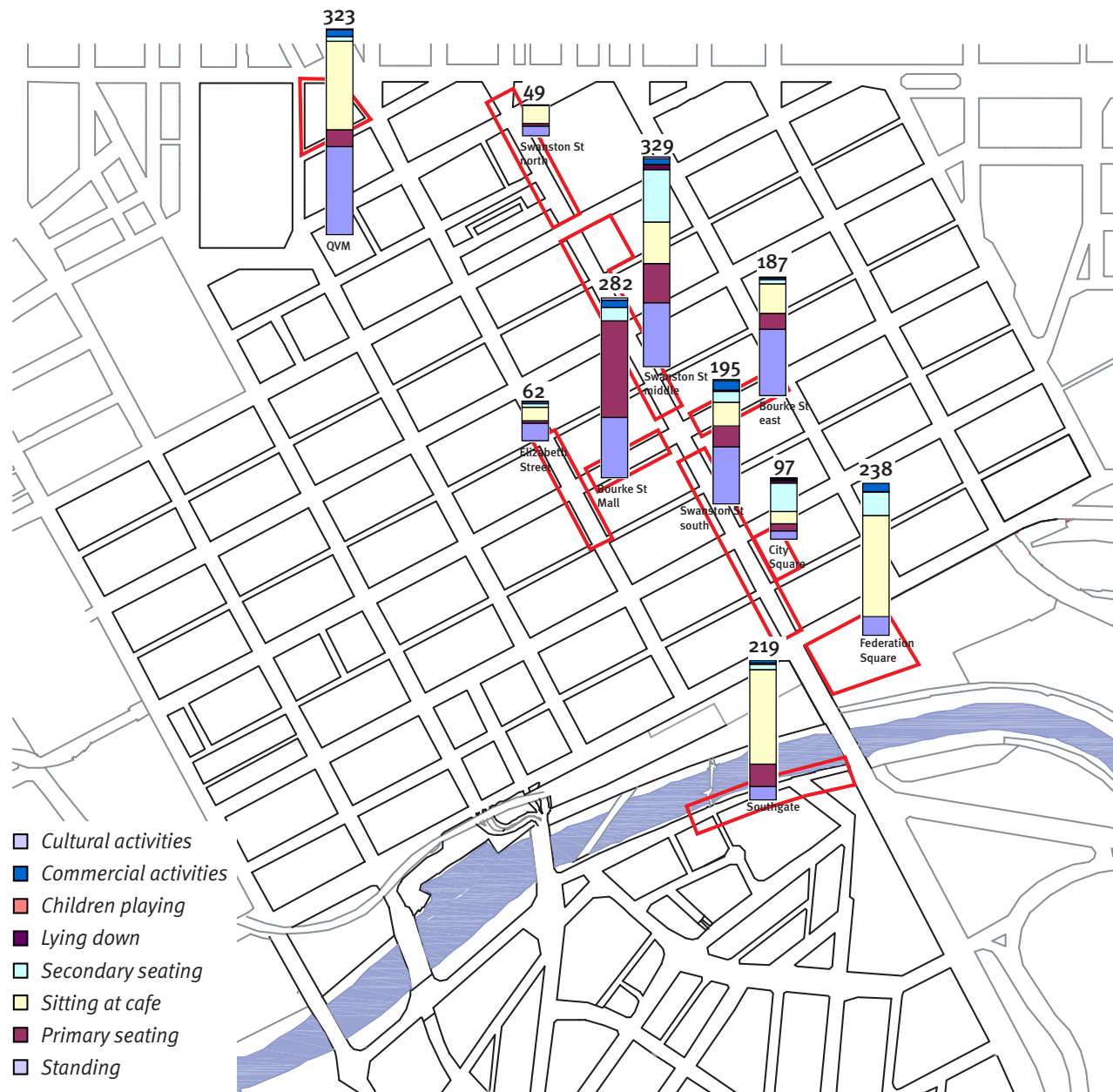


3.3 STATIONARY ACTIVITIES - SUMMARY



Stationary activities on a summer weekday. Average in the period between 12pm and 4pm.

A high number of people engaged in stationary activities tell a story of a city with popular and inviting public spaces. Stationary activities were recorded in 10 locations in Melbourne's city centre, between 10 am and midnight.

On the map to the left are shown the average number of activities found between 12 pm and 4pm. Or told in another way: If an aerial photo was taken at any time between 12 pm and 4pm this is the number of persons who would likely be found in the photo.

For each location the types of activities people were engaged in are shown:

Bourke Street Mall: Many people standing and seated on benches, but no outdoor café activities are found in this crowded and predominantly retail mall.

Bourke Street (east): The newly introduced benches and outdoor cafés are clearly reflected in the use pattern.

Swanston Street: Many people standing and sitting in the middle section which incorporates the State Library forecourt. Lower activity levels in the southern and northern sections of the Street.

City Square: People are seated on informal seating such as ledges and grass.

Federation Square: The popularity of this new square is clearly reflected in the recordings. At lunchtime more people are found here than in Southgate. Cafe activities dominate the use pattern.

Queen Victoria Market: Competes with the middle part of Swanston Street in being the liveliest spot in town, when the Market is open. People at kerbside cafes dominate the use pattern.

Southgate: The use pattern is dominated by people in outdoor cafes.