



**Figure 3.48** Haverfordwest, The George.

Figure 3.49 and shown in diagrammatic form in Figure 3.50 became the environmental areas where co-ordinated action or interventions were proposed.

The visual study of Haverfordwest identified the main spaces, the modifying elements and the details. It is the size, shape and arrangement of the main public spaces, the streets and squares which give the town its Medieval character. The frontages, trees, fences, walls, and even the projecting advertisement signs, enclose and form the shape of the public space. For the purpose of this analysis they were defined as the modifying elements. Details are the finer points of the architectural composition, materials, mouldings and colour which enliven public space. These features of the townscape were categorized as having a positive, negative or neutral role in the townscape. From this detailed analysis it was possible to propose detailed interventions for each space.

The Central Environmental Area is one of the most important quarters in the town. It is formed by the High Street and the adjacent commercial areas: it is the centre of commercial activity in Haverfordwest. The High Street is the central spine of the town, containing the most important public spaces. The High Street provides the first impression of the town for most visitors. The area has a number of attractive links with the river which, when upgraded, should prove to be an attraction to tourists. There is an urgent need for landscaping and general upgrading of this, the central core of the town. Some of the proposed improvements suggested by CITYFORM 21 are shown on Figure 3.51. Figure 3.52 shows a

**Figure 3.49** Haverfordwest environmental areas.

- 1 Central environmental area (EA)
- 2 Castle EA
- 3 Market Street/Goat Street EA
- 4 Saint Thomas Green EA
- 5 The Parade EA
- 6 Dew Street EA
- 7 Riverside EA
- 8 The Administrative Centre (EA)