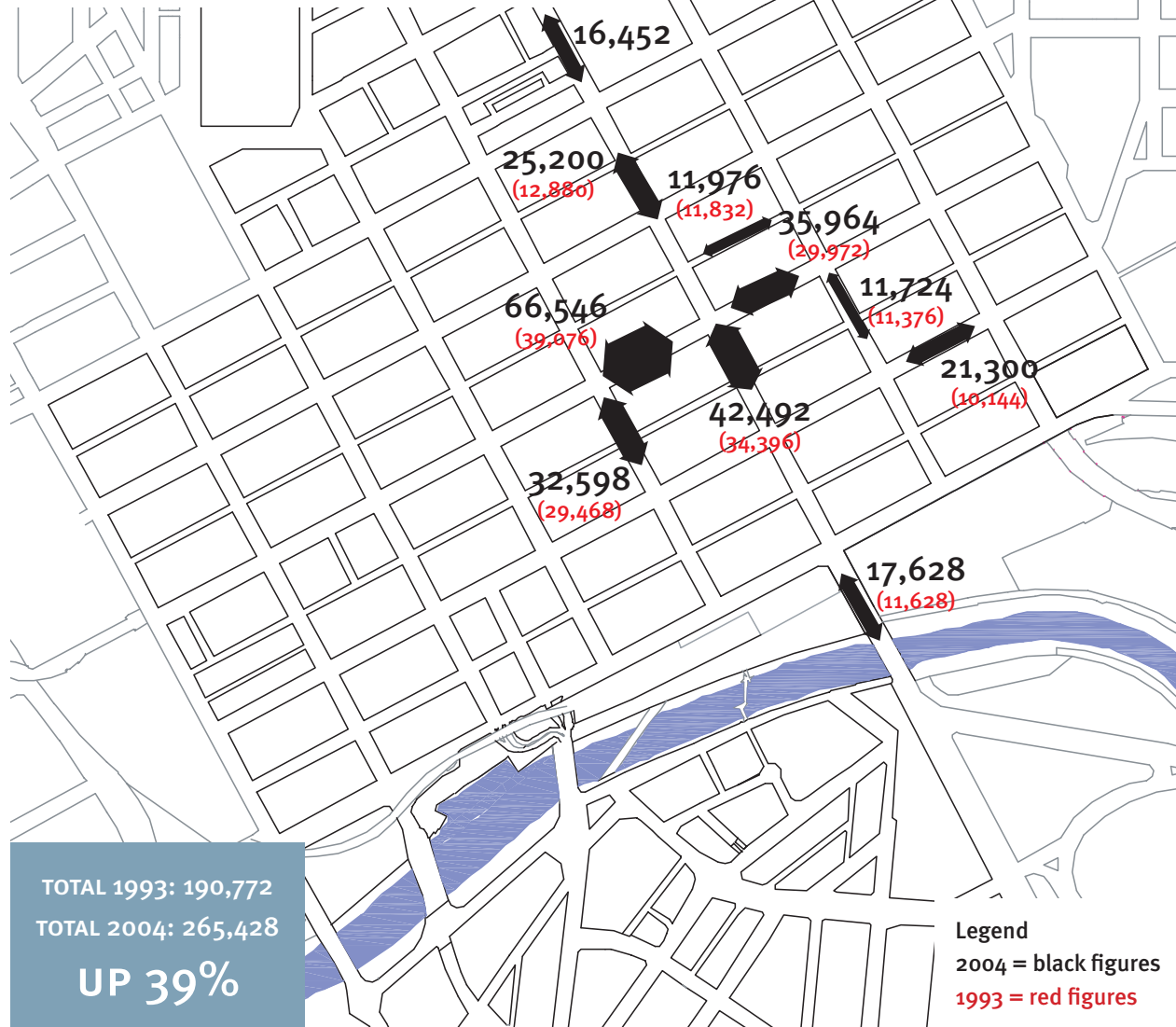


3.2 PEDESTRIAN TRAFFIC - SUMMARY

Pedestrian traffic on a summer weekday

Daytime 10 am to 6 pm

Recorded on Thursdays in November 2004



Pedestrian traffic on summer weekdays (Map to left)

This map highlights the area around Bourke Street Mall as the most active in the city. Nearly all streets carry more pedestrians than 10 years ago. Altogether the increase in daytime pedestrian traffic amounts to an amazing 39 per cent increase since 1993.

Pedestrian traffic on summer weekday evenings (Map below)

This map shows total pedestrian traffic from 6 pm to 12 am. Some 30 per cent of the total daily pedestrian traffic occurs in the evening. The number of people walking in the evenings has doubled since 1993.

Pedestrian traffic on a summer weekday

Evening 6 pm to 12 am

Recorded on Thursdays in November 2004

