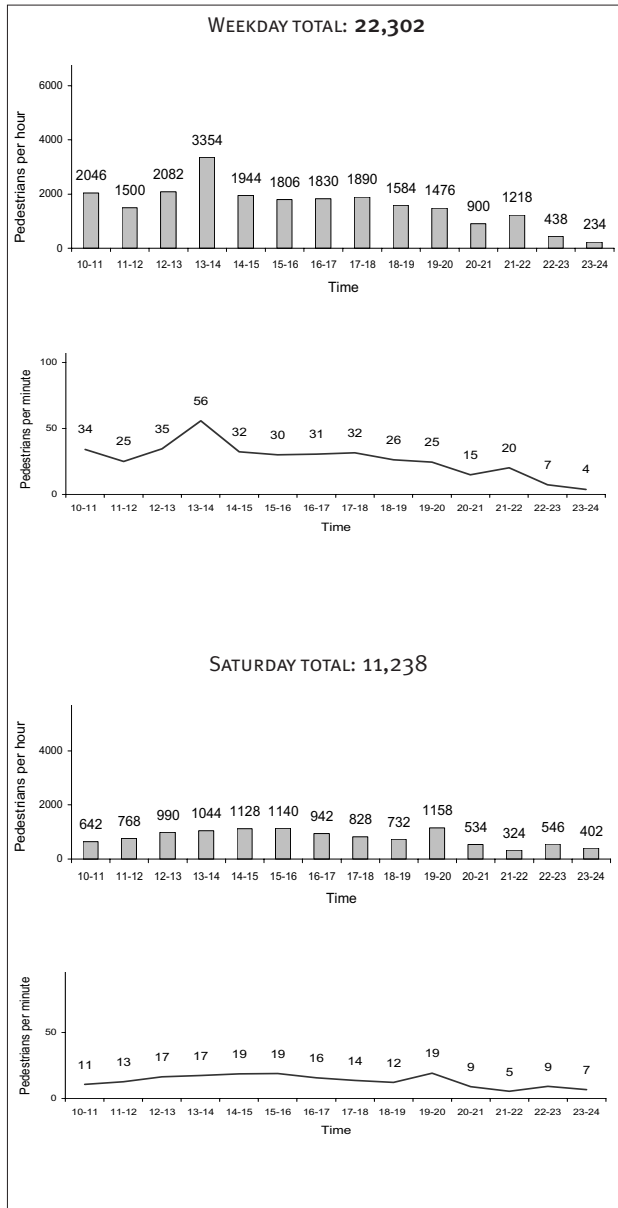


## 3.2 PEDESTRIAN TRAFFIC - SWANSTON STREET (NORTH)



**Counts:**  
*Weekday: 25/11/2004 : 10am-12 midnight*  
*Saturday: 27/11/2004 : 10am-12 midnight*  
*Weather: Fine at all times*

The Swanston Street (north) counts were made outside the main entrance to RMIT. This part of Swanston Street has only recently been remodelled in line with the remaining section of the Street within the city centre. Footpaths have been widened and paved with bluestone, new furniture, street lights and trees installed, and there has been a growth in kerbside cafes, particularly on the western side of the street.

The pedestrian numbers on weekdays are 22,000 which represents about half of the numbers found in the busiest section of Swanston Street (south). On Saturdays, 11,000 pedestrians walk by, a figure that is just 20 per cent of the number of people walking in the southernmost part of the Street. These figures suggest that Swanston Street (north) is currently located outside of the main flow of pedestrian traffic which gravitates to the retail precinct. However, the figures do show that RMIT and nearby apartments, offices and other institutions ensure a lively street scene during the week.

As this section of Swanston Street had not yet been revitalised in 1993, no surveys were conducted and so a comparison cannot be made with the 2004 data.