CURRICULUM VITAE

PERSONAL DETAILS

Name	:	Sabrinah Binti Adam
Gender	:	Female
Date of Birth	:	03/02/1986
Nationality	:	Malaysia
Marital Status	:	Married
E-mail	:	sabrinah@utm.my
Website	:	Scopus ID : 57299473600 (https://bit.ly/4llA9Av) Web of Science Researcher ID: AAF-4210-2021 (https://bit.ly/4ih7fPq)
Expertise	:	Entrepreneurship, Business & Management

ACADEMIC QUALIFICATIONS

NO	LEVEL OF EDUCATION	COURSE	UNIVERSITY	STARTING DATE	ENDING DATE
1	PHD	Management	Universiti Teknologi Malaysia	24/08/2015	25/07/2018
2	Master	Business Administration (MBA)	Universiti Teknologi Malaysia	06/09/2012	06/08/2014
3	Bachelor	Business with Honors (Tourism Management)	Universiti Malaysia Sabah	02/07/2006	11/09/2009

AWARD AND HONORS RECEIVED

NO	AWARD	LEVEL (FACULTY /UTM /NATIONAL /INTERNATIONAL)	YEAR
1	***Anugerah Perkhidmatan Cemerlang*** *di Majlis Apresiasi Pusat Jaringan Komuniti dan Industri, CCIN (2024)*	UTM	2024
2	***Anugerah Keterlibatan Industri-Perancangan Strategik Industri*** *di Majlis Apresiasi Pusat Jaringan Komuniti dan Industri, CCIN (2024)*	UTM	2024
3	**Won Special Award Deputy Vice Chancellor Student Affairs and Alumni (Category Club Advisor)** in Majlis Anugerah Gemilang Mahasiswa (GEMA) 2024	UTM	2024
4	**Won Silver Medal** in the 25th Industrial Art & Technology Exhibition (INATEX 2023)	UTM	2023
5	**Best Paper Award** in the International Conference on Social Science & Technology (ICOSST 2023)	International	2023
6	**Won 1st Place (CHAMPION)** in SME Bank Sandbox Competition 2023 at Kuala Lumpur *(Role as Mentor)*	National	2023
7	**Excellence Service Award** in UTM **MAJLIS CITRA KARISMA 2023**	UTM	2023
8	**Best Author in Indexed Journal Publication Award** in UTM **MAJLIS CITRA KARISMA 2023**	UTM	2023
9	**Excellence Service Award** in Majlis Anugerah Gemilang Fakulti Pengurusan (MAGFM 2023)	Faculty	2023
10	**GOLD Award for Community Project Award** in Majlis Anugerah Gemilang Fakulti Pengurusan (MAGFM 2023)	Faculty	2023
11	**SILVER Award for Industry Teaching and Learning (T&L) Award** in Majlis Anugerah Gemilang Fakulti Pengurusan (MAGFM 2023)	Faculty	2023
12	**GOLD Award for BTSA Award** in Majlis Anugerah Gemilang Fakulti Pengurusan (MAGFM 2023)	Faculty	2023
13	**Award of Excellence for Active Blended Learning** UKQT 3001 Extra Curricular Experiential Learning SEC28- **(**SEM 2 2022/2023)	UTM	2023
14	**Best Advisor Award** for Sustainable Entrepreneurial Mindset Showcase (8.0) 2023	UTM	2023
15	**GOLD Award** for Sustainable Entrepreneurial Mindset Showcase (8.0) 2023 *(Role as Advisor)*	UTM	2023
16	**Won Best of the Best Award** for Sustainable Entrepreneurial Mindset Showcase (8.0) 2023 *(Role as Advisor)*	UTM	2023
17	**Won Best SDG Award** for Sustainable Entrepreneurial Mindset Showcase (8.0) 2023 *(Role as Advisor)*	UTM	2023

NO	AWARD	LEVEL (FACULTY /UTM /NATIONAL /INTERNATIONAL)	YEAR
18	**Won Best Prototype** for Sustainable Entrepreneurial Mindset Showcase (8.0) 2023 *(Role as Advisor)*	UTM	2023
19	**Best Paper Award** in the 1st International Conference on Entrepreneurship, Innovation and Technology (ICEIT 2022) at Universiti Malaysia Kelantan, Kelantan, Malaysia	International	2022
20	**Best Presenter Award** in the 1st International Conference on Entrepreneurship, Innovation and Technology (ICEIT 2022) at Universiti Malaysia Kelantan, Kelantan, Malaysia	International	2022
21	**Won Silver Medal** for New Academia Learning Innovation 2022 (NALI 2022)	International	2022
22	**Won 1st Place** for Business Entrepreneurship Case Study Challenge (BECSC) 2022 in conjunction with PECIPTA at Universiti Malaysia Kelantan, Kelantan, Malaysia *(Role as Mentor)*	National	2022
23	**Won 1st Runner up for Video Story Category** for Impact Digital Entrepreneurship Apprentice @ Kementerian Pengajian Tinggi (IDEA@KPT)	National	2022
24	**Won Consulation Prize for Video Creative-** *Pertandingan Keusahawanan Digital "Kuasakan Bisnes Dengan Digitalisasi" Anjuran Majlis Keusahawanan Mahasiswa Universiti Malaysia (MAKMUM) (Role as Advisor)*	National	2022
25	**Certificate of Appreciation as Speaker- Virtual Entrepreneurship Talk** organised by Seven Skies International School	International	2022
26	**Appreciation of Commitment of Reviewer Role** from Emerald Publishing	International	2022
27	**Award as 5 Stars High Impact Community Project on** "Knowledge Transfer Program On Digital Entrepreneurship Between B40 Students From 5 Higher Education Institutions (HEI's) To B40 And Asnaf Community In Johor"	UTM	2022
28	**Best Postgraduate Student Award** in conjunction with UTM 66th Convocation Ceremony student under supervision**: HABIL AKRAM BIN ROSLAND (MAIN SUPERVISOR)**	UTM	2022
29	**Best Postgraduate Student Award** in conjunction with UTM 65th Convocation Ceremony student under supervision**: CHEN KOONG LI (MAIN SUPERVISOR)**	UTM	2022
30	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC011- (SEM 2 2021/2022)	UTM	2022

NO	AWARD	LEVEL (FACULTY /UTM /NATIONAL /INTERNATIONAL)	YEAR
31	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC012- (SEM 2 2021/2022)	UTM	2022
32	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC24- (SEM 2 2021/2022)	UTM	2022
33	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC03- (SEM 1 2021/2022)	UTM	2022
34	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC04- (SEM 1 2021/2022)	UTM	2022
35	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC05- (SEM 1 2021/2022)	UTM	2022
36	**Won Best SDG Categories Winner** for Sustainable Entrepreneurial Mindset Showcase (6.0) 2022 *(Role as Advisor)*	UTM	2022
37	**Won Best Presentation** for Sustainable Entrepreneurial Mindset Showcase (6.0) 2022 *(Role as Advisor)*	UTM	2022
38	**Excellence Service Award** in AHIBS Staff Excellence Award Ceremony 2022	Faculty	2022
39	**GOLD Award for Private Research Grant Award** in AHIBS Staff Excellence Award Ceremony 2022	Faculty	2022
40	**BRONZE Award for National Fundamental Research Grant Award** in AHIBS Staff Excellence Award Ceremony 2022	Faculty	2022
41	**BRONZE Award for Indexed Journal Publication Award** in AHIBS Staff Excellence Award Ceremony 2022	Faculty	2022
42	**GOLD Award for Student Development Award** in AHIBS Staff Excellence Award Ceremony 2022	Faculty	2022
43	**UTM Won Second Runner-Up** for HSBC Malaysia Business Case Competition 2021 *(Role as Mentor)*	National	2021
44	**UTM Won Semi-Final Round** for HSBC Malaysia Business Case Competition 2021 (*Role as Faculty Mentor*)	National	2021
45	**UTM Won 1st Place (First Round League)** for HSBC Malaysia Business Case Competition 2021 (*Role as Mentor*)	National	2021
46	**ISES Award (Integrity, Synergy, Excellence & Sustainable)** in AHIBS Staff Excellence Award Ceremony 2021	Faculty	2021
47	**Excellence Service Award** in AHIBS Staff Excellence Award Ceremony 2021	Faculty	2021

NO	AWARD	LEVEL (FACULTY /UTM /NATIONAL /INTERNATIONAL)	YEAR
48	**GOLD Award for Non-Indexed Journal Publication Award** in AHIBS Staff Excellence Award Ceremony 2021	Faculty	2021
49	**SILVER Award for Student Development Award** in AHIBS Staff Excellence Award Ceremony 2021	Faculty	2021
50	**Certificate of Appreciation as Speaker – Marketing Module-** *Projek bersama komuniti dan Masyarakat Peningkatan Ekonomi B40 melalui ternakan Kelulut Modular Inovasi UTM di Tapak Nurseri MDSR, Renggam, Johor*	State/District	2021
51	**Best Advisor Award** for Sustainable Entrepreneurial Mindset Showcase (5.0) 2021	UTM	2021
52	**Won Best of the Best Award** for Sustainable Entrepreneurial Mindset Showcase (5.0) 2021 *(Role as Advisor)*	UTM	2021
53	**Won Best Video Award** for Sustainable Entrepreneurial Mindset Showcase (5.0) 2021 *(Role as Advisor)*	UTM	2021
54	**Won Best SDG Categories Winner** for Sustainable Entrepreneurial Mindset Showcase (5.0) 2021 *(Role as Advisor)*	UTM	2021
55	**Award of Excellence** for Active Blended Learning SBSD 2063 Technology Management-SEC01 (SEM 1 2021/2022)	UTM	2021
56	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC03- (SEM 1 2021/2022)	UTM	2021
57	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC04- (SEM 1 2021/2022)	UTM	2021
58	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC05- (SEM 1 2021/2022)	UTM	2021
59	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC01- (SEM 1 2020/2021)	UTM	2021
60	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC02- (SEM 1 2020/2021)	UTM	2021
61	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC09- (SEM 1 2020/2021)	UTM	2021
62	**Award of Excellence** for Active Blended Learning UHAK1032 Introduction to Entrepreneurship SEC02- (SEM 1 2020/2021)	UTM	2021

NO	AWARD	LEVEL (FACULTY /UTM /NATIONAL /INTERNATIONAL)	YEAR
63	**Won Bronze Medal** for the Innovation/Invention Project on Entrepreneurial Orientation and Organizational Performance of Online Business in Malaysia in Asia International Innovation Exhibition (AIINEX) 2020	International	2020
64	**Won Bronze Medal** for the Innovation/Invention Project on Corporate Social Responsibility and Its Role on Community Development in Asia International Innovation Exhibition (AIINEX) 2020	International	2020
65	**Certified Trainer** Level 1-3 Diploma In Entrepreneurship With Merit By Learning Resource Network, UK	National	2020
66	**Certified Microsoft Innovative Educator-** Certificate of Recognition Microsoft in Education	International	2020
67	**Award of Excellence** for Active Blended Learning SBSD 2063 Technology Management-SEC02 (SEM 1- 2019/2020)	UTM	2020
68	**Award of Excellence** for Active Blended Learning UBSS1032 Introduction to Entrepreneurship SEC03- (SEM 1 2020/2021)	UTM	2020
69	**Award of Excellence** for Active Blended Learning UBSS1032 Entrepreneurship & Enterprise Development SEC014- (SEM 2 2019/2020)	UTM	2020
70	**Award of Excellence** for Active Blended Learning UHAS3012 Introduction to Entrepreneurship SEC08- (SEM 2 2019/2020)	UTM	2020
71	**Award of Excellence** for Active Blended Learning UHAS3012 Introduction to Entrepreneurship SEC22- (SEM 2 2019/2020)	UTM	2020
72	**Won Consolation Prize Category SDG12** for Sustainable Entrepreneurial Mindset Showcase (3.0) 2020 *(Role as Advisor)*	UTM	2020
73	**Best Paper Presentation Award** in the Innovation and Technology Management Conference (ITMC) 2019 at Universiti Tun Hussein Onn (UTHM), Batu Pahat, Johor Bahru.	International	2019
74	**HRDF Certified Trainer** (Certificate No. TTT/27394)	National	2019
75	**Won Gold Award** for Service Learning on Academic and Professional (*UKQA2222- Media Sosial dan Penjenamaan*) In Conjunction with Co-curriculum Day Semester 2 20218/2019	UTM	2019

PROFESSIONAL MEMBERSHIP / QUALIFICATIONS / RECOGNITION

NO	NAME OF PROFESIONAL MEMBERSHIP	LEVEL (FACULTY /UTM /NATIONAL /INTERNATIONAL)	ROLE	YEAR
1.	Executive Committee Young Scientists Network-Academy Science Malaysia Co- Chair Research Synergy (Session 2023-2024)	National	Co-Chair	2023-2024
2.	Affiliate Young Scientists Network-Academy Science Malaysia	National	Affiliate	2024-2025
3.	International Society for Professional Innovation Management (ISPIM)	International	Member	2020-2025
4.	Affiliate Young Scientists Network-Academy Science Malaysia	National	Affiliate	2022-2023
5.	American Association of Inside Sales Professionals (AA-ISP)	International	Member	2022-2023
6.	American Association of Inside Sales Professionals (AA-ISP)	International	Member	2021-2022
7.	American Association of Inside Sales Professionals (AA-ISP)	International	Member	2020-2021
8.	American Association of Inside Sales Professionals (AA-ISP)	International	Member	2019-2020
9.	5th International Research Conference on Multidisciplinary in Social Sciences and Technology 2022 (5th IRCMST 2022)	International	Chairman	2022
10.	Asia International Innovation Exhibition 2022 (AIINEX 2022)	International	Scientific Committee	2022
11.	Editorial Board Member of Arabian Journal of Business and Management Review, Kuwait Chapter	International	Editorial Member	2019

ADMINISTRATIVE EXPERIENCE

NO	POSITION	STARTING DATE	ENDING DATE	DEPARTMENT
1.	Deputy Director, Center for Community and Industry Network (CCIN)	15/04/2023	14/04/2026	Department of Deputy Vice-Chancellor (Research & Innovation) UTM
2.	*Ahli Silih Ganti Dan Pengarah BMH Dalam Jawatankuasa Timbalan-Timbalan Naib Canselor (Jaringan Industri Dan Masyarakat) Universiti Awam-JPT*	15/06/2023	14/04/2026	Department of Deputy Vice-Chancellor (Research & Innovation) UTM
3.	*Ahli Jawatankuasa Pengurusan Jabatan Timbalan Naib Canselor (Penyeldikan & Inovasi) UTM*	01/02/2024	14/04/2026	Department of Deputy Vice-Chancellor (Research & Innovation) UTM
4.	*Ahli Jawatankuasa (Naib Pengerusi) Kewangan Pusat Jaringan Komuniti& Industri*	01/01/2024	31/12/2025	Centre for Community and Industry Network (CCIN) UTM
5.	*Ahli Jawatankuasa Pengurusan Libat Sama Komuniti Dan Jaringan Industri (JKPLKJI) Universiti (Pengerusi Gantian)*	01/02/2024	31/01/2026	Department of Deputy Vice-Chancellor (Research & Innovation) UTM

NO	POSITION	STARTING DATE	ENDING DATE	DEPARTMENT
6.	*Pelantikan Ahli Jawatankuasa Berkaitan Proses Perolehan Di Pusat Tanggungjawab (PTJ) Di Bawah Jabatan TNCPI* *- Pusat Jaringan Komuniti Dan Industri (CCIN)*	02/05/2023	01/05/2025	Department of Deputy Vice-Chancellor (Research & Innovation) UTM
7.	Head of Panel (Entrepreneurship)	01/10/2022	30/03/2023	Faculty of Management (FM)
8.	Coordinator for Student Development (AHIBS)	01/10/2022	14/04/2023	Faculty of Management (FM)
9.	Coordinator for Student Development (AHIBS)	01/07/2020	30/06/2022	Azman Hashim International Business School (AHIBS)
10.	Assistant Research Group Leader for Innovation and Entrepreneurship Research Group (IERG)	01/01/2022	31/12/2023	Azman Hashim International Business School (AHIBS)
11.	Assistant Coordinator for People Research Analytical Driven Academia-Connection (PRAdA-Connect) AHIBS	01/02/2021	31/01/2023	Azman Hashim International Business School (AHIBS)
12.	AHIBS Potential Young Social Science Scientist	01/03/2022	31/12/2023	Azman Hashim International Business School (AHIBS)
13.	Head of Panel (Technology, Innovation & Entrepreneurship)	01/07/2020	30/06/2022	Azman Hashim International Business School (AHIBS)
14.	Head of Panel (Technology, Innovation & Entrepreneurship)	01/07/2022	30/09/2022	Azman Hashim International Business School (AHIBS)

WORKING EXPERIENCE

NO	POSITION	STARTING DATE	ENDING DATE	DEPARTMENT/ORGANISATION
1.	Material Planner/Buyer	21/03/2011	14/6/2013	Panasonic System Network Malaysia Sdn. Bhd.
2.	Material Planner/Buyer	15/06/2013	30/4/2014	Celestica (AMS) Sdn. Bhd.
3.	Lecturer and Program Manager	30/04/2014	31/05/2015	Management & Science University (MSU)

CONSULTANCY EXPERIENCE

NO	NAME OF CONSULTANCY	ROLE	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
1.	*Perundingan Pelan Tindakan Pemerkasaan Wanita Negeri Johor (PTPWNJ)- Dokumentasi*	Member	30,634	01/06/2021	30/05/2022	1987

2.	*Perundingan Pelan Tindakan Pemerkasaan Wanita Negeri Johor (PTPWNJ)- Think Thanker*	Member	20,034	01/06/2021	30/05/2022	1986
3.	*Perundingan Pelan Tindakan Pemerkasaan Wanita Negeri Johor (PTPWNJ)- Meja Bulat*	Member	38,902	01/06/2021	30/05/2022	1984
4.	*Perundingan Pelan Tindakan Pemerkasaan Wanita Negeri Johor (PTPWNJ)- Key Informan*	Member	20,246	01/06/2021	30/05/2022	1988

FACULTY APPOINTMENT COMMITTEE

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
1.	Appointment as assessors for Management of Technology Symposium 2024	Panel	23/1/2024	23/1/2024
2.	Paper Reviewer for Management of Technology Symposium 2022	Reviewer	30/01/2022	30/01/2022
3.	Webinar on Digital Marketing "Copywriting for Business" AHIBS	Program Director	25/05/2022	25/05/2022
4.	Webinar on Digital Marketing "Copywriting for Business" AHIBS	Moderator	25/05/2022	25/05/2022
5.	Appointed as Editor for Chapter Publication in The Book "Entrepreneurship & Business Management: Practice, Process, Theory" (ISBN 978-967-19645-4-5)	Editor	06/01/2022	06/04/2022
6.	Appointed as Master of Ceremony for AHIBS Staff Excellence Award Ceremony 2022, The Everly Putrajaya Hotel, Putrajaya	Master of Ceremony	15/09/2022	15/09/2022
7.	Appointed as Committee Member for AHIBS Staff Excellence Award Ceremony 2022, The Everly Putrajaya Hotel, Putrajaya	Committee Members (Sponsorship & Lucky Draw)	15/09/2022	15/09/2022
8.	Appointed as "Mentee" Program AHIBS Talent	Mentee	15/03/2022	31/12/2022
9.	Appointment as Assistant Leader for Innovation and Entrepreneurship Research Group (IERG), Azman Hashim International Business School (AHIBS)	Assistant Leader	01/01/2022	31/12/2023
10.	Webinar on Digital Marketing "Creative Content for Business" AHIBS	Program Director	18/05/2022	18/05/2022
11.	Appointed as Reviewer for FOODI International Conference 2022 (Abstract ID: FIC-032)	Reviewer	07/09/2022	07/09/2022
12.	Appointed as Reviewer for FOODI International Conference 2022 (Abstract ID: FIC-020)	Reviewer	28/08/2022	28/08/2022
13.	Appointed as Committee Member for Memorandum of Understanding (MoU) Signing Ceremony between Universiti Teknologi Malaysia and HDA Future Tech Sdn.Bhd.	MoU Committee member	24/03/2022	24/03/2022

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
14.	Appointed as Jury for Video Content "Ethics and Communication in Business Communication" AHIBS	Jury	29/06/2022	30/06/2022
15.	Appointed as Faculty Mentor for "Business Entrepreneurship Case Study Challenge" Management Faculty	Faculty Mentor	01/10/2022	31/10/2022
16.	Appointment as AHIBS Alumni Committee	Committee Member	01/02/2021	31/01/2023
17.	Appointed as AHIBS Learning and Development Committee	Committee Member	01/02/2021	31/01/2023
18.	Appointed as Sub-Group Committee Member for "Future Ready Educator" (FREE), Azman Hashim International Business School (AHIBS)	Member	15/09/2021	14/10/2021
19.	Appointed as Head of Panel for Technology, Innovation and Entrepreneurship	Chairman	01/01/2021	30/06/2022
20.	Appointed as Coordinator for Student Development Committee, AHIBS (JB)	Chairman	01/01/2021	30/06/2022
21.	Appointed Assistant Coordinator for (JB) JK Prada-Connect AHIBS	Member	01/02/2021	31/01/2023
22.	Appointed as Coordinator for Programmes and Activities at the Department of Business Administration, Azman Hashim International Business School (AHIBS)	Program Coordinator	01/07/2021	30/06/2023
23.	Appointed as Responsible Staff (PIC) for KAI AHIBS 2021	Member	17/03/2021	17/03/2021
24.	Appointed as Academic Panel for "Undergraduate Pitch for Funding (UGPFF)", Azman Hashim International Business School (AHIBS)	Member	12/12/2021	12/12/2021
25.	Appointed as Reviewer for Undergraduate Pitch for Funding (UGPFF) (AHIBS) 2021	Reviewer	14/11/2021	14/11/2021
26.	Appointed as Speaker for Future Ready Educator (FREE) Programme, Azman Hashim International Business School (AHIBS)	Speaker	12/04/2021	12/04/2021
27.	Appointed as Speaker for "Learning Curve as Beginners Towards Industry Grant" Partnership Session in conjunction with the People Research Analytical Driven Academia-Connection (PRADA-CONNECT) Webinar Series of Azman Hashim International Business School (AHIBS)	Speaker	28/09/2021	28/09/2021
28.	Appointed as Master of Ceremony for AHIBS Staff Excellence Award Ceremony 2021.	Master of Ceremony	07/12/2021	07/12/2021
29.	Appointed as Committee Member for "Grooming, Image and Personal Branding" (AHIBS)	Moderator	15/06/2021	15/06/2021
30.	Appointed as Committee Member for "Logistics Video Competition", Azman Hashim International Business School (AHIBS)	Deputy Director	22/06/2021	25/06/2021
31.	Appointed as Committee Member for the Programme, "Release Your Anxiety", Azman Hashim International Business School (AHIBS)	Deputy Director	04/05/2021	04/05/2021

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
32.	Appointed as Programme Director for "Thesis Writing Journey: The Key Elements to Graduate on Time", Azman Hashim International Business School (AHIBS)	Programme Director	22/06/2021	22/06/2021
33.	Appointed as Committee Member for the Program, "Mock Interviews Preparing Graduates for Work Readiness"	Member	11/12/2021	11/12/2021
34.	Appointed as Director for the "Ethics and Integrity Poster Competition (EIPC) 2021" Poster Competition of Azman Hashim International Business School (AHIBS)	Director	09/05/2021	08/06/2021
35.	Appointed as Director for Webinar "Being an Entrepreneur is Surely Cool but Are You Ready to Face Challenges?", Azman Hashim International Business School (AHIBS)	Director	12/01/2021	12/01/2021
36.	Appointed as Director for Digital Marketing Webinar, "Copywriting for Business", Azman Hashim International Business School (AHIBS)	Director	06/01/2021	06/01/2021
37.	Appointed as Committee Member for Digital Marketing Webinar, Facebook Ads, Azman Hashim International Business School (AHIBS)	Director	13/01/2021	13/01/2021
38.	Appointed as Head of Jury for "Ethics and Integrity Poster Competition (EIPC) 2021" Poster Competition of Azman Hashim International Business School (AHIBS)	Head of Jury	10/05/2021	31/05/2021
39.	Appointed as Program Director for "My Perfect Resume in Minutes" Programme, Azman Hashim International Business School (AHIBS)	Program Director	21/12/2021	21/12/2021
40.	Appointed as Jury for "2 Minutes Video Competition: Theme Operations Management" Programme, Azman Hashim International Business School (AHIBS)	Jury	22/06/2021	25/06/2021
41.	Appointed as Chairperson for AHIBS Action Research Challenge 2021 Programme	Chairperson	21/02/2021	21/02/2021
42.	Appointed as Academic Panel for AHIBS Action Research Challenge 2021 Semester II, Session 2020/2021	Academic Panel	13/08/2021	13/08/2021
43.	Appointed as Committee Member for "Career Experience Sharing & Professional Opportunities"	Committee Member	25/05/2021	25/05/2021
44.	Appointed as Committee Member for "Interview Skills and Online Presence Workshop" Programme	Committee Member	20/04/2021	20/04/2021
45.	Appointed as Committee Member for "Unit Pembangunan dan Pemurnian Proposal Bagi Program Peningkatan Ekonomi B40 Melalui Ternakan Kelulut Modular Inovasi UTM''	Committee Member	15/09/2021	09/10/2021
46.	Appointed as Committee Member for "Unit Pengurus Acara bagi Lawatan Tapak MOSTI bagi Program Peningkatan Ekonomi B40 Melalui Ternakan Kulutut Modular Inovasi UTM''	Committee Member for Event Management Unit	15/09/2021	09/10/2021

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
47.	Appointed as Committee Member for "Unit Protokol bagi Lawatan Tapak MOSTI bagi Program Peningkatan Ekonomi B40 Melalui Ternakan Kulutut Modular Inovasi UTM''	Committee Member for Protocol Unit	15/09/2021	09/10/2021
48.	Appointed as TaskForce Member for "Pengurusan Tapak bagi Lawatan Tapak MOSTI bagi Program Peningkatan Ekonomi B40 Melalui Ternakan Kulutut Modular Inovasi UTM''	Committee Member for Site Management Unit	15/09/2021	09/10/2021
49.	Appointed as Faculty Mentor for "HSBC Malaysia Business Case Competition 2021" Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Faculty Mentor	01/02/2021	31/03/2021
50.	Appointed as Faculty Mentor for "HSBC Malaysia Business Case Competition 2021", Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Faculty Mentor	01/04/2021	05/04/2021
51.	Appointed as Committee Member for Curriculum Development Committee (CDC) Bachelor of Management (Technology) With Honours for The Year 2021/2022	Committee Member	01/12/2021	31/12/2022
52.	Appointed as Project Supervisor for Bachelor of Management (Technology)/SBSD 3042 SBSD 4014, Semester II 2020/2021 Semester I 2021/2022	Project Supervisor	18/04/2021	18/04/2021
53.	Appointed as Panel of Evaluator for "Research Methodology Colloquium" Semester 1, Session 2020/2021	Panel of Evaluator	25/01/2021	04/02/2021
54.	Appointed as Panel of Evaluator "Research Methodology Colloquium" Semester 2, Session 2020/2021	Panel of Evaluator	24/06/2021	08/07/2021
55.	Appointed as Head of Panel for Technology, Innovation & Entrepreneurship, AHIBS Business Administration, UTM Johor Bahru	Head of Panel	01/07/2020	30/06/2022
56.	Appointed as Coordinator for "Jawatankuasa Pembangunan Pelajar", Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Coordinator	01/10/2020	30/06/2022
57.	Appointed as Course Coordinator for Semester I Session 2020/2021, Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Course Coordinator	01/09/2020	01/02/2021
58.	Appointed as Committee Member for Business School Research Month of Azman Hashim International Business School (AHIBS) 2020	Committee Member	01/12/2020	31/12/2020
59	Appointed as Committee Member for "Penerbitan Prosiding Simposium Pengurusan Teknologi"	Committee Member	01/02/2020	31/01/2020
60.	Appointed as Committee Member for SKTU4 2020 Adopted School Programme – "Saya Seorang Graduan", Azman Hashim International Business School (AHIBS)	Committee Member	28/02/2020	28/02/2020
61.	Active Learning Sub – Group leader for Future Ready Educator (FREE)	Sub-Group Leader	01/09/2020	01/09/2020

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
62.	Appointed as "Staf Bertanggungjawab" (Person in Charge – PIC) for AHIBS KPI 2020	Member	17/03/2020	17/03/2020
63.	Appointed as Commitee Member for "Dokumen Audit Pematuhan", Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Committee Member	01/08/2020	03/09/2020
64.	Appointed as Committee Member "Karnival Sukan Ria Hari Kebangsaan AHIBS 2020"	Committee Member	03/10/2020	10/10/2020
65.	Appointed as Committee Member for Audit Pematuhan", Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Committee Member	26/08/2020	26/08/2020
66.	Appointed as Committee Member for Code of Practice for Accreditation Program (COPPA), Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Committee Member	09/04/2020	26/08/2020
67.	Appointed as Committee Member for SBSD Video Development of Azman Hashim International Business School (AHIBS)	Committee Member	01/07/2020	31/12/2020
68.	Appointed as AACSB Accreditation Assistant (Academic-Undergraduate) for AACSB Accreditation of Azman Hashim International Business School, UTM Johor Bahru	AACSB Accreditation Assistant	01/03/2020	28/02/2023
69.	Appointed as Committee Member for the Month of 'Future Ready Educator' (FREE), Azman Hashim International Business School (AHIBS)	Committee Member	25/08/2020	30/09/2020
70.	Appointed as Coordinator of Programs and Activities for Administration and Business Department Level, Azman Hashim International Business School (AHIBS) UTM Johor Bahru	Program Coordinator	01/07/2019	30/06/2021
71.	Appointed as TaskForce Member for "Kertas Kerja Semakan Kurikulum Sarjana Pengurusan (Pengurusan Teknologi)", Azman Hashim International Business School (AHIBS)	Task Force Member	01/03/2020	01/03/2020
72.	Appointed as TaskForce Member for Online Teaching and Learning (T&L) Committee, Azman Hashim International Business School (AHIBS)	Task Force Member	19/03/2020	19/03/2021
73.	Appointed as Committee Member for "The Tips and Trick on How to Balance Academics and Extracurricular Activities'', Azman Hashim International Business School (AHIBS)	Deputy Director	27/12/2020	27/12/2020
74.	Appointed as Committee Member for "From Senior to Junior (FS2J): Embracing Challenges for Future Management of Technology Students – Dr Mohd Azlan Ab Jalil", Azman Hashim International Business School (AHIBS)	Deputy Director	24/11/2020	24/11/2020
75.	Appointed as Committee Member for "Industry Talk on Innovation and Commercialisation'' - Mdm Mariatini	Director	24/11/2020	24/11/2020

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
	Othman", Azman Hashim International Business School (AHIBS)			
76.	Appointed as Committee Member for "Industry Talk on Innovation and Commercialisation in Technology Management Context'' Programme, Azman Hashim International Business School (AHIBS)	Director	17/11/2020	17/11/2020
77.	Appointed as a Trainer for UTM Level Business Simulation Competition	Trainer	03/03/2020	30/04/2020
78.	Appointed as Committee Member for Webinar on Digital Marketing "Creative Content for Business", Azman Hashim International Business School (AHIBS)	Director	30/12/2020	30/12/2020
79.	Appointed as Committee Member for Practitioners Sharing Session: Industry Expert Enhance Learning Series 1 – "How to Achieve a Successful Career in Procurement", Azman Hashim International Business School (AHIBS)	Committee member	05/12/2020	05/12/2020
80.	Appointed as Coordinator for "Pitch for Funding AHIBS 2020" Programme	Coordinator	28/06/2020	28/06/2020
81.	Appointed as Moderator for "Industry Talk on Innovation and Commercialisation" Programme, Azman Hashim International Business School	Moderator	24/11/2020	24/11/2020
82.	Appointment as Panel for "Temubual Permohonan Jawatan Pensyarah", Azman Hashim International Business School	Panel	13/02/2020	13/02/2022
83.	Appointed as Speaker for "Get Started with Webex Google Form – Meet Less Connect More Get Things Done" in Conjunction with The Month "Future Ready Educator" (FREE) 2020, organized by Azman Hashim International Business School	Speaker	20/09/2020	20/09/2020
84.	Appointed as PEO / PLO Evaluator – MQF 2.0 SBSD and SBSF Programme, Azman Hashim International Business School	Evaluator	03/11/2020	03/11/2020
85.	Appointed as Faculty Mentor for "HSBC Malaysia Business Case Competition 2020", Azman Hashim International Business School (AHIBS), UTM Johor Bahru	Faculty Mentor	01/01/2020	31/03/2020
86.	Appointed as Academic Advisors for STPM/MATRIK Graduates and Bachelor of Management (Technology) – SBSD 2019/2020-I	Academic Advisors	04/09/2019	04/09/2019
87.	Appointed as Advisor for Technical and Logistics Part of Program "Muafakat with AHIBS UTM"	Advisor	04/05/2019	04/05/2019
88.	Appointed as Advisor for "Desa Sejahtera'' programme	Advisor	01/05/2019	04/05/2019
89.	Appointed as Director for Young Entrepreneur Development Programme	Director	04/11/2019	04/11/2019
90.	Appointed as Program Advisor for Development of Young Entrepreneur, Azman Hashim International Business School Universiti Teknologi Malaysia	Program Advisor	04/11/2019	04/11/2019

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
91.	Appointed as Paper Reviewer for Business Management Symposium	Reviewer	24/12/2019	24/12/2019
92.	Appointed as Paper Reviewer for Management of Technology Symposium	Reviewer	17/12/2019	18/12/2019
93.	Appointed as AACSB Accreditation Manager Research, Azman Hashim International Business School UTM Johor Bahru	AACSB Accreditation Manager	01/08/2019	31/07/2021
94.	Appointed as Member of Taskforce Strategy, Azman Hashim International Business School (AHIBS)	Member	15/12/2019	14/12/2021
95.	Appointed as Committee Member for Occupational, Safety, Health & Environment (OSHE) AHIBS	Committee Member	01/03/2019	30/06/2020
96.	Appointed as "Emergency Rescue Team" (ERT) Block T08 AHIBS	Member	01/12/2018	30/11/2020

UNIVERSITY APPOINTMENT COMMITTEE

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
1.	JK Induk Reruai bagi Majlis Amanat Tahun Baharu 2025 yang Berhormat Menteri Pendidikan Tinggi	Leader	9/1/2025	9/1/2025
2.	Pengarah Program "Nexus Community 2025 (NEXCOM), Jabatan Timbalan Naib Canselor (Penyelidikan & Inovasi)	Program Director	1/4/2025	31/10/2025
3.	Appointed as "*Ahli Jawatankuasa Publisiti & Promosi bagi* Program ASM Southern Chapter 2024 Roadshow"	Head of Promotion	1/4/2024	12/6/2024
4.	Appointed as Task Force Research-Led Teaching UTM, TNCAA	Task Force Member	15/3/2024	15/3/2025
5.	Appointed as Speaker for "*Taklimat Proses Kerja Baharu* AIMS4STAR"	Speaker	26/3/2024	26/3/2024
6.	Appointed as "*Sekretariat Pelaksana UTM bagi Majlis* Malaysia Artificial Intelligence Nexus 2024"	Program Secretariat	10/5/2024	10/5/2024
7.	Pelantikan Sebagai Ahli Panel Jawatankuasa Penilaian Bagi Dana Knowledge Transfer Programme (KTP@Fakulti) 2024 -Fakulti Sains Sosial Dan Kemanusiaan (FSSK)	Panel Penilai	14/3/2024	14/3/2025
8.	Pelantikan Sebagai Ahli Panel Jawatankuasa Penilaian Bagi Dana Knowledge Transfer Programme (KTP@Fakulti) 2024 -Fakulti Alam Bina dan Ukur (FABU)	Panel Penilai	19/3/2024	19/3/2025
9.	Pelantikan Sebagai Ahli Panel Jawatankuasa Penilaian Bagi Dana	Panel Penilai	27/3/2024	27/3/2025

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
	Knowledge Transfer Programme (KTP@Fakulti) 2024 -Fakulti Kejuruteraan Awam (FKA)			
10.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 1**	Panel Penilai	26/03/2024	03/04/2024
11.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 2**	Panel Penilai	26/03/2024	03/04/2024
12.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 3**	Panel Penilai	26/03/2024	03/04/2024
13.	Pelantikan Sebagai Ahli Jawatankuasa Pengurusan Jabatan Timbalan Naib Canselor (Penyelidikan dan Inovasi) UTM	AJK Pengurusan JTNCPI	01/02/2024	31/01/2026
14.	Appointed as Program Director for UTM Nexus Expo (NEXPO 2023)	Program Director	25/10/2023	26/10/2023
15.	Appointed as Judge for *"Sesi Pembentangan Program Top Bidder Sesi 2023/2024 anjuran Timbalan Naib Canselor (Hal Ehwal Pelajar dan Alumni)"*	Judge	13/11/2023	13/11/2023
16.	Appointed as Judge for "*Anugerah Inovasi anjuran Timbalan Naib Canselor (Hal Ehwal Pelajar dan Alumni)"*	Judge	17/8/2023	17/8/2023
17.	Ahli Silih Ganti Dan Pengarah BMH Dalam Jawatankuasa Timbalan-Timbalan Naib Canselor (Jaringan Industri Dan Masyarakat, JIM) Universiti Awam	Ahli Silih Ganti JK TNC (JIM) UA	02/06/2023	31/05/2026
18.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 1**	Panel Penilai	27/11/2023	19/12/2023
19.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 2**	Panel Penilai	27/11/2023	19/12/2023
20.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 3**	Panel Penilai	27/11/2023	19/12/2023
21.	Lantikan Sebagai Ahli Jawatankuasa Penilaian Projek Libatsama Komuniti Universiti- **Projek 4**	Panel Penilai	27/11/2023	19/12/2023
22.	Pelantikan Ahli Jawatankuasa Berkaitan Proses Perolehan Di Pusat Tanggungjawab (PTJ) Di Bawah Jabatan TNCPI - Pusat Jaringan Komuniti Dan Industri (CCIN)	Ahli Jawatankuasa PTJ TNCPI (Pengerusi)	02/05/2023	01/05/2025
23.	Appointed as Book Editor for Adams Seagrass Adventure Book.	Book Editor	20/3/2023	20/3/2023
24.	Appointed as Panel for AIMS4STAR Award 2023 in conjunction of NEXPO 2023	Panel	25/10/2023	26/10/2023
25.	Appointed as Speaker for MY5G ERRICSON	Speaker	03/10/2023	03/10/2023

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
	Pioneers Programme *Sempena Minggu Mesra Mahasiswa UTM Sesi 2023/2024*			
26.	Appointed as Speaker for Baseline Competencies For Differentiated Career Pathway (BC4DCP)- Batch August	Speaker	14/08/2023	14/08/2023
27.	Appointed as Speaker for Baseline Competencies For Differentiated Career Pathway (BC4DCP)- Batch September	Speaker	12/09/2023	12/09/2023
28.	*Pelantikan Sebagai Penceramah Program Sijil Eksekutif Pendidikan Tinggi 2023*	Speaker	19/06/2023	19/06/2023
29.	Appointed as Speaker for *Sesi Perkongsian AIMS4STAR dan* Industry Linkages, FTIR, UTM	Speaker	20/12/2023	20/12/2023
30.	Appointed as Speaker for *Program Research Festival, Fakulti Kejuruteraan Kimia Dan Kejuruteraan Tenaga, Universiti Teknologi Malaysia*	Speaker	08/06/2023	08/06/2023
31.	*Jawatankuasa Bagi Program Lawatan Delegasi Universitas Airlangga Ke Universiti Teknologi Malaysia*	Advisor Program	25/08/2023	28/08/2023
32.	*Appointment As Academic Panel For AHIBS Action Research Challenge 2023 For Semester 2, Session 2022/2023*	*Academic Panel*	15/06/2023	15/06/2023
33.	Appointed as Program Director for Sustainable Entrepreneurship Mindset Showcase Program (SEMS) 8.0, UTM	Program Director	16/10/2022	31/01/2023
34.	Appointed as Speaker for Digital Marketing Course organized by Center for Talent and Leadership Development (CTLD) UTM	Speaker	16/08/2022	16/08/2022
35.	Appointed as Live Host for Innovate Johor 2022 Program, Universiti Teknologi Malaysia, (UTM)	Live Host	20/03/2022	22/03/2022
36.	Appointed as Program Director for “Pertandingan Mencipta Lagu” in Conjunction with UTM's 50-Year Celebration, Universiti Teknologi Malaysia	Program Director	02/03/2022	28/04/2022
37.	Appointed as Program Director for Virtual Run in Conjunction with UTM's 50-Year Celebration, Universiti Teknologi Malaysia	Program Director	01/04/2022	15/05/2022
38.	Appointed as Speaker for Sharing Session on PHD: The Journey for American Chemical Society (ACS) UTM International Student Chapter, UTM	Speaker	22/01/2022	22/01/2022
39.	Appointed as Academic Advisor for Sustainable Entrepreneurial Mindset Showcase (SEMS) 8.0, Universiti Teknologi Malaysia, (UTM)	Academic Advisor	16/10/2022	31/01/2023
40.	Appointed as Academic Advisor for Sustainable Entrepreneurial Mindset Showcase (SEMS) 6.0, Universiti Teknologi Malaysia, (UTM)	Academic Advisor	01/12/2021	28/02/2022

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
41.	Appointed as Panel of Jury for Poster and Video Competition of Philosophical Innovation and Current Issues in Conjunction with the Festival of Entrepreneurship, Innovation and Employability of Graduates, Faculty of Social Sciences and Humanities	Jury	10/01/2022	10/01/2022
42.	Appointed as Evaluator Panel for "*Pembentangan Pelajar Program Luar (Pesisir)" MHAMA2BJA*: Master in Management Sem 2, Session 2021/2022	Evaluator Panel	15/06/2022	15/06/2022
43.	Appointed as Member of TaskForce for Marketing Video RDCI UTM 2022, Department of Deputy Vice Chancellor (Research & Innovation)	TaskForce Member JTNCPI	14/03/2022	14/03/2022
44.	Appointed as Speaker for Training of Trainer (ToT) Course of General Entrepreneurship Course Subject (UBSS1032)	Speaker	17/10/2022	17/10/2022
45.	Appointed as Expert for Instrument Validation, FTIR UTM	Expert Validation	29/08/2022	29/08/2022
46.	Appointment as Reviewer for FOODI International Conference 2022 (Abstract ID FIC-032)	Reviewer	07/09/2022	07/09/2022
47.	Appointment as Reviewer for FOODI International Conference 2022 (Abstract ID FIC-020)	Reviewer	07/09/2022	07/09/2022
48.	Appointed as Committee for *Penmabahbaikan Anugerah Gemilang Mahasiswa (GEMA) 2022, JTNC (HEP) UTM*	Committee (AHIBS Student Coordinator)	22/08/2022	23/08/2022
49.	Appointed as Academic Advisor for Sustainable Entrepreneurial Mindset Showcase (SEMS) 5.0 Programme, UTM	Academic Advisor	04/04/2021	30/06/2021
50.	Appointed as Supervisor for "Impact Digital Entrepreneurship Apprentice @ KPT (Idea@KPT) 2021" Programme	Supervisor	24/08/2021	24/08/2021
51.	Appointed as Member for TaskForce Rise Above Covid-19 Employability (RACE GE) 2021	TaskForce Member	01/08/2021	30/06/2022
52.	Appointed as Coordinator for "Bengkel Pengajaran dan Pembelajaran Kursus bagi Institut Rakan Kongsi (IRK) UTM Semester 2 session 2020/2021 – Qaiwan International University, Kurdistan, Iraq"	Coordinator	11/03/2021	25/03/2021
53.	Appointed as Coordinator for "Penilaian dan Peperiksaan Akhir bagi Institut Rakan Kongsi (IRK) UTM Semester 2 Session 2020/2021 – Qaiwan International University, Kurdistan, Iraq"	Coordinator	27/06/2021	01/07/2021

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
54.	Appointed as Panel of Video Evaluator for UTM Speaks Up Competition 2021	Video Evaluator	04/01/2021	20/01/2021
55.	Appointed as Speaker for "Starting an Online Business During Pandemic What to Consider First"	Speaker	22/06/2021	22/06/2021
56.	Appointed as Evaluation Interview Panel for Candidate of "Anugerah Gemilang Mahasiswa (GEMA)" 2020 Best Frontliner Team Category of "Anugerah Bakti Gemilang" and "Anugerah Tokoh Sumbangsih"	Interview Panel	07/01/2021	07/01/2021
57.	Appointed as a Speaker for the Youth Business Talk Programme, Jawatankuasa Kolej Mahasiswa UTM	Speaker	20/05/2021	20/05/2021
58.	Appointed as Moderator for "UTMXCITE Innovation Webinar" - "Innovation & Sustainable Development Goals (SDGs)"	Moderator	19/04/2021	19/04/2021
59.	Appointed as Speaker for Sharing Session with Students of Malaysia-Japan International Institute of Technology (MJIIT), UTM Kuala Lumpur	Speaker	29/01/2021	29/01/2021
60.	Appointed as Reviewer (Full Paper) for 8th International Graduate Conference On Engineering, Science and Humanity (IGCESH 2020)	Reviewer	01/03/2021	01/03/2021
61.	Appointed as Executor for "Sesi Lawatan Tapak dan Pengumpulan Data bagi Kajian Mengenalpasti Isu-Isu dan Keperluan Penduduk Simpang Renggam"	Executor	02/01/2020	02/01/2020
62.	Appointed as an Academic Advisor for Sustainable Entrepreneurial Mindset Showcase (SEMS) 3.0, UTM	Academic Advisor	12/04/2020	12/06/2020
63.	Appointed as Facilitator for Digital Entrepreneurship Incubator UTMXCITE Programme	Facilitator	14/02/2020	15/02/2020
64.	Appointed as Speaker for Sharing Session with Final Year Students of Faculty of Social Sciences and Humanities (FSSH) UTM- Online Business as a Career: How to start?	Speaker	05/05/2020	05/05/2020
65.	Appointed as Facilitator for Southern Youth Leadership Conference Workshop 5.0	Facilitator	02/07/2019	10/07/2019
66.	Appointed as Technical Committee Member and Facilitator MTDC Business Challenge 2019	Committee Member & Facilitator	11/10/2019	15/10/2019
67.	Appointed as Facilitator for Social Media Marketing Course in Conjunction with Entrepreneurship and Marketing Technology Program (EMT 2019) , UTM	Facilitator	21/04/2019	21/04/2019

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
68.	Appointed as an Academic Advisor for Sustainable Entrepreneurial Mindset Showcase (SEMS) 2.0, UTM	Academic Advisor	03/12/2019	03/12/2019
69.	Appointment as Advisor for Southern Youth Leadership Conference Workshop 5.0	Advisor	10/07/2019	10/07/2019
70.	Appointed as an Academic Advisor for Sustainable Entrepreneurial Mindset Showcase (SEMS) 1.0, UTM	Academic Advisor	22/04/2019	22/04/2019
71.	Appointed as Reviewer for "Jurnal Kemanusiaan UTM"	Reviewer	02/10/2019	08/10/2019
72.	Appointed as Jury for Graduate Research Exhibition Competition 2019, UTM	Jury	21/03/2019	21/03/2019
73.	Appointed as Evaluator for "SoC Technobiz Challenge 2019''	Evaluator	26/07/2019	29/07/2019
74.	Appointed as Facilitator for YSEALI Boot Camp co-organized with US Embassy of Malaysia (International level) by UTM XCITE	Facilitator	30/03/2019	31/03/2019
75.	Appointed as Facilitator for Grand Challenges Competition 2019	Facilitator	10/09/2019	12/09/2019
76.	Appointed as Mentor for Hult Prize on Campus @ UTM 2019 Competition	Mentor	01/12/2019	31/12/2020

NATIONAL APPOINTMENT COMMITTEE

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
1.	Sekretariat Induk (Segmen 3) Pameran Inovasi dan Idea Kreatif Bagi Festival of Ideas (FOI) 2024, Kementerian Pendidikan Tinggi (KPT)	Leader	15/07/2024	15/07/2024
2.	Executive Committee Young Scientists Network-Academy Science Malaysia: Co- Chair Research Synergy (Session 2023-2024)	Co-Chair	28/10/2023	28/10/2024
3.	Appointed as Organising Committee for YSN-ASM CHRYSALIS AWARD 2023	Organising Committee	27/10/2023	27/10/2023
4.	Appointed as Evaluators Of The 2023 YSN-ASM CHRYSALIS AWARD FINAL PITCH	Evaluator/Panel	29/8/2023	12/9/2023
5.	Appointed as a Committee Member in the "YSN SYNERGY NETWORKING SESSION 2023 (Series 2)	Organising Committee	8/9/2023	8/9/2023
6.	Appointed as a Committee Member in the "YSN SYNERGY NETWORKING SESSION 2023 (Series 1)	Organising Committee	12/5/2023	12/5/2023

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
7.	Appointed as *Pakar Rujuk bagi Program KPT-CAP* (GRADPRENEUR @ STATE JOHOR) by AR Mechatronic PLT	Panel of Expert/ *Pakar Rujuk*	1/1/2023	26/8/2023
8.	Appointed as Speaker for CelcomDigi Business Tech Week 2023 by Johor Tourism at Amari Hotel Johor Bahru	Speaker	22/02/2023	22/02/2023
9.	Appointed as Judge for Malaysia Techlypics South Zone Level Johor 2022	Judge	11/10/2022	11/10/2022
10.	Appointed as a Invited Speakers for the Entrepreneurship Seminar with Kita Bangkit by MYDIN Malaysia in collaboration with the Ministry of Home Affairs and Consumer Affairs (KPDNHEP) 2022	Speaker	17/08/2022	17/08/2022
11.	Appointed as Speaker for Digital Entrepreneurship Module at Johor Tourism	Speaker	26/04/2022	26/04/2022
12.	Appointed as a Panel of Evaluators for the "Tugasan Pelajar" from Bachelor of Science Human Development and Management Semester 5 For MGM3180 Basic Entrepreneurship Subject, Universiti Putra Malaysia (UPM)	Evaluator	02/02/2022	02/02/2022
13.	Appointed as Adjunct Lecturer for Bachelor International Business Program Management and Science University (MSU)	Adjunct Lecturer	04/12/2022	04/12/2023
14.	Invited Speaker for PEC Carnival and Entrepreneurship Day as a Panel for Business Talk, Management and Science University (MSU)	Speaker	19/12/2022	19/12/2022
15.	Appointed as Mentor for Business Entrepreneurship Case Study Challenge (BECSC) 2022, Universiti Malaysia Kelantan, (First Round)	Mentor	31/10/2022	31/10/2022
16.	Appointed as Mentor for Business Entrepreneurship Case Study Challenge (BECSC) 2022, Universiti Malaysia Kelantan, (Final Round)	Mentor	02/11/2022	02/11/2022
17.	Perlantikan Sebagai Perunding Projek Bagi Geran Pembangunan Pelan Tindakan Pemerkasaan Wanita Negeri Johor (PTPWNJ), Yayasan Pembangunan Keluarga Darul Takzim	Perunding Projek	01/06/2021	30/05/2022
18.	Appointed as "Adjunct Academic in Industry" at HDA Future Tech Sdn Bhd	Adjunct Academic in Industry	01/07/2021	30/06/2022
19.	Appointed as Panel of Judges for the Malaysia Youth Upcycle Challenge (My UC) 2020/21 organised by MOSTI and UPM	Judge	18/01/2021	07/02/2021
20.	Appointed as Speaker for "Bengkel Siri 1 Pemindahan Pengetahuan dan	Speaker	07/11/2021	07/11/2021

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
	Teknologi Ternakan Kelulut kepada SMK Dato' Haji Hassan Yunos" Simpang Renggam, Johor			
21.	Appointed as Speaker for Grooming and Motivational Talk Programme Universiti Malaysia Kelantan (UMK), Kelantan	Speaker	24/04/2021	24/04/2021
22.	Appointed as Reviewer for UTEM, Malaysian Technical Universities Conference on Engineering and Technology (MUCET)	Reviewer	22/05/2021	29/05/2021
23.	Appointed as Speaker for "Kluster Pemasaran di dalam Projek bersama Komuniti dan Masyarakat: Peningkatan Ekonomi B40 Melalui Ternakan Kelulut Modular Inovasi UTM", Tapak Nurseri MDSR, Renggam, Johor	Speaker	10/10/2021	10/10/2021
24.	Appointed as Reviewer for 7th International Conference on Research Innovation in Information Systems (ICRIIS 2021)	Reviewer	25/10/2021	26/10/2021
25.	Appointed as Mentor for Business Challenge Competition organised by AIESEC Southern Youth Leadership Conference (SYLC) 9.0 Johor Bahru	Mentor	31/07/2021	26/08/2021
26.	Pelantikan Sebagai Pakar Runding Bagi Bengkel Task Force Majlis Pembangunan Usahawan Negeri Johor, Perbadanan Usahawan Johor Bahru (PUJB), Johor	Consultant	17/08/2020	18/08/2020
27.	Appointed as Jury for E-Karnival Research and Innovation (ECRI) 2020, Universiti Malaysia Kelantan (UMK)	Jury	01/09/2020	22/11/2020
28.	Appointed as Judge for AIESEC Global Volunteer Programme	Judge	14/07/2020	15/07/2020
29.	Appointed as Moderator for UTM CEO Talk Programme (MTDC)	Moderator	26/11/2020	26/11/2020
30.	Appointed as Peer Reviewer for Institutions and Economies Universiti Malaya (UM)	Reviewer	30/03/2020	13/04/2020
31.	Appointed as Speaker and Module Development for UKM-CESMED Digital Marketing Module, Universiti Kebangsaan Malaysia (UKM)	Speaker	18/06/2020	18/06/2020
32.	Appointment as Facilitator for Malaysian Technology Development Corporation (MTDC)	Facilitator	11/10/2019	15/10/2019
33.	Appointed as Program Advisor for Youtheco-Port Challenge 2019	Program Advisor	31/07/2019	31/07/2019
34.	Appointed as Academic Advisor for Young Heroes Summit 2019 organised by Ministry Youth Sports and Malaysia Digital Economy Corporation	Academic Advisor	21/12/2019	21/12/2019

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
35.	Appointed as Academic Advisor for KPM-Celcom Siswapreneur @Google Bootcamp Programme	Academic Advisor	28/09/2019	29/09/2019
36.	Appointed as Speaker for "Kajian Tindakan'' at SMK Kulai Besar	Speaker	26/06/2019	26/06/2019
37.	Appointed as Judge for Final Project Presentation DPU 4028 New Product Development Diploma Entrepreneurship at METrO Polytechnic Johor Bahru	Judge	31/03/2019	31/03/2019
38.	Appointed as Mentor for "*Pertandingan Keusahawanan Digital -Kuasakan Bisnes Dengan Digitalisasi*" 2022, Universiti Tun Hussein Onn Malaysia	Mentor	01/09/2022	31/11/2022
39.	Apointed Speaker & Facilitator for *Program Keusahawanan Digital Kepada Golongan Asnaf dan B40*	Speaker & Facilitator	14/05/2022	14/05/2022

INTERNATIONAL APPOINTMENT COMMITTEE

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
1.	Appointed as Guest Speaker for Islamic Malay Australian Association Of New South Wales: Masjid Darul Imaan Sydney on Design Thinking Module.	Guest Speaker	24/2/2024	24/2/2024
2.	Appointed as Reviewer for Journal of Entrepreneurship in Emerging Economies (EMERALD) (**IF 3.058**) Paper ID: JEEE-05-2024-0196	Reviewer (WOS/ISI)	31/5/2024	31/5/2024
3.	Appointed as Guest Speaker at Faculty of Social and Political Science, Universitas Tadulako, Indonesia.	Speaker	17/03/2023	17/03/2023
4.	Appointed as Reviewer for Journal of Entrepreneurship in Emerging Economies (EMERALD) (**IF 3.058**) Paper ID: JEEE-06-2023-0239	Reviewer (WOS/ISI)	30/07/2023	14/08/2023
5.	Appointed as Reviewer for SAGE (The International Journal of Entrepreneurship and Innovation) (**IF 2.7**) Paper ID: IEI-23-0117	Reviewer (WOS/ISI)	22/07/2023	05/08/2023
6.	Appointed as Speaker for International Foundation Program (IFP) on Business Opportunity in the Digital Era at University of Reading Malaysia	Speaker	24/02/2023	24/02/2023
7.	Appointed as Reviewer for Journal of Entrepreneurship in Emerging Economies (EMERALD) (**IF 3.058**) Paper ID: JEEE-09-2022-0265.R1	Reviewer (WOS/ISI)	22/02/2023	22/03/2023

NO	NAME OF COMMITTEE	ROLE	STARTING DATE	ENDING DATE
8.	Appointed as Distinguished Speaker for Social Theme Week 2022 (Entrepreneurship), Seven Skies Islamic International School	Speaker	21/01/2022	21/01/2022
9.	Appointed as Reviewer for Measuring Business Excellence (EMERALD) (**IF 1.377**) Paper ID: MBE-09-2022-0104	Reviewer (WOS/ISI)	12/09/2022	12/10/2022
10.	Appointed as Reviewer for SAGE Open (**IF 2.032**) Paper ID: SO-22-0679	Reviewer (WOS/ISI)	07/07/2022	17/07/2022
11.	Appointed as Reviewer for Journal of Entrepreneurship in Emerging Economies (EMERALD) (**IF 3.058**) Paper ID: JEEE-03-2022-0105	Reviewer (WOS/ISI)	31/03/2022	30/04/2022
12.	Appointed as Chairman for 5th International Research Conference on Multidisciplinary in Social Sciences and Technology 2022 (5th IRCMST 2022)	Chairman	22/10/2022	23/10/2022
13.	Appointed as Scientific Committee for Asia International Innovation Exhibition 2022 (AIINEX 2022)	Scientific Committee	10/12/2022	11/12/2022
14.	Appointed as Reviewer for Journal of Entrepreneurship in Emerging Economies (EMERALD) (**IF 3.058**) Paper ID: JEE-10-2020-0356	Reviewer	03/03/2021	17/03/2021
15.	Appointed as Reviewer for Journal of Entrepreneurship in Emerging Economies (EMERALD) (**IF 3.058**) Paper ID: JEE-09-2020-0323	Reviewer	22/01/2021	05/02/2021
16.	Appointed as Reviewer for Measuring Business Excellence (EMERALD) (**IF 1.377**) Paper ID: MBE-08-2021-0104	Reviewer	21/09/2021	05/10/2021
17.	Appointed as Trainer for Hult Prize Tunis Business School, Tunisia	Trainer	14/11/2020	14/11/2020
18.	Appointed as Committee for the Donation Drive Sumait Kindergarten, Tanzania, Africa	Committee Member	01/03/2019	30/04/2019
19.	Appointed as Reviewer for University of Wah Journal of Management Sciences (UWJMS)	Reviewer	01/03/2019	01/03/2019
20.	Editorial Board Member of Arabian Journal of Business And Management Review (Kuwait Chapter)	Editorial Board Member	25/12/2019	25/12/2019
21.	Appointed as Session Chair for 1st Scientia Academia Conference Management, Entrepreneurship and Social Sciences (SAC-MESS 2019)	Session Chair	06/04/2019	07/04/2019

SELECTED ACTIVITIES / WORKSHOPS / SEMINARS / COURSES

NO	NAME OF ACTIVITIES	PLACE OF ACTIVITIES	STARTING DATE	ENDING DATE
1.	Mesyuarat JK Sekretariat Induk (Segmen 3) Pameran Inovasi dan Idea Kreatif Bagi Festival of Ideas (FOI) 2024	Kementerian Pendidikan Tinggi (KPT)	15/07/2024	15/07/2024
2.	Kursus [UG3INT] Securing and Managing International Grants	CTLD, UTM	9/07/2024	10/07/2024
3.	Bengkel Perancangan Konsep Dan Pengisian Festival Of Ideas (FOI) Kementerian Pendidikan Tinggi Tahun 2024	Kementerian Pendidikan Tinggi (KPT)	10/6/2024	11/6/2024
4.	Mesyuarat Penyelarasan Festival Of Ideas (FOI) Kementerian Pendidikan Tinggi Tahun 2024	Kementerian Pendidikan Tinggi (KPT) Online	5/6/2024	5/6/2024
5.	Bengkel Perancangan Strategik, Jabatan Pengurusan & Teknologi	Opero Hotel, Johor Bahru	6/6/2024	6/6/2024
6.	Bengkel Pemurnian & Indeks Penerbitan Bab Buku CCIN 2024	Bilik Seminar Kenanga, N23a. IBD	28/4/2024	28/4/2024
7.	Bengkel Penambahbaikan Modul DC4DCP 2024	Online	28/3/2024	28/3/2024
8.	Bengkel Pembentangan Takwim 2023 bagi Entiti di bawah Jabatan Timbalan Naib Canselor (Penyelidikan dan Inovasi)	N28A, Smart Classroom, Fakulti Komputeran	18/3/2024	18/3/2024
9.	Bengkel semakan Prosedur Tadbir Urus Jaringan Industri UTM	Dewan Banquet UTM	6/3/2024	6/3/2024
10.	Bengkel Strategik CCIN 2024	Hotel Sunway Big Box	1/2/2024	1/2/2024
11.	Bengkel Penerbitan Bab Buku CCIN 2024 - Projek KTP	Bilik Jamuan DSI UTM	31/1/2024	31/1/2024
12.	Bengkel Strategik JTNCPI 2024	Hyatt Place Johor Bahru	21/1/2024	22/1/2024
13.	Workshop on "*Pembangunan Instrumen Pengukuran Berimpak bagi Program-Program Yayasan Pembangunan Keluarga Darul Ta'zim (YPKDT)"*	Impiana Hotel Senai, Johor	13/12/2023	14/12/2023
14.	OBE Analysis Workshop	CTLD, UTM	11/9/2023	11/9/2023
15.	Workshop on *"Strategi Global Eminence"*	DSI, UTM	18/9/2023	18/9/2023
16.	Certified Professional in Social Media Marketing Training in collaboration with Digital Marketing Consultancy	DMC Training Canter Johor Bahru	15/3/2023	16/3/2023
17.	Invitation for Meta Trainer Network Programme Pre-Workshop	MDEC (Online)	25/10/2022	25/10/2022
18.	Training of Trainer (TOT) Course for General Entrepreneurship Course (UBSS 1032)	Universiti Teknologi Malaysia	17/10/2022	17/10/2022
19.	De' Industrial Entrepreneurship Bootcamp Anjuran	Bahang Bay Hotel, Pulau Pinang	18/07/2022	20/07/2022

	Malaysia Digital Economy Corporation (MDEC)			
20.	Digital Entrepreneurship Course: Training of Digital Trainer Commerce and Refresher Organised by Malaysia Digital Economy Corporation (MDEC)	MDEC (Online)	22/08/2022	25/08/2022
21.	Jerayawara Improvement of Course Information Format (CI)	Universiti Teknologi Malaysia	04/08/2022	04/08/2022
22.	Advanced E-Learning course	Universiti Teknologi Malaysia	26/04/2022	26/04/2022
23.	Alternative Dan Authentic Assessment course	Universiti Teknologi Malaysia	07/06/2022	07/06/2022
24.	An Introduction to Blended Learning course	Universiti Teknologi Malaysia	25/07/2022	25/07/2022
25.	Assessment For ODL Program Course	Universiti Teknologi Malaysia	13/06/2022	13/06/2022
26.	Creating Online Alternative Assessment	Universiti Teknologi Malaysia	15/05/2022	16/05/2022
27.	Creating Online Alternative Assessment	Universiti Teknologi Malaysia	25/04/2022	25/04/2022
28.	Creating Online Alternative Assessment	Universiti Teknologi Malaysia	15/06/2022	15/06/2022
29.	E-Learning 1,7,3,2 Course	Universiti Teknologi Malaysia	18/04/2022	18/04/2022
30.	OBE Analysis Course	Universiti Teknologi Malaysia	05/07/2022	06/07/2022
31.	Online Assessment Using View Technology (Quizizz)	Universiti Teknologi Malaysia	21/06/2022	21/06/2022
32.	Open Educational Resources	Universiti Teknologi Malaysia	20/06/2022	20/06/2022
33.	Accreditation of Previous Experience-Based Learning (Apel C)	Universiti Teknologi Malaysia	21/09/2022	22/09/2022
34.	Sharing session on ‘’What Does the Research Infused Experiential Learning (Real) Really Mean’’	Universiti Teknologi Malaysia	21/07/2022	21/07/2022
35.	Sharing session on Designing Community Resilience Learning (Care) Academic Programme	Universiti Teknologi Malaysia	22/06/2022	22/06/2022
36.	Online Learning Course: Using Discord During Remove Teaching for Learners Active Engagement	Universiti Teknologi Malaysia	22/04/2021	22/04/2021
37.	Online Learning Course: Using Open Educational Resources (OER)	Universiti Teknologi Malaysia	26/04/2021	26/04/2021
38.	Online Roadshow on Micro-Credential – FABU & FSSH	Universiti Teknologi Malaysia	01/06/2021	01/06/2021
39.	Online Roadshow on Micro-Credential- FS & AHIBS	Universiti Teknologi Malaysia	23/05/2021	23/05/2021
40.	Online Roadshow on Micro-Credential- SKM & SKE	Universiti Teknologi Malaysia	06/06/2021	06/06/2021
41.	Online Roadshow on Micro-Credential- SKT & SKBSK	Universiti Teknologi Malaysia	03/06/2021	03/06/2021
42.	Briefing on the Implementation of Final Examination Online Sem 2 2020/2021	Universiti Teknologi Malaysia	08/06/2021	08/06/2021

43.	Briefing on the Implementation of Final Examination Online Sem 2 2020/2021	Universiti Teknologi Malaysia	15/06/2021	15/06/2021
44.	Briefing on Teaching Excellence System (TES)	Universiti Teknologi Malaysia	24/08/2021	24/08/2021
45.	Teaching & Learning Course (Online): Alternative and Authentic Assessment	Universiti Teknologi Malaysia	09/05/2021	09/05/2021
46.	Teaching & Learning Course (Online): Collaborative Tools for Teaching and Learning	Universiti Teknologi Malaysia	29/04/2021	29/04/2021
47.	Teaching & Learning Course (Online): Heautagogy, Peeragogy and Cybergogy	Universiti Teknologi Malaysia	20/04/2021	20/04/2021
48.	Teaching & Learning Course (Online): Reflective Learning	Universiti Teknologi Malaysia	27/04/2021	27/04/2021
49.	Teaching & Learning Online Course (Online): Teaching Portfolio	Universiti Teknologi Malaysia	19/07/2021	19/07/2021
50.	Digital Marketing Trends Programme	Proactive Training Sdn Bhd (Online)	23/08/2021	24/08/2021
51.	10-10 STIE Framework: Can Universities and Academia Rise to The Challenge	Akademi Profesor Malaysia (Online)	22/04/2021	22/04/2021
52.	Design Of Asynchronous Class Using E-Learning Lesson Activity	Universiti Teknologi Malaysia	14/04/2021	14/04/2021
53.	Presenter At 3rd International Research Conference on Multidisciplinary in Social Sciences and Technology 2021 (3rd IRCMST 2021)	Global Academic Excellence (Online)	26/06/2021	27/06/2021
54.	Presenter at 2nd Penang International Multidisciplinary Conference 2021 (2nd PIMC 2021)	Global Academic Excellence (Online)	23/01/2021	24/01/2021
55.	Poster Presenter at International Virtual Conference On Human Resource Development (ICHRD 2021)	Universiti Teknologi Malaysia	05/04/2021	06/04/2021
56.	Presenter for Graduate Employability Seminar UTM 2021	Universiti Teknologi Malaysia	23/09/2021	23/09/2021
57.	Teaching Module Preparation Workshop and Training of Trainer (Tot) General Course on Entrepreneurship (UBSS 1032)	Corus Paradise Hotel, Port Dickson	01/10/2021	03/10/2021
58.	Presenter at Asia International Innovation Exhibition	UniKL (Online)	18/09/2020	20/09/2020
59.	Presenter at 3rd International Research Conference on Social Sciences 2020	GBW Hotel, Johor	14/03/2020	15/03/2020
60.	Microsoft Innovative Educator	Online	20/03/2020	20/03/2020
61.	Celcom Siswapreneur @ Google Bootcamp 2020 Program	Online	22/10/2020	22/10/2020
62.	Office 365 Teacher Academy	Online	24/03/2020	24/03/2020
63.	Entrepreneurial Digital Training the Trainers Cross Border Commerce (Level 3)	KDC Training Centre, Tingkat 8, Tech Mahindra, Cyberjaya	03/03/2020	06/03/2020

64.	21st Century Learning for Engaging Millennials, Part 1: Effective Implementation of Active Learning	Universiti Teknologi Malaysia	24/06/2019	24/06/2019
65.	Baseline Competencies for Differentiated Career Pathway (B:	Universiti Teknologi Malaysia	13/08/2019	25/06/2019
66.	"Bengkel Permurniaan" UTM-MOOC	Universiti Teknologi Malaysia	13/08/2019	03/09/2019
67.	Teaching Excellence System (TES) AHIBS-JB course	Universiti Teknologi Malaysia	18/07/2019	18/07/2019
68.	Digital Entrepreneurship Course: Training of Trainer e-commerce (ToT Level 2)	KDC Training Centre, Tingkat 8, Tech Mahindra, Cyberjaya	28/01/2019	31/01/2019
69.	Presenter at Innovation and Technology Management Conference 2019 (ITMC 2019)	Universiti Tun Hussein Onn Malaysia	22/09/2019	23/09/2019
70.	Presenter at 1st Scientia Academia Conference Management, Entrepreneurship and Social Sciences (SAC-MESS 2019)	Universiti Teknologi Malaysia, Kuala Lumpur	06/04/2019	07/04/2019
71.	Presenter at 3rd International Conference on Education, Business, Islamic and Technology (3rd ICEBIT 2019)	Copthorne Hotel Cameron Highland	29/06/2019	30/06/2019
72.	Training of Trainers Digital Commerce organized by Malaysia Digital Economy Corporation (MDEC)	Universiti Teknikal Malaysia, Melaka	01/08/2019	07/08/2019
73.	Professional Certificate for Entrepreneurship Educators & Certified Trainers	Avillion Admiral Cove, Port Dickson	14/10/2019	23/10/2019
74.	Research Book Writing Workshop 2019	Universiti Teknologi Malaysia	02/07/2019	02/07/2019
75.	FRGS Research Proposal Preparation Workshop 2019	Universiti Teknologi Malaysia	12/02/2019	12/02/2019
76.	Tier 2 Proposal Preparation Workshop and SQRG Article Writing	Universiti Teknologi Malaysia	23/04/2019	23/04/2019
77.	"Bengkel Permurniaan UTM-MOOC"	Universiti Teknologi Malaysia	27/03/2019	28/03/2019
78.	Teaching Learning Excellent System (TES) workshop	Universiti Teknologi Malaysia	18/07/2019	18/07/2019
79.	Diet & Health Talks for Today's Women	Universiti Teknologi Malaysia	28/02/2019	28/02/2019
80.	Engagement Session: Vice Chancellor with AHIBS Staff	Universiti Teknologi Malaysia	14/03/2019	14/03/2019
81.	Engagement DVCRI with New Academics 2019	Universiti Teknologi Malaysia	29/05/2019	29/05/2019
82.	Global Dialogue - A Paradigm Shift in Foreign Policy: Humanitarian Approach	Universiti Teknologi Malaysia	18/02/2019	18/02/2019
83.	Supervisory Orientation Course (AS101) "Kursus Orientasi Penyeliaan (As101)"	Universiti Teknologi Malaysia	19/02/2019	19/02/2019
84	Meeting & Knowledge Sharing of AD EGE Knowledge Together Academic Staff AHIBS JB	Universiti Teknologi Malaysia	20/03/2019	20/03/2019

85.	University Orientation and Socialization Program Series 1/2019 “Program Orientasi Dan Sosialisasi Universiti Siri 1/2019”	Universiti Teknologi Malaysia	15/05/2019	15/05/2019
86.	21st Century Curriculum Empowerment Program - Azman Hashim International Business School (AHIBS JB)	Universiti Teknologi Malaysia	12/03/2019	12/03/2019
87.	Monthly Assembly 2019	Universiti Teknologi Malaysia	05/03/2019	05/03/2019
88.	Monthly Assembly 2019	Universiti Teknologi Malaysia	02/04/2019	02/04/2019
89.	Q1/Q2 Publication Talk	Universiti Teknologi Malaysia	26/02/2019	26/02/2019
90.	“Sembang Santai Bersama Staf Akademik Baharu”	Universiti Teknologi Malaysia	12/11/2019	12/11/2019
91.	“Sesi Sua Mesra Datuk Naib Canselor Bersama Staf Akademik Muda”	Universiti Teknologi Malaysia	15/05/2019	15/05/2019
92.	Supervisory Development Program (AS102)	Universiti Teknologi Malaysia	25/03/2019	25/03/2019
93.	Supervisory Evaluation Pack (AS103)	Universiti Teknologi Malaysia	27/06/2019	27/06/2019
94.	“Senamrobik Perdana 2019”	Universiti Teknologi Malaysia	27/02/2019	27/02/2019
95.	UTM Future Ready Educators (FREE)	Universiti Teknologi Malaysia	11/07/2019	11/07/2019
96.	Townhall Session of Multi-Track Career Path (DCP and Annual Performance Assessment Report (LPPT-DCP) Series 4/2019	Universiti Teknologi Malaysia	07/03/2019	07/03/2019
97.	American Association of Inside Sales Professionals (AA-ISP)	Universiti Teknologi Malaysia	01/04/2019	01/04/2019
98.	Programme Training for Facilitators (STAFF) under ASEAN Learning Network (ALN) – UTM SEED	Universiti Teknologi Malaysia	11/03/2019	11/03/2019

RESEARCH ACTIVITIES (GRANTS)

BIL	NAME OF GRANT	ROLE	CATEGORY OF GRANT (UTM/ OTHERS)	TYPE OF GRANT	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
1.	**Empowering Women** Through Sustainable and Safe **E-Hailing Practices**	Member (Second appointed leader)	Ministry of Education (Dana Inovasi Sosial dan Kajian Sosial)	NATIONAL	95100	02/01/2025	02/01/2026	5L011
2.	Impact Of **Tiktok Activity**, Interactivity, Content On	Project Leader	UTM R&D Fund	UTM	16241.75	31/07/2024	30/07/2026	4J692

BIL	NAME OF GRANT	ROLE	CATEGORY OF GRANT (UTM/ OTHERS)	TYPE OF GRANT	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
	Fashion Products Towards Customer Satisfaction In Malaysia							
3.	Research on Johor Talent Development Program Towards Enriching **Future Ready IR 4.0** using SPSS	Project Leader	Contract Research DTD	NATIONAL	48,758.25	01/06/2021	31/03/2024	4C505
4.	Establishing A Model of **Digital Entrepreneurship** for B40 Students in Higher Education Institution(HEI) towards enriching Digital Economy	Project Leader	Ministry of Education	NATIONAL	68000	07/09/2021	06/03/2024	5F465
5.	**Entrepreneurial Orientation** and Organizational Performance of Online Business in Malaysia	Project Leader	RUG OF UTM	UTM	10000	01/08/2019	31/01/2022	16J91
6.	**Market Research On Skin Care Product** Launching For Young Muslim Ladies	Member	Contract Research	NATIONAL	5000	18/4/2023	17/4/2025	4C714
7.	**Program Pemindahan Ilmu Pengurusan Jenama Dan Strategi Pemasaran Media Sosial Kepada Usahawan** Johor-Entrepreneurship & Marketing Technology 2019 (EMT2019)	Member	Business Entity	NATIONAL	2000	29/01/2019	30/04/2019	4Y195

BIL	NAME OF GRANT	ROLE	CATEGORY OF GRANT (UTM/ OTHERS)	TYPE OF GRANT	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
8.	Pipe Thruster For Directional Drilling Application	Member	Innovation And Commercialisation	UTM	20000	01/06/2019	30/11/2020	4J389
9.	**Electronic Waste** Recycling Behavior For Reverse Logistics In Malaysia	Member	RUG OF UTM	UTM	15000	01/08/2019	31/01/2022	16J11
10.	Role Of Environmental Responsible Behaviour In Predicting Malaysian **Consumers' Purchase** Of Energy Efficient Vehicle	Member	RUG OF UTM	UTM	15000	01/08/2019	31/01/2022	16J86
11.	Open Innovation Activities And Firm's Innovation Performance Of **Small And Medium Enterprises** In The Malaysian Manufacturing Sector	Member	RUG OF UTM	UTM	15000	01/08/2019	31/01/2022	16J90
12.	Exploring Awareness Of **E-Consumers Rights** From The Malaysian Urban Generation-Ys' Perspectives	Member	RUG OF UTM	UTM	15000	01/11/2019	30/04/2022	17J64
13.	Kajian Mengenalpasti **Isu -Isu dan Keperluan Penduduk** Simpang Renggam	Member	Center For Community And Industry Network (CCIN)	UTM	5000	01/01/2020	05/01/2020	4Y279
14.	Rapid insilico APTc19 Aptamer screening for SELEX	Member	Innovation And Commercialisation Centre (ICC)	UTM	20000	01/06/2020	30/11/2020	4J469
15.	**Impak Penempatan**	Member	Majlis	NATIONAL	50000	01/07/2020	31/12/2022	4B592

BIL	NAME OF GRANT	ROLE	CATEGORY OF GRANT (UTM/ OTHERS)	TYPE OF GRANT	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
	Pekerja Asing Ke Atas Sosio-Ekonomi Masyarakat Daerah Kulaijaya,Johor		Perbandaran Kulai					
16.	A Framework Of **Digital Interactive Platforms Among Small Medium Enterprises (SMEs)** Internationalization	Member	RUGOF UTM	UTM	51000	01/10/2020	30/09/2022	19J37
17.	**Critical Success Factors Of Climate Change** And Environmental Management Accounting in Malaysian Electrical And Electronic Manufacturing Industry	Member	RUG OF UTM	UTM	49500	01/10/2020	30/09/2022	19J04
18.	**Program Peningkatan Ekonomi B40** Melalui Ternakan Kelulut Modular Inovasi UTM	Member	Malaysia Social Innovation MESTECC	NATIONAL	216020	01/11/2020	31/01/2022	4S147
19.	**Peranan Sumber Manusia** Sebagai Perantara Dalam Hubungan Antara Faktor Penglibatan Pengurus Jururawat Dengan Budaya Kejurulatihan	Member	RUG OF UTM	UTM	50900	01/10/2020	30/03/2023	18J94
20.	**Pemindahan Pengetahuan** dan Teknologi Ternakan Kelulut kepada SMK Dato' Haji Hassan Yunos	Member	Center For Community And Industry Network (CCIN)	UTM	5000	01/10/2021	31/10/2022	4J536

BIL	NAME OF GRANT	ROLE	CATEGORY OF GRANT (UTM/ OTHERS)	TYPE OF GRANT	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
21.	Pelaksanaan Penyelidikan **Pengurusan Risiko** Zk Consortium Sdn Bhd	Member	Contract Research DTD	NATIONAL	22000	01/05/ 2021	30/04/ 2022	4C516
22.	Buku Adam's **Seagrass Walk Adventure**!	Member	Center For Community And Industry Network (CCIN)	UTM	20000	15/08/ 2022	30/03/ 2023	4J588

COLLABORATION / MOU

NO	NAME OF MOU	LEVEL OF MOU (NATIONAL/ INTERNATIONAL)	STARTING DATE	ENDING DATE
1.	Memorandum Persefahaman (MoU) Di Antara Universiti Teknologi Malaysia (UTM) Dan PRASARANA (MoU) Peranan/Role: **Ketua Jaringan Industri (CCIN)**	National	18/3/2025	18/3/2027
2.	Memorandum Persefahaman (MoU) Di Antara Universiti Teknologi Malaysia (UTM) Dan Pembangunan Sumber Manusia Berhad (MoU) Peranan/Role: **Ketua Jaringan Industri (CCIN)**	National	20/3/2024	20/3/2025
3.	Memorandum Persefahaman (MoU) Di Antara Universiti Teknologi Malaysia (UTM) Dan Projek Lintasan Kota Holdings Sdn. Bhd. (PROLINTAS) (MoU) Peranan/Role: **Ketua Jaringan Industri (CCIN)**	National	01/02/2023	31/01/2025
4.	Memorandum Persefahaman (Mou) Di Antara Universiti Teknologi Malaysia (UTM) Dan HDA Future Tech Sdn. Bhd. (HDAFT) (MoU) Peranan/Role: **Ketua Projek**	National	05/06/2022	05/06/2024
5.	Impak Penempatan Pekerja Asing Ke Atas Sosio-Ekonomi Masyarakat Daerah Kulai, Johor, Majlis Perbandaran Kulai (MoA) Peranan/Role: Ahli	National	01/07/2020	30/06/2021
6.	Pelantikan Sebagai Ahli JK Memorandum Persefahaman	National	28/04/2019	27/04/2022

	(Mou) Di Antara Universiti Teknologi Malaysia Dan Majlis Perbandaran Kulai (MPKU) (MoU) Peranan/Role: Ahli			
7.	Bandar Kulai Sebagai Bandar Hijau 2023 (MoU) Peranan/Role: Ahli	National	28/04/2020	28/04/2023

TEACHING ACTIVITIES

UNDERGRADUATE

YEAR OF SEMESTER	SEMESTER (1/2)	SUBJECT CODE	NAME OF SUBJECT	CREDIT HOUR	SECTION
201820192	2	SHAD3042	PROJEK SARJANA MUDA (CADANGAN)	2	1
201820192	2	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	5
201820192	2	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	9
201820192	2	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	12
201820192	2	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	18
201820192	2	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	23
201820192	2	UHAS3012	KEUSAHAWANAN& PEMBANGUNAN PERUSAHAAN	2	7
201820192	2	UHAS3012	KEUSAHAWANAN& PEMBANGUNAN PERUSAHAAN	2	10
201920201	1	SBSD2063	PENGURUSAN TEKNOLOGI	3	2
201920201	1	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	14
201920201	1	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	31
201920201	1	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	34
201920202	2	SBSD3042	PROJEK SARJANA MUDA 1	2	1
201920202	2	SBSD3042	PROJEK SARJANA MUDA 1	2	17
201920202	2	SHAD4058	LATIHAN INDUSTRI (PRAKTIKAL)	8	1
201920202	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	8
201920202	2	UHAS3012	KEUSAHAWANAN & PEMBANGUNAN PERUSAHAAN	2	14
201920202	2	UHAS3012	KEUSAHAWANAN & PEMBANGUNAN PERUSAHAAN	2	22
202020211	1	SBSD2063	PENGURUSAN TEKNOLOGI	3	2
202020211	1	SBSD2063	PENGURUSAN TEKNOLOGI	3	3
202020211	1	SBSD4014	PROJEK SARJANA MUDA 2	4	1
202020211	1	SHAD4014	PROJEK SARJANA MUDA (PENULISAN)	4	1
202020211	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	3
202020211	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	4
202020212	2	SHAD4058	LATIHAN INDUSTRI (PRAKTIKAL)	8	1

YEAR OF SEMESTER	SEMESTER (1/2)	SUBJECT CODE	NAME OF SUBJECT	CREDIT HOUR	SECTION
202020212	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	1
202020212	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	2
202020212	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	9
202020212	2	UHAK1032	PENGENALAN KEPADA KEUSAHAWANAN	2	2
202120221	1	SBSD2063	PENGURUSAN TEKNOLOGI	3	1
202120221	1	SBSD3042	PROJEK SARJANA MUDA 1	2	1
202120221	1	SBSD4014	PROJEK SARJANA MUDA 2	4	1
202120221	1	SHAD2063	PENGURUSAN TEKNOLOGI	3	10
202120221	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	3
202120221	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	4
202120221	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	5
202120222	2	SBSD3042	PROJEK SARJANA MUDA 1	2	1
202120222	2	SBSD4014	PROJEK SARJANA MUDA 2	4	1
202120222	2	SBSD4058	LATIHAN INDUSTRI (PRAKTIKAL)	8	1
202120222	2	SHAD2063	PENGURUSAN TEKNOLOGI	3	10
202120222	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	11
202120222	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	12
202120222	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	24
202220231	1	SBSD2063	PENGURUSAN TEKNOLOGI	3	01
202220231	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	9
2022/2023	2	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	20
2022/2023	2	UKQT3001	EXTRA-CURRICULAR EXPERIENTIAL LEARNING	1	28
2023/2024	1	SBSF 1013	PRINSIP PEMASARAN	3	10
2023/2024	1	UBSS1032	PENGENALAN KEPADA KEUSAHAWANAN	2	2
2023/2024	1	SBSF4044	LATIHAN INDUSTRI (LAPORAN)	4	1
2023/2024	1	SBSF4058	LATIHAN INDUSTRI (PRAKTIKAL)	8	1
2023/2024	1	SBSD4014	PROJEK SARJANA MUDA 2	4	1
2023/2024	1	SBSF4054	PROJEK TAHUN AKHIR	4	1
2023/2024	2	SFMD1083	PENGURUSAN TEKNOLOGI	3	1
2023/2024	2	SBSD 2063	PENGURUSAN TEKNOLOGI	3	1
2023/2024	2	SFMD1083	PENGURUSAN TEKNOLOGI	3	2
2024/2025	1	SBSD 4023	PENGURUSAN STRATEGIK TEKNOLOGI	3	1
2024/2025	1	SFMD 3043	PENGURUSAN STRATEGIK TEKNOLOGI	3	1
2024/2025	1	DSPG1123	PENGURUSAN TEKNOLOGI	3	34
2024/2025	1	SBSD3042	PROJEK SARJANA MUDA 1	2	1
2024/2025	1	SBSD4014	PROJEK SARJANA MUDA 2	4	1
2024/2025	2	SFMD1083	PENGURUSAN TEKNOLOGI	3	1
2024/2025	2	SFMD1083	PENGURUSAN TEKNOLOGI	3	2

YEAR OF SEMESTER	SEMESTER (1/2)	SUBJECT CODE	NAME OF SUBJECT	CREDIT HOUR	SECTION
2024/2025	2	SFMD1083	PENGURUSAN TEKNOLOGI	3	3

TOTAL CREDIT HOUR = **184**

SUPERVISION

PHD STUDENTS

Main Supervisor

No	Name	Status (Graduate/ Ongoing)	Title	Date
1.	AL JAMEEL OSAMA SULIMAN M	**Graduate**	The Barriers And Driving Factors Of Social **Entrepreneurial Behavior** In Saudi Arabia	**26 March 2025**
2.	YASIR KARIM	**Graduate**	Effect Of **Online Ad Performance** Towards Ad Avoidance Mediated By User Irritation In Pakistan	**15 May 2023**
3.	TAMILARASU A/L SINNAIAH	Ongoing	Strategic Planning Process And **Organisational Performance** On Royal Malaysian Customs Department	(Waiting for VIVA Date)

PhD Co-Supervisor

No	Name	Status (Graduate/ Ongoing)	Title	Date
1.	ALGHAMDI, FATENSALEHA	**Graduate**	Exploring Current Situation And Prospects Of **E-commerce** Rights And Regulations Protection System In Saudi Arabia	**11 March 2025**

MASTER STUDENTS

Master by Research (Main Supervisor)

No	Name	Status (Graduate/ Ongoing)	Title	Date
1.	ABD HALIM BIN MOHAMAD	Ongoing	**Digital Entrepreneurship** Towards Micro Small And Medium Enterprises Performance	Submission Hardboud: 6 March 2025)
2.	NAZRATUL HAZIRAH BINTI RUSHDAN	Ongoing	**Digital Entrepreneurship** Challenges Towards Enhancing Women Entrepreneur Small And Medium Enterprise Business Performance In Johor	

Master by Taught Course (Main Supervisor)

No	Name	Status (Graduate/ Ongoing)	Title	Date
1.	Koh Ren Chien	Graduated	**Technology Acceptance** And Implementation Of Material Requirements Planning (MRP) System	27/03/2024
2.	Venushah A/P Kavi Arasu	Graduated	Improving **Sales Performance** of Strength Mastery Gym, Mount Austin, Johor, Malaysia	27/03/2024
3.	Pavidra A/P Roganathan	Graduated	Impact Of Job Training And Development On **Organisational Performance** At GNS Group Resources	30/8/2023
4.	Khashea Abdullatif	Graduated	Impact Of The Internet Of Things Iot On **Small And Medium Enterprises (SME)** In Malaysia	25/10/2023
5.	Lim Soo Yin	Graduated	Initial Trust of **Online Shopping** Among Youths in Johor	30/06/2022
6.	Ma Xin	Graduated	Measuring the Effect of Service Quality Dimensions on Customer Satisfaction among Generation Z in Malaysia: Case Study of **Shopee Malaysia**	24/11/2021
7.	Chin Chia Yuan	Graduated	Readiness Of Engineering Educators For **Industrial Revolution 4.0 (IR40)**	23/09/2022
8.	Habil Akram Bin Rosland	Graduated	**Strategic Management** In Sustainability Consulting Industry For Malaysian Energy Service Company (ESCO)	30/08/2022

No	Name	Status (Graduate/ Ongoing)	Title	Date
9.	Jamilah Binti Mohammad Sharif	Graduated	**To Improve The Efficiency** Of Inspection Activities In MRT Corp	30/08/2022
10.	Sim Boon Keng	Graduated	Adopting **E-Commerce** Into S2b Company To Improve Sales Opportunities In The Lumber Industry	30/08/2022
11.	Isaac Foo Yong Nuo	Graduated	Reducing **Turnover Intention** In Ecosouth By Achieving Work-Life Balance Through Work From Home	31/03/2021
12.	Elgin Loh Yi Xian	Graduated	The Factors Influencing Individual **Saving Behaviour** On Generation Y In Johor Bahru	23/09/2020
13.	Nuraisya Maisara Binti Md Noor Aizuddin	Graduated	The Effectiveness Of **Entrepreneurship Training Program** Toward Bumiputera Entrepreneurial Performances In Johor	31/03/2021
14.	Chen Koong Li	Graduated	The Implementation Of **Decision Making** On Ye Xiao Canteen Second Enterprise At Cheras, Kuala Lumpur	25/08/2021
15.	Nur Farahanna Binti Hud	Graduated	Accessing **Employees Readiness** To Adopt Industry Revolution 4.0 (IR4.0)	31/03/2021
16.	Dashini A/P Maniam	Graduated	Factors Impact Employees **Job Performance** In MSMD Resources (M) Sdn Bhd	31/03/2021

UTM POSTGRADUATE EXAMINATION / VIVA

PHD/ Doctor of Philosophy

No	Role	Name of Student	Title	Year
1.	Examiner (1st Assesment)	Alotaibi Riyad Saleem K	Influence Of Corporate Entrepreneurship On Firm Perfomance In The Hospitality Sector In Saudi Arabia Through Mediating Role Of Employee Engagement And Strategic Orientation	2/7/2024
2.	Examiner (1st Assesment)	Huang YunXuan	A Framework Of Government	4/4/2024

			Management Work Of Agricultural Stakeholders For Value Co-Creation Agriculture Industry In China	
3.	Examiner (1st Assesment)	Chen Fu	The Influence Of Green Entrepreneurial Orientation, Green Innovation And CEO Power Towards ESG Performance Among Chinese Small And Medium Enterprises	31/1/2024
4.	Examiner (1st Assesment)	Sakiru Adebowale Ogundele	Evaluation of The Effect of Entrepreneurial Intention on Orientation Of The Retirement of Pre-Retirees And Prospective Pensioners Higher Institutions In Lagos State In Nigeria	18/12/2023
5.	Examiner (1st Assesment)	Elya Kurniawati	The Development of Digitalization MSMES Business Model in Indonesian Sustainable Tourism	15/11/2023
6.	Examiner (1st Assesment)	Zuhaira Zainordin	Factors Influencing Business Growth Among Woman Entrepreneurs In Pahang, Malaysia: A Quatitative Analysis	17/10/2023
7.	Examiner (1st Assesment)	Nurul Nadiah Abdul Rahman	The Success Factors of Technology Transfer and Firm Performance of SMEs in Malaysia	18/10/2022
8.	Examiner (1st Assesment)	Zahrani Shaymah Ahmed M	Embracing Tough Challenges for Umrah and Hajj During the Covid-19: The Case of Saudi's Islamic Tourism Industry.	02/08/2021
9.	Examiner (1st Assesment)	Kwan Hon Fatt	Influence of Traits and Intentions on Young Entrepreneurs Among Small, Medium-Sized Enterprises in Klang Valley.	12/07/2021
10.	Chairman/Evaluator (1st Assesment)	Zaki M. H. Al Gadhi	Corporate Motives and Sustainable Performance Outcome of Sustainable Supply Chain Management Practices Among Malaysian Manufacturing Industry.	04/08/2021
11.	Assistant Chairman (VIVA)	Yousef Sharifpour	The Mediating Role of rand Equity in the Relationship of Electronic	28/12/2021

			Word-of-Mouth and Purchase Intention	
12.	Assistant Chairman (VIVA)	Sani Mohamed	Entrepreneurship Orientation, SMEs Performance in Nigeria and Moderating Role of Owner/Managers' Educational Level	27/04/2021
13.	Assistant Chairman (VIVA)	Kamarudin Bin Abu Bakar	Green Management Adoption for Sustainable Business Performance of Small and Medium-Sized Companies	18/02/2020
14.	Assistant Chairman (VIVA)	Almasradi Rajeh Bati F	Leader-Member Exchange, Work-Related Attitudes and Organisational Citizenship Behaviour Among Administrations in Higher Education Institutions of Saudi Arabia	17/05/2020

MASTER BY MIXED-MODE

No	Role	Name of Student	Title	Year
1.	Examiner	Zaid Bin Zahar	Persepsi Pelajar Terhadap Pembelajaran Berasaskan Pengalaman Menggunakan Permainan Simulasi Monsoonsim	24/05/2022
2.	Examiner	Sarasaran A/L Vivekananth	The Impact of Entrepreneurship Education and Entrepreneurship Self-Efficacy on Entrepreneruship Intention Among Malaysian University Students	29/08/2022
3.	Examiner	Siti Aisyah Bt Adam	Factors Influencing the Use of Mobile Wallet and Intention to Recommend at Restaurant Industry in Johor	14/12/2021
4.	Examiner	Thulasi A/P Therumurthy	The Impact of The GPS Tracking System Adoption among Customer Service Workers at ALPS Logistics.	25/08/2020
5.	Examiner	Saja Sattar Ghafil	Effect of Knowledge and Training, Family support on Women Entrepreneurial Intentions in Iraq.	13/10/2020
6.	Examiner	Sobana A/P Manivannan	Understanding Ageing Customer's E-Expectations on the Behavioral Intention to Use Apparel and Accessories E-Shopping Application in Singapore	29/09/2021

EXTERNAL POSTGRADUATE EXAMINATION / VIVA

PHD

No	Role	Name of Student	Title	Year
1.	Examiner	Shahan Mehmood Cheema	Investigating Impact of Ethical Ideologies on Tax Payer's Behavior: A Systematic Approach to Develop Behavioral Intention under the Perspective of Theory Planned Behavior	20/04/2020 (The Superior College Lahore)

SUMMARY OF PUBLICATIONS

JOURNALS (Page 44-52)

No.	Expert Field	Title	Total Publication (Journal)	Year
1.	Entrepreneurship	Refer table (No 1 & 2) Page 44	2	2025
2.	Entrepreneurship	Refer table (No 3 & 4) Page 44	2	2024
3.	Entrepreneurship	Refer table (No 5 & 8) Page 45	2	2023
4.	Entrepreneurship	Refer table (No 9, 10 & 17)	3	2022
5.	Entrepreneurship	Refer table (No 21, 25-27)	4	2021
6.	Entrepreneurship	Refer table (No 30 & 31)	2	2020
7.	Entrepreneurship	Refer table (No 32)	1	2019
8.	Entrepreneurship	Refer table (No 33-36)	4	2018
9.	Entrepreneurship	Refer table (No 37-38)	2	2016
	TOTAL		**22**	
1.	Business & Management	Refer table (No 6 & 7) Page 45	2	2023
2.	Business & Management	Refer table (No 11 – 16; 18-20)	9	2022
3.	Business & Management	Refer table (No 22-24)	3	2021
	Business & Management	Refer table (No 28-29)	2	2020
	TOTAL		**16**	

BOOK CHAPTERS (Page 52-54)

No.	Expert Field	Title	Total Publication (Book Chapter)	Year
1.	Entrepreneurship	Refer Page 52 (No 1)	1	2024
2.	Entrepreneurship	Refer Page 52 & 53 (No 3 & 4)	2	2023
3.	Entrepreneurship	Refer Page 53 (No 9-11)	3	2022
4.	Entrepreneurship	Refer Page 54 (No 14-15)	2	2021
	TOTAL		**8**	

1.	Business & Management	Refer Page 52 (No 2)	1	2024
2.	Business & Management	Refer Page (No 5 & 6)	2	2023
3.	Business & Management	Refer Page 53 (No 7-8, 12-13)	4	2022
	TOTAL		**7**	

PROCEEDINGS (page 54- 56)

No.	Expert Field	Title	Total Publication (Proceedings)	Year
1.	Entrepreneurship	Refer Page (No 2)	1	2023
2.	Entrepreneurship	Refer Page (No 3)	1	2022
3.	Entrepreneurship	Refer Page (No 5,6)	2	2021
4.	Entrepreneurship	Refer Page (No 8 & 10)	2	2020
5.	Entrepreneurship	Refer Page (No 13-17, 19-21)	8	2019
6.	Entrepreneurship	Refer Page (No 22)	1	2018
7.	Entrepreneurship	Refer Page (No 23)	1	2017
8.	Entrepreneurship	Refer Page (No 24-27)	4	2016
	TOTAL		**20**	
1.	Business & Management	Refer Page (No 1)	1	2023
2.	Business & Management	Refer Page (No 4)	1	2022
3.	Business & Management	Refer Page (No 7)	1	2021
4.	Business & Management	Refer Page (No 9,11,12)	3	2020
	TOTAL		**6**	

JOURNAL

No	Article Title	Journal Title	Issn	Vol	Issues	Page	Publication Year	IF	Type of Publication	Category of Publication	Quartile Ranking	Category Author
1.	The Effectiveness of **Digital Entrepreneurship** Ecosystem Toward Enriching Income Generation: The Moderating Role of Entrepreneurial Intention	SAGE Open	2158 - 2440	15	1	1-16	2025	2.0	Publication In Web of Science (WOS)	Article	Q1	Corresponding Author
2.	Driving sustainable development: exploring social **entrepreneurial behavior** in Saudi Arabia universities	Foresight (EMERALD)	1463 - 6689	In Press	In Press	1-22	2025	2.1	Publication In Web of Science (WOS)	Article	Q2	UTM First Author
3.	The Antecedents And Driving Factors Of Social **Entrepreneurial Behavior** In Saudi Arabia. A Systematic Literature Review From The Last Decade	Sage Open	2158 - 2440	14	2	1-18	2024	2.2	Publication In Web of Science (WOS)	Article	Q2	UTM First Author
4.	The Influence Of **Social Media** And Perceived Barriers On Formation Of Social	Business Management And Strategy	2157 - 6068	1	15	215-225	2024		Excellence In Research for Australia (ERA)	Article	-	UTM First Author

	Entrepreneurial Intention: A Conceptual Framework											
5.	Determinants Of Customer Satisfaction **In E-Commerce**: A Case Study In Higher Learning Institutions In Johor	Asia-Pacific Management Accounting Journal	2550 - 1631	18	1	1-23	2023		Publication In Web of Science (WOS)	Article	-	UTM First Author
6.	A strategic management process: the role of decision-making style and **organisational performance**	Journal of Work-Applied Management (EMERALD)	2205 2062	In Press	In Press	1-14	2023	6.0	Publication In SCOPUS	Article	Q2	UTM First Author
7.	Conflict Resolution Styles and **Organisational Performance**: The Mediating Role of Cultural Factor	International Journal of Academic Research in Business and Social Sciences	2222 6990	13	1	1027-1037	2023		Excellence In Research for Australia (ERA)	Article	-	UTM First Author
8.	Challenges Towards Performance Of **Start-Up Companies** During Covid-19: The Case Of Johor Start-Ups	Advanced International Journal Of Business, Entrepreneurship And SMEs (AIJBES)	2682 - 8545	15	5	1-6	2023		Non-Indexed Journal	Article	-	Corresponding Author

9.	**Entrepreneurial Orientation** and Organizational Performance of Online Business in Malaysia: The Mediating Role of the Knowledge Management Process.	Sustainability	5081	14	9	1-19	2022	3.889	Publication In Web of Science (WOS)	Article	Q2: Emerging Sources Citation Index, SCOPUS	Corresponding Author
10.	The Effectiveness of **Digital Entrepreneurship** towards Higher Education Institution in Malaysia: The Case of B40 Students in Southern Region Universities.	International Journal of Academic Research in Business and Social Sciences	2222 6990	12	6	1608-1614	2022		Excellence In Research for Australia (ERA)	Article	-	Corresponding Author
11.	A Review on the Talent Development Program towards The Demand of **IR4.0**: A Case Study of Universiti Teknologi Malaysia	International Journal of Academic Research in Business and Social Sciences	2222 6990	12	4	105-111	2022		Excellence In Research for Australia (ERA)	Article	-	Corresponding Author
12.	Bibliometric Analysis of **Global Research Trends** on Higher Education Internationalization Using Scopus Database: Towards Sustainability of Higher Education Institutions	Sustainability	2071 1050	14	4	1-19	2022	3.889	Publication In Web of Science (WOS)	Article	Q2	Co-Author

13.	Sustainability Management Accounting and **Organizational Performance**: The Mediating Role of Environmental Management System	Sustainability	2071 - 1050	14	21	1-17	2022	3.889	Publication In Web of Science (WOS)	Article	Q2	Co-Author
14.	The relationship between environmental cost on **organisational performance** and environmental management system: a structural equation modelling approach	Measuring Business Excellence (EMERALD)	1368 - 3047	26	4	496-507	2022		Publication In Web of Science (WOS)	Article	Q2	Co-Author
15.	Artificial Intelligence in Healthcare **Business Ecosystem:** A Bibliometric Study	International Journal of Online and Biomedical Engineering (IJOE)	2626 8493	18	9	100-114	2022		Publication In Web of Science (WOS)	Article	Q3	UTM First Author
16.	Distribution-Support **Technologies In Commercialisation**: The Malaysia Research Universities (RU) Experiences	The Journal Of Distribution Science	1738 - 3110	20	11	11-17	2022		Publication In SCOPUS	Article	Q4	UTM First Author
17.	Implicating **Digital Entrepreneurship** to Augment Micro, Small and Medium	International Journal of Academic Research in	2222 6990	12	5	1112-1120	2022		Excellence In Research for Australia (ERA)	Article	-	UTM First Author

	Enterprises Performance	Business and Social Sciences										
18.	To Improve the **Efficiency** of Inspection Activities in Railway Industry.	International Journal of Academic Research in Business and Social Sciences,	2222 6990	12	1	773-778	2022		Excellence In Research for Australia (ERA)	Article	-	UTM First Author
19.	A Conceptual Framework for the Implementation of Corporate Social Responsibility Practices and **Performance**	International Journal of Academic Research in Business and Social Sciences,	2222 6990	12	3	401-407	2022		Excellence In Research for Australia (ERA)	Article	-	Co-Author
20.	Environmental **Management** Accounting in Malaysian Electrical and Electronic Manufacturing Industry	International Journal of Academic Research in Business and Social Sciences	2222 6990	12	6	483-489	2022		Excellence In Research for Australia (ERA)	Article	-	Co-Author
21.	The Conceptual Framework of **Entrepreneurial Determinants and Entrepreneurial Intention** Among Universiti Teknologi Malaysia Undergraduate Students	International Journal of Academic Research in Business and Social Sciences,	2222 6990	11	2	825-831	2021		Excellence In Research for Australia (ERA)	Article	-	Corresponding Author
22.	Environmental Management System	International Journal of	2222 6990	11	3	664-669	2021		Excellence In Research for	Article	-	Co-Author

	and **Organizational Performance** in Malaysian Manufacturing Industry.	Academic Research in Business and Social Sciences,							Australia (ERA)			
23.	A Review on The Impact of **Work-Life Balance** in Reducing Turnover Intention Through Work from Home Intervention in Malaysia Real Estate Market	International Journal of Academic Research in Business and Social Sciences	2222 6990	11	6	634-647	2021		Excellence In Research for Australia (ERA)	Article	-	UTM First Author
24.	The Implementation of **Decision Making** on Ye Xiao Canteen Second Enterprise at Cheras, Kuala Lumpur	International Journal of Academic Research in Business and Social Sciences	2222 6990	11	5	100-106	2021		Excellence In Research for Australia (ERA)	Article	-	UTM First Author
25.	A Review on Impact of **Entrepreneurship Training Program** towards Entrepreneur's Entrepreneurial Performance.	International Journal of Academic Research in Business and Social Sciences,	2222 6990	11	4	771-779	2021		Excellence In Research for Australia (ERA)	Article	-	UTM First Author
26.	Adopting **E-Commerce** into S2b Company to Improve Sales Opportunities in Lumber Industry	International Journal of Academic Research in 16.Business and Social Sciences	2222 6990	11	4	53-60	2021		Excellence In Research for Australia (ERA)	Article	-	UTM First Author

27.	A Review of **Purchase Intention** on Instagram Among Universiti Teknologi Malaysia Local Undergraduates' Students	International Journal of Modern Trends in Social Sciences	2600 8777	4	15	114-120	2021		Non-Indexed Journal	Article	-	UTM First Author
28.	An Analysis of Factors That Causes the **Poor Retention** in Jaidon Motor Sdn Bhd	Advanced International Journal of Business, Entrepreneurship and SMEs (AIJBES)	2682 8545	2	4	12-25	2020		Non-Indexed Journal	Article	-	UTM First Author
29.	Enhancing **Employees Readiness** to Adopt Industry Revolution 4.0 (IR 4.0)	International Journal of Innovation and Industrial Revolution (IJIREV),	2637 0972	2	3	15-28	2020		Non-Indexed Journal	Article	-	UTM First Author
30.	The Effectiveness of **Entrepreneurship Training** Programs Towards the Bumiputera Entrepreneurial Performance in Johor	International Journal of Entrepreneurship and Management Practices (IJEMP),	2600 8750	3	10	69-76	2020		Non-Indexed Journal	Article	-	UTM First Author
31.	A Review of **Entrepreneurial Orientation** and Organizational Performance of **Online Business** in Malaysia: The External	Test Engineering and Management	0193 4120	83		3152-3160	2020		Non-Indexed Journal	Article	-	Corresponding Author

	Environment as A Moderator											
32.	Factors Driving **Consumers Participation** in Collaborative Consumption with **Airbnb**	Journal of Arts & Social Sciences	2590 4361	3	1	10-22	2019		Non Citation-Indexed	Article	-	Co-Author
33.	The Mediating Role of Knowledge Management of E-**Business** in Malaysia	Asia-Pacific Management Accounting Journal (APMAJ)	2550 1631	13	2	1-25	2018		Publication In Web of Science (WOS)	Article	-	Corresponding Author
34.	The Role of **Entrepreneurial Strategy-Making** (Multi- Dimensional) Towards Organisational Performance of Internet Business in Malaysia.	International Journal of Engineering & Technology (IJET),	10.14419	7	2.29	524-527	2018		Non-Indexed Journal	Article	-	Corresponding Author
35.	The Effect of **Entrepreneurial Orientation** Towards Organizational Performance of E-Business in Malaysia	International Journal of Entrepreneurship and Management Practices	2600 8750	1	2	12-21	2018		Non-Indexed Journal	Article	-	Corresponding Author
36.	Moderating Role of Information Privacy Concern on **Mobile Users Behavioural Intention and Use Behaviour.**	Advanced Science Letters (ASL)	1936 6612	6	24	4259-4264	2018		Non-Indexed Journal	Article	-	Co-Author

37.	**Entrepreneurial Strategy-Making Mode** and Organisational Performance of Internet Business in Malaysia	Journal of Global Business and Social Entrepreneurship (GBSE)	2462 1714	2	4	85-97	2016		Non-Indexed Journal	Article	-	Corresponding Author
38.	The Effectiveness of Knowledge Management Towards Organisational Performance of **Internet Business** in Malaysia	Malaysian Journal of Business and Economics	2289 6856	3	1	68-80	2016		Non-Indexed Journal	Article	-	Corresponding Author

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BOOK CHAPTER

1. **Adam, S**., Zainuddin, S.A., Mohamad, S.R. **(2024). Digital Technology** in Circular Economy and Business: A Bibliometric Analysis. In: El Khoury, R. (eds) Technology-Driven Business Innovation: Unleashing the Digital Advantage. Studies in Systems, Decision and Control, vol 540. Springer, Cham. https://doi.org/10.1007/978-3-031-62656-2_46 **(SCOPUS, Q2)- UTM First Author**
2. **Adam**, S., Zainuddin, S.A., Mohamad, S.R. **(2024).** The Determinants of **Digital Payment Usage Among the E-commerce** Consumers in Malaysian Sub-urban and Rural Area. In: El Khoury, R. (eds) Technology-Driven Business Innovation: Unleashing the Digital Advantage. Studies in Systems, Decision and Control, vol 540. Springer, Cham. https://doi.org/10.1007/978-3-031-62656-2_44 **(SCOPUS, Q2)-UTM First Author**
3. **Adam, S**., Fuzi, N.M., Rozan, M.Z.A. (**2023)**. Empowering the **Digital Entrepreneurship** Ecosystem in Malaysian Higher Education Institution (HEI) Towards Developing Income Generation. In: Mansour, N., Bujosa Vadell, L.M. (eds) Finance, Accounting and Law in the Digital Age. Contributions to Management Science. Springer, Cham. Page 13-21 (**SCOPUS**)- **Corresponding Author**

4. **Adam, S**., Akhir, N.A.A.M., Fuzi, N.M. (**2023)**. Restarting **Start-Ups** Post-COVID-19: The Case of Malaysian Start-Ups that Reshaped Its Business Performance. In: Mansour, N., Bujosa Vadell, L.M. (eds) Finance, Accounting and Law in the Digital Age. Contributions to Management Science. Springer, Cham. Page 23-30 (**SCOPUS**)- **Corresponding Author**
5. **Adam, S.** & Hud, N.F. (**2023)** Accessing **Employee's Readiness** To Adopt Industry Revolution 4.0 (IR 4.0), Action Research in Management, Volume 1, Edited by Theresa C.F. Ho, Poh-Chuin Teo, Zilion Insight, South Australia Pages 149-162. -**Corresponding Author**
6. Fuzi, N. M., Nuar, N. A., Habidin, N. F., **Adam, S.,** Muhammad, U. A., and Chik, T.W.T, (**2023) Perception Of Lecturer Performance** In Education And Learning. Industrial Management, Education and Learning Research in Malaysia, Edited by Nurul Fadly Habidin, Tuan Waheda Tuan Chik, Ummu Aiman Muhamad, Kaizentrenovation Pages 1-4- **Co-Author**
7. Fuzi, N. M., Habidin, N. F., **Adam, S**., Sharon, Y.Y.O., Chik, T.W.T. and Muhamad, U.A, (**2022)**. **Critical Success Factors of Climate Change** and Environmental Management Accounting in Malaysian Electrical and Electronic Manufacturing Industry. Industrial and Management Practices: Learning, Quality and Environmental Improvement, Edited by Nurul Fadly Habidin, Tuan Waheda Tuan Chik, Ummu Aiman Muhamad, Kaizentrenovation Pages 1-4. **Co-Author**
8. Fuzi, N. M., Habidin, N. F**., Adam, S**., Sharon, Y. Y.O., Chik, T.W.T. and Muhamad, U.A (**2022)**. Environmental Management Accounting Initiatives and **Environmental Performance** Improvement Tool in The Malaysian Tourism Industry. The Impact of Innovation in Technology and Education Research, Edited by Nurul Fadly Habidin, Ummu Aiman Muhamad, Tuan Waheda Tuan Chik, Kaizentrenovation Pages 1-4. **Co-Author**
9. **Adam, S.** & Wen, N. J, **(2022).** Factors That Can Influence **Entrepreneurial Intention** Among Undergraduate Students in Universiti Teknologi Malaysia, Johor, Entrepreneurship & Business Management (Practice, Process, Theory), Edited by Sabrinah Adam & Nursyazwani Mohd Fuzi, AHIBS, Pages 29-38.- **Corresponding Author**
10. **Adam, S.** & Fuzi, N. M. (**2022**). **Entrepreneurial Orientation** and Organizational Performance: The Case of Online Businesses in Malaysia, Entrepreneurship & Business Management (Practice, Process, Theory), Edited by Sabrinah Adam & Nursyazwani Mohd Fuzi, AHIBS. Pages 1-9.)- **Corresponding Author**
11. **Adam, S.** & Zainudin, M.F. (**2022)**. Customer Buying Behaviour During Pandemic (Covid-19) Towards **Small Medium Enterprises (SMEs)** In Johor, Entrepreneurship & Business Management (Practice, Process, Theory), Edited by Sabrinah Adam & Nursyazwani Mohd Fuzi, Malaysia National Library, Pages 10-19. - **Corresponding Author**
12. Fuzi, N. M., Habidin, N. F., Sharon, Y. Y. O., **Adam, S.** and Mastor N.H. (**2022)**. Kesan **Pembelajaran Dalam Talian** Semasa Covid-19: Persepsi Pelajar Universiti, Cabaran Semasa Dalam Pendidikan, Pengurusan dan Sains Sosial, Edited by Nurul Fadly Habidin, Ummu Aiman Muhamad, Tuan Waheda Tuan Chik, Kaizentrenovation,Pages 1-4. **Co-Author**
13. Fuzi, N. M., Habidin, N. F., **Adam, S.** and Sharon, Y. Y. O. (**2022)**. Environmental Management Accounting Practices and **Organizational Performance** In The Malaysian Manufacturing Industry, Entrepreneurship & Business Management (Practice, Process, Theory), Edited by Sabrinah Adam, Nursyazwani Mohd Fuzi. Pages 54-57. **Co-Author**

14. **Adam, S.** & Aizuddin, N.M.M.N. **(2021).** The Effectiveness of **Entrepreneurship Training Program** Towards **Bumiputera Entrepreneurial Performance** in Johor, Action Research in Business Management, Volume 1, Edited by Theresa C.F. Ho, Poh-Chuin Teo, The Association of Professional Researchers & Academicians (APRA), Pages 92-107. - **Corresponding Author**
15. Fuzi, N. M., Habidin, N. F., Sharon, Y. Y. O., **Adam, S.,** Muhammad, U. A., and Chik, T.W.T **(2021). Critical Success Factors** of Sustainable Environmental Management Accounting in the Malaysian Manufacturing Industry, Edited by Nurul Fadly Habidin, Tuan Waheda Tuan Chik, Ummu Aiman Muhamad, Kaizentrenovation. Pages 1-4. **Co-Author**

PROCEEDINGS/CONFERENCE

1. **Adam, S.,** Zainuddin, S.A. & Mohamad, S. R. **(2023). Digital Technology** in Circular Economy and Business: A Bibliometric Analysis. International Conference on Social Science & Technology (ICOSST 2023), UNIKL MIIT, Malaysia.
2. **Adam, S.,** Zainuddin, S.A. & Mohamad, S. R. **(2023).** The Determinants of **Digital Payment** Usage Among The **E-Commerce** Consumer in Malaysia Sub-Urban and Rural Area. International Conference on Social Science & Technology (ICOSST 2023), UNIKL MIIT, Malaysia.
3. **Adam, S.,** Akhir N.A.A.M & Fuzi, N. M. **(2022).** Challenges Towards Performance of **Start-up Companies** During Covid-19 in Johor. 3rd International Conference on Innovative Approaches in Business Education and Technology 2022 (3RD ICIABET 2022), eISBN: 978-967-2426-48-6 (pp. 1-6)
4. Fuzi, N.M. & **Adam, S. (2022).** Conceptual Framework For Environmental Cost and **Organizational Performance** in The Malaysian Manufacturing Industry. 3rd International Conference on Innovative Approaches in Business Education and Technology 2022 (3RD ICIABET 2022), eISBN: 978-967-2426-48-6 (pp. 7-12)
5. **Adam, S.** & Zulkarnain, N.H. **(2021).** The Conceptual Framework of **Purchase Intention** on Instagram Among Universiti Teknologi Malaysia Local Undergraduates' Students. 2nd Penang International Multidisciplinary Conference 2021 (2nd PIMC 2021), eISBN:978-967-2426-29-5 (pp. 1-6)
6. **Adam, S.,** Fuzi, N. M., & Zainudin, M.F. **(2021).** A Conceptual Framework on The Impact of **Customer Buying Behavior** Towards **Small and Medium Enterprises** Perception During Pandemic (Covid-19) In Johor. 3rd International Research Conference on Multidisciplinary in Social Sciences and Technology 2021 (3rd IRCMST 2021), eISBN: 978-967-2426-31-8 (pp. 7-12).
7. Fuzi, N. M., Habidin, N. F., **Adam, S.** and Sharon, Y. Y. O. **(2021).** A Conceptual Framework for **Environmental Management** Accounting Practices In The Malaysian Manufacturing Industry. 3rd International Research Conference on Multidisciplinary in Social Sciences and Technology 2021 (3rd IRCMST 2021), eISBN: 978-967-2426-31-8 (pp. 1-6).

8. **Adam, S.,** Ramliy, M.K., Kohar, U.H.A, Kelana, B.W.Y, Othman, R., & Ho, T.C.F **(2020).** A Review of **Entrepreneurial Orientation** and Organizational Performance of **Online Business** in Malaysia: The External Environment as A Moderator. 3rd International Research Conference on Social Sciences (Johor Bahru), eISBN:978-967-2426-09-7 (pp. 91-103)
9. Mastor, S.H., **Adam, S.,** & Kelana, B.W.Y **(2020).** An Analysis of Factors That Causes the **Poor Retention** in Jaidon Motor Sdn Bhd. 3rd International Research Conference on Social Sciences (Johor Bahru), eISBN:978-967-2426-09-7 (pp. 77-90)
10. Aizuddin, N.M.M.N., **Adam, S.,** & Kelana, B.W.Y **(2020).** The Effectiveness of **Entrepreneurship Training Programs** Towards the Bumiputera Entrepreneurial Performance in Johor. 3rd International Research Conference on Social Sciences (Johor Bahru), eISBN:978-967-2426-09-7 (pp. 69-76)
11. Hud, N.F., **Adam, S.,** & Kelana, B.W.Y **(2020).** Enhancing **Employees Readiness** to Adopt Industry Revolution 4.0 (IR 4.0). 3rd International Research Conference on Social Sciences (Johor Bahru), eISBN:978-967-2426-09-7 (pp. 1-13)
12. Maniam, D., **Adam, S.,** & Kelana, B.W.Y **(2020).** Factors Impact **Employees Job Performance** in MSMD Resources (M) Sdn Bhd. 3rd International Research Conference on Social Sciences (Johor Bahru), eISBN:978-967-2426-09-7 (pp. 136-146)
13. **Adam, S.,** Ramliy, M.K., Thoo, A. C., Mas'od, A., Muharam, F.M **(2019). Entrepreneurial Orientation** and Organizational Performance of **E-Business** in Malaysia: The Moderating Role of External Environment. 3rd International Conference on Education, Business, Islamic and Technology (Cameron Highland), eISBN:978-967-2245-13-1 (pp. 142-156)
14. Ramliy, M.K., **Adam, S.,** Sulaiman, Z., Mas'od, A., Thoo, A. C., Muharam, F.M **(2019**). An Assessment on the Relationship Between Open Innovation Activities and Firms Innovation Performance of **Small and Medium Enterprises** in the Malaysian Manufacturing Sector. 1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019) (Ref No: PB/2019/01041)
15. Zakuan, N., Ariff, M.S.M., Thoo, A. C., **Adam, S.,** Sulaiman, Z., & Muharam, F.M **(2019).** Factors Driving **Online Collaborative Consumption** of Apparel. 1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019)
16. Thoo, A. C., Sulaiman, Z., Muharam, F.M., Mas'od, A., **Adam, S.,** Ramliy, M.K., & Soh, X. L. **(2019).** Does Corporate Social Responsibility Drive **Consumer Purchase Intention**? 1st Scientia Academia Conference on Management, Entrepreneurship and Social Sciences (SAC-MESS 2019)
17. Thoo, A. C., Sharon Y.H.Y &, **Adam, S. (2019).** Factors Driving Customer Satisfaction of **Mobile Wallet**. 3rd Asia International Multidisciplinary Conference (AIMC 2019) (Page 1-8).
18. **Adam, S.,** Ramliy, M.K., Thoo, A. C., Sulaiman, Z., Muharam, F.M., Mas'od, A. & Zainuri, N.Z.A **(2019).** Innovative Bee Box Using Modular Recycled Material For Sustainable Bee Farming: A Review and Potential for Commercialisation. Innovation And Technology Management Conference 2019 (ITMC 19) (Page 1-4).

19. Sharon Y.H.Y., Thoo, A. C., **Adam, S.** & Ramliy, M.K. **(2019)**. **Mobile Wallet**: Innovation for Improved Efficiency and Customer Convenience. Innovation And Technology Management Conference 2019 (ITMC 19) (Page 1-8).
20. Ramliy, M.K., Kelana, B.W.Y., **Adam, S.,** Othman, R. & Thoo, A. C. **(2019).** The Relationship between Open Innovation, Government Support and Firm Performance of **Small and Medium Enterprise (SME)** in Malaysian Manufacturing Sector. Innovation And Technology Management Conference 2019 (ITMC 19) (Page 1-15)
21. Ramliy, M.K., Halim, N.A., Kelana, B.W.Y., **Adam, S.,** & Mas'od, A. **(2019**). The Relationship Between Innovation Factors and Firm's Performance of Manufacturing **SME in Malaysia**. Innovation And Technology Management Conference 2019 (ITMC 19) (Page 1-5)
22. **Adam, S.,** Mahadi, B., & Panatik, S. A. **(2018).** The Effect of **Entrepreneurial Orientation** Towards Organizational Performance of E-Business in Malaysia. In Proceedings of the 2nd International Conference on Business, Tourism and Technology (Melaka) (pp. 13-20).
23. **Adam, S.,** & Mahadi, B., **(2017).** The Role of **Entrepreneurial Strategy-Making** (Multi- Dimensional) Towards Organisational Performance of Internet Business in Malaysia. In Proceedings of the ASIA International Multidisciplinary Conference (AIMC-2017) (pp. 1-7).
24. **Adam, S.,** & Mahadi, B. **(2016).** A Review of **Entrepreneurial Strategy-Making Mode** and Organisational Performance of Internet Business in Malaysia. In Proceeding 3rd International Conference on Global Social Entrepreneurship (Legoland, Johor) (pp. 217–227).
25. **Adam, S.,** & Mahadi, B. **(2016).** The Effectiveness of Knowledge Management Towards Organisational Performance **of Internet Busines** in Malaysia. In Proceedings of the 7th International Borneo Business Conference (pp. 439– 447).
26. **Adam, S.,** Mahadi, B., & Lom, H. **(2016). The** Role of **Entrepreneurial Strategy-Making Dimensions** Towards Organisational Performance of Internet Busines in Malaysia. In Proceedings of the 7th International Conference on Postgraduate Education (Uitm, Shah Alam) (pp. 979–995).
27. Lom, H. S., Thoo, A. C., Sulaiman, Z., & **Adam, S. (2016).** Moderating Role of Information Privacy Concern on **Mobile Users Behavioural Intention and Use Behaviour**. In Proceedings of the International Conference on Science, Engineering, Management and Social Sciences (ICSEMSS 2016) (pp. 1-12).

THESIS

i) Sabrinah Adam, Entrepreneurial Orientation and Organizational Performance of E-Business in Malaysia. Ph.D Thesis, Universiti Teknologi Malaysia (UTM), (2018).

ii) Sabrinah Adam, Relationship between Organizational Trust, Organizational Commitment and Job Satisfaction. Master Project, Universiti Teknologi Malaysia (UTM), (2014).

PLENARY/CHAIRPERSON/ORAL POSTER PRESENTER/KEYNOTE ADDRESS / INVITED GUEST SPEAKER

NO	ROLE	TITLE OF PROGRAMME	DATE	LOCATION
1.	Invited Speaker	Appointed as Speaker for "*Taklimat Proses Kerja Baharu* AIMS4STAR" UTM	26/3/2024	UTM
2.	Invited Speaker	Pembinaan Jaringan Kerjasama: Mengukuhkan Kesinambungan Industri, UTMKL	14/2/2024	UTMKL
3.	Invited Speaker	Appointed as Guest Speaker for Islamic Malay Australian Association Of New South Wales: Masjid Darul Imaan Sydney on Design Thinking Module.	24/2/2024	Masjid Darul Imaan Sydney, Australia
4.	Invited Speaker	*Roadshow CCIN@Faculty UTMJB& UTMKL Fasa 1 2024, UTM*	11/07/2024	Online, UTM
5.	Invited Speaker	*Roadshow CCIN@Faculty UTMJB& UTMKL Fasa 2 2024, UTM*	15/07/2024	Online, UTM
6.	Invited Speaker	*Panel Radio NASIONAL FM bagi Aktiviti Pemasaran Program NEXPO UTM 2023*	18/10/2023	Angkasapuri Jabatan Penyiaran Malaysia
7.	Invited Speaker	*Program PENJANA KPT- CAP GRADPRENEUR@STATE JOHOR*	17/12/2022-31/07/2023	AR Mechatronics PLT
8.	Invited Speaker	*Sesi Perkongsian Bersama CCIN:* AIMS4STAR dan Industry Linkages anjuran Pejabat Penyelidikan dan Inovasi, FTIR UTM	20/12/2023	Fakulti Teknologi dan Informatik Razak (FTIR) UTM
9.	Invited Speaker	MY5G Erricson Pioneers Programme *Sempena Minggu Mesra Mahasiswa UTM Sesi 2023/2024, JTNC HEPA, UTM*	3/10/2023	Dewan Sultan Iskandar, UTM
10.	Invited Speaker	*Program Sijil Eksekutif Pendidikan Tinggi (SEPT)* 2023, CTLD, UTM	19/6/2023	Dewan Utama, CTLD UTM
11.	Invited Speaker	Baseline Competencies for Differentiated Career Pathway (BC4DCP)- Sesi September, CTLD, UTM	12/9/2023	Dewan Utama, CTLD UTM

NO	ROLE	TITLE OF PROGRAMME	DATE	LOCATION
12.	Invited Speaker	Baseline Competencies for Differentiated Career Pathway (BC4DCP)- Sesi Ogos, CTLD, UTM	14/8/2023	Dewan Utama, CTLD UTM
13.	Invited Speaker	*Tajuk Ceramah: Geran Komuniti dan AIMS4STAR di Program Research Festival, Fakulti Kejuruteraan Kimia Dan Kejuruteraan Tenaga (FKT), Universiti Teknologi Malaysia*	8/6/2023	Bilik Mesyuarat Utama, Fakulti Kejuruteraan *Kimia Dan Kejuruteraan Tenaga, Universiti Teknologi Malaysia*
14.	Presenter (Paper 1)	International Conference On Social Science & Technology (ICOSST 2023), UNIKL MIIT, Malaysia	21/9/2023	Universiti Kuala Lumpur
15.	Presenter (Paper 2)	International Conference On Social Science & Technology (ICOSST 2023), UNIKL MIIT, Malaysia	21/9/2023	Universiti Kuala Lumpur
16.	Invited Speaker	Speaker for Faculty Seminar on "Introduction to Digital Entrepreneurship and the potential of commerce in the digital world" at Faculty of Social and Political Science, Universitas Tadulako, Indonesia (Online)	28/03/2023	Faculty of Social and Political Science, Universitas Tadulako, Indonesia.
17.	Invited Speaker	Foundation Academic Enhancement Activity on the topic of "Business Opportunities in the Digital Era"	24/2/2023	University of Reading Malaysia, Iskandar Putri, Johor
18.	Invited Speaker	*Penceramah Bagi Program Pelancongan Digital Johor Bersempena* CelcomDigi Tech Week 2023 by Johor Tourism	22/2/2023	Hotel Amari Johor Bahru
19.	Chairman	5th International Research Conference on Multidisciplinary in Social Sciences and Technology 2022 (5th IRCMST 2022)	22/10/2022-23/10/2022	Bayview Beach Resort, Penang, Malaysia
20.	Invited Guest Speaker	Seminar Keusahawanan Bersama Kita Bangkit oleh MYDIN Malaysia dengan kerjasama Kementerian Perdangangan Dalam Negeri dan Hal Ehwal Pengguna (KPDNHEP) 2022	17/08/2022	MYDIN Mall Seremban 2, Seremban
21.	Invited Speaker	Program Keusahawanan Digital Kepada Golongan Asnaf dan B40	14/05/2022	Bilik Seminar, Masjid Sultan Iskandar, Bandar Dato Onn, Johor
22.	Invited Speaker	*Kursus Digital Usahawan kepada Usahawan Johor, Tourism Johor*	26/04/2022	Bilik Mesyuarat OSC, Pusat Penerangan Pelancongan Negeri Johor
23.	Invited Speaker	*PEC Carnival and Entrepreneurship Day -Business Talk*	19/12/2022	MSU Johor Bahru

NO	ROLE	TITLE OF PROGRAMME	DATE	LOCATION
24.	Presenter	3rd International Conference of Innovative Approaches in Business, Education and Technology 2022 (3rd ICIABET 2022)	24/09/2022-25/09/2022	Kuala Lumpur, Malaysia
25.	Presenter (Paper 1)	The 1st International Conference on Entrepreneruship, Innovation and Technology (ICEIT 2022)	25/10/2022-26/10/2022	Universiti Malaysia Kelantan
26.	Presenter (Paper 2)	The 1st International Conference on Entrepreneruship, Innovation and Technology (ICEIT 2022)	25/10/2022-26/10/2022	Universiti Malaysia Kelantan
27.	Poster Presenter	International Virtual Conference On Human Resource Development (ICHRD 2021)	05/04/2021-06/04/2021	Universiti Teknologi Malaysia
28.	Presenter	2nd Penang International Multidisciplinary Conference 2021 (2nd PIMC 2021)	23/01/2021-24/01/2021	Penang, Malaysia
29.	Presenter	3rd International Research Conference on Multidisciplinary in Social Sciences and Technology 2021 (3rd IRCMST 2021)	26/06/2021-27/06/2021	Online (Virtual) International Conference
30.	Invited Speaker	*Penceramah Bagi Bengkel Siri I Pemindahan Pengetahuan Dan Teknologi Ternakan Kelulut Kepada SMK Dato' Haji Hassan Yunos, Renggam*	07/11/2021	Dewan Terbuka Tun Abdul Razak, SMK Dato' Haji Hassan Yunos, Renggam
31.	Invited Speaker	*Penceramah Kluster Pemasaran bagi Projek Peningkatan Ekonomi B40 Melalui Ternakan Kelulut Modular Inovasi UTM, Tapak Nurseri MDSR, Renggam,Johor*	10/10/2021	Tapak Nurseri MDSR, Renggam,Johor
32.	Invited Speaker	*Program Grooming & Motivational Talk,* Universiti Malaysia Kelantan	24/04/2021	Online Universiti Malaysia Kelantan
33.	Presenter	Innovation and Technology Management Conference 2019 (ITMC 2019)	22/09/2019-23/09/2019	Universiti Tun Hussein Onn Malaysia
34.	Session Chair	1st Scientia Academia Conference Management, Entrepreneurship and Social Sciences (SAC-MESS 2019)	06/04/2019- 07/04/2019	Universiti Teknologi Malaysia, Kuala Lumpur
35.	Presenter	1st Scientia Academia Conference Management, Entrepreneurship and Social Sciences (SAC-MESS 2019)	06/04/2019-07/04/2019	Universiti Teknologi Malaysia, Kuala Lumpur
36.	Presenter	3rd International Conference on Education, Business, Islamic and Technology (3rd ICEBIT 2019)	29/06/2019-30/06/2019	Copthorne Hotel Cameron Highland, Malaysia

NO	ROLE	TITLE OF PROGRAMME	DATE	LOCATION
37.	Invited Speaker	*Kajian Tindakan Sekolah Menengah Kebangsaan Kulai Besar bersama semua Guru Sekolah Sesi pagi dan petang*	26/06/2019	SMK Kulai Besar, Johor

PROFESSIONAL SERVICES

Grant based on innovation and University Commercialisation Product

BIL	NAME OF GRANT	ROLE	CATEGORY OF GRANT (UTM/OTHERS)	TYPE OF GRANT	AMOUNT (RM)	STARTING DATE	ENDING DATE	VOTE NO
1.	Program Peningkatan Ekonomi B40 Melalui Ternakan Kelulut Modular Inovasi UTM	Member	Kementerian Sains, Teknologi dan Inovasi (MOSTI)	National	216,020	01/11/2020	31/01/2022	4S147

Community Project/Program

NO	ROLE	NAME OF PROJECT	DATE	TOTAL VALUE OF PROJECT (RM)
1.	Leader	KTP Nexus: Ibu Tunggal	2024-2026	200,000
2.	Member	Buku Adam's Seagrass Walk Adventure!	2022	20,000
3.	Member	Program Peningkatan Ekonomi B40 Melalui Ternakan Kelulut Modular Inovasi UTM	2021	216,020
4.	Member	Pemindahan Pengetahuan dan Teknologi Ternakan Kelulut kepada SMK Dato' Haji Hassan Yunos	2021	5000
5.	Member	Kajian Mengenalpasti Isu -Isu dan Keperluan Penduduk Simpang Renggam	2020	5000

6.	Member	Impak Penempatan Pekerja Asing Ke Atas Sosio-Ekonomi Masyarakat Daerah Kulaijaya, Johor	2020	50000
7.	Member	Program Pemindahan Ilmu Pengurusan Jenama Dan Strategi Pemasaran Media Sosial Kepada Usahawan Johor - Entrepreneurship & Marketing Technology 2019 (EMT 2019)	2019	2000

Community and University Services

NO	ROLE	TITLE OF PROGRAMME	DATE	LEVEL	LOCATION
1.	Advisor	*Program CSR: Sambutan Hari Lahir Anak-anak Yatim Fitrah Qaseh*	9/6/2024	CCIN, UTM	Rumah Perlindungan Fitrah Qaseh,Johor Bahru
2.	Advisor	*Program CSR Ihya Ramadan - Sumbangan ke Rumah Perlindungan Anak Yatim Fitrah Qaseh*	24/3/2024	CCIN,UTM	Rumah Perlindungan Fitrah Qaseh,Johor Bahru
3.	Advisor	*PROGRAM USR IHYA RAMADHAN CCIN 2024/1445H – Majlis Iftar Santuni Kasih Bersama Anak Yatim Dan Asnaf Asrama Kebajikan Ar Rayyan / Maahad Tahfiz Sains Al Insyirah Tampoi, Johor Bahru*	28/3/2024	CCIN,UTM	Dewan Seminar MPP, Bangunan SUB UTM
4.	Advisor	*PROGRAM CSR IHYA RAMADHAN - @BAJURAYA Project Anak Yatim Dan Asnaf Asrama Kebajikan Ar-Rayyan, Tampoi, Johor Bahru*	10/3/2024	CCIN,UTM	Mydin Mutiara Rini, Skudai
5.	Advisor	*International USR Dengan Kerjasama Masjid Darul Imaan, Sydney, Australia Projek Pemindahan Ilmu dan Teknologi Simenfero*	22/2/2024-24/2/2024	International	Masjid Darul Imaan, Sydney Australia

NO	ROLE	TITLE OF PROGRAMME	DATE	LEVEL	LOCATION
6.	Speaker	*Program Pemindahan Ilmu bersama Anak-Anak Komuniti Masjid Darul Imaan, Sydney Australia: Modul Design thinking*	22/2/2024-24/2/2024	International	Masjid Darul Imaan, Sydney Australia
7.	Advisor	*USR UTM- CCIN Engagement 2023/2024: Latihan Kebakaran Tadika Ihsan*	4/1/2024	CCIN, UTM	Ibu Pejabat Bomba, Taman Universiti
8.	Advisor	*Program Lawatan Delegasi Universitas Airlangga (UNAIR) Ke Universiti Teknologi Malaysia Program CSR*	25/8/2023-28/8/2023	CCIN, UTM	UTM, Kampung Sg Melayu, Sg Kim-Kim
9.	Project Leader	*Program Pemindahan Ilmu Bagi Program Keusahawanan Digital Kepada Golongan Asnaf dan B40 (Hybrid)*	01/01/2022-14/05/2022	National	Online Platform & Bilik Seminar, Masjid Sultan Iskandar, Bandar Dato Onn, Johor
10.	Speaker	*Program Pemindahan Ilmu Bagi Program Keusahawanan Digital Kepada Golongan Asnaf dan B40 (Hybrid)*	14/05/2022	National	Bilik Seminar, Masjid Sultan Iskandar, Bandar Dato Onn, Johor
11.	Facilitator	*Program Pemindahan Ilmu Bagi Program Keusahawanan Digital Kepada Golongan Asnaf dan B40 (Hybrid)*	14/05/2022	National	Bilik Seminar, Masjid Sultan Iskandar, Bandar Dato Onn, Johor
12.	Academic Leader	Knowledge Transfer Project (KTP) 2022 for Semester II, Session 2021/2022	27/04/2022-11/05/2022	District	Sekolah Menengah Kebangsaan Jalan Paya Besar, Kulim, Kedah
13.	Speaker	*Bengkel Siri 2 Pemindahan Pengetahuan Dan Teknologi Ternakan Kelulut UTM Kepada PIBG SMK Dato Haji Hassan Yunos, Renggam.*	23/01/2022	District	Makmal Cyber, SMK Dato Hj Hassan Yunus Renggam, Simpang Renggam, Johor.

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1.	Modul Pemasaran Digital (Ref No.: IP/CR/01919)	Approved	Main Inventor	National
2.	Framework on Factors Influencing Entrepreneurial Intention Among UTM Undergraduate Students (Ref No.: IP/CR/01906)	Approved	Main Inventor	National
3.	Framework Of Factors That Affect Purchase Intention On Instagram Among UTM Local Undergraduates' Students (Ref No.: IP/CR/01888)	Approved	Main Inventor	National
4.	Webex User Guide Version 2.0 (What's New In The Channels) For Teaching And Learning (Ref No.: IP/CR/01071)	Approved	Main Inventor	National
	Webex User Guide For Host And Student For Online Teaching Platform (Ref No.: IP/CR/00362)	Approved	Main Inventor	National
5.	Teaching Material Entrepreneurship (Topic:FAB Model) (Ref No.: IP/CR/00365)	Approved	Main Inventor	National
6.	Bahan (Slides) Kajian Tindakan Untuk Para Guru Sekolah (Ref No.: IP/CR/00364)	Approved	Main Inventor	National
7.	Webex User Guide For Host And Student For Online Teaching Platform (Ref No.: IP/CR/00362)	Approved	Main Inventor	National
8.	Questionnaire of Entrepreneurial Orientation and Organisational Performance of E-business in Malaysia (Ref No.: IP/CR/2019/1217)	Approved	Main Inventor	National
9.	Innovative Bee Box Using Modular Recycled Material For Sustainable Bee Farming (Ref No.: IP/CR/2019/1193)	Approved	Main Inventor	National

NO	NAME OF COPYRIGHT	STATUS OF COPYRIGHT	ROLE	LEVEL
10.	Interview Protocol of Entrepreneurial Orientation EO Knowledge Management KM External Environment EE and Organizational Performance OP in Malaysian Online Business (Ref No.: IP/CR/2019/0241)	Approved	Main Inventor	National
11.	Building And Writing A Good Hypothesis (Ref No.: IP/CR/01905)	Approved	Co- Inventor	National
12.	Interview Protocol: Manufacturing SMEs Post COVID-19 Impact and Readiness (Ref No.: IP/CR/00490)	Approved	Co- Inventor	National
13.	Interview Protocol for Firms' Responses and Expectations related to Digital Free Trade Zone (Ref No.: IP/CR/00254)	Approved	Co- Inventor	National
14.	Structural Modeling of the Relationship between EC, EMS, and OPM (Ref No: IP/CR/05625)	Approved	Co- Inventor	National
15.	Towards Realisation of Talent Excellence in the Malaysia Higher Education (Ref No.: IP/CR/04075)	Approved	Co- Inventor	National
16.	Malaysian Small and Medium Enterprises in Adopting Renewable Energy (Ref No.: IP/CR/03461)	Approved	Co- Inventor	National
17.	Module - Design Thinking for IR4.0 Professionals (Ref No.: IP/CR/03416)	Approved	Co- Inventor	National
18.	Module - Do you like being told what to do? Slides (Ref No.: P/CR/2019/0947)	Approved	Co- Inventor	National
19.	Borang Soal Selidik Pengurusan Kualiti Menyeluruh TQM dengan prestasi kualiti di Telekom Malaysia (Ref No: IP/CR/2019/0918)	Approved	Co- Inventor	National

NO	NAME OF COPYRIGHT	STATUS OF COPYRIGHT	ROLE	LEVEL
20.	Framework of Entrepreneurial Orientation EO External Environment EE and Organizational Performance OP in Malaysian Online Business (Ref No.: IP/CR/2018/0630)	Approved	Co- Inventor	National