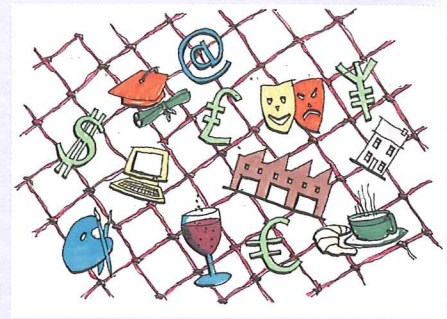


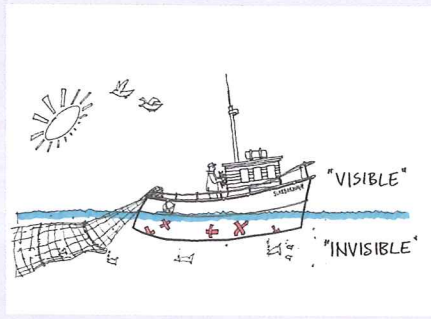
As well as physical changes, discussions on the vision for Scarborough raised issues such as the state of the economy, sectors with growth potential, and mechanisms for regeneration. While fundamental to successful urbanism, such issues are less tangible than the creation of new buildings or streetscapes. This was overcome in the presentations and subsequently by using cartoons and tourist style maps to visualise the concepts and make them more accessible to a general audience. The images employed visual metaphors, humour, and local imagery to further engage people and deepen their understanding of the overall regeneration strategy.



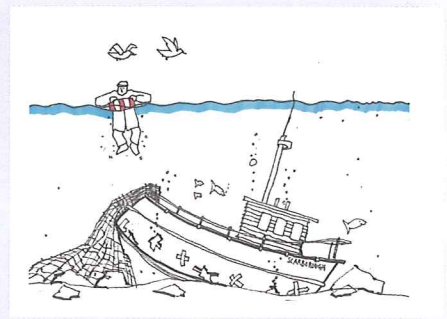
The disconnected town



Mending the net



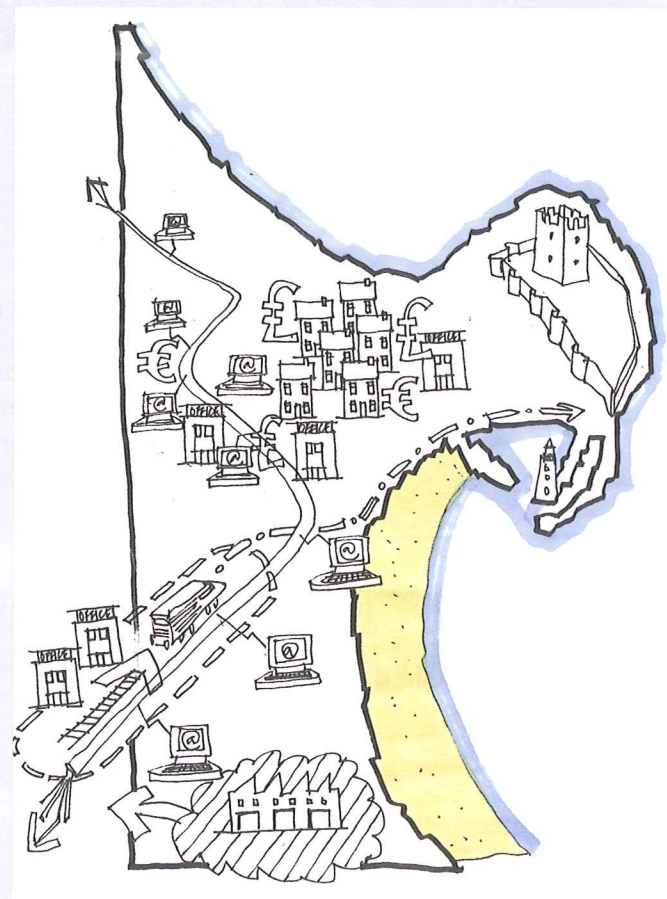
Ship-shape



Otherwise....



Festival



Investment