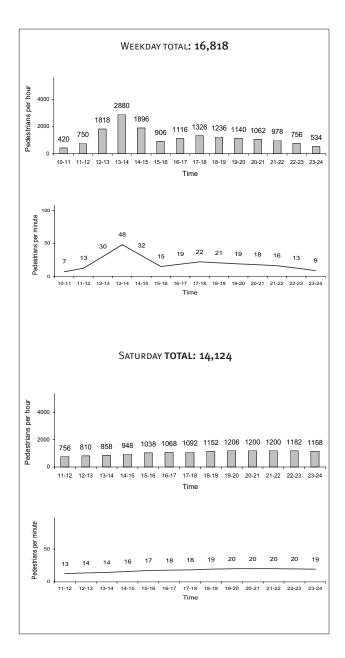
3.2 PEDESTRIAN TRAFFIC - RUSSELL STREET

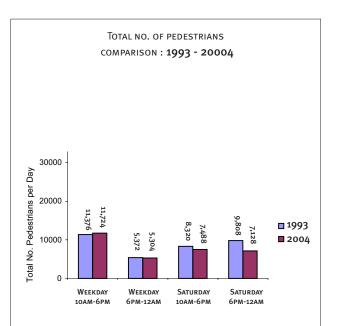






Weekdays: 25/11 + 2/12 2004 : 10am-12 midnight Saturday: 27/11 : 10am-12 midnight Weather: Fine at all times

The counts in Russell Street were taken in the middle of the block between Bourke and Little Collins Streets. Both on weekdays and Saturday, the number of pedestrians recorded was modest: just 17,000 and 14,000 respectively.



Russell Street has not seen a significant increase in pedestrian numbers over the last decade. During the week, the number of people walking is virtually the same as for 1993 but on Saturdays, pedestrians have declined by 10 per cent during the day and 27 per cent after 6pm. This fall in numbers may be the result of a shift in the distribution of weekend activities and attractions in the city. The large rise in pedestrian volumes observed for southern and western parts of the city provide some idea as to where people are now walking in the evening.