**Part 2** provides the **context** in which the management of cultural heritage is practised. It summarizes the currently evolving thinking about conservation and management of sites, placing emphasis on an integrated approach. It stresses the need to place heritage concerns in a broad framework, to link heritage and sustainable development and to consider a values-led approach as a useful tool for World Heritage management.

**Part 3** describes the particular context for managing World Heritage properties and highlights how World Heritage resources and processes can reinforce management approaches. There are frequent references to the UNESCO *Operational Guidelines for the Implementation of the World Heritage Convention* which aim to facilitate the implementation of the Convention. These are revised periodically; references in this manual are to the 2012 edition. Part 3 also outlines the importance of capacity-building for managing change to management systems and to properties.

**Part 4** is the core of the manual and provides a **common framework** for understanding, documenting and reviewing heritage management systems. This should prove helpful when complying with the requirements of the World Heritage system, or for a general assessment of how effective a given management system is for a cultural property, perhaps when developing or updating a management plan. The concluding section (4.5) proposes a framework for documenting and assessing a management system – this can be usefully linked to section 5 of the World Heritage property nomination format (OG Annex 5).

The 'how-to' guidance is delivered in the following appendices:

**Appendix A** uses **management planning** as a framework for property-based management practice. Management planning is perhaps the only tool that addresses the whole management system. Its practical application therefore offers guidance which will be of interest even to those involved in properties where management planning is not being used.

**Appendix B** introduces the *Enhancing our Heritage Toolkit* developed by IUCN.

## 1.2  Essential guidance

### World Heritage
There is available extensive guidance material that explains the World Heritage system, much of it directly relevant to management issues. The manual refers to this material where applicable; but we strongly recommend consulting the resource pages of the World Heritage Centre website, and this should be part of routine heritage management practice. This website **(http://whc.unesco.org)** is an excellent reference source on many aspects of the implementation of the World Heritage Convention. It is regularly updated with new material. In addition to relevant general material, it has much referring to individual properties, including decisions about them made by the World Heritage Committee. It is also worth regularly checking the websites of the three Advisory Bodies (ICCROM, ICOMOS, IUCN) for helpful advice.

The following documents are referred to in this manual, which is essentially a supplement to them.

• The World Heritage Convention and *Operational Guidelines* for its implementation:

  - UNESCO. 1972. *Convention concerning the Protection of the World Cultural and Natural Heritage*. (World Heritage Convention).
    **http://whc.unesco.org/en/conventiontext**  (English web page)