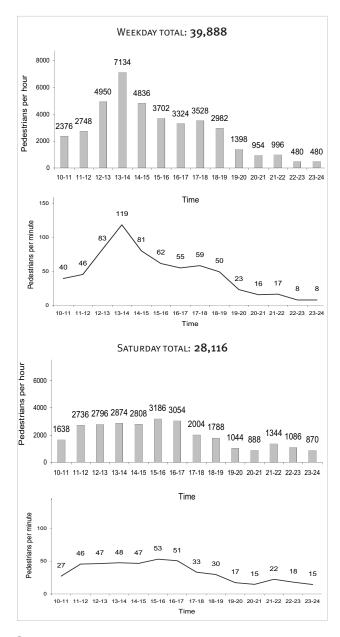
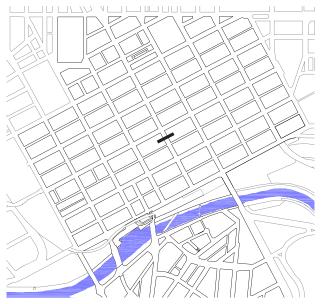
3.2 Pedestrian traffic - elizabeth street



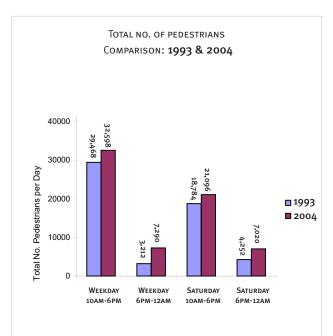


Counts:

Weekday: 25/11/2004: 10am-12 midnight Saturday: 27/11/2004: 10am-12 midnight

Weather: Fine at all times

The counts in Elizabeth Street were conducted mid-block between Bourke and Little Collins Streets. During the week, there is a total of 40,000 pedestrians, which equates to the number of people found walking in Swanston Street (south). On Saturday, the pedestrian traffic is around 28,000.



Comparisons between pedestrian numbers in 1993 and 2004 do not show the same degree of growth as found on other survey sites. However, it should be noted that pedestrian numbers in the evening were negatively affected by construction works when conducting the surveys. Despite this, there has been an impressive increase in the number of people after 6pm, particularly during the week where pedestrian numbers have more than doubled.

Between 10am and 6pm on weekdays and Saturday, the occurrence of pedestrians has only risen by 11-12 per cent. As Elizabeth Street has not been significantly upgraded, there is scope for improvements to now take place so as to create a more inviting street that attracts more daytime pedestrians.