

The masterplan remains an important promotional tool. It is attractively coloured and rendered using drop shadows (to give a sense of the scale of the buildings) and including details within the public realm (including vehicles, people, landscaping and surface materials) to convey scale and character.

A new aerial perspective, rendered using a digital paint program. The image has also been made into a three-dimensional fly-through, used extensively for public consultation and marketing investment opportunities.



*Refined masterplan – accurate representation of plan form and definition of the public realm*



*Aerial perspective of Lower Brierley showing massing, varied architectural forms and integration of new and established uses*