

LEVERAGING BIG DATA AS THE NEW OIL

“Data is just like crude. It’s valuable, but if unrefined it cannot really be used. It has to be changed into gas, plastic, chemicals, etc., to create a valuable entity that drives profitable activity; so must data be broken down, analyzed for it to have value.”

DATE: 27/10/2015 (TUESDAY)

TIME : 2. 30 PM – 4. 30 PM

VENUE : SEMINAR HALL (N28a)

STAFF & STUDENTS ARE INVITED

SPEAKER:



PROF DR NAOMIE SALIM
HEAD, SOFT COMPUTING RESEARCH GROUP
ASSOCIATE MEMBER BIG DATA CENTRE
INFORMATION SYSTEM DEPARTMENT

ORGANIZED BY:



Information Systems Department

