

UKQE/UKQT 3001 Extra-Curricular Experiential Learning (ExCEL)
Semester II Session 2021/2022

ASSIGNMENT GUIDELINES

Assignment 2 : Video Presentation on Case Study – Group Assignment (60%)

In a group of 4 – 5 students, produce a 5 – 7 minute video presentation on the proposal of an extracurricular activity/programme that can enhance UTM graduate attributes among students. The process can be started by reviewing the reflection of each group member to identify the attributes to be enhanced. Select 2 – 3 attributes that are suitable for one-day activity/programme. To add justification, one simple survey can be conducted on the target participants to obtain feedback related to the proposed activity/programme. The video presentation must include the following:

- i. Introduction
- ii. Highlight issues related to weaknesses of selected UTM graduate attributes among students and explain thoroughly why these issues need to be addressed
- iii. Explain in details the activity/programme that will be carried out which consist of the following :
 - a. Name of Student Organization (if applicable)
 - b. Activity Name
 - c. Activity Dates
 - Contents of the activity : Activity background
 - Goals and objectives
 - Target participants
 - Invited guests or presenters
 - Activity schedule
 - Financial statement
 - Monitoring and evaluation - Use this section to explain the plan for monitoring and evaluating the activity, both during implementation and completion
- iv. Highlight the importance of this suggestion of improvement graduate attributes for the students and for UTM itself
- v. Conclusion - summarize your suggestions/proposal and credits (if related)

The video presentation should be uploaded in the Youtube channel of the class section. Students are advised **to give credits to any form of materials** used in the process of video production.