

# **Publishing Paper: The Untold Stories**

## **Syuhaida Ismail**

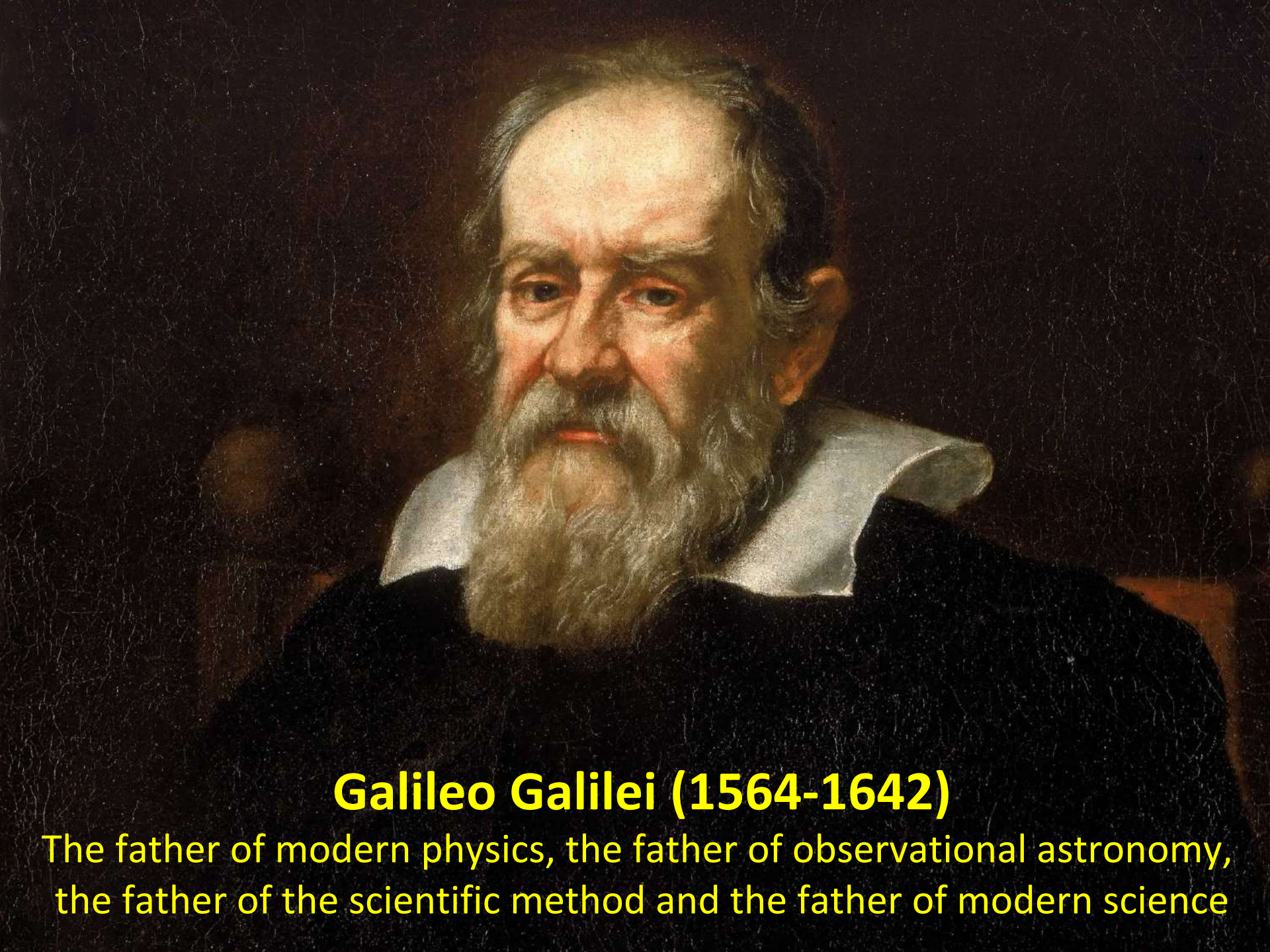
Head of Green Cities and Construction Research Group (GCCRG)  
Razak Faculty of Technology and Informatics  
Universiti Teknologi Malaysia Kuala Lumpur  
syuhaida.kl@utm.my / +60126469235

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Faculty of Engineering  
Universiti Malaysia Sabah (UMS)









## **Galileo Galilei (1564-1642)**

The father of modern physics, the father of observational astronomy,  
the father of the scientific method and the father of modern science

# Everybody Sweats!

- Would Galileo Galilei get his academic position at the University of Pisa?
  - Yes, he was smart and proved many theories of modern sciences and physics
- OR
  - No, he took **6 years** to write his paper, where church censorship and peer review caused further delays of **3 more years** before the paper was published – Galileo's perspiration?

✓ This paper needs  
MAJOR correction back to

Effect of 3-positioned natural rubber on the mechanical, thermal and morphology properties of epoxidized natural rubber reinforced with polyethylene nanocomposites

x down / + reflect  $\frac{1}{2}$   
Ph.D standard  $\frac{1}{2}$  (no degree splitting)

Nayef Ahmad Attar, Ayman Hossain, Ma Yee Kiat

Department of Agriculture, May

Faculty of Engineering and Applied Sciences, University of Regina, Regina, Saskatchewan, S4S 0A2, Canada; e-mail: jay@cs.uregina.ca

Keywords: *Self-esteem, Self-esteem, Self-esteem*

Abstracts Technology Abstracts

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Abstract

Specialized Journal Editors: English Polymers manuscripts (EJPM) are

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exploring the effect of various environmental stressors (DVR) might provide us the

**Keywords:** *depression, coping, social support, self-esteem, self-efficacy, self-regulation, self-compassion, self-kindness, self-compassion training, self-compassion meditation, self-compassion practice, self-compassion program, self-compassion training, self-compassion meditation, self-compassion practice, self-compassion program*

to obtain the morphology of polymer and N-vinyl carbazole (NVC) was used to construct the

biochemical synthesis of various chemical entities, such as drugs, dyes and

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and thermogravimetric analysis (TGA). From the analytical data (and it was found that

According to 2DFA criteria, as the input length and dynamic were increased, while results

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# UTM GLOBAL PLAN 2012-2020 **PHASE III: 2018-2020**

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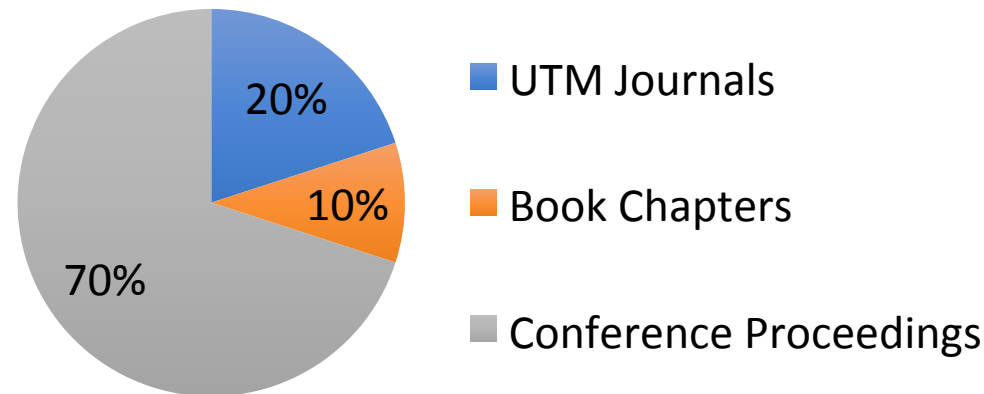


# Gap Analysis: Facts and Figures

- Only **51%** publishing in journal
- **12%** are without any publication
- **18%** still publish in conference proceedings compared to 11% average for other RU
- **17% did not co-author** their publications with their peers in UTM
- Only **16.9%** possessed **national author collaborators** compared to 32% of publications with international co-authorship
- **87%** are **intra/crossdisciplinary** research

# Gap Analysis: Basis

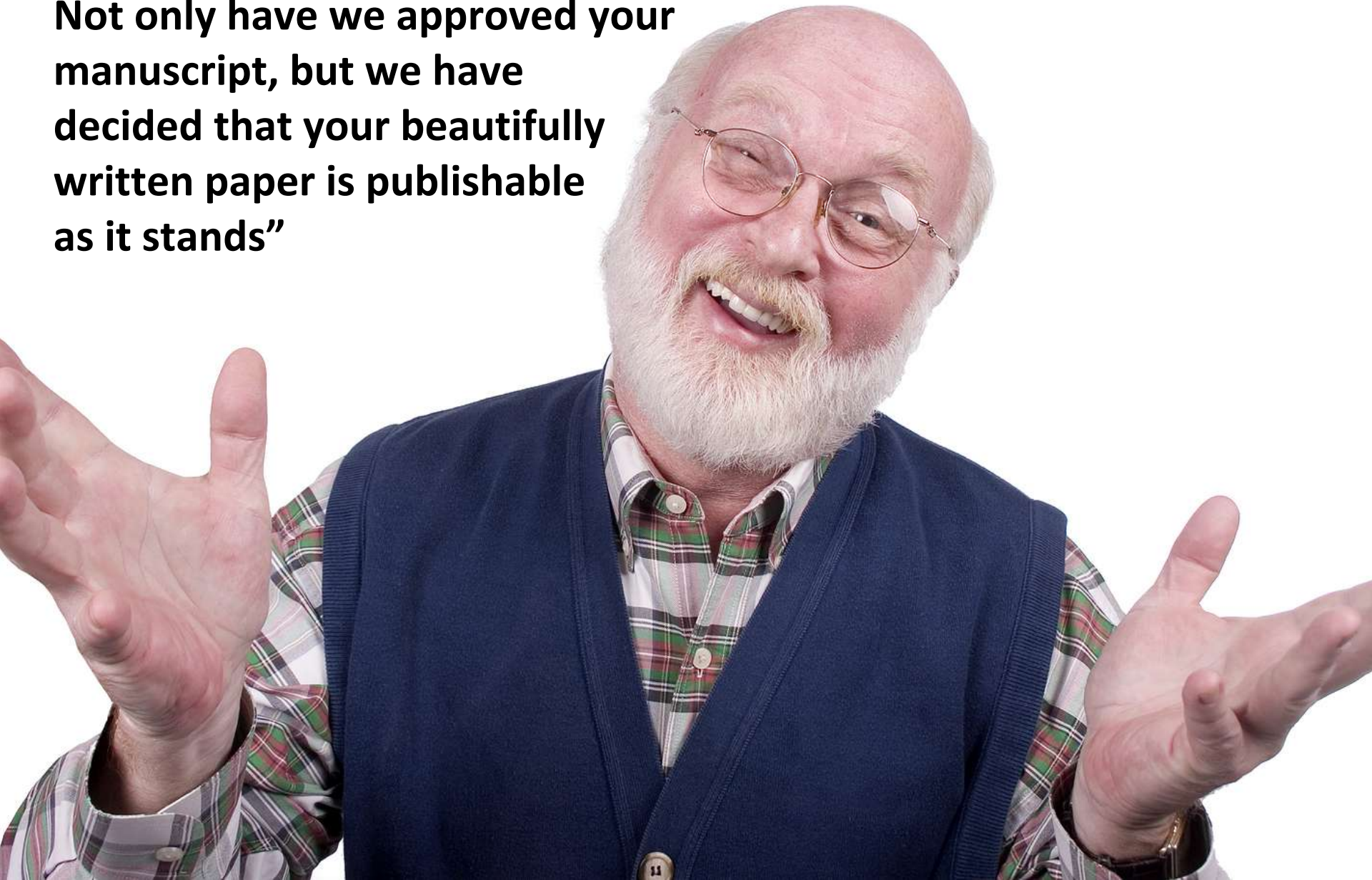
- Lack of project continuity and sustainability
- Lack of research focus leader
- No conversion of undergraduate and postgraduate research output into publication:



- Less conference organisation
- Lack of incentive to authors
- Lack of national collaboration
- Lack of multidisciplinary/transdisciplinary research culture
- Minimal appointment of editors amongst staff

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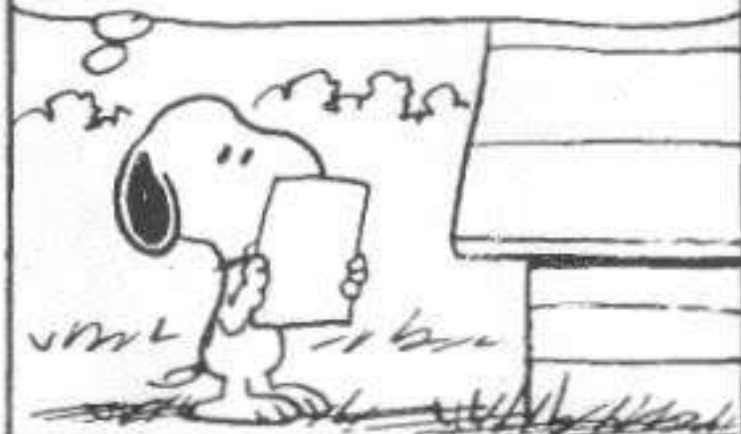




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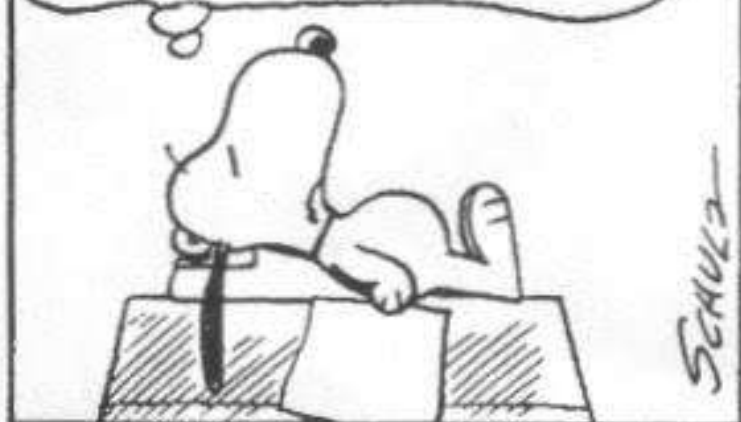
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4-5

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SCAULT

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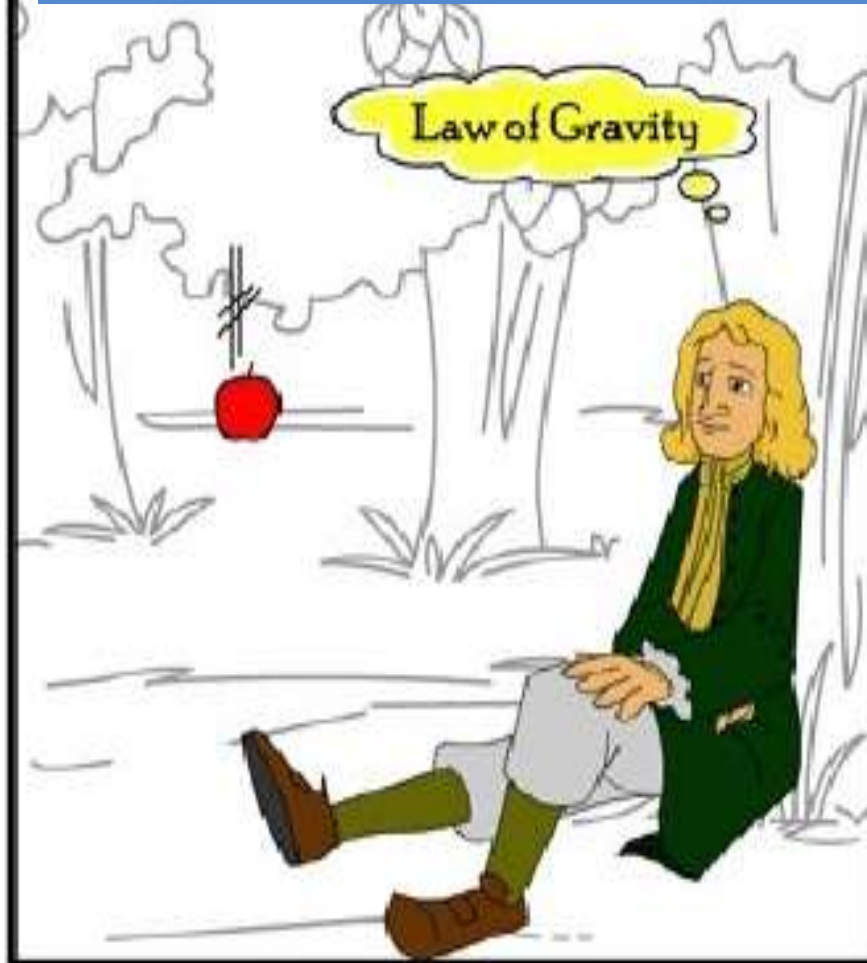




# UNTOLD stories



**Impact factor (IF) varies across discipline(s) and subject categories (Althouse *et al.*, 2009)**



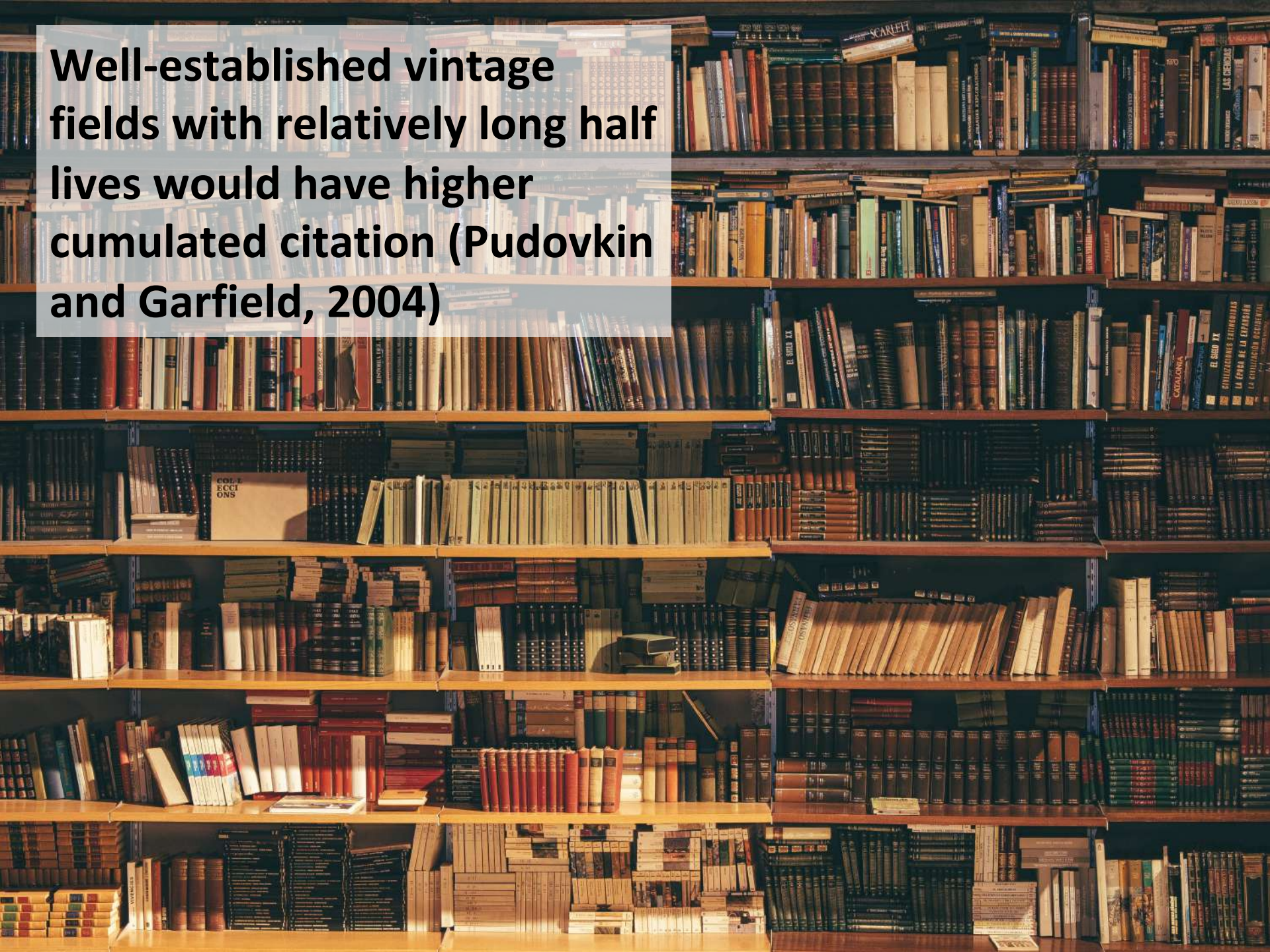
*High Impact Paper*



*Low Impact Paper*



**Well-established vintage  
fields with relatively long half  
lives would have higher  
cumulated citation (Pudovkin  
and Garfield, 2004)**

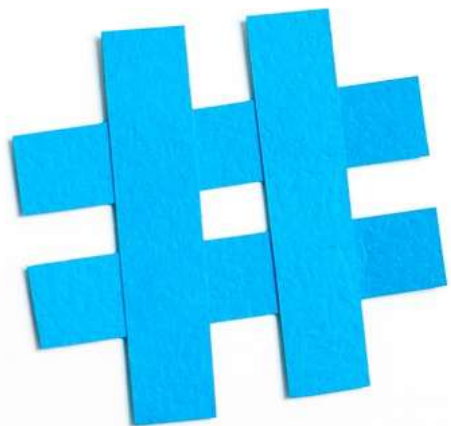




**In some countries, grant application reviews  
involve impact factor in considering the  
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(Ebadi and Schiffauerova, 2015)**







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SCImago Journal Rank (SJR): **2.807**

# Hot Topic Areas - Editors' Choice



ELSEVIER

## 1. The Showrooming Phenomenon: It's More than Just About Price

Showrooming: Employs a carefully-designed survey that uses a cost-benefit framework survey to measure factors associated with showrooming. One important factor is waiting time for service in the brick and mortar store, which indicates that slow service may result in lost sales due to showrooming.

## 2. "This Post Is Sponsored": Effects of Sponsorship Disclosure on Persuasion Knowledge and Electronic Word of Mouth in the Context of Facebook

Sponsorship disclosure: Examines the effect of sponsorship disclosure of social network advertisements on consumers' knowledge of the persuasive intent of the post. Disclosure has an effect when the post is disseminated by a celebrity, and leads to reduced trust in the post. Sheds light on an important policy issue.

Review

# Mirror-mirror on the wall, what climate change adaptation strategies are practiced by the Asian's fishermen of all?

Hayrol Azril Mohamed Shaffril <sup>a</sup>, , Asnarulkhadi Abu Samah <sup>a, b</sup>, , Samsul Farid Samsuddin <sup>c</sup>, , Zuraina Ali <sup>d</sup>, 

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## Abstract

This systematic review article focuses on the adaptation strategies of Asian fishermen toward climate change impacts. Generally, the fact that climate change is not a new phenomenon has attracted scholars to conduct numerous relevant studies. Unfortunately, most past researches were not from the perspectives of social science of the Asian's community. Hence, the present study reviewed a considerable amount of past studies on the act of adjusting with environmental change among the Asian fishermen which is known as one of the communities that are highly dependent on nature stability. Meanwhile, Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) was adopted for the review of the current research which utilised two main journal databases, namely Scopus and Web of Science. Accordingly, the searching efforts resulted in a total of 18 articles that can be analysed systematically. Most importantly, the review managed to formulate five main themes, namely livelihood diversification, social, physical infrastructure, awareness-knowledge-experience, and conservation and enforcement based on the thematic analyses. Overall, further analysis of the five themes resulted in the establishment of a total of 21 sub-themes. Finally, a number of recommendations were presented at the end of this research for the reference of future scholars.





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# REPLICATE — VS — DUPLICATE





# Publication, Publication

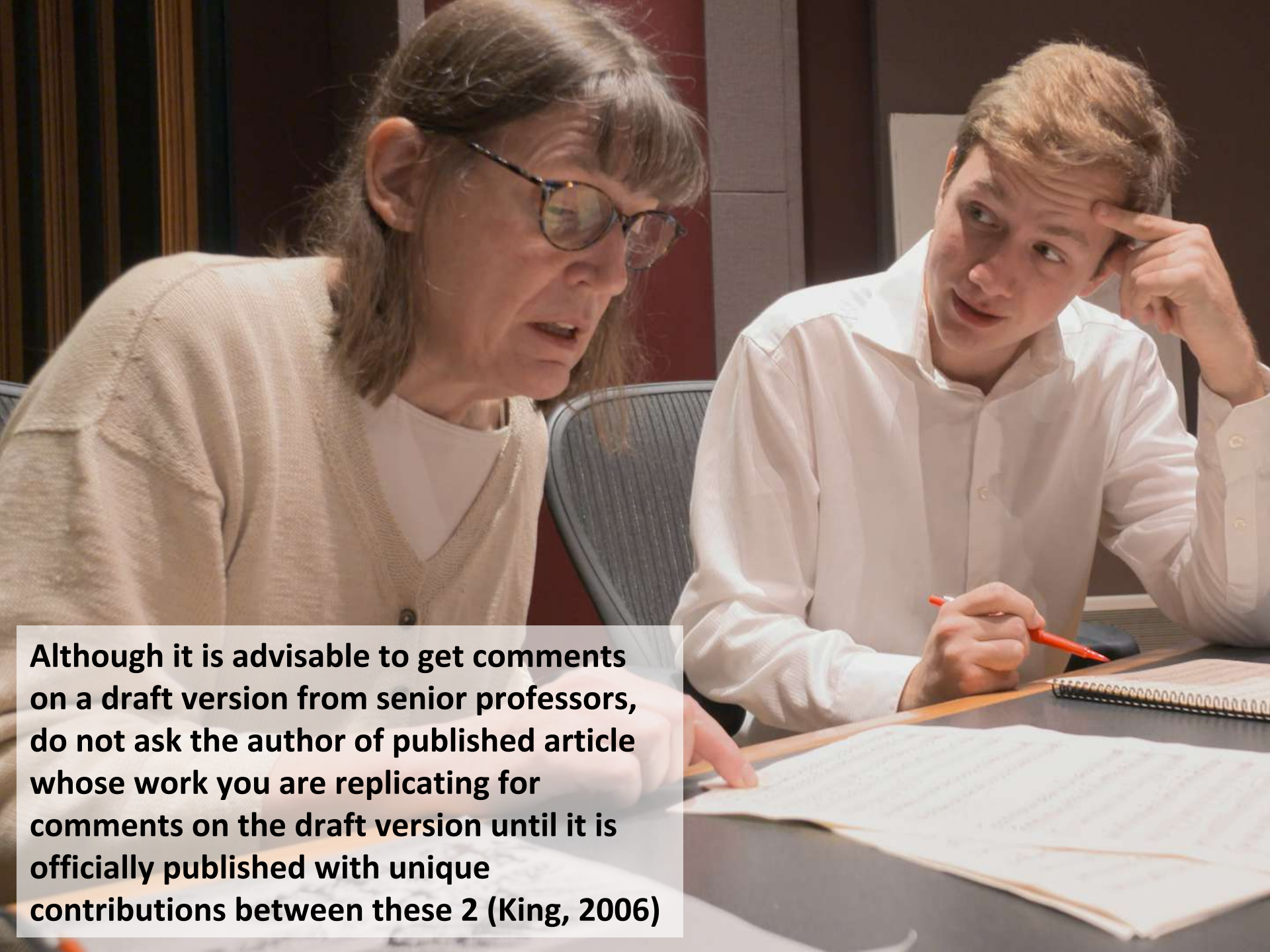
**Gary King**, *Harvard University*

Some students ask: “Why begin an original research paper by replicating some old work?” A paper that is publishable is one that by definition advances knowledge. If you start by replicating an existing work, then you are right at the cutting edge of the field. If you can then improve any *one* aspect of the research that makes a substantive difference and is defensible, you have a publishable paper. If instead you begin a project from scratch without replication, you need to defend every coding decision, every hypothesis, every data source, every method—everything. In contrast, if you start with replication, you only need to defend the one area you are improving, and you can stipulate to the rest. If a critic doesn’t like something else in the

original article other than that which you are improving, you need not defend that point since it is already part of the published record and is the recognized state of the art. After all, this strategy was not originally designed for students; it is exactly the procedure followed by many faculty in political science and most other scientific fields. It is one of the reasons that the process of providing access to the raw materials of research with sufficient precision necessary to replicate, and of accessing that from other scholars, has become a deeply established part of the scientific process.<sup>3</sup>

**\*\*Although replication in conducting research is allowed, research problem shall ideally be something novel, original and unique to attract attention and contribute to social/economic development**





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A close-up photograph of a workspace. On the left, a portion of a laptop keyboard is visible, showing several keys. To the right of the keyboard is an open, spiral-bound notebook with lined pages. A black pen with a silver clip lies diagonally across the right page of the notebook. The notebook's pages contain faint, handwritten notes in cursive. The background is slightly blurred, showing more of the desk and some papers.

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## The role of planning in implementing sustainable development in a higher education context

Walter Leal Filho<sup>a</sup>, Constantina Skanavis<sup>b</sup>, Aristeia Kounani<sup>c</sup>, Luciana Londero Brandli<sup>d</sup>, Chris Shiel<sup>e</sup>, Arminda do Paço<sup>f</sup>, Paul Pace<sup>g</sup>, Mark Mifsud<sup>g</sup>, Ali Beynaghi<sup>h</sup>, Elizabeth Price<sup>i</sup>, Amanda Lange Salvia<sup>d,\*</sup>, Markus Will<sup>j</sup>, Kalterina Shula<sup>k</sup>

<sup>a</sup> European School of Sustainability Science and Research, Hamburg University of Applied Sciences, Umlenitz 20, D-21033, Hamburg, Germany

<sup>b</sup> Research Center of Environmental Communication and Education, Department of Environment University of the Aegean, University Hill Mytilene, 81100, Greece

<sup>c</sup> Research Center of Environmental Communication and Education, Department of Environment University of the Aegean, University Hill, Mytilene, 81100, Greece

<sup>d</sup> University of Passo Fundo, Graduate Program in Civil and Environmental Engineering, Km 171, BR 285, Passo Fundo, RS, Brazil

<sup>e</sup> University of Bournemouth, Christchurch House C212, Talbot Campus, Fern Barrow, Poole, BH12 5BB, UK

<sup>f</sup> Department of Management and Economics, Research Unit NECE, University of Beira Interior, Estrada do Sineiro, 6200-209, Covilhã, Portugal

<sup>g</sup> Centre for Environmental Education & Research, University of Malta, Msida MSD 2080, Malta

<sup>h</sup> Office of Sustainability, Amirkabir University of Technology, Tehran, Iran

<sup>i</sup> Department of Natural Sciences, Manchester Metropolitan University, Chester Street, Manchester M1 5GD, UK

<sup>j</sup> University of Applied Sciences Zittau/Görlitz, Theodor-Körner-Allee 16, 02763, Zittau, Germany

<sup>k</sup> ZEF, Center for Development Research, University of Bonn, Genscherallee 3, 53113, Bonn, Germany

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### ABSTRACT

The implementation of sustainable development in higher education is an important goal, and one which requires much planning. The many recurring problems and barriers that hinder the attainment of sustainable development objectives at universities are either directly or indirectly related to deficiencies in planning which pose a significant barrier to the implementation of sustainable development. There is therefore a perceived need to foster a better understanding of how planning may help higher education institutions to achieve their sustainable development goals. This paper explores the role of planning in higher education and its impact on the implementation of sustainable development. It aims to contribute towards a better understanding of sustainability in a science and technology context, and the motivation towards transformation. In particular, it reports on a survey in the context of which some of the major obstacles for planning and implementing sustainable development at universities are outlined. The study also identified some of the key challenges and opportunities for higher education institutions in the implementation of sustainable development. The study also identified some of the key challenges and opportunities for higher education institutions in the implementation of sustainable development. The study also identified some of the key challenges and opportunities for higher education institutions in the implementation of sustainable development.

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# Articles in the references will likely lead to the right journal of interest (Attiwill, 2011)

## 1. Introduction: planning for sustainable development

Planning is seen as one of the keys for the successful

implementation of sustainable development. Indeed, as the world now moves towards implementing the 2030 global agenda, proper planning has become highly relevant. HEIs need to participate in sustainable development practices, having education, research, internal management (operations) and community engagement (outreach) as main areas of study and development.

Apart from proper planning, the implementation of a successful sustainability strategy is dependent on a wide range of elements which include infrastructure, competence, and capacity building, among many others. According to experts, a sustainability strategy is characterized by a five-stage process: Assessment, Planning,

further implementation of sustainable development in higher education, and has outlined some of the problems that have presented progress. The size of the sample of this study presents a limitation as it does not allow an extrapolation of its findings to all universities. However, the results gathered offer an overview of the issues at hand.

The first one is that the perception of universities in respect of the implementation of sustainability in these institutions need to be radically transformed. But the transformation cannot be limited to curriculum changes, or that planning in the curriculum is only one element, albeit a very important one. Instead of planning of sustainability in a single area, there is a perceived need for multiple perspectives, so that social scientists, natural scientists and engineers equally feel they ought to engage, using their various educational backgrounds.

The second element is that we need to provide an interrelated, “whole systems” perspective to the planning and implementation of sustainable development, within which to consider the education and training of these same social scientists, natural scientists and engineers universities. After all, these future professionals will play a vital role in affecting environment and society.

Finally, there is a need to address a myth, namely that planning for the implementation of sustainable development at universities is too expensive. On the contrary, a good planning process takes special care of the economic aspects, and when properly implemented, capitalises on the potential synergies from the various university activities.

In summary, an intelligent approach to planning allows higher education institutions to benefit from the ecological, social and economic aspects of sustainable development, and make the most of their resources in implementing sustainability efforts.

Some elements may lead to a better accomplishment of planning sustainable development at university level: the first one is the engagement with the SD in all institutional levels which shall be improved by SD awareness and communication. The second point is the HEI support with specific resources and official body for SD implementation. The last element is a formal planning framework, with all actions, targets, outcomes, responsibilities, timelines and a management approach.

### Declarations of interest

None.

### Acknowledgments

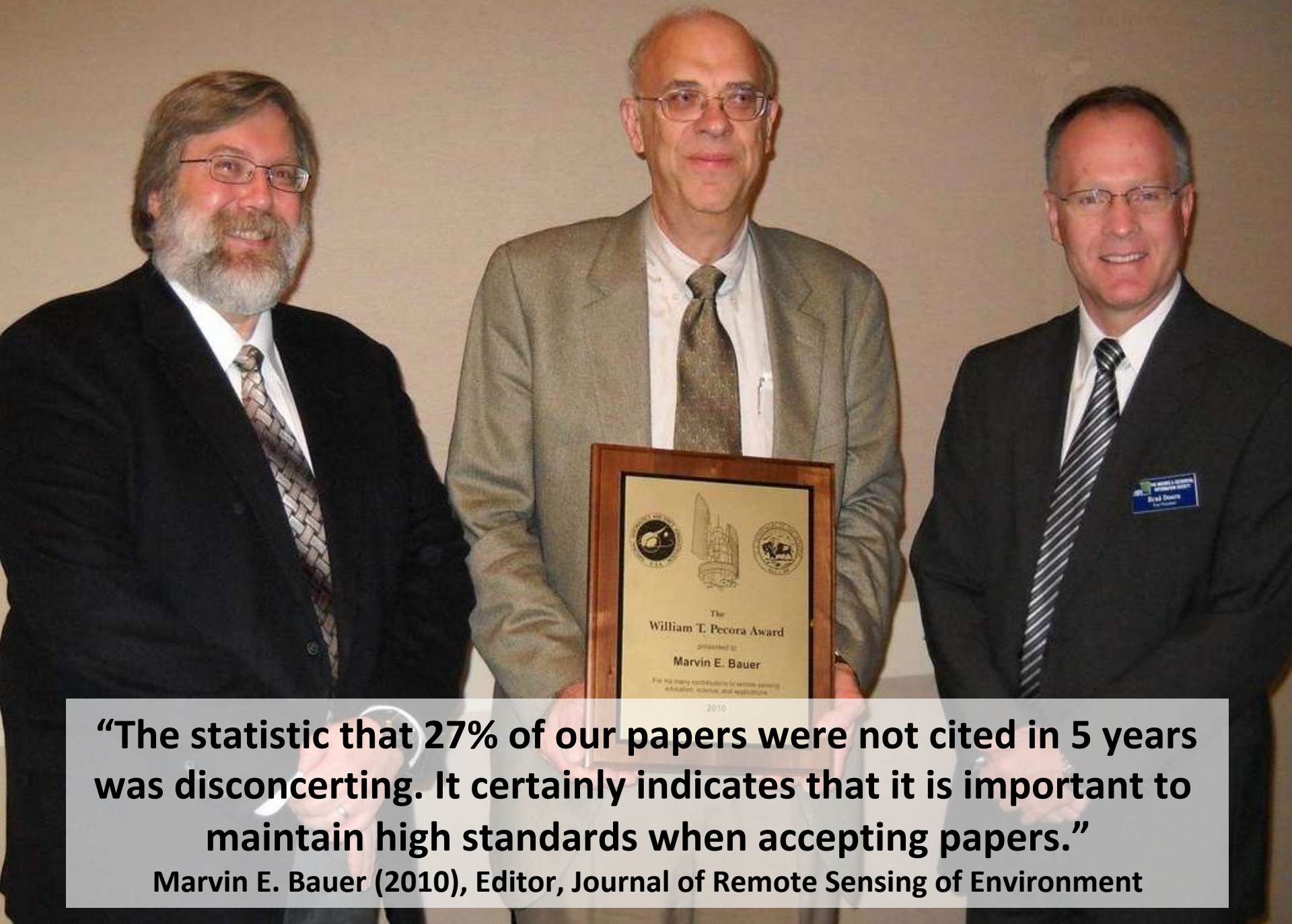
Regarding Arminda do Paço, the author received the support of FCT Foundation for Science and Technology – Project UID/GES/04630/2013.

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\* Corresponding author.  
E-mail addresses: [walter.leal@haw-hamburg.de](mailto:walter.leal@haw-hamburg.de) (W. Leal Filho), [cskanavis@aegean.gr](mailto:cskanavis@aegean.gr) (C. Skanavis), [kounani@env.aegean.gr](mailto:kounani@env.aegean.gr) (A. Kounani), [brandli@upf.br](mailto:brandli@upf.br) (L.L. Brandli), [cschiel@bournemouth.ac.uk](mailto:cschiel@bournemouth.ac.uk) (C. Shiel), [apaco@bournemouth.ac.uk](mailto:apaco@bournemouth.ac.uk) (A. Paço), [paulj.pace@bournemouth.ac.uk](mailto:paulj.pace@bournemouth.ac.uk) (P. Pace), [marka.mifsud@bournemouth.ac.uk](mailto:marka.mifsud@bournemouth.ac.uk) (M. Mifsud), [a.beynaghi@gmail.com](mailto:a.beynaghi@gmail.com) (A. Beynaghi), [e.price@nu.ac.uk](mailto:e.price@nu.ac.uk) (E. Price), [amandasalvia@gmail.com](mailto:amandasalvia@gmail.com) (A.L. Salvia), [m.will@hszg.de](mailto:m.will@hszg.de) (M. Will), [kalterina@yahoo.co.uk](mailto:kalterina@yahoo.co.uk) (K. Shula).





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**Marvin E. Bauer (2010), Editor, Journal of Remote Sensing of Environment**



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etc as research is  
dynamic and ever  
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**Keep name and affiliation  
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spellings lead to online  
confusion  
(Attiwill, 2011)**





**Only use abbreviations firmly  
established in the field**



**Conclusion should not repeat  
the findings, yet should  
conclude the general  
interpretation of findings,  
advantages and uniqueness of  
the manuscript as well as the  
way forward**

this  
is  
THE  
END

**If rejected, modify the title,  
restructure the paper according  
to previous comments and  
submit to a new journal**





**Do follow up with the journal only  
on weekly or fortnightly basis**



IF "Plan A"  
Didn't Work.  
The alphabet has  
25 more letters!  
Stay Cool.

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# Thank You