

## Course Assessment Report

<b>Name of Programme</b>	MASTER OF EDUCATION (EDUCATIONAL TECHNOLOGY)
<b>Name of Course</b>	TECHNOLOGY AND MEDIA DESIGN
<b>Code Course and Section</b>	MPPP1213 / 1
<b>Session and Semester</b>	20192020 / 2
<b>Course Lecturer</b>	(Prepared by)NORASYKIN MOHD ZAID (9348) norasykin HASSAN M.M. ABU HASSNA
<b>Report Date</b>	

### NALI Components Addressed (set in Step 2)

<p><b>Course Learning Outcomes (Please list.)</b></p> <p>Please number your course learning outcomes in the box to the right so you can simply refer to the numbers in the boxes below.</p>	<ol style="list-style-type: none"> <li>1. DISCUSS THE ROLE OF DIGITAL MULTIMEDIA AND ITS APPLICATIONS IN TODAY'S WORLD.</li> <li>2. DIFFERENTIATE THE FUNDAMENTALS MULTIMEDIA BUILDING BLOCKS, INCLUDING TEXT, GRAPHICS, VIDEO, AUDIO AND ANIMATION.</li> <li>3. EVALUATE THE USE OF TECHNOLOGY AND ISSUES ASSOCIATED WITH MULTIMEDIA IN EDUCATION AND TRAINING.</li> <li>4. DEMONSTRATE THE GENERAL PROCESS OF MULTIMEDIA COURSEWARE DEVELOPMENT BASED ON TECHNOLOGY, INSTRUCTIONAL DESIGN AND SOUND PEDAGOGICAL PRINCIPLES.</li> <li>5. RESPOND AND COMMUNICATE CONCEPTS USED IN MULTIMEDIA DESIGN, DEVELOPMENT AND APPLICATION.</li> <li>6. DISPLAY A MEANINGFUL CRITIQUE OF GRAPHICAL AND MULTIMEDIA INTERFACES THAT INCORPORATES AN UNDERSTANDING OF THE PRINCIPLES OF DESIGN.</li> </ol>
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<p><b>State the programme outcomes addressed by the course</b></p> <p>The programme outcomes as stated in the programme specs.</p>	PO1 PO3 PO5 PO8
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<p><b>State the changes made from the previous course and programme learning outcomes (if any)</b></p>	Project assignment has been replaced the final exam for this semester (during movement control order)
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GRADE DISTRIBUTION	A+	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E	HS	HL	HG	TD
Nos (%)	1 (10%)	7 (70%)	2 (20%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)				
Mean	84.2 %																

<p><b>Describe to what extend the course outcomes are achieved by the students.</b></p> <p><i>(Please state the performance criteria, explain the results obtain and make comparison)</i></p>	CLOs are achieved by the students most probably because of the videos (Photoshop lessons and other content) being provide to the students. So students can always watch the videos again and again while practicing the skills.
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CLO	Average	Attainment Level (65%) [70%]	KPI	Remarks for Continuous Quality Improvement (CQI)
DISCUSS THE ROLE OF DIGITAL MULTIMEDIA AND ITS APPLICATIONS IN TODAY'S WORLD.	83%	100 %		Students are able to discuss the role of digital multimedia and apply its applications in today's world. ..
DIFFERENTIATE THE FUNDAMENTALS MULTIMEDIA BUILDING BLOCKS, INCLUDING TEXT, GRAPHICS, VIDEO, AUDIO AND ANIMATION.	86%	100 %		Student can differentiate the fundamentals multimedia building blocks, including text, graphics, video, audio and animation. ..
EVALUATE THE USE OF TECHNOLOGY AND ISSUES ASSOCIATED WITH MULTIMEDIA IN EDUCATION AND TRAINING.	80%	100 %		All students are able to analyse the use of technology and issues associated with multimedia in education and training. ..
DEMONSTRATE THE GENERAL PROCESS OF MULTIMEDIA COURSEWARE DEVELOPMENT BASED ON TECHNOLOGY, INSTRUCTIONAL DESIGN AND SOUND PEDAGOGICAL PRINCIPLES.	88%	100 %		Students have demonstrate the general process of multimedia development based on technology, instructional design and pedagogical principles through assignment given. ..

RESPOND AND COMMUNICATE CONCEPTS USED IN MULTIMEDIA DESIGN, DEVELOPMENT AND APPLICATION.	74%	80 %	All of the students can communicate collaboratively the concept used in multimedia design, development and application. A few students shows less participation in the forum discussion. ..
DISPLAY A MEANINGFUL CRITIQUE OF GRAPHICAL AND MULTIMEDIA INTERFACES THAT INCORPORATES AN UNDERSTANDING OF THE PRINCIPLES OF DESIGN.	87%	100 %	Students are able to display a meaningful critique of graphical and multimedia interfaces that incorporates an understanding of the principles of design. ..

**Please indicate how well you believe these course outcomes were effective on the scale of 5 = accomplished well to 1= accomplished poorly and 0 = not accomplished.**

1	The course outcomes are clearly understood by the students	5
2	The teaching methods in this course help the students to achieve the course outcomes.	5
3	The learning resources in this course help them to achieve the course outcomes.	5
4	The assessment tasks in this course evaluate the student.s achievement of the course outcomes	4
5	Feedback by the students on my work in the students helps me to improve my teaching methods	4
6	The workload in this course is appropriate to the achievement of the course outcomes	5
7	Overall, I am satisfied with the running of the course.	0

**Students Feedback** Please describe students feedbacks from either the e.PPP or other means.

1. I learn a lot... Thank you

**Describe to what extend the course has contributed towards the achievement of the programme outcomes**

(Please state the performance criteria or achievement level and make appropriate remarks)

Programme Outcomes	Average % (KPI)	Attainment Level (% students above KPI)	Comments or Remarks
PO1	84.78%	1 (100%)	PLO achieved.
PO2	0%	- (0%)	
PO3	88.5%	1 (100%)	PLO achieved.
PO4	0%	- (0%)	
PO5	74%	1 (80%)	PLO achieved. However only a few students have difficulties to transform idea into a good script writing
PO6	0%	- (0%)	
PO7	0%	- (0%)	
PO8	82%	1 (90%)	PLO achieved. Students are able to work in team
PO9	0%	- (0%)	
PO10	0%	- (0%)	
PO11	0%	- (0%)	
PO12	0%	- (0%)	
PO13	0%	- (0%)	
PO14	0%	- (0%)	
PO15	0%	- (0%)	

**Reflections**

Please include the analysis of data, areas of improvement and action plan to be taken at course or programme level.

Some students have difficulties in communicating in English as the class have to be conducted in English (1 international student).

<b>Course Lecturer</b>	NORASYKIN MOHD ZAID (9348)	<b>Date</b>

Signature

**Comments from course coordinator/panel head/head of department**  
**Please include areas of improvement and action plan to be taken at course or programme level**

**Course coordinator/panel head/head of department**

**Date**

**Signature**

Attainment Analysis Method (used by some faculties)

<b>Level</b>	<b>Rating</b>	<b>KPI</b>
1	Excellence	100% of students attained 0.4/40% WITH 80% attained 0.65/65% AND 10% attained 0.75/75%.
2	Good	80% of students attained 0.4/40% WITH 60% attained 0.65/65%
3	Moderate	Other than level 1, 2 and 4
4	Poor	More than 60% of students attained below 0.5/50%

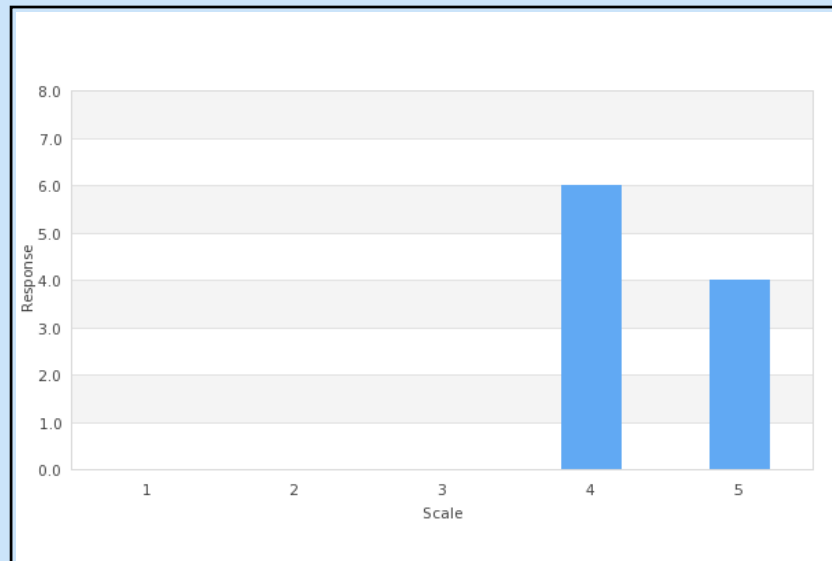
## End-of-Course Survey

ID	The course achieved its attended target	The course was attractive and exciting.	The course was easy to follow.	The course content was appropriate for the credit hours allocated.	The assessment of course work was appropriate and fair.	The lecture rooms were comfortable and well equipped.	The course materials were enough and helpful.	Delivery and execution of teaching was effective.	In your opinion which particular topic(s) require more explanation/discussion by the lecturer	Which topic(s) are redundant with other courses?	Give suggestions how this course can be improved
26882	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	The concept of multimedia development process require adequate disclosure and practicals just like photoshop	Photoshop is redundant with a topic in Visual Technology Course.	This course needs hands-on activities, hence, activities such as project need to be given much emphasis
28549	Agree	Agree	Agree	Agree	Agree	Very Agree	Agree	Agree	Multimedia on web and the Future of Multimedia	-	So far so good
30995	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Photoshop	Not related	Open an extra course for photoshop
31004	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	More explanation on tools in applications	Photoshop	Overall it was well planned
31006	Very Agree	Very Agree	Agree	Agree	Very Agree	Very Agree	Very Agree	Very Agree	Video making...	none	add after effect as one of the tool in video making
31012	Agree	Very Agree	Agree	Not sure	Agree	Agree	Agree	Very Agree	Video production	Adobe photoshop	-
31128	Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	The process of making a video.	No	Have some detail sample of assignment for reference.
31136	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	Very Agree	about the development of video	design using Photoshop	using other than adobe photoshop software for design like illustrator
31149	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Script writing	Video editing	Give more tutorials
31308	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Script writing maybe	Not redundant	No

## Summary

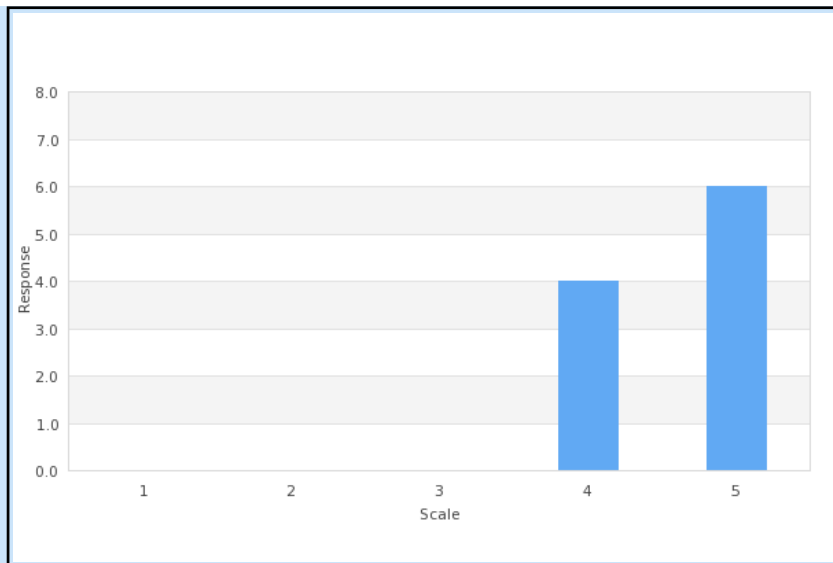
### The course achieved its attended target

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



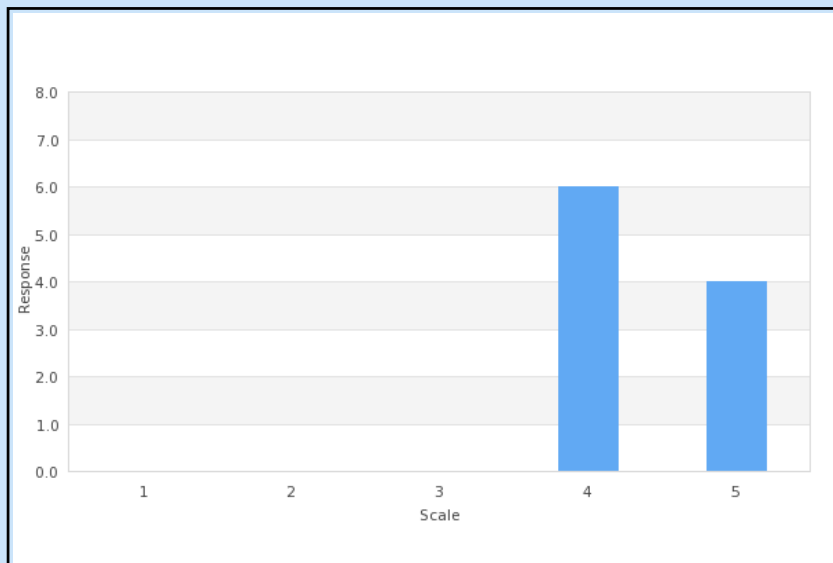
### The course was attractive and exciting.

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



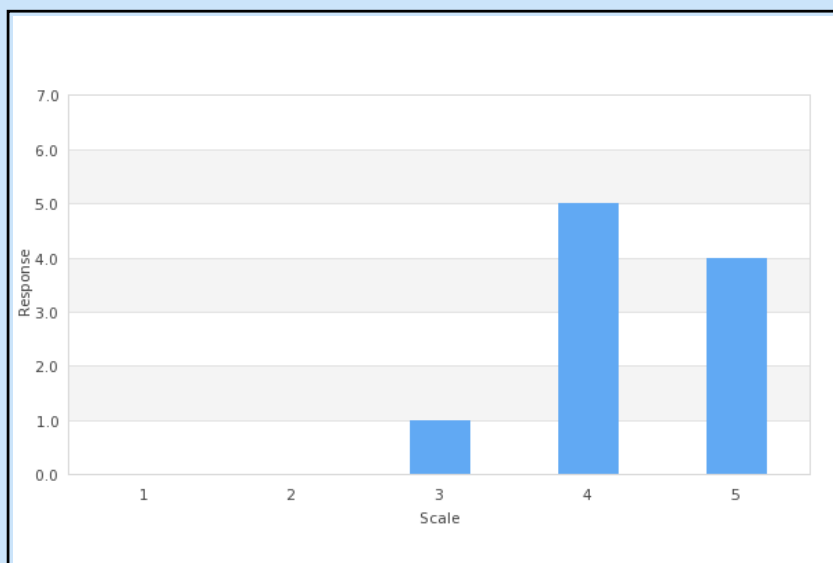
**The course was easy to follow.**

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



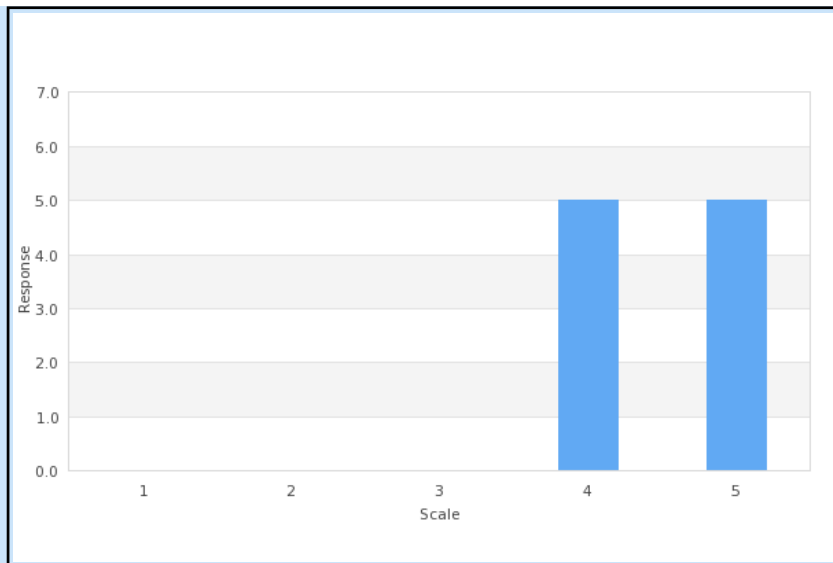
**The course content was appropriate for the credit hours allocated.**

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



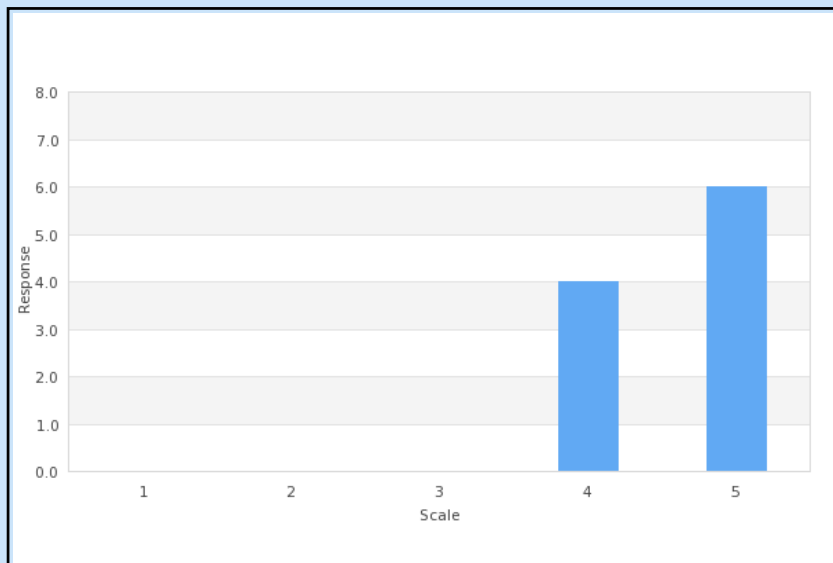
**The assessment of course work was appropriate and fair.**

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



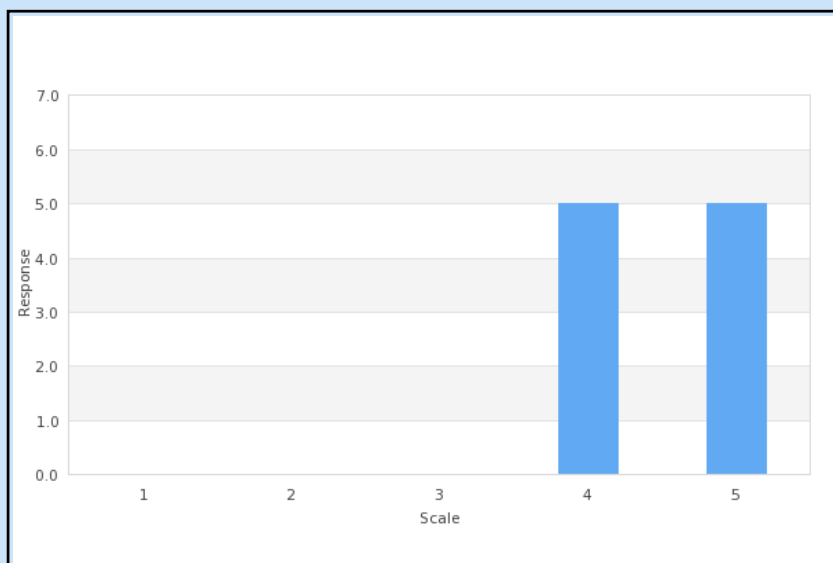
**The lecture rooms were comfortable and well equipped.**

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



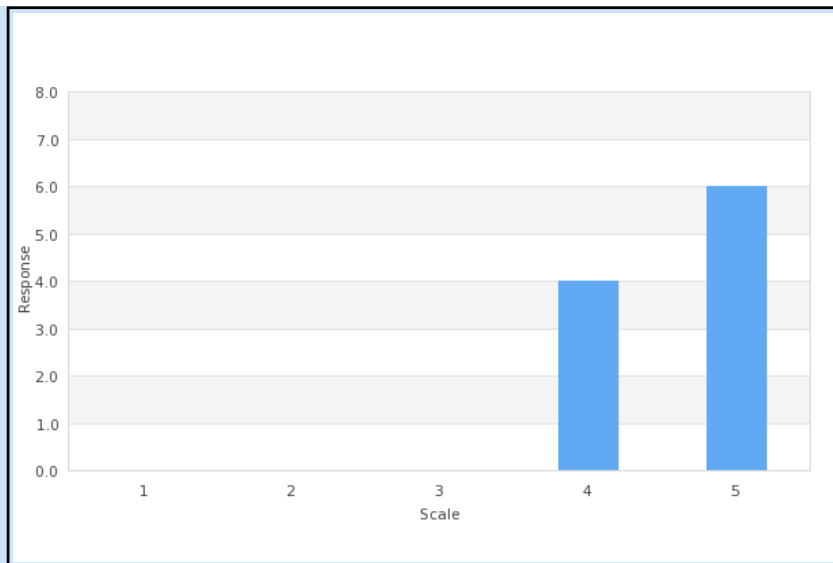
**The course materials were enough and helpful.**

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



**Delivery and execution of teaching was effective.**

1-Very Not Agree : 2-Not Agree : 3-Not Sure : 4-Agree : 5-Very Agree



**In your opinion which particular topic(s) require more explanation/discussion by the lecturer**

1. The concept of multimedia development process require adequate disclosure and practicals just like photoshop
2. Multimedia on web and the Future of Multimedia
3. Photoshop
4. More explanation on tools in applications
5. Video making...
6. Video production
7. The process of making a video.
8. about the development of video
9. Script writing
10. Script writing maybe

**Which topic(s) are redundant with other courses?**

1. Photoshop is redundant with a topic in Visual Technology Course.
2. -
3. Not related
4. Photoshop
5. none
6. Adobe photoshop
7. No
8. design using Photoshop
9. Video editing
10. Not redundant

**Give suggestions how this course can be improved**

1. This course needs hands-on activities, hence, activities such as project need to be given much emphasis
2. So far so good
3. Open an extra course for photoshop
4. Overall it was well planned
5. add after effect as one of the tool in video making
6. -
7. Have some detail sample of assignment for reference.
8. using other than adobe photoshop software for design like illustrator
9. Give more tutorials
10. No