The goal of this chapter has been to set the scene for the discussion of the various types of urban development work that have been subsumed under the rubric of *urban design* by somebody or other. The objective of the next chapter is to present a framework for considering urban design procedural types and the understanding of the mechanisms available for shaping design ends and means. Its goal, in turn, is to provide a typology for understanding the range of urban design work that has been conducted over the past 50 years and is being conducted today – the subject matter of Chapter 3.