

How to use this book

This book highlights messages in different ways, each graphically distinct. These features appear at appropriate places and provide specific information relating to the adjacent topic.

Watchpoints

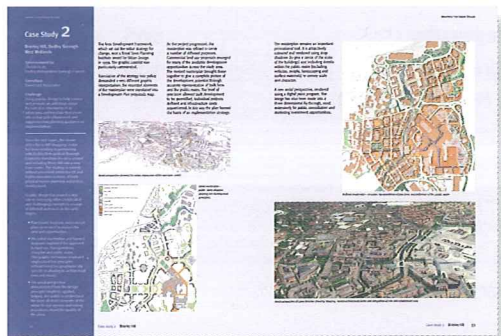
These give simple tips, hints, checklists or guidance at the end of a topic. Watchpoints are displayed in a box:

What needs to be illustrated on the context

- Strategic location of the site.
- Local context.
- Site and its neighbouring components
 - routes
 - cycleways/footpaths
 - local centres
 - schools
 - visual connections/views
 - shopping
 - public transport
 - open spaces etc.
- Key contextual problems
 - opportunities and constraints
 - barriers to movement
 - SWOT analysis.

Case studies

There are four case studies that illustrate how graphics techniques have been employed on commissioned projects. They appear on coloured pages:



What it shows/ why it is good graphically

Throughout the book there are explanations of what images represent and why they succeed. This appears in bullet points under the headings shown below:

What it shows:

- range of alternative land uses within the grid format of a new quarter of Edinburgh, showing the inbuilt flexibility of the typical development block
- variety of street types and appropriate uses fronting them
- alternative uses for the core of the block, including employment, 'mews' housing and public space.

Why it is good graphically:

- shows concept without being precise
- hand-drawn to emphasis the ideas stage
- all uses annotated.

Ticks and crosses

Comparisons of good and bad examples are made and are illustrated with a tick (good example) or a cross (bad example):

