



Graphical products in urban design

chapter 4

4.1 Reports and documents | 4.2 Exhibitions | 4.3 Leaflets |
4.4 Presentation drawings | 4.5 Posters | 4.6 Newsletters |
4.7 Digital presentations | 4.8 Websites | 4.9 Physical models

Urban design projects are presented through a variety of products. The most common fall within three main categories:

- print-based media
- screen-based media
- physical models

Each has a particular purpose in presenting information to the intended audience. This chapter shows examples of graphics products and explains when and why they are useful.