1.14 A REMARKABLE INCREASE IN PUBLIC LIFE

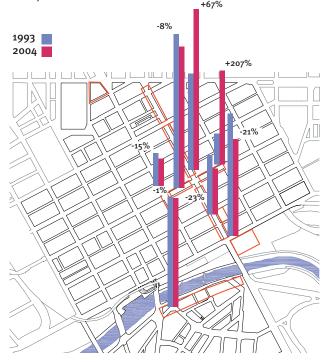






Stationary activities on a summer weekday.

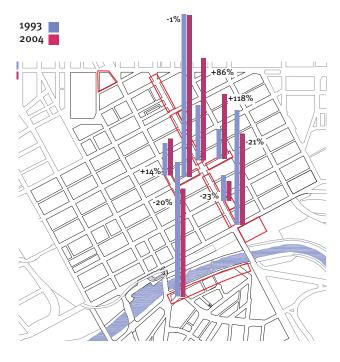
Comparison 1993-2004 in the 7 locations, where data from both years are available.



The average number of people involved in stationary activities between 12 p.m. and 4 p.m. in 1993 and 2004, respectively, is shown on these bar diagrams. While the average increase in stationary activities in the 7 locations shown represents an increase of 11 per cent (weekday) and 5 per cent (Saturday), the overall figure for the city centre as a whole is likely to be much higher. This is based on the fact that, while some of the locations surveyed in 1993 have actually declined in activity, others such as Swanston

Stationary activities on a summer Saturday.

Comparison 1993-2004 in the 7 locations, where data from both years are available.



Street (middle) and Bourke Street (east) have shown strong increases in stationary activities, and the newly surveyed spaces at Swanston Street north and Federation Square have added substantially to these figures. Given that there is also a much greater choice of high quality public spaces and a huge increase in cafe seats throughout the entire city, the total figure for the city centre is likely to be two to three times higher in 2004. (For more details see pages 84-85)