We find that using Minecraft in this way greatly increases people's interest in urban design and planning, enables them to express themselves in a visual way, provides new ways to influence the policy agenda and helps them develop skills and network with other people from the community. Designing in Minecraft allows people to explore the merits of various design alternatives and visualize their ideas, providing a way to explore and question new perspectives. The deliberative process also encourages people to develop a broader understanding of the urban environment, speak in public with greater confidence and improve social relations. For many participants, this is the first time they have publicly expressed opinions about public issues and many say that the Block by Block process makes it easier to communicate their interests and ideas.

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