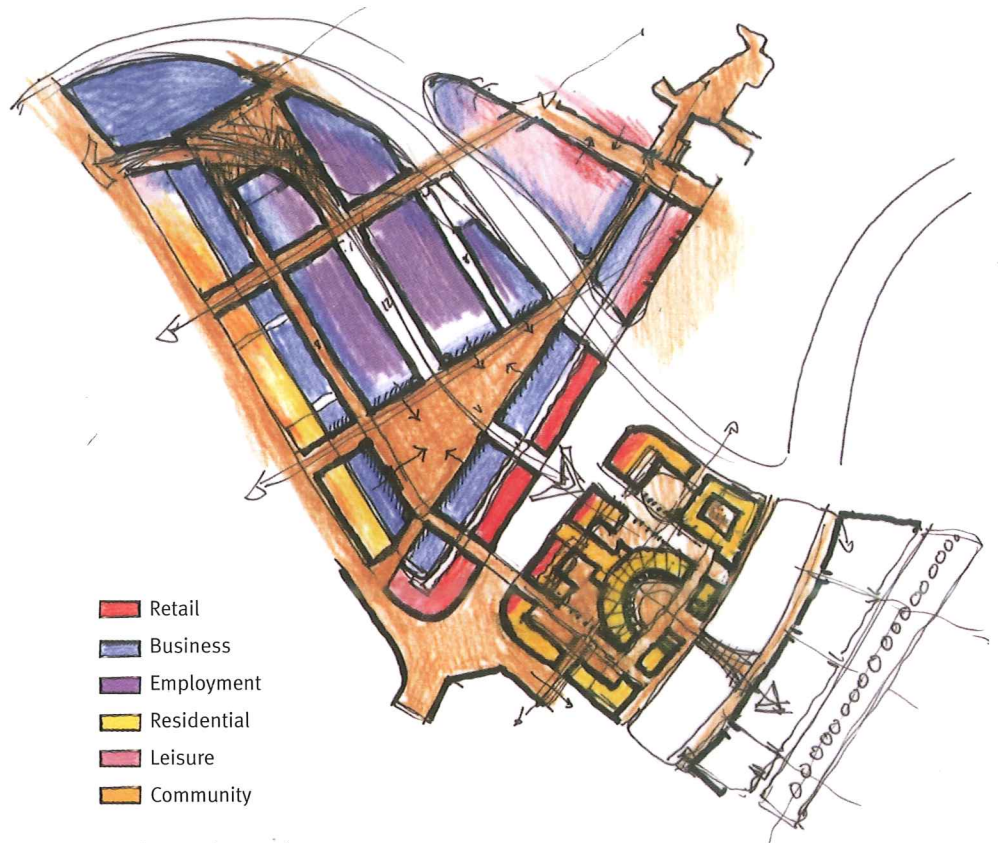


## 2.7 Preliminary proposals

The project team will synthesise and develop the ideas generated and gathered in the rationale. Graphic techniques should concentrate on helping the various specialists to contribute to emerging options for the development. Conventions familiar to urban designers, engineers, landscape architects and other team members can short cut otherwise lengthy explanations and debate.

The principles must be clear, avoiding too much detail. A sense of 'work in progress' is important; the public and stakeholders still have a role to play in testing and validating preliminary proposals.

Working drawings to help development professionals work together will have to be presented to members of the public for their further involvement. Complex plans may have to be redrawn and simplified.



*Development framework concept*

### What it shows:

- proposed development blocks
- indicative land uses
- route structure
- key frontages.

### Why it is good graphically:

- hand-drawn sketch to re-emphasise preliminary status
- contrasting colours between land uses
- development blocks emphasised with strong outlines.