

# Learning Analytics for Education 4.0

Nurbiha A Shukor & Nurul Farhana Jumaat  
Faculty of Social Science and Humanities

# Research on Learning Analytics

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## Learning analytics to support self-regulated learning in asynchronous online courses: A case study at a women's university in South Korea



Dongho Kim<sup>a</sup>, Meehyun Yoon<sup>b</sup>, Il-Hyun Jo<sup>c,\*</sup>, Robert Maribe Branch<sup>b</sup>

<sup>a</sup> School of Teaching and Learning, College of Education, University of Florida, Gainesville, FL, 32611, United States

<sup>b</sup> Department of Career and Information Studies, College of Education, University of Georgia, GA, 30602, United States

<sup>c</sup> Department of Educational Technology, College of Education, Ehwa Womans University, Seoul, South Korea

### ARTICLE INFO

#### Keywords:

Learning analytics  
Self-regulated learning  
Asynchronous online courses  
Education data mining  
Instructional strategies

### ABSTRACT

With the recognition of the importance of self-regulated learning (SRL) in asynchronous online courses, recent research has explored how SRL strategies impact student learning in these learning environments. However, little has been done to examine different patterns of students with different SRL profiles over time, which precludes providing optimal on-going instructional support for individual students. To address the gap in research, we applied learning analytics to analyze log data from 284 undergraduate students enrolled in an asynchronous online statistics course. Specifically, we identified student SRL profiles, and examined the actual student SRL learning patterns.

# Course Outcome

- Understand the importance of teaching analytics
- Understand the importance of learning analytics
- Analyze the tools for teaching and learning analytics
- Conduct learning analytics process

# Students and Learning

Student X: “We were asked to discuss on something I think. Then have to upload our discussion in e-Learning. I think that’s all kot.”

Student Y: “Ok lah, nothing much then. I just reply the discussion. What else did you learn when I was absent?”

Student X: “Not sure, I think that’s all”

# Online Discussion 1: Quality of Learning Interaction

How do you assess students based on their interaction?

- For example, do the students who frequently respond
- Will this type of interaction have the 'quality'? Why?



Re: our answers

by IRENE TIONG YEE TING MPP161193 - Wednesday, 26 September 2018, 11:09 PM

How do you assess students based on their interaction?

- For example, do the students who frequently respond to questions are given better marks?
- Will this type of interaction have the 'quality'? Why?

From my opinion, assessment only can be done when involved all the students. Teacher as a facilitator should encourage the involvement of students with quick response or active interaction with students. With the two-way interaction happened, assessment can be done easily. Students who frequently respond to questions doesn't mean they can give a better marks. But, we can say that they are more active on online media. Interaction in new media can help to produce a more quality discussion within the learners instead of one-way communication only. Learners can search for highly credible information before deliver to others. Learners also can use their time to analyze the topic of discussion. This type of interaction also give chance to learners who are more introverted or shy to give their opinions without any stress. Thus, this type of interaction gives multiple responds based on the users.

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Re: our answers

by KAVIPRIYA A/P RAVINDARAN MPP172063 - Wednesday, 3 October 2018, 1:46 PM

from my opinion, students who responds immediately or frequently do not mean they are giving quality answers. they might e nearly saying out their opinion or thoughts. however students who tent to interact more in classroom need to be given credits for their effort. students interaction need to be assessed based on their relevancy to the discussion. for instance, inn a classroom where students rally responds but they are certain individual who gives responds these students can be given marks for their effort

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Re: our answers

by LIEW CHUAN TONG MPP161142 - Wednesday, 3 October 2018, 4:20 PM

a) In my personal point of view, a frequent reply may indicate the pupils do participate in the online interaction for interaction. However, the content of their content of reply and posts need to be evaluated too. If their content of reply and posts is related to the learning topic, then extra credit must be given. On the contrary, if they are actively. They may given marks on the level of participation and the concern they shown toward the platform of spamming the platform with unrelated content, then the participant should be penalize.

b) The quality of interaction are measure by both of the frequency of participation and the content of interaction. A good interaction build up from active members who discuss upon topic related to the learning content and objective. Members may even debate based on their personal point of view and research without offending others. Everybody is given freedom to voice out their opinion yet realizing the boundaries.

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# Teachers and Teaching

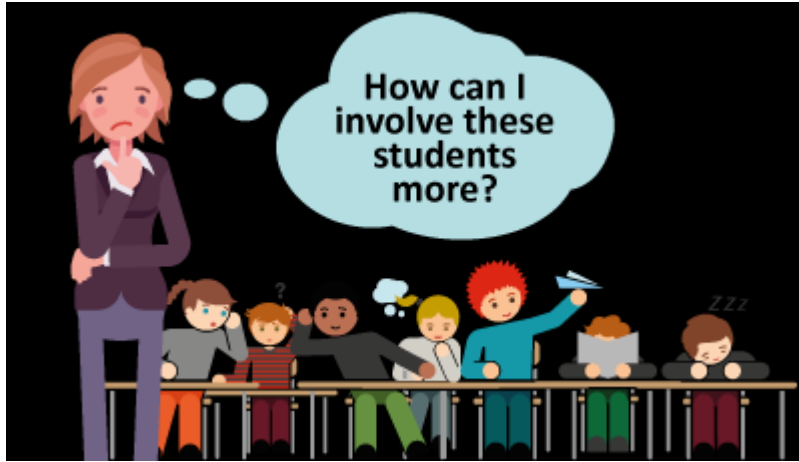
“Today, I wanted to try something different. I organized a simple discussion task for peer discussion and carried out in a form of jigsaw. Their discussion output has to be shared in e-Learning UTM. I will evaluate their group work there then.”

..... Later .....

“Well, I think all of them has responded to my discussion questions.”

# How frequent do we check on ourselves?

Reflect-in-action vs Reflect-on-action (Schon, 1983)



Teaching analytics

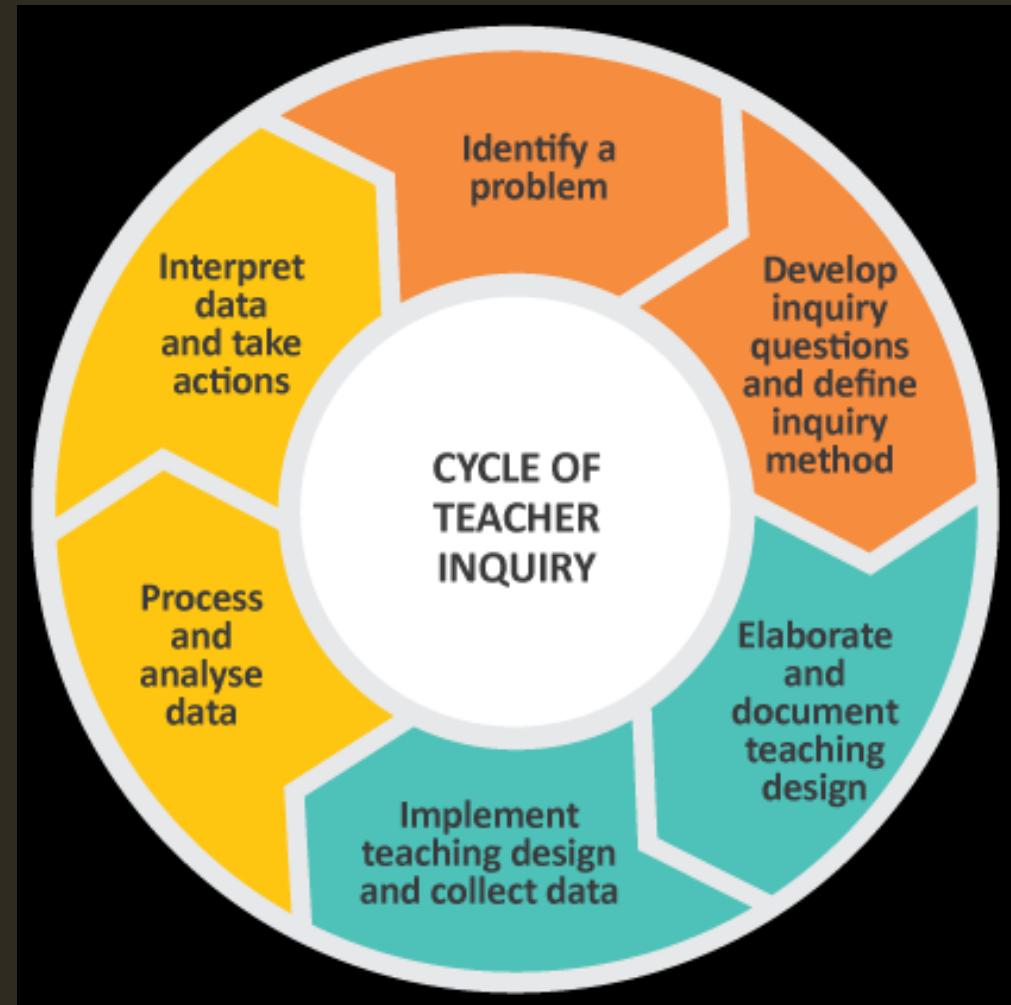


Learning analytics

# Teacher Inquiry

*“[a process] that is conducted by teachers, individually or collaboratively, with the primary aim of understanding teaching and learning in context” ([Stremmel, 2007](#))*

*Teacher inquiry involves identify a problem, develop questions to define the inquiry method, design the teaching, implement teaching design by collecting data, process and analyse data, interpret data and take actions.*





# Teaching Analytics

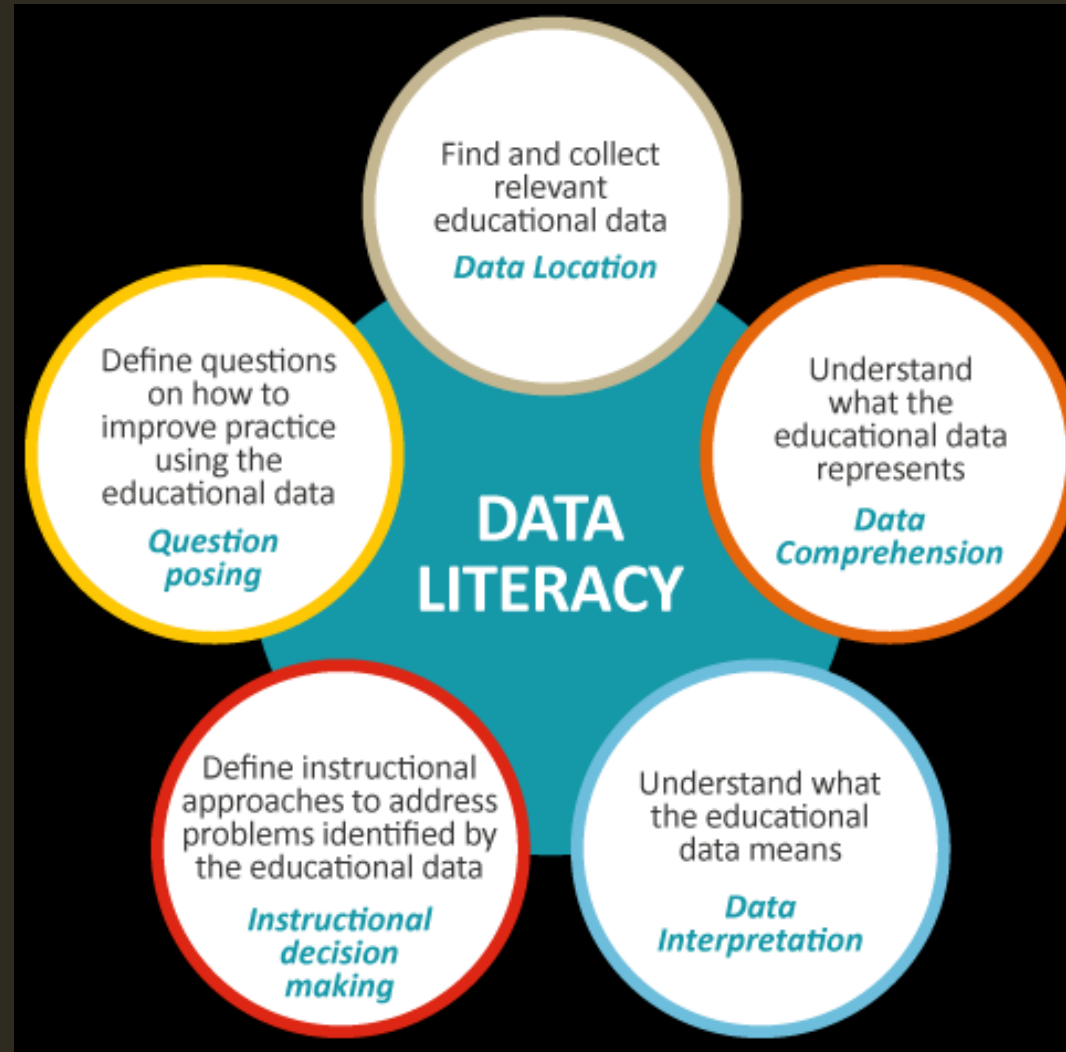
- Methods and tools
- Teaching design
- Improve learning conditions
- Learners
- Teaching analytics Tool: The use of lesson plan

# Using data for Teaching & Learning Analytics



Video Source: Data Quality Campaign

# Data Literacy for Educators



# What kind of Teaching Analytics?

- Time allocation for teaching activities?
- Orchestration of activities, assessment and educational objectives?
- Peer feedback?
- Is the number of activities sufficient?

# Tools for Teaching Analytics

- Learning Designer
  - Lesson Plan Creator
  - Common Curriculum
- 
- 10 minutes: Explore Learning Designer: [learningdesigner.org](http://learningdesigner.org)

Home
Browser
Designer

[Home](#) / [Browser](#) / [Personal space](#) / [My designs](#) / Explore blogging and identity

Explore blogging and identity

Name

Explore blogging and identity

Topic

Internet Cultures

Learning time

315 minutes

Designed time

315 minutes

Number of students

30

Description

This learning design is based on John Potter's teaching on t...

Aims

Critically discuss theories of self, identity and sharing in...

Outcomes

Uncategorised

Editor

Turn editing on

Understand theories of the self, identity and new media

Read

⌚ 15 🧑 1 🚫 0

Read briefing document including extract from Jason Lanier "You are not a gadget - a manifesto" What has the experience of using new media done to your identity? What theories of identity might be important in understanding this experience?

Investigate blogging and identity

Investigate

⌚ 90 🧑 1 🚫 0

Read a selection of blogs written from different perspectives When you read a very personal blog such as Dooce, what does this say about the subject of identity? When you read Brian the Pigeon's blog, what about this? Do you see the threat to the self, to your identity which Jaron

Analyse your own experience of blogging

Produce

⌚ 60 🧑 1 🚫 0

In what ways do these articles provide useful frameworks for understanding issues around identity and blogging? Either: Post response to Moodle forum OR Post to own wordpress blog

Discuss

⌚ 60 🧑 30 🚫 0

Image source: Learning Designer

# Check Ourselves

Login to: [socrative.com](https://socrative.com) < Student Login

Room Name: NUBIS

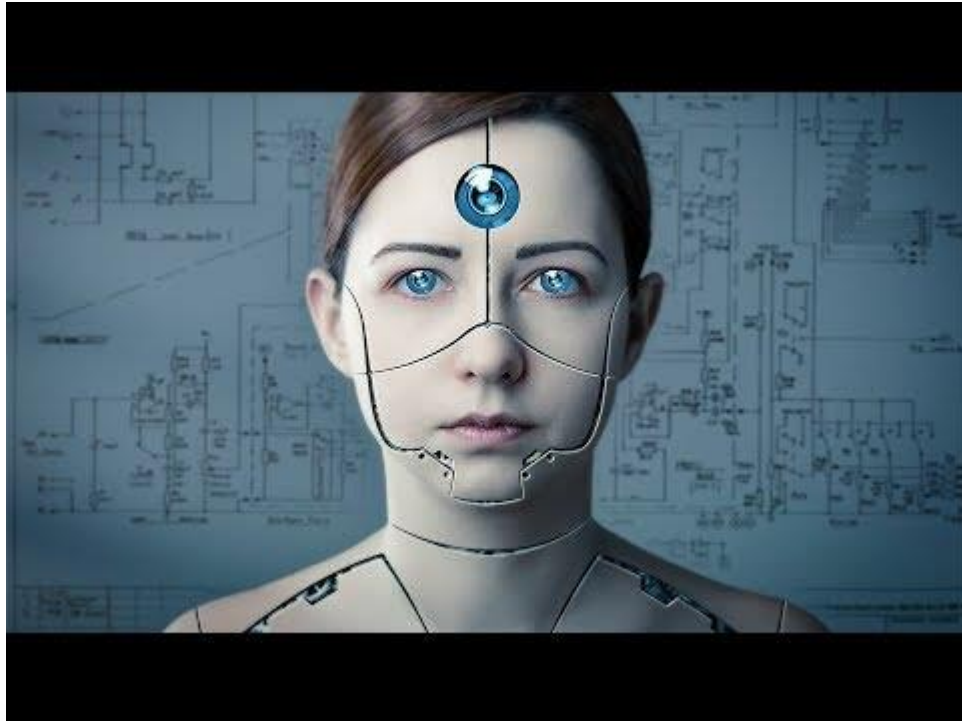
# What is Learning Analytics?

*"The measurement, collection, analysis and reporting of data about learners and their contexts, for purposes of understanding and optimizing learning and the environments in which it occurs" (SOLAR, 2011).*



# The Importance of Personalization

- Students' different background
- Students' different interest
- Students' different learning needs



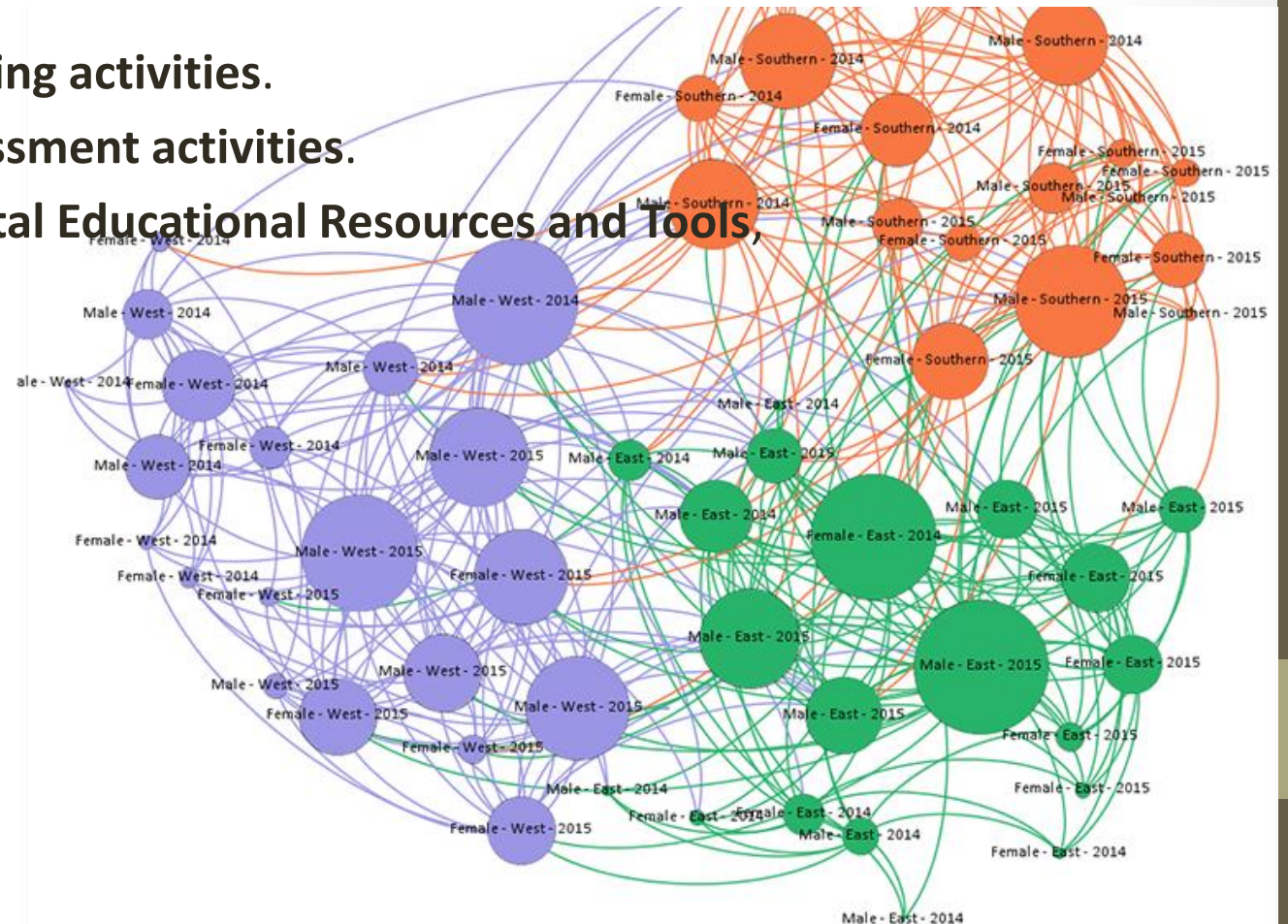
Robot



Human

# What Types of Data that We Collect?

- Static vs Dynamic Data
- Dynamic data:
  - **Data type #1: Engagement in learning activities.**
  - **Data type #2: Performance in assessment activities.**
  - **Data type #3: Interaction with Digital Educational Resources and Tools,**
  - **Data type #4: Behavioural data**





Overview

Evolution by groups

State by student

Messages

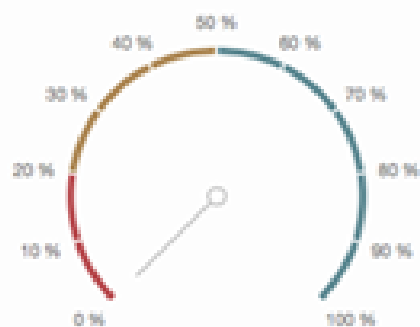
All students

Outstanding students

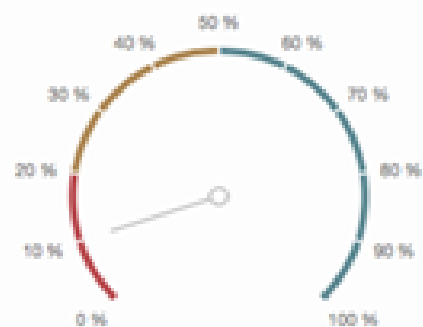
Average students

Students with difficulties

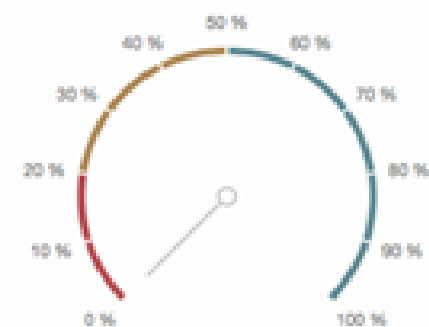
## Individual work



## Collaborative work



## Results



Email	Name	Individual work	Collaborative work	Results	
a.garcia@aarou.net	Alejandro García Sánchez	0.00	0.00	0.00	
a.navarro@aarou.net	Antonio Navarro Ruibal	0.00	1.00	0.00	
r.martin@aarou.net	Raquel Martín Lorenzo	0.00	2.00	0.00	

Showing 1 to 3 of 3 entries

First

Previous

1

Next

Last

# What do we get from Data?



Discover patterns from students' data



Predict future trends in student progress



Recommend teaching and learning actions

# Remember these Tools?

## QUIZIZZ



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**e-Learning@UTM**  
*learn anytime, anywhere*



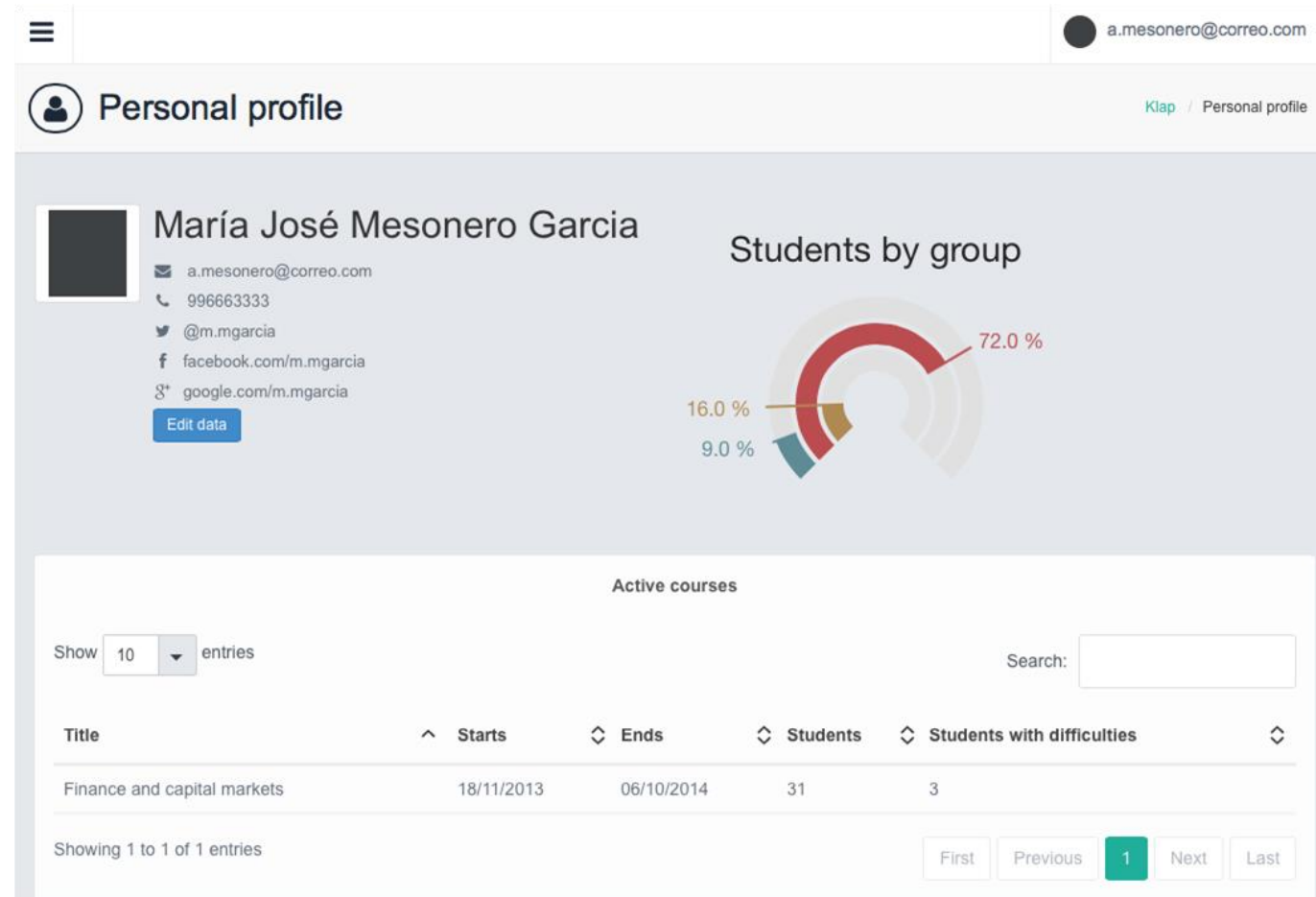
**edpuzzle**

# Strands in Learning Analytics

- Descriptive learning analytics – What has happened?
- Predictive learning analytics – What will happen?
- Prescriptive learning analytics – What should I do?

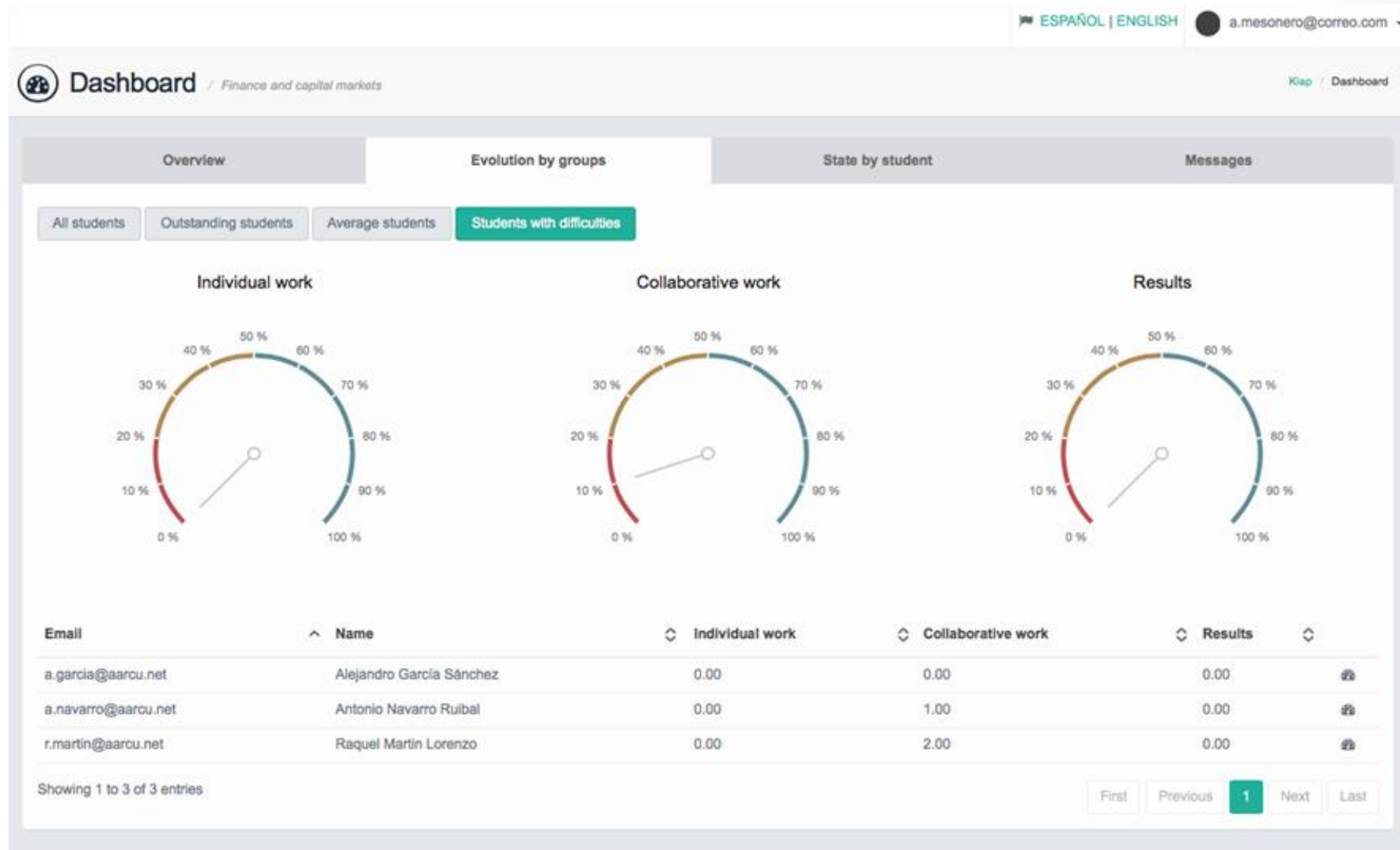


# Descriptive Learning Analytics



- SmartKlass - Dashboard

# Descriptive Learning Analytics






# Predictive Learning Analytics



Prediction: ✓ Not at risk

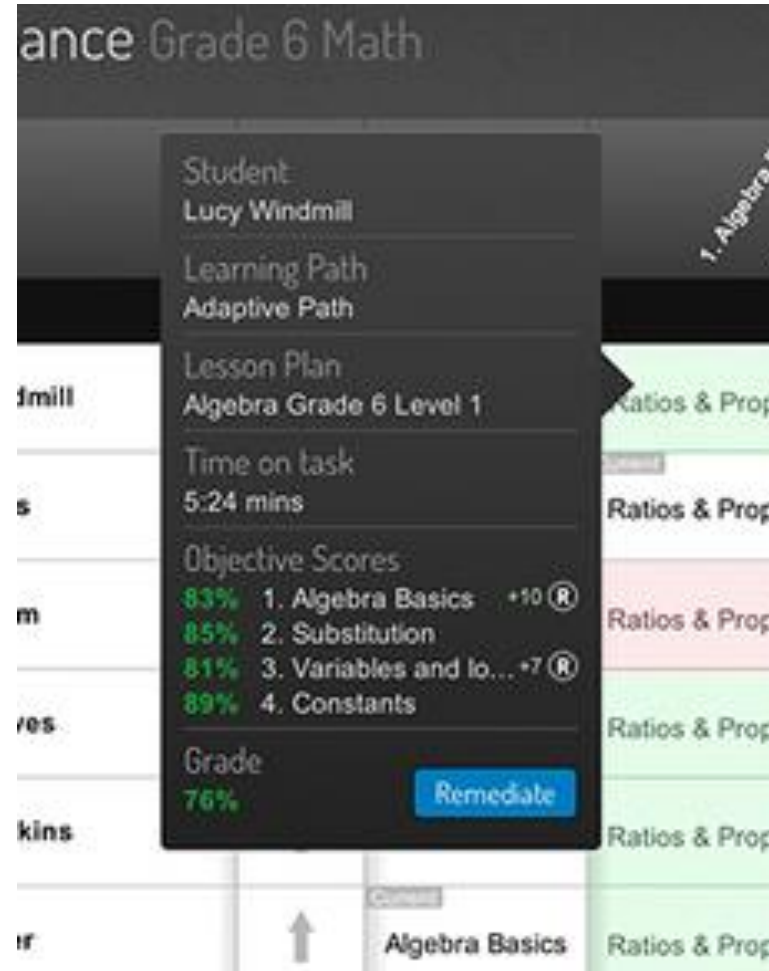
Name	Actions
 LIEW CHUAN TONG MPP161142	<a href="#">Actions</a> ▼

## Prediction details

Time predicted	Wednesday, 10 October 2018, 9:03 PM
Time range	Sunday, 9 September 2018, 12:00 AM to Wednesday, 10 October 2018, 12:30 PM

Indicator	Calculated value
Forum cognitive	✓ 100%
Forum social	✓ 50%
Quiz cognitive	⚠ 0%
Quiz social	⚠ 0%
File cognitive	✓ 57%
File social	✓ 57%

# Prescriptive Learning Analytics



# Learning Analytics Exercise

- Work in a group of 4 (20 minutes)
- Identify: Based on the data, what do you think has happened?
- What can he do to improve his teaching and learning?
- Write down your discussion findings.



Mr. Ali implemented blended learning in his classroom. He gave away materials 2 days before class for students to read. Students then came to his class and he wanted to test whether they have done their reading by having a pop quiz. He received the following results.

# WEKA Data

**<https://tinyurl.com/y9z6mej3>**

# Data Interpretation

- === Summary ===

• Correctly Classified Instances	14	100	%
• Incorrectly Classified Instances	0	0	%
• Kappa statistic	1		
• Mean absolute error	0		
• Root mean squared error	0		
• Relative absolute error	0	%	
• Root relative squared error	0	%	
• Total Number of Instances	14		

# Data Interpretation

- === Summary ===

- Correctly Classified Instances      19      95    %
- Incorrectly Classified Instances    1      5    %
- Kappa statistic                      0.9184
- Mean absolute error                0.0583
- Root mean squared error            0.1708
- Relative absolute error            13.8793 %
- Root relative squared error        37.3954 %
- Total Number of Instances        20

# MOOCs on Learning Analytics

- Analytics for the Classroom Teacher on edX



## Analytics for the Classroom Teacher

CurtinX - EDU1x

Started - May 28, 2018

[Resume Course](#)

- Practical Learning Analytics on edX



## Practical Learning Analytics

MichiganX - PLAx

Ended - Aug 1, 2016




[View Archived Course](#)


# Predictive Learning Analytics in e-Learning UTM

- “Dropping out” = “no student activity in the final quarter of the course.”

[Home](#) [Dashboard](#) [Events](#) [My Courses](#) [This course](#)

**Prediction:** ✓ **Not at risk**

Name	Actions
 LIEW CHUAN TONG MPP161142	<a href="#">Actions</a> ▼

 **Prediction details**

Time predicted	Wednesday, 10 October 2018, 9:03 PM
Time range	Sunday, 9 September 2018, 12:00 AM to Wednesday, 10 October 2018, 12:30 PM

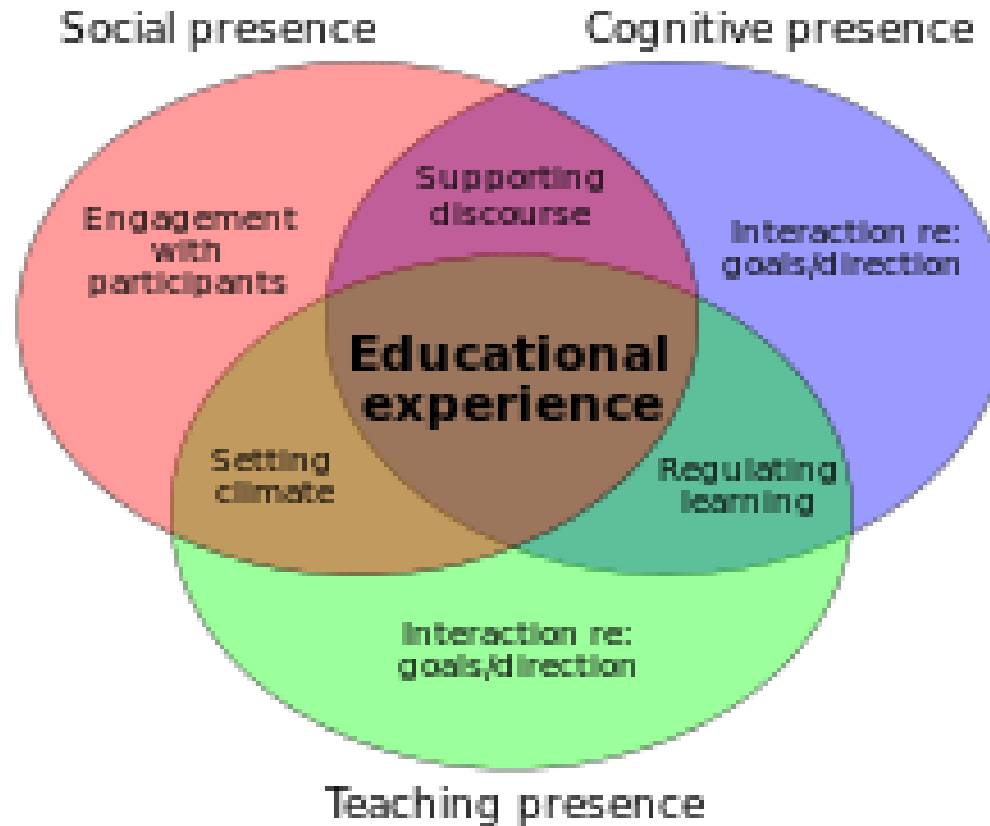
Indicator	Calculated value
Forum cognitive	✓ 100%
Forum social	✓ 50%
Quiz cognitive	⚠ 0%
Quiz social	⚠ 0%
File cognitive	✓ 57%
File social	✓ 57%



# Predictive Model Indicator in e-Learning

## UTM: Community of Inquiry

- Cognitive Presence
- Social Presence
- Teacher Presence



(Garrison, 2009)

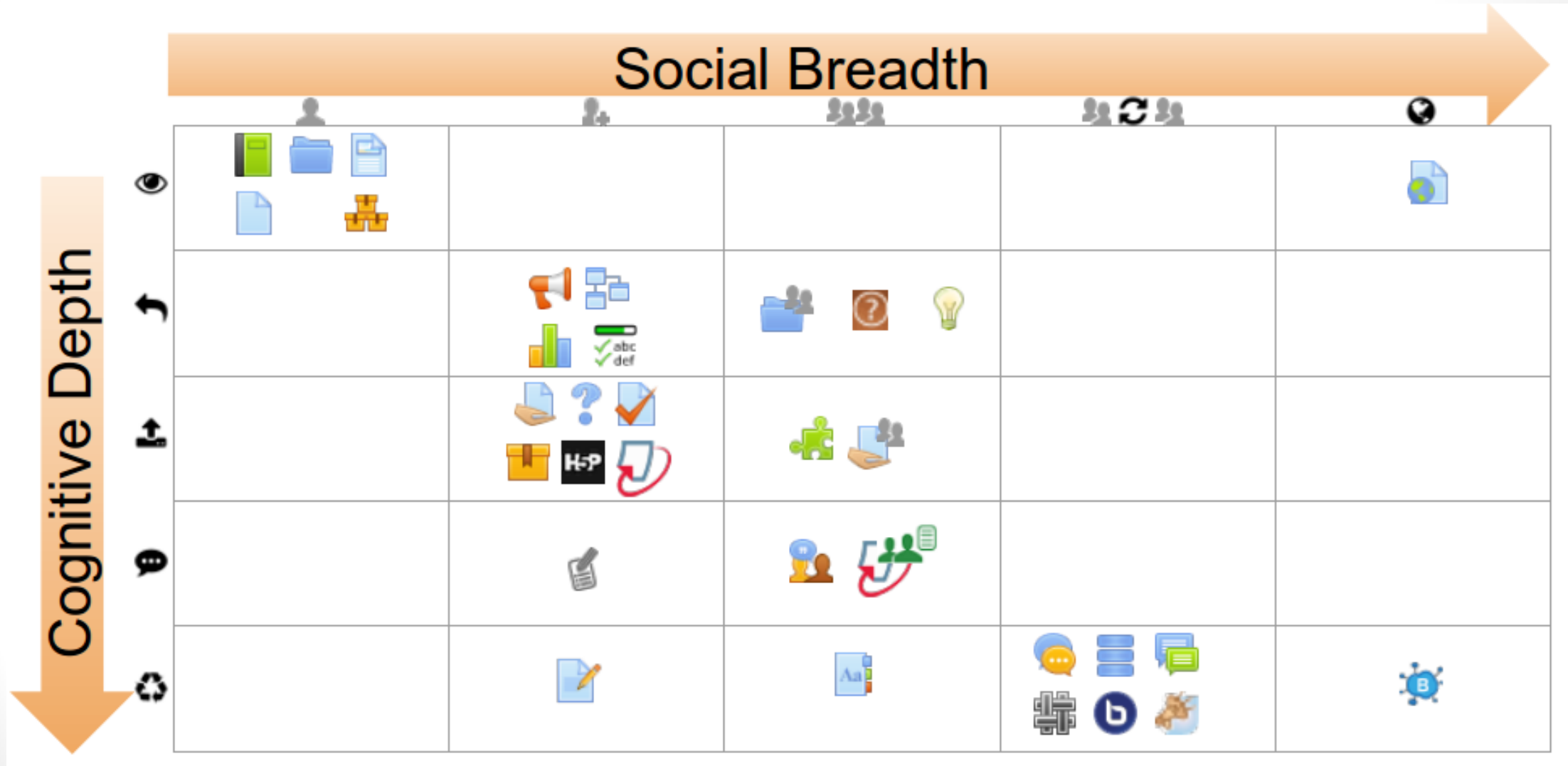
# Cognitive Presence

- based on the **type of activity offered to the student**, and the **extent to which the student demonstrates cognitive engagement in that activity**
- Level of depth ranges from 0 to 5, where 0 indicates that the learner has not even viewed the activity.
- The levels of potential cognitive depth are:
  - The learner has viewed the activity details
  - The learner has submitted content to the activity
  - The learner has viewed feedback from an instructor or peer for the activity
  - The learner has provided feedback to the instructor or a peer within the activity
  - The learner has revised and/or resubmitted content to the activity

# Cognitive Presence

- Once the potential levels are assigned, each student enrolled in a course is evaluated based on the **proportion of the potential depth reached**.
- For example, if **an activity only supports up to level 3** and the student has reached level 3, the **student is participating at 100 percent of the possible level of cognitive depth**.

# Depth and Breadth



# Social Breadth

- Is a measure of social presence
- The **ability of participants to identify with the group or course of study**, communicate purposefully in a trusting environment, and develop personal and affective relationships progressively by way of projecting their individual personalities”
- Examining the breadth of opportunities the participant has to communicate with others.
- The level of breadth ranges from 0 to 5, where **0 indicates the learner has not interacted with anyone.**

# Social Breadth

- The levels of potential social breadth are:
  - The learner has **not interacted with any other participant in this activity** (e.g. they have read a page)
  - The learner has **interacted with at least one other participant (e.g. they have submitted an assignment or attempted a self-grading quiz providing feedback)**
  - The learner **has interacted with multiple participants in this activity, e.g. posting to a discussion forum, wiki, database, etc.**
  - The learner **has interacted with participants in at least one "volley" of communications back and forth**
  - The learner has interacted with people outside the class, e.g. in an authentic community of practice

# Social Breadth

- Model begins by assigning a maximum potential value of social breadth to each activity module.
- For example, the Assignment module allows up to social breadth of 2
- Once the potential levels are assigned, each student enrolled in a course is evaluated based on the proportion of the potential depth reached.
- For example, if an activity only supports up to level 3 and the student has reached level 3, the student is participating at 100 percent of the possible level of social breadth.

# What to do with the Insights?

- First, the user can acknowledge the insight.
  - This removes that particular prediction from the view of the user, e.g. a notification about a particular student at risk is removed from the display.
- The second general action is to mark the insight as "Not useful."
  - This also removes the insight associated with this calculation from the display, but the model is adjusted to make this prediction less likely in the future.

