RUDI: KNOWLEDGE-SHARING AND NETWORKING FOR PLACEMAKERS

RUDI – the Resource for Urban Design Information – is an established international information and knowledge-sharing network for the placemaking professions. Its core aim is to promote best practice in urban design and development, and to facilitate the sharing of information between an ever-expanding circle of professionals involved in making better places. RUDI and partners are pioneering knowledge exchange and good practice through publications, events, exhibitions and via an online knowledge exchange platform, **rudi.net**

Much more than a website, RUDI facilitates communication across different media, linking the community of placemakers via online and offline networks. Via discussion events, seminars, conferences, publications, training sessions, web events and multimedia, RUDI takes a creative approach to knowledge exchange.

RUDI has more than a decade of experience. It is independent, international, authoritative, inspiring and highly regarded by its target audience, regularly receiving messages of appreciation.

RUDI supports and promotes a cross-disciplinary approach to quality placemaking as well as playing a key role in educating a wider group of current and new generation placemaking professionals. RUDI works closely with its sister organisation, TransportXtra, which includes publications *Transport and the Urban Environment, Local Transport Today* and *New Transit*, plus a major portfolio of more than 30 urbanism, transport and modelling-related events each year. A new initiative for 2010 has been TransportXtra's Efficiency Network, a resource and discussion forum for professionals at the 'sharp end' of reshaping transport service delivery with reduced funding.

RUDI: AN INDEPENDENT VIEW BASED ON SHARED VISION

The 'original' RUDI online resource, since its establishment over 13 years ago, has grown progressively to hold a wealth of information and is supported by its expanding membership network, which contributes ideas, experience and best practice. In a market with

many voices, including government, campaigning agencies and interest groups, promoting a diverse and sometimes conflicting range of policies, perspectives and agendas, RUDI continues to provide an independent view based on shared vision.

RUDI welcomes new partners who share its aims and mission: to develop long-term, supportive relationships of mutual benefit in the cause of the better design, management and equitable use of the built environment.

The Resource for Urban Design Information (RUDI) main areas of activity include:

- www.rudi.net an established not for profit web-based resource dedicated to urban design, development and placemaking
- www.urbandesignjobs.com a recruitment platform providing a cost effective solution to finding staff with core skills
- a series of placemaking-related knowledge sharing and networking events and conferences
- http://www.rudi.net/urban_design_update/events
- tailored training courses, study tours and CPD development http://www.rudi.net/urban_design_update/skills_and_training
- a range of specialist publications including *PLACEmaking*, Technology, space and place and Transport and the Urban Environment http://www.rudi.net/reading room/bookshop
- a publishing/content creation and dissemination service spanning print, web, photography and multimedia.

Support the RUDI mission and join the network today

To find out more about RUDI, or to discuss partnership opportunities, please visit www.rudi.net and www.TransportXtra.com

CONTACT DETAILS: juliana@rudi.net or call 0845 270 7857 To register for a trial of the resources and to join the network, please visit www.rudi.net/user/register