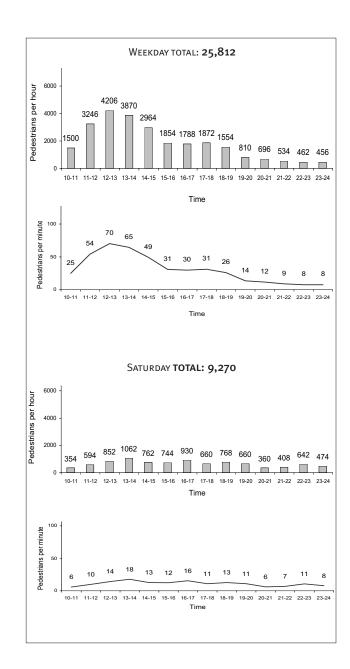
3.2 Pedestrian traffic - collins street



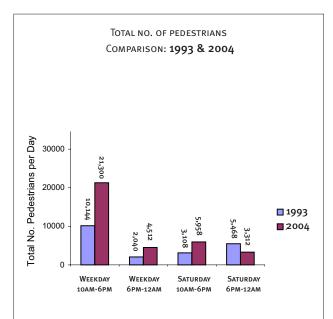


Counts:

Weekday: 25/11/2004: 10am-12 midnight Saturday: 27/11/2004: 10am-12 midnight

Weather: Fine at all times

The counts in Collins Street were made East of Swanston Street, between Russell and Exhibition Streets in an area characterised by hotels, offices and shops. On weekdays, some 26,000 pedestrians pass this stretch of Collins Street, close to the figures for Swanston Street (north), but less than half the number for the southern section of Swanston Street. On Saturdays, there are only 9,000 pedestrians between 10am and midnight.



Even though the pedestrian numbers are lower than for other survey sites, since 1993 these numbers have more than doubled during weekdays and almost doubled (92 per cent) between 10am and 6pm on Saturdays. However on Saturday evening, there are now 40 per cent less people walking in Collins Street than a decade ago.