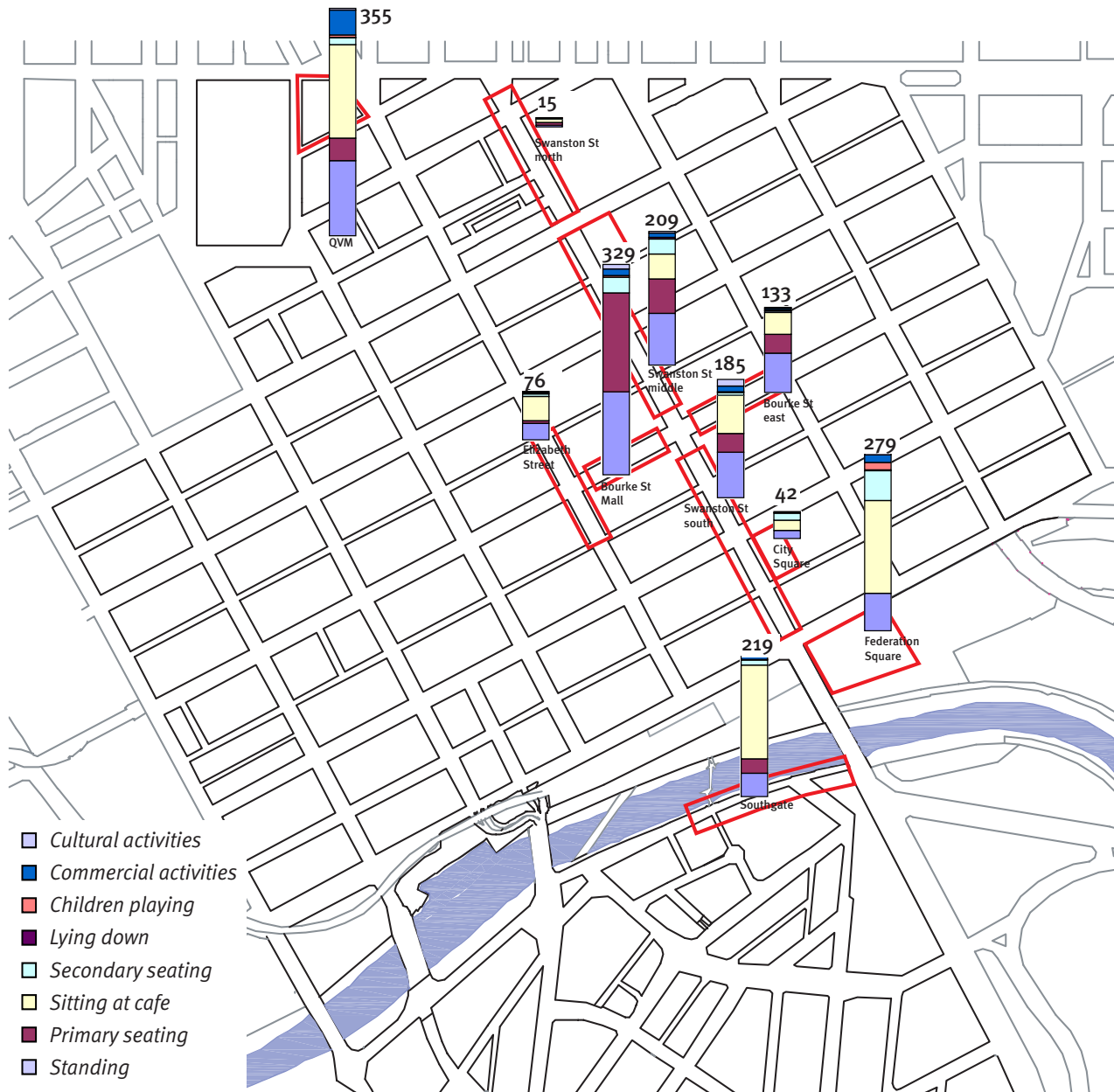


3.3 STATIONARY ACTIVITIES - SUMMARY



Stationary activities on a summer Saturday. Average in the period between 12pm and 4pm.

The use patterns found on Saturdays around lunchtime and in the early hours of the afternoon closely resemble stationary activities recorded on weekdays.

During the daytime hours on Saturday the total pedestrian traffic in the city centre is 25 per cent lower than on weekdays. However this is compensated by a markedly higher number of pedestrians during the evening hours on Saturdays.

Given the fact that fewer pedestrians are around on Saturdays, the high number of stationary activities points to a more leisurely use pattern, with people spending more time in public places rather than merely moving through them.

Bourke Street Mall: The higher number of people standing and sitting found on Saturdays reflects that the Mall, contrary to most other survey sites, has more visitors on Saturdays.

Swanston Street: All sections have fewer people spending time than on weekdays. It is noteworthy that the Northern part of Swanston Street has almost no activities on Saturdays when RMIT and offices are closed.

Federation Square: The use patterns on Saturdays closely resemble the weekday pattern however, 20 per cent more people use this Square on Saturdays.

Queen Victoria Market: As for during the week, the Market, when open, is the liveliest place in town. It is dominated by people buying and selling and many seated on benches and in cafes.

Southgate: The activities recorded in the midday period of Saturdays are just about identical to the weekday use patterns.